

**KEY 8-K 10/21/2008**

**Section 1: 8-K (FORM 8-K)**

---

---

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): October 21, 2008



(Exact name of registrant as specified in charter)

**Ohio**

(State or other jurisdiction of incorporation)

**1-11302**

Commission File Number

**34-6542451**

(I.R.S. Employer Identification No.)

**127 Public Square, Cleveland, Ohio**

(Address of principal executive offices)

**44114-1306**

(Zip Code)

**(216) 689-6300**

Registrant's telephone number, including area code:

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
- 
-

## **TABLE OF CONTENTS**

[Item 2.02 Results of Operations and Financial Condition.](#)

[Item 9.01 Financial Statements and Exhibits](#)

[SIGNATURE](#)

[EX-99.1](#)

[EX-99.2](#)

[EX-99.3](#)

---

## [Table of Contents](#)

### Section 2 – Financial Information

#### Item 2.02 Results of Operations and Financial Condition.

On October 21, 2008, KeyCorp issued a press release announcing its earnings results for the three- and nine-month periods ended September 30, 2008 (the "Press Release"). This Press Release is attached as Exhibit 99.1 to this report and incorporated by reference herein. KeyCorp also held a conference call/webcast on October 21, 2008, to discuss its results. The slide presentation reviewed by KeyCorp in the conference call/webcast (the "Conference Call/Webcast Slide Presentation") is attached as Exhibit 99.2 to this report and incorporated by reference herein.

The information in the preceding paragraph, including Exhibit 99.1 and Exhibit 99.2, shall not be deemed "filed" for purposes of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), nor shall it be incorporated by reference in any filing under the Securities Act of 1933, as amended (the "Securities Act").

KeyCorp's Consolidated Balance Sheets and Consolidated Statements of Income (the "Financial Statements") included as part of the Press Release, are attached as Exhibit 99.3 to this report and are incorporated by reference herein. Exhibit 99.3 is "filed" for purposes of Section 18 of the Exchange Act and, therefore, may be incorporated by reference in filings under the Securities Act.

### Section 9 – Financial Statements and Exhibits

#### Item 9.01 Financial Statements and Exhibits

##### (d) Exhibits

99.1 KeyCorp's Press Release, dated October 21, 2008 (solely "furnished" and not filed for purposes of Item 2.02).

99.2 KeyCorp's Conference Call/Webcast Slide Presentation (solely "furnished" and not filed for purposes of Item 2.02).

99.3 KeyCorp's Financial Statements ("filed" for purposes of Item 2.02).

\* \* \*

**Forward-Looking Statements.** *This filing contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including statements about our financial condition, results of operations, earnings outlook, asset quality trends and profitability. Forward-looking statements are not historical facts but instead represent only management's current expectations and forecasts regarding future events, many of which, by their nature, are inherently uncertain and outside of Key's control. Key's actual results and financial condition may differ, possibly materially, from the anticipated results and financial condition indicated in these forward-looking statements.*

*Although management believes that the expectations and forecasts reflected in these forward-looking statements are reasonable, actual results could differ materially due to a variety of factors including: (1) changes in interest rates; (2) changes in trade, monetary or fiscal policy; (3) continued disruption in the fixed income markets; (4) adverse capital markets conditions; (5) changes in general economic conditions, or in the condition of the local economies or industries in which we have significant operations or assets, which could, among other things, materially impact credit quality trends and our ability to generate loans; (6) continued disruption in the housing markets and related conditions in the financial markets; (7) increased competitive pressure among financial services companies due to the recent consolidation of competing financial institutions and the conversion of certain investment banks to bank holding companies; (8) heightened legal standards and regulatory practices, requirements or expectations; (9) the inability to*

---

## Table of Contents

*successfully execute strategic initiatives designed to grow revenues and/or manage expenses; (10) increased FDIC deposit premiums; (11) consummation of significant business combinations or divestitures; (12) operational or risk management failures due to technological or other factors; (13) changes in accounting or tax practices or requirements; (14) new legal obligations or liabilities or unfavorable resolution of litigation; and (15) disruption in the economy and general business climate as a result of terrorist activities or military actions. For additional information on the factors that could cause Key's actual results or financial condition to differ materially from those described in the forward-looking statements consult Key's Quarterly Reports on Form 10-Q for the quarters ended March 31, 2008, and June 30, 2008, Annual Report on Form 10-K for the year ended December 31, 2007, and Current Reports on Form 8-K, filed with the Securities and Exchange Commission and available on the Securities and Exchange Commission's website ([www.sec.gov](http://www.sec.gov)). Forward-looking statements are not guarantees of future performance and should not be relied upon as representing management's views as of any subsequent date. We do not assume any obligation to update these forward-looking statements.*

---

[Table of Contents](#)

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

KEYCORP

(Registrant)

Date: October 21, 2008

/s/ Robert L. Morris

By: Robert L. Morris  
Executive Vice President  
and Chief Accounting Officer

## Section 2: EX-99.1 (EX-99.1)

**Exhibit 99.1**

**CONTACTS: ANALYSTS**

Vernon L. Patterson  
216.689.0520  
Vernon\_Patterson@KeyBank.com

Christopher F. Sikora  
216.689.3133  
Chris\_F\_Sikora@KeyBank.com

**MEDIA**

William C. Murschel  
216.828.7416  
William\_C\_Murschel@KeyBank.com

**INVESTOR**

**RELATIONS:** [www.key.com/ir](http://www.key.com/ir)

**KEY MEDIA**

**NEWSROOM:** [www.key.com/newsroom](http://www.key.com/newsroom)

**FOR IMMEDIATE RELEASE**

### **KEYCORP REPORTS THIRD QUARTER 2008 RESULTS**

- “ **Net loss of \$36 million (\$0.10 per common share) for the third quarter**
- “ **Loan loss reserve increased \$133 million to \$1.554 billion, or 2.03% of total loans**
- “ **Capital ratios remain strong; costs well controlled**
- “ **Actions taken to exit certain businesses**
- “ **Community Banking revenue and deposits up**
- “ **Opted-in to IRS global tax settlement; after-tax recovery of up to \$100 million anticipated**

CLEVELAND, October 21, 2008 — KeyCorp (NYSE: KEY) today announced a third quarter loss from continuing operations of \$36 million, or \$0.10 per common share, compared to income from continuing operations of \$224 million, or \$0.57 per diluted common share, for the third quarter of 2007.

The continuation of a difficult economic environment and a resulting increase in Key's loan loss reserves contributed to the loss recorded for the current quarter. The Company's third quarter results reflect a \$133 million increase in reserves to \$1.554 billion, or 2.03% of total loans. Additionally, third quarter results were adversely impacted by \$33 million of after-tax losses on derivative contracts that resulted from market disruption caused by the failure of Lehman Brothers.

"We have experienced the most severe financial crisis any of us has known in our business lifetime," said Chief Executive Officer Henry L. Meyer, III. "However, in my 35 years in the banking industry, we have successfully managed through a number of troublesome credit cycles, each of which seemed daunting at the time. As I reflect back on those past cycles, I cannot recall a time when we were more prepared than today. Key has strong capital ratios (8.48% Tier 1 capital) and a strong loan loss reserve (2.03% of total loans; 161% coverage of nonperforming loans). In the third quarter, the increase in nonperforming assets slowed — up only 2.4%. Key does not have a subprime mortgage portfolio, credit card portfolio, or consumer automobile loan portfolio — the epicenters of consumer



**KeyCorp Reports Third Quarter 2008 Results**  
**October 21, 2008**  
**Page 2**

credit issues. Also, in both the second and third quarters we were aggressive in reducing our exposure to the homebuilder segment of our commercial real estate business. As of the end of the third quarter, our total residential property exposure in commercial real estate, including loans held for sale, has been reduced by \$1.3 billion, or 34%, from one year ago, with the majority of this reduction coming from the weakest, or most susceptible, portion of the portfolio.

"Additionally, we have elected to reduce uncertainty surrounding our previously disclosed leveraged lease tax issue with the IRS. While we continue to believe that our initial tax position was correct, it would have taken years of effort and expense to resolve this matter through litigation. Consequently, Key has opted-in to the IRS' global settlement initiative, which is essentially an offer by the federal tax authorities to resolve all such disputed cases. We expect that the definitive settlement documents will be executed as soon as the fourth quarter and that Key should realize an after-tax recovery of between \$75 million and \$100 million for previously accrued interest on disputed tax balances."

Key continued to take decisive steps in the third quarter to exit low-return, indirect businesses so that the company can focus its capital and resources on its best relationship customers. Key is in the process of exiting direct and indirect retail and floor-plan lending for marine and recreational vehicle products and will limit new student loans to those backed by government guarantee. These actions are the result of a series of decisions made over several years that have seen the Company exit subprime mortgage and automobile financing, broker-originated home equity lending as well as dispose of a segment of its residential homebuilder portfolio.

"With respect to our relationship businesses, our Community Banking group continues to perform solidly, with higher revenue and deposit growth across our branch network. Despite the market turmoil, we are building a relationship-based, customer-focused business model which will serve us well as the economy ultimately recovers," Meyer concluded.

As shown in the following table, the comparability of Key's earnings for the current, prior and year-ago quarters is affected by several significant items.

**Significant Items Affecting the Comparability of Earnings**

| <i>in millions, except per share amounts</i>  | <b>Third Quarter 2008</b> |                         |                      | <b>Second Quarter 2008</b> |                         |                      | <b>Third Quarter 2007</b> |                         |                      |
|---|---------------------------|-------------------------|----------------------|----------------------------|-------------------------|----------------------|---------------------------|-------------------------|----------------------|
|   | <b>Pre-tax Amount</b>     | <b>After-tax Amount</b> | <b>Impact on EPS</b> | <b>Pre-tax Amount</b>      | <b>After-tax Amount</b> | <b>Impact on EPS</b> | <b>Pre-tax Amount</b>     | <b>After-tax Amount</b> | <b>Impact on EPS</b> |
| Provision for loan losses in excess of net charge-offs  | \$ (134)                  | \$ (83)                 | \$ (.17)             | \$ (123)                   | \$ (77)                 | \$ (.18)             | \$ (10)                   | \$ (6)                  | \$ (.02)             |
| Realized and unrealized (losses) gains on loan and securities portfolios held for sale or trading | (94) <sup>a</sup>         | (59) <sup>a</sup>       | (.12)                | 62                         | 39                      | .09                  | (77)                      | (49)                    | (.12)                |
| Net (losses) gains from principal investing   | (24)                      | (15)                    | (.03)                | (14)                       | (8)                     | (.02)                | 9                         | 6                       | .01                  |
| Severance and other exit costs  | (19)                      | (14)                    | (.03)                | (8)                        | (5)                     | (.01)                | (4)                       | (3)                     | (.01)                |
| Reversal of litigation reserve  | 23                        | 14                      | .03                  | —                          | —                       | —                    | —                         | —                       | —                    |
| Charges related to leveraged lease tax litigation   | —                         | (30)                    | (.06)                | (359)                      | (1,011)                 | (2.43)               | —                         | —                       | —                    |
| Gain related to MasterCard Incorporated shares  | —                         | —                       | —                    | —                          | —                       | —                    | 27                        | 17                      | .04                  |

(a) Includes \$54 million (\$33 million after tax) of derivative-related charges recorded as a result of market disruption caused by the failure of Lehman Brothers and \$31 million (\$19 million after tax) of realized and unrealized losses from the residential properties segment of the construction loan portfolio.

EPS = Earnings per diluted common share



**SUMMARY OF CONTINUING OPERATIONS**

Key's taxable-equivalent net interest income was \$705 million for the third quarter of 2008, compared to \$712 million for the year-ago quarter. Average earning assets rose by \$6.6 billion, or 8%, due primarily to growth in commercial loans and the January 1 acquisition of U.S.B. Holding Co., Inc., which added approximately \$1.5 billion to Key's loan portfolio. The net interest margin for the current quarter declined to 3.13% from 3.40% for the third quarter of 2007. Approximately 13 basis points of the reduction was attributable to the prospective decrease in net interest income caused by the second quarter 2008 recalculation of income previously recognized on all leveraged leases being contested by the Internal Revenue Service ("IRS"). Also contributing to the lower net interest margin were tighter loan and deposit spreads caused by competitive pricing, and a higher level of nonperforming assets.

Compared to the second quarter of 2008, taxable-equivalent net interest income decreased by \$33 million and the net interest margin declined by 19 basis points, using adjusted second quarter results, which exclude the effects of the charges recorded in connection with the tax litigation pertaining to Key's leveraged lease financing portfolio. As previously reported, Key's taxable-equivalent net interest income for the second quarter of 2008 was reduced significantly as a result of an adverse federal court decision on the company's tax treatment of a Service Contract Lease transaction entered into by AWG Leasing Trust, in which Key is a partner. In accordance with the applicable accounting guidance, Key recalculated the lease income recognized from inception for all of the leveraged leases being contested by the IRS, not just the single leveraged lease subject to the Court decision. Key's second quarter results also reflect a \$475 million charge to income taxes for the interest cost associated with the contested tax liabilities. These actions reduced Key's taxable-equivalent net interest income and net interest margin for the second quarter of 2008 by \$838 million and 376 basis points, respectively, and reduced Key's earnings by \$1.011 billion, or \$2.43 per common share.

On August 6, 2008, the IRS announced an initiative for the settlement of all transactions, including the contested leveraged leases entered into by Key, which the IRS has characterized as LILO/SILO transactions (the "LILO/SILO Settlement Initiative"). As preconditions to its participation, Key was required to provide written acceptance to the IRS of the terms of the LILO/SILO Settlement Initiative and to dismiss its appeal of the AWG Leasing Trust litigation. Key has complied with these preconditions and was accepted into the LILO/SILO Settlement Initiative by the IRS on October 6, 2008. However, Key's acceptance into this initiative is not binding until a closing agreement is executed by both Key and the IRS. Management believes that, upon the execution of a closing agreement, Key should realize an after-tax recovery of between \$75 million and \$100 million for previously accrued interest on disputed tax balances.

Key's noninterest income was \$388 million for the third quarter of 2008, compared to \$438 million for the year-ago quarter. Noninterest income for the current quarter includes \$54 million of derivative-related charges recorded as a result of market disruption caused by the failure of Lehman Brothers and \$31 million of realized and unrealized losses from the residential properties segment of the construction loan portfolio, while results for the third quarter of 2007 benefited from a \$27 million gain from the sale of MasterCard Incorporated shares. Excluding these items, noninterest income was up \$62 million. The improvement reflected a \$14 million increase in income from trust and investment services, a \$6 million increase in deposit service charges and a \$15 million decrease in losses attributable to changes in the fair values of certain real estate related investments held by the Private Equity unit within the Real Estate Capital and Corporate Banking Services line of business. Excluding the loan-related losses mentioned above, Key had net gains of \$1 million from loan sales and write-downs in the current quarter, compared to net losses of \$53 million for the same period last

---

**KeyCorp Reports Third Quarter 2008 Results**  
**October 21, 2008**  
**Page 4**

year. These favorable results were offset in part by net losses of \$24 million from principal investing in the third quarter of 2008, compared to net gains of \$9 million for the year-ago quarter.

The major components of Key's fee-based income for the past five quarters are shown in the following table.

**Fee-Based Income — Major Components**

| <i>in millions</i>                                   | <b>3Q08</b> | <b>2Q08</b> | <b>1Q08</b> | <b>4Q07</b> | <b>3Q07</b> |
|--|-------------|-------------|-------------|-------------|-------------|
| Trust and investment services income                 | \$ 133      | \$ 138      | \$ 129      | \$ 131      | \$ 119      |
| Service charges on deposit accounts                  | 94          | 93          | 88          | 90          | 88          |
| Investment banking and capital markets (loss) income | (31)        | 80          | 8           | 12          | 9           |
| Operating lease income                               | 69          | 68          | 69          | 72          | 70          |
| Letter of credit and loan fees                       | 53          | 51          | 37          | 58          | 51          |
| Corporate-owned life insurance income                | 28          | 28          | 28          | 37          | 27          |
| Electronic banking fees                              | 27          | 27          | 24          | 25          | 25          |

Compared to the second quarter of 2008, noninterest income decreased by \$167 million, reflecting the continued effects of adverse conditions in the financial markets. Results from investment banking and capital markets activities decreased by \$111 million, due primarily to an \$85 million reduction from dealer trading and derivatives activities, including the third quarter charges resulting from market disruption caused by the failure of Lehman Brothers. Additionally, Key recorded \$30 million in net losses from loan sales and write-downs, related primarily to commercial real estate loans held for sale, compared to net gains of \$33 million for the prior quarter. Net losses from principal investing increased by \$10 million from the second quarter of 2008.

Key's noninterest expense was \$762 million for the third quarter of 2008, compared to \$753 million for the same period last year. Personnel expense decreased by \$2 million as increases in both salaries and severance expense were more than offset by reductions in costs associated with employee benefits and stock-based compensation. Nonpersonnel expense rose by \$11 million, reflecting increases of \$8 million in professional fees, \$6 million in marketing expense, \$5 million in net occupancy expense and \$7 million resulting from the write-down or amortization of intangible assets. Included in noninterest expense for the third quarter of 2008 is \$19 million of severance and other exit costs, including \$10 million of expense recorded in connection with Key's third quarter 2008 decision to exit direct and indirect retail and floor-plan lending for marine and recreational vehicle products. Key expects to record additional exit-related costs in the fourth quarter. The increase in noninterest expense relative to the year-ago quarter was moderated by a \$23 million credit to miscellaneous expense, representing the reversal of the remaining litigation reserve associated with the previously reported Honsador litigation, which was settled in September.

Compared to the second quarter of 2008, noninterest expense decreased by \$19 million. Personnel expense decreased by \$23 million, due primarily to lower incentive compensation accruals. Nonpersonnel expense was up \$4 million, reflecting an \$8 million provision for losses on lending-related commitments in the current quarter, compared to a \$2 million credit in the prior quarter, a \$6 million increase in marketing expense and a \$4 million write-off of goodwill recorded during the third quarter in connection with Key's decision to exit certain businesses. These increases were offset by the reversal of the remaining Honsador litigation reserve.

**ASSET QUALITY**

Key's provision for loan losses from continuing operations was \$407 million for the third quarter of 2008, compared to \$69 million for the year-ago quarter and \$647 million for the second quarter of 2008. Key's provision for loan losses for the third quarter of 2008 exceeded its net loan charge-offs by \$134 million, as the company continued to build reserves.

As previously reported, Key has undertaken a process to aggressively reduce its exposure in the residential properties segment of its construction loan portfolio through the planned sale of certain loans. In conjunction with these efforts, Key transferred \$384 million of commercial real estate loans (\$719 million, net of \$335 million in net charge-offs) from the held-to-maturity loan portfolio to held-for-sale status in June. As of June 30, 2008, sales had closed on \$44 million of these loans, and \$340 million remained to be sold. During the third quarter, Key continued to work with bidders to finalize sales terms and documentation. However, continued disruption in the financial markets has precluded the ability of certain potential buyers to obtain the necessary funding. As shown in the following table, the balance of this portfolio was reduced to \$133 million at September 30, 2008, as a result of cash proceeds received from loan sales, transfers to other real estate owned ("OREO") and both realized and unrealized losses. Key is continuing to pursue the sale of the remaining loans, all of which are on nonperforming status.

**Loans Held for Sale — Residential Properties Segment of Construction Loan Portfolio**

*in millions*

|                                      |               |
|--------------------------------------|---------------|
| <b>Balance at June 30, 2008</b>      | <b>\$ 340</b> |
| Cash proceeds from loan sales        | (135)         |
| Loans transferred to OREO            | (35)          |
| Realized and unrealized losses       | (31)          |
| Payments                             | (6)           |
| <b>Balance at September 30, 2008</b> | <b>\$ 133</b> |

Selected asset quality statistics for Key for each of the past five quarters are presented in the following table.

**Selected Asset Quality Statistics**

| <i>dollars in millions</i>  | <b>3Q08</b> | <b>2Q08</b> | <b>1Q08</b> | <b>4Q07</b> | <b>3Q07</b> |
|---|-------------|-------------|-------------|-------------|-------------|
| Net loan charge-offs  | \$ 273      | \$ 524      | \$ 121      | \$ 119      | \$ 59       |
| Net loan charge-offs to average loans from continuing operations                            | 1.43%       | 2.75%       | .67%        | .67%        | .35%        |
| Nonperforming loans at period end   | \$ 967      | \$ 814      | \$ 1,054    | \$ 687      | \$ 498      |
| Nonperforming loans to period-end portfolio loans   | 1.26%       | 1.07%       | 1.38%       | .97%        | .72%        |
| Nonperforming assets at period end  | \$ 1,239    | \$ 1,210    | \$ 1,115    | \$ 764      | \$ 570      |
| Nonperforming assets to period-end portfolio loans plus OREO and other nonperforming assets | 1.61%       | 1.59%       | 1.46%       | 1.08%       | .83%        |
| Allowance for loan losses   | \$ 1,554    | \$ 1,421    | \$ 1,298    | \$ 1,200    | \$ 955      |
| Allowance for loan losses to period-end loans   | 2.03%       | 1.87%       | 1.70%       | 1.69%       | 1.38%       |
| Allowance for loan losses to nonperforming loans  | 160.70      | 174.57      | 123.15      | 174.67      | 191.77      |

**KeyCorp Reports Third Quarter 2008 Results**  
**October 21, 2008**  
**Page 6**

Net loan charge-offs for the quarter totaled \$273 million, or 1.43% of average loans from continuing operations, compared to \$59 million, or 0.35%, for the same period last year and \$524 million, or 2.75%, for the previous quarter. Net loan charge-offs from the commercial, commercial real estate and education loan portfolios totaled \$62 million, \$99 million and \$40 million, respectively, in the current quarter. The net charge-offs in the commercial real estate portfolio reflect continued weakness in the housing market, while the education loan charge-offs are attributable to a weakening economic environment.

Key's net loan charge-offs by loan type for each of the past five quarters are shown in the following table.

**Net Loan Charge-offs**

| <i>dollars in millions</i>                                       | <b>3Q08</b>   | <b>2Q08</b>      | <b>1Q08</b>   | <b>4Q07</b>   | <b>3Q07</b>  |
|--|---------------|------------------|---------------|---------------|--------------|
| Commercial, financial and agricultural                           | \$ 62         | \$ 61            | \$ 36         | \$ 35         | \$ 22        |
| Real estate — commercial mortgage                                | 20            | 15               | 4             | 1             | 2            |
| Real estate — construction                                       | 79            | 339 <sup>a</sup> | 25            | 44            | 6            |
| Commercial lease financing                                       | 19            | 14               | 9             | 6             | 8            |
| Total commercial loans   | 180           | 429              | 74            | 86            | 38           |
| Home equity — Community Banking                                  | 9             | 9                | 8             | 6             | 4            |
| Home equity — National Banking                                   | 12            | 10               | 7             | 6             | 4            |
| Marine   | 16            | 10               | 16            | 8             | 5            |
| Education  | 40            | 54 <sup>b</sup>  | 2             | 2             | 1            |
| Other  | 16            | 12               | 14            | 11            | 7            |
| Total consumer loans   | 93            | 95               | 47            | 33            | 21           |
| Total net loan charge-offs                                       | <u>\$ 273</u> | <u>\$ 524</u>    | <u>\$ 121</u> | <u>\$ 119</u> | <u>\$ 59</u> |
| Net loan charge-offs to average loans from continuing operations | 1.43%         | 2.75%            | .67%          | .67%          | .35%         |

(a) During the second quarter of 2008, Key transferred \$384 million of commercial real estate loans (\$719 million of primarily construction loans, net of \$335 million in net charge-offs) from the loan portfolio to held-for-sale status.

(b) On March 31, 2008, Key transferred \$3.3 billion of education loans from loans held for sale to the loan portfolio.

The company expects net loan charge-offs for the fourth quarter to be in the range of 1.20% to 1.60% of average loans.

At September 30, 2008, Key's nonperforming loans totaled \$967 million and represented 1.26% of period-end portfolio loans, compared to 1.07% at June 30, 2008, and 0.72% at September 30, 2007. At the same time, nonperforming assets totaled \$1.239 billion and represented 1.61% of portfolio loans, other real estate owned and other nonperforming assets, compared to 1.59% at June 30, 2008, and 0.83% at September 30, 2007. The decrease in nonperforming loans held for sale and the increase in OREO and other nonperforming assets during the third quarter were largely attributable to the previously discussed activity in the residential properties segment of Key's construction loan portfolio.

**KeyCorp Reports Third Quarter 2008 Results**  
**October 21, 2008**  
**Page 7**

The following table illustrates the trend in Key's nonperforming assets by loan type over the past five quarters.

**Nonperforming Assets**

| <i>dollars in millions</i>  | <b>3Q08</b>     | <b>2Q08</b>     | <b>1Q08</b>     | <b>4Q07</b>   | <b>3Q07</b>   |
|---|-----------------|-----------------|-----------------|---------------|---------------|
| Commercial, financial and agricultural  | \$ 309          | \$ 259          | \$ 147          | \$ 84         | \$ 94         |
| Real estate — commercial mortgage   | 119             | 107             | 113             | 41            | 41            |
| Real estate — construction  | 334             | 256             | 610             | 415           | 228           |
| Commercial lease financing  | 55              | 57              | 38              | 28            | 30            |
| Total consumer loans  | 150             | 135             | 146             | 119           | 105           |
| Total nonperforming loans   | 967             | 814             | 1,054           | 687           | 498           |
| Nonperforming loans held for sale   | 169             | 342             | 9               | 25            | 6             |
| OREO and other nonperforming assets   | 103             | 54              | 52              | 52            | 66            |
| Total nonperforming assets  | <u>\$ 1,239</u> | <u>\$ 1,210</u> | <u>\$ 1,115</u> | <u>\$ 764</u> | <u>\$ 570</u> |
| Nonperforming loans to period-end portfolio loans   | 1.26%           | 1.07%           | 1.38%           | .97%          | .72%          |
| Nonperforming assets to period-end portfolio loans, plus<br>OREO and other nonperforming assets | 1.61            | 1.59            | 1.46            | 1.08          | .83           |

Key's allowance for loan losses was \$1.554 billion, or 2.03% of loans outstanding, at September 30, 2008, compared to \$1.421 billion, or 1.87%, at June 30, 2008, and \$955 million, or 1.38%, at September 30, 2007.

**CAPITAL**

Key's capital ratios, as presented in the following table, continued to exceed all "well-capitalized" regulatory benchmarks at September 30, 2008.

**Capital Ratios**

|  | <b>9-30-08</b> | <b>6-30-08</b> | <b>3-31-08</b> | <b>12-31-07</b> | <b>9-30-07</b> |
|--|----------------|----------------|----------------|-----------------|----------------|
| Tier 1 risk-based capital <sup>a</sup> | 8.48%          | 8.53%          | 8.33%          | 7.44%           | 7.94%          |
| Total risk-based capital <sup>a</sup>  | 12.31          | 12.41          | 12.34          | 11.38           | 11.76          |
| Tangible equity to tangible assets     | 6.95           | 6.98           | 6.85           | 6.58            | 6.87           |

(a) 9-30-08 ratio is estimated.

Key issued 7 million additional common shares and 75,000 additional shares of noncumulative perpetual convertible preferred stock on July 11, 2008. These shares were issued as part of the over allotment granted by Key to the underwriters in connection with the issuances of common shares and preferred stock completed during the second quarter.

During the third quarter, Key reissued 2 million of its common shares under employee benefit plans. There was no repurchase activity by Key during the third quarter, and the company currently does not anticipate any share repurchase activity during the remainder of 2008.

Share issuances and repurchases that caused the change in Key's outstanding common shares over the past five quarters are summarized in the following table.

**Summary of Changes in Common Shares Outstanding**

| <i>in thousands</i>                                 | <b>3Q08</b>    | <b>2Q08</b>    | <b>1Q08</b>    | <b>4Q07</b>    | <b>3Q07</b>    |
|---|----------------|----------------|----------------|----------------|----------------|
| <b>Shares outstanding at beginning of period</b>    | 485,662        | 400,071        | 388,793        | 388,708        | 389,362        |
| Common shares issued                                | 7,066          | 85,106         | —              | —              | —              |
| Shares reissued to acquire U.S.B. Holding Co., Inc. | —              | —              | 9,895          | —              | —              |
| Shares reissued under employee benefit plans        | 2,037          | 485            | 1,383          | 85             | 1,346          |
| Common shares repurchased                           | —              | —              | —              | —              | (2,000)        |
| <b>Shares outstanding at end of period</b>          | <u>494,765</u> | <u>485,662</u> | <u>400,071</u> | <u>388,793</u> | <u>388,708</u> |

**LINE OF BUSINESS RESULTS**

The following table shows the contribution made by each major business group to Key's taxable-equivalent revenue and (loss) income from continuing operations for the periods presented. The specific lines of business that comprise each of the major business groups are described under the heading "Line of Business Descriptions." For more detailed financial information pertaining to each business group and its respective lines of business, see the tables at the end of this release. Key's line of business results for all periods presented reflect a new organizational structure that took effect January 1, 2008.

**Major Business Groups**

| <i>dollars in millions</i>                             | <b>3Q08</b>     | <b>2Q08</b>       | <b>3Q07</b>     | <b>Percent change 3Q08 vs.</b> |             |
|--|-----------------|-------------------|-----------------|--------------------------------|-------------|
|  |                 |                   |                 | <b>2Q08</b>                    | <b>3Q07</b> |
| <b><u>Revenue from continuing operations (TE)</u></b>  |                 |                   |                 |                                |             |
| Community Banking                                      | \$ 658          | \$ 661            | \$ 629          | (.5)%                          | 4.6%        |
| National Banking <sup>a</sup>                          | 482             | (130)             | 507             | N/M                            | (4.9)       |
| Other Segments   | (17)            | (31)              | 15              | 45.2                           | N/M         |
| Total Segments   | 1,123           | 500               | 1,151           | 124.6                          | (2.4)       |
| Reconciling Items <sup>c</sup>                         | (30)            | (45)              | (1)             | 33.3                           | N/M         |
| Total  | <u>\$ 1,093</u> | <u>\$ 455</u>     | <u>\$ 1,150</u> | 140.2%                         | (5.0)%      |
| <b><u>(Loss) income from continuing operations</u></b> |                 |                   |                 |                                |             |
| Community Banking                                      | \$ 98           | \$ 105            | \$ 134          | (6.7)%                         | (26.9)%     |
| National Banking <sup>a</sup>                          | (133)           | (672)             | 70              | 80.2                           | N/M         |
| Other Segments <sup>b</sup>                            | 9               | (13)              | 16              | N/M                            | (43.8)      |
| Total Segments   | (26)            | (580)             | 220             | 95.5                           | N/M         |
| Reconciling Items <sup>c</sup>                         | (10)            | (546)             | 4               | 98.2                           | N/M         |
| Total  | <u>\$ (36)</u>  | <u>\$ (1,126)</u> | <u>\$ 224</u>   | 96.8%                          | N/M         |

- (a) National Banking's results for the third quarter of 2008 include \$54 million (\$33 million after tax) of derivative-related charges recorded as a result of market disruption caused by the failure of Lehman Brothers and \$31 million (\$19 million after tax) of realized and unrealized losses from the residential properties segment of the construction loan portfolio. During the second quarter of 2008, National Banking's taxable-equivalent net interest income and net income were reduced by \$838 million and \$536 million, respectively, as a result of an adverse federal court decision on the tax treatment of a Service Contract Lease transaction.
- (b) Other Segments' results for the third quarter of 2008 include a \$23 million (\$14 million after tax) credit, representing the reversal of the remaining litigation reserve associated with the Honsador litigation, which was settled in September.
- (c) Reconciling Items for the third and second quarters of 2008 include charges of \$30 million and \$475 million, respectively, to income taxes for the interest cost associated with the leveraged lease tax litigation. Reconciling Items for the third quarter of 2007 include a \$27 million (\$17 million after tax) gain related to MasterCard Incorporated shares.

TE = Taxable Equivalent, N/M = Not Meaningful

**KeyCorp Reports Third Quarter 2008 Results**  
**October 21, 2008**  
**Page 9**

**Community Banking**

| <i>dollars in millions</i>                                | <b>3Q08</b>      | <b>2Q08</b>      | <b>3Q07</b>      | <b>Percent change 3Q08 vs.</b> |                |
|---|------------------|------------------|------------------|--------------------------------|----------------|
|   |                  |                  |                  | <b>2Q08</b>                    | <b>3Q07</b>    |
| <b>Summary of operations</b>                              |                  |                  |                  |                                |                |
| Net interest income (TE)                                  | \$ 445           | \$ 439           | \$ 412           | 1.4%                           | 8.0%           |
| Noninterest income  | 213              | 222              | 217              | (4.1)                          | (1.8)          |
| Total revenue (TE)  | 658              | 661              | 629              | (.5)                           | 4.6            |
| Provision for loan losses                                 | 56               | 44               | 2                | 27.3                           | N/M            |
| Noninterest expense                                       | 445              | 449              | 413              | (.9)                           | 7.7            |
| Income before income taxes (TE)                           | 157              | 168              | 214              | (6.5)                          | (26.6)         |
| Allocated income taxes and TE adjustments                 | 59               | 63               | 80               | (6.3)                          | (26.3)         |
| Net income  | <u>\$ 98</u>     | <u>\$ 105</u>    | <u>\$ 134</u>    | (6.7)%                         | (26.9)%        |
| Percent of consolidated income from continuing operations | N/M              | N/M              | 60%              | N/A                            | N/A            |
| <b>Average balances</b>                                   |                  |                  |                  |                                |                |
| Loans and leases  | \$ 28,872        | \$ 28,477        | \$ 26,944        | 1.4%                           | 7.2%           |
| Total assets  | 31,934           | 31,304           | 29,708           | 2.0                            | 7.5            |
| Deposits  | 50,384           | 49,948           | 46,729           | .9                             | 7.8            |
| <b>Assets under management at period end</b>              | <b>\$ 18,278</b> | <b>\$ 19,366</b> | <b>\$ 21,903</b> | <b>(5.6)%</b>                  | <b>(16.6)%</b> |

TE = Taxable Equivalent, N/M = Not Meaningful, N/A = Not Applicable

**Additional Community Banking Data**

| <i>dollars in millions</i>                  | <b>3Q08</b>      | <b>2Q08</b>      | <b>3Q07</b>      | <b>Percent change 3Q08 vs.</b> |             |
|---|------------------|------------------|------------------|--------------------------------|-------------|
|   |                  |                  |                  | <b>2Q08</b>                    | <b>3Q07</b> |
| <b>Average deposits outstanding</b>         |                  |                  |                  |                                |             |
| NOW and money market deposit accounts       | \$ 19,507        | \$ 19,656        | \$ 20,307        | (.8)%                          | (3.9)%      |
| Savings deposits                            | 1,752            | 1,804            | 1,569            | (2.9)                          | 11.7        |
| Certificates of deposit (\$100,000 or more) | 6,875            | 6,661            | 4,566            | 3.2                            | 50.6        |
| Other time deposits                         | 13,103           | 12,735           | 11,485           | 2.9                            | 14.1        |
| Deposits in foreign office                  | 1,193            | 1,306            | 1,128            | (8.7)                          | 5.8         |
| Noninterest-bearing deposits                | 7,954            | 7,786            | 7,674            | 2.2                            | 3.6         |
| Total deposits                              | <u>\$ 50,384</u> | <u>\$ 49,948</u> | <u>\$ 46,729</u> | .9%                            | 7.8%        |
| <b>Home equity loans</b>                    |                  |                  |                  |                                |             |
| Average balance                             | \$ 9,887         | \$ 9,766         | \$ 9,690         |                                |             |
| Weighted-average loan-to-value ratio        | 70%              | 70%              | 70%              |                                |             |
| Percent first lien positions                | 54               | 55               | 58               |                                |             |
| <b>Other data</b>                           |                  |                  |                  |                                |             |
| Branches                                    | 986              | 985              | 954              |                                |             |
| Automated teller machines                   | 1,479            | 1,479            | 1,439            |                                |             |

**Community Banking Summary of Operations**

Community Banking recorded net income of \$98 million for the third quarter of 2008, compared to \$134 million for the year-ago quarter. Increases in the provision for loan losses and noninterest expense were the primary causes of the decline, and more than offset an increase in net interest income.

**KeyCorp Reports Third Quarter 2008 Results**  
**October 21, 2008**  
**Page 10**

Taxable-equivalent net interest income rose by \$33 million, or 8%, from the third quarter of 2007. The increase was attributable to a \$1.9 billion, or 7%, rise in average earning assets, due largely to growth in the commercial loan portfolio, and a \$3.7 billion, or 8%, increase in average deposits. Both loans and deposits experienced organic growth and benefited from the January 1 acquisition of U.S.B. Holding Co., Inc. described below.

The provision for loan losses rose by \$54 million compared to the third quarter of 2007, reflecting a \$51 million increase in net loan charge-offs, almost half of which was attributable to two specific commercial loans.

Noninterest expense rose by \$32 million or 8%, from the year-ago quarter as a result of increases in personnel expense, marketing expense, professional fees, costs associated with other real estate owned, and smaller increases in a variety of other expense components. Overall, the increase in noninterest expense was largely attributable to initiatives undertaken with regard to branch modernization, deposit growth and the acquisition of U.S.B. Holding Co., Inc.

On January 1, 2008, Key acquired U.S.B. Holding Co., Inc., the holding company for Union State Bank, a 31-branch state-chartered commercial bank headquartered in Orangeburg, New York. The acquisition doubles Key's branch penetration in the attractive Lower Hudson Valley area. Assets and deposits acquired in this transaction were assigned to both the Community Banking and National Banking groups.

**National Banking**

| <i>dollars in millions</i>  | 3Q08             | 2Q08                  | 3Q07             | Percent change 3Q08 vs. |         |
|---|------------------|-----------------------|------------------|-------------------------|---------|
|   |                  |                       |                  | 2Q08                    | 3Q07    |
| <b>Summary of operations</b>                                      |                  |                       |                  |                         |         |
| Net interest income (loss) (TE)                                   | \$ 322           | \$ (476) <sup>a</sup> | \$ 355           | N/M                     | (9.3)%  |
| Noninterest income  | 160 <sup>a</sup> | 346                   | 152              | (53.8)%                 | 5.3     |
| Total revenue (TE)  | 482              | (130)                 | 507              | N/M                     | (4.9)   |
| Provision for loan losses   | 350              | 609                   | 69               | (42.5)                  | 407.2   |
| Noninterest expense   | 342              | 337                   | 327              | 1.5                     | 4.6     |
| (Loss) income from continuing operations before income taxes (TE) | (210)            | (1,076)               | 111              | 80.5                    | N/M     |
| Allocated income taxes and TE adjustments                         | (77)             | (404)                 | 41               | 80.9                    | N/M     |
| (Loss) income from continuing operations                          | (133)            | (672)                 | 70               | 80.2                    | N/M     |
| Loss from discontinued operations, net of taxes                   | —                | —                     | (14)             | —                       | 100.0   |
| Net (loss) income   | <u>\$ (133)</u>  | <u>\$ (672)</u>       | <u>\$ 56</u>     | 80.2%                   | N/M     |
| Percent of consolidated income from continuing operations         | N/M              | N/M                   | 31%              | N/A                     | N/A     |
| <b>Average balances from continuing operations</b>                |                  |                       |                  |                         |         |
| Loans and leases  | \$ 47,075        | \$ 47,877             | \$ 40,279        | (1.7)%                  | 16.9%   |
| Loans held for sale   | 1,651            | 1,282                 | 4,692            | 28.8                    | (64.8)  |
| Total assets  | 56,183           | 56,323                | 50,961           | (.2)                    | 10.2    |
| Deposits  | 12,439           | 12,289                | 12,631           | 1.2                     | (1.5)   |
| <b>Assets under management at period end</b>                      | <u>\$ 58,398</u> | <u>\$ 61,632</u>      | <u>\$ 66,197</u> | (5.2)%                  | (11.8)% |

(a) National Banking's results for the third quarter of 2008 include \$54 million (\$33 million after tax) of derivative-related charges recorded as a result of market disruption caused by the failure of Lehman Brothers and \$31 million (\$19 million after tax) of realized and unrealized losses from the residential properties segment of the construction loan portfolio. During the second quarter of 2008, National Banking's taxable-equivalent net interest income and net income were reduced by \$838 million and \$536 million, respectively, as a result of an adverse federal court decision on the tax treatment of a Service Contract Lease transaction.

TE = Taxable Equivalent, N/M = Not Meaningful, N/A = Not Applicable



**National Banking Summary of Continuing Operations**

National Banking recorded a loss of \$133 million from continuing operations for the third quarter of 2008, compared to income of \$70 million from continuing operations for the same period last year. A substantially higher provision for loan losses, lower net interest income and an increase in noninterest expense were offset in part by growth in noninterest income.

Taxable-equivalent net interest income decreased by \$33 million, or 9%, from the third quarter of 2007 as a result of tighter loan and deposit spreads caused by competitive pricing, and a higher level of nonperforming assets. Also contributing to the decrease was the prospective reduction in net interest income caused by the second quarter 2008 recalculation of income previously recognized on all leveraged leases being contested by the IRS. Average loans and leases grew by \$6.8 billion, or 17%, while the level of average deposits was down slightly from the year-ago quarter. Contributing to the loan growth was the March 31, 2008, transfer of \$3.3 billion of education loans from loans held for sale to the loan portfolio.

Excluding \$54 million of derivative-related charges recorded in the current quarter as a result of market disruption caused by the failure of Lehman Brothers, noninterest income rose by \$62 million, or 41%, from the third quarter of 2007. The improvement reflected a \$15 million increase in income from trust and investment services, a \$23 million reduction in net losses from loan sales and write-downs, and a \$15 million decrease in losses attributable to changes in the fair values of certain real estate related investments held by the Private Equity unit within the Real Estate Capital and Corporate Banking Services line of business. Noninterest income also benefited from an increase in fee income generated from tuition payment plan processing.

The provision for loan losses rose by \$281 million, due primarily to higher levels of net loan charge-offs from the commercial, commercial real estate and education loan portfolios. National Banking's provision for loan losses for the third quarter of 2008 exceeded its net loan charge-offs by \$147 million, as the company continued to build reserves.

Noninterest expense increased by \$15 million, or 5%, from the third quarter of 2007, reflecting \$10 million of additional expense attributable to severance and other costs recorded during the current quarter in connection with Key's decision to exit direct and indirect retail and floor-plan lending for marine and recreational vehicle products.

**Other Segments**

Other segments consist of Corporate Treasury and Key's Principal Investing unit. These segments generated net income of \$9 million for the third quarter of 2008, compared to \$16 million for the same period last year. These results reflect less favorable results from principal investing in the current year.

**Line of Business Descriptions**

**Community Banking**

**Regional Banking** provides individuals with branch-based deposit and investment products, personal finance services and loans, including residential mortgages, home equity and various types of installment loans. This line of business also provides small businesses with deposit, investment and credit products, and business advisory services.

Regional Banking also offers financial, estate and retirement planning, and asset management services to assist high-net-worth clients with their banking, trust, portfolio management, insurance, charitable giving and related needs.

---

**Commercial Banking** provides midsize businesses with products and services that include commercial lending, cash management, equipment leasing, investment and employee benefit programs, succession planning, access to capital markets, derivatives and foreign exchange.

#### **National Banking**

**Real Estate Capital and Corporate Banking Services** consists of two business units. Real Estate Capital is a national business that provides construction and interim lending, permanent debt placements and servicing, equity and investment banking, and other commercial banking products and services to developers, brokers and owner-investors. This unit deals primarily with nonowner-occupied properties (i.e., generally properties in which at least 50% of the debt service is provided by rental income from nonaffiliated third parties). Particular emphasis has been placed on providing clients with finance solutions through access to the capital markets.

Corporate Banking Services provides cash management, interest rate derivatives, and foreign exchange products and services to clients throughout the Community Banking and National Banking groups. Through its Public Sector and Financial Institutions businesses, Corporate Banking Services provides a full array of commercial banking products and services to government and not-for-profit entities, and to community banks.

**Equipment Finance** meets the equipment leasing needs of companies worldwide and provides equipment manufacturers, distributors and resellers with financing options for their clients. Lease financing receivables and related revenues are assigned to other lines of business (primarily Institutional and Capital Markets, and Commercial Banking) if those businesses are principally responsible for maintaining the relationship with the client.

**Institutional and Capital Markets** through its KeyBanc Capital Markets unit, provides commercial lending, treasury management, investment banking, derivatives and foreign exchange, equity and debt underwriting and trading, and syndicated finance products and services to large corporations and middle-market companies.

Through its Victory Capital Management unit, Institutional and Capital Markets also manages or offers advice regarding investment portfolios for a national client base, including corporations, labor unions, not-for-profit organizations, governments and individuals. These portfolios may be managed in separate accounts, common funds or the Victory family of mutual funds.

**Consumer Finance** provides government guaranteed education loans to students and their parents, and processes tuition payments for private schools. Through its Commercial Floor Plan Lending unit, this line of business also finances inventory for automobile dealers. Starting in October 2008, Consumer Finance will exit direct and indirect retail and floor-plan lending for marine and recreational vehicle products and will limit new education loans to those backed by government guarantee. It will continue to service existing loans in these portfolios and to honor existing education loan commitments. These actions are consistent with Key's strategy of de-emphasizing nonrelationship or out-of-footprint businesses.

Cleveland-based KeyCorp is one of the nation's largest bank-based financial services companies, with assets of \$101 billion. Key companies provide investment management, retail and commercial banking, consumer finance, and investment banking products and services to individuals and companies throughout the United States and, for certain businesses, internationally. The company's businesses deliver their products and services through 986 branches and additional offices;

---

**KeyCorp Reports Third Quarter 2008 Results**  
**October 21, 2008**  
**Page 13**

a network of 1,479 ATMs; telephone banking centers (1.800.KEY2YOU); and a Web site, <https://www.key.com/>,<sup>®</sup> that provides account access and financial products 24 hours a day.

**Notes to Editors:**

A live Internet broadcast of KeyCorp's conference call to discuss quarterly results and currently anticipated earnings trends and to answer analysts' questions can be accessed through the Investor Relations section at <https://www.key.com/ir> at 9:00 a.m. ET, on Tuesday, October 21, 2008. An audio replay of the call will be available through October 28.

For up-to-date company information, media contacts and facts and figures about Key's lines of business visit our Media Newsroom at <https://www.key.com/newsroom>.

*This earnings release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including statements about our financial condition, results of operations, earnings outlook, asset quality trends and profitability. Forward-looking statements are not historical facts but instead represent only management's current expectations and forecasts regarding future events, many of which, by their nature, are inherently uncertain and outside of Key's control. Key's actual results and financial condition may differ, possibly materially, from the anticipated results and financial condition indicated in these forward-looking statements.*

*Although management believes that the expectations and forecasts reflected in these forward-looking statements are reasonable, actual results could differ materially due to a variety of factors including: (1) changes in interest rates; (2) changes in trade, monetary or fiscal policy; (3) continued disruption in the fixed income markets; (4) adverse capital markets conditions; (5) changes in general economic conditions, or in the condition of the local economies or industries in which we have significant operations or assets, which could, among other things, materially impact credit quality trends and our ability to generate loans; (6) continued disruption in the housing markets and related conditions in the financial markets; (7) increased competitive pressure among financial services companies due to the recent consolidation of competing financial institutions and the conversion of certain investment banks to bank holding companies; (8) heightened legal standards and regulatory practices, requirements or expectations; (9) the inability to successfully execute strategic initiatives designed to grow revenues and/or manage expenses; (10) increased FDIC deposit premiums; (11) consummation of significant business combinations or divestitures; (12) operational or risk management failures due to technological or other factors; (13) changes in accounting or tax practices or requirements; (14) new legal obligations or liabilities or unfavorable resolution of litigation; and (15) disruption in the economy and general business climate as a result of terrorist activities or military actions. For additional information on the factors that could cause Key's actual results or financial condition to differ materially from those described in the forward-looking statements consult Key's Quarterly Reports on Form 10-Q for the quarters ended March 31, 2008, and June 30, 2008, Annual Report on Form 10-K for the year ended December 31, 2007, and Current Reports on Form 8-K, filed with the Securities and Exchange Commission and available on the Securities and Exchange Commission's website ([www.sec.gov](http://www.sec.gov)). Forward-looking statements are not guarantees of future performance and should not be relied upon as representing management's views as of any subsequent date. We do not assume any obligation to update these forward-looking statements. For further information regarding KeyCorp, please read KeyCorp's reports that are filed with the Securities and Exchange Commission and are available at [www.sec.gov](http://www.sec.gov).*

###

---

**Financial Highlights**  
(dollars in millions, except per share amounts)

|   | Three months ended |                       |           |
|---|--------------------|-----------------------|-----------|
|   | 9-30-08            | 6-30-08               | 9-30-07   |
| <b>Summary of operations</b>  |                    |                       |           |
| Net interest income (loss) (TE)   | \$ 705             | \$ (100) <sup>a</sup> | \$ 712    |
| Noninterest income  | 388                | 555                   | 438       |
| Total revenue (TE)  | 1,093              | 455                   | 1,150     |
| Provision for loan losses   | 407                | 647                   | 69        |
| Noninterest expense   | 762                | 781                   | 753       |
| (Loss) income from continuing operations  | (36)               | (1,126)               | 224       |
| Loss from discontinued operations, net of taxes <sup>b</sup>                                | —                  | —                     | (14)      |
| Net (loss) income   | (36)               | (1,126) <sup>a</sup>  | 210       |
| Net (loss) income applicable to common shares   | (48)               | (1,126)               | 210       |
| <b>Per common share</b>   |                    |                       |           |
| (Loss) income from continuing operations  | \$ (.10)           | \$ (2.70)             | \$ .58    |
| (Loss) income from continuing operations — assuming dilution                                | (.10)              | (2.70)                | .57       |
| Loss from discontinued operations <sup>b</sup>  | —                  | —                     | (.03)     |
| Loss from discontinued operations — assuming dilution <sup>b</sup>                          | —                  | —                     | (.03)     |
| Net (loss) income   | (.10)              | (2.70)                | .54       |
| Net (loss) income — assuming dilution   | (.10)              | (2.70) <sup>a</sup>   | .54       |
| Cash dividends paid   | .1875              | .375                  | .365      |
| Book value at period end  | 16.16              | 16.59                 | 20.12     |
| Tangible book value at period end   | 12.66              | 13.00                 | 16.76     |
| Market price at period end  | 11.94              | 10.98                 | 32.33     |
| <b>Performance ratios — from continuing operations</b>                                      |                    |                       |           |
| Return on average total assets  | (.14)%             | (4.38)%               | .93%      |
| Return on average common equity   | (2.36)             | (53.35)               | 11.50     |
| Return on average total equity  | (1.64)             | (52.56)               | 11.50     |
| Net interest margin (TE)  | 3.13               | (.44)                 | 3.40      |
| <b>Performance ratios — from consolidated operations</b>                                    |                    |                       |           |
| Return on average total assets  | (.14)%             | (4.38)% <sup>a</sup>  | .88%      |
| Return on average common equity   | (2.36)             | (53.35) <sup>a</sup>  | 10.79     |
| Return on average total equity  | (1.64)             | (52.56) <sup>a</sup>  | 10.79     |
| Net interest margin (TE)  | 3.13               | (.44) <sup>a</sup>    | 3.40      |
| <b>Capital ratios at period end</b>   |                    |                       |           |
| Equity to assets  | 8.54%              | 8.57%                 | 8.13%     |
| Tangible equity to tangible assets  | 6.95               | 6.98                  | 6.87      |
| Tier 1 risk-based capital <sup>c</sup>  | 8.48               | 8.53                  | 7.94      |
| Total risk-based capital <sup>c</sup>   | 12.31              | 12.41                 | 11.76     |
| Leverage <sup>c</sup>   | 9.46               | 9.34                  | 8.96      |
| <b>Asset quality</b>  |                    |                       |           |
| Net loan charge-offs  | \$ 273             | \$ 524                | \$ 59     |
| Net loan charge-offs to average loans from continuing operations                            | 1.43%              | 2.75%                 | .35%      |
| Allowance for loan losses   | \$ 1,544           | \$ 1,421              | \$ 955    |
| Allowance for loan losses to period-end loans   | 2.03%              | 1.87%                 | 1.38%     |
| Allowance for loan losses to nonperforming loans  | 160.70             | 174.57                | 191.77    |
| Nonperforming loans at period end   | \$ 967             | \$ 814                | \$ 498    |
| Nonperforming assets at period end  | 1,239              | 1,210                 | 570       |
| Nonperforming loans to period-end portfolio loans   | 1.26%              | 1.07%                 | .72%      |
| Nonperforming assets to period-end portfolio loans plus OREO and other nonperforming assets | 1.61               | 1.59                  | .83       |
| <b>Trust and brokerage assets</b>   |                    |                       |           |
| Assets under management   | \$ 76,676          | \$ 80,998             | \$ 88,100 |

|  |        |          |        |
|--|--------|----------|--------|
| Nonmanaged and brokerage assets        | 27,187 | 29,905   | 33,273 |
| <b>Other data</b>                      |        |          |        |
| Average full-time equivalent employees | 18,291 | 18,164   | 18,567 |
| Branches                               | 986    | 985      | 954    |
| Taxable-equivalent adjustment          | \$ 6   | \$ (458) | \$ 18  |

---

**Financial Highlights (continued)**  
(dollars in millions, except per share amounts)

|  | Nine months ended     |          |
|--|-----------------------|----------|
|  | 9-30-08               | 9-30-07  |
| <b>Summary of operations</b>                                       |                       |          |
| Net interest income (TE)   | \$ 1,309 <sup>a</sup> | \$ 2,118 |
| Noninterest income   | 1,471                 | 1,741    |
| Total revenue (TE)   | 2,780                 | 3,859    |
| Provision for loan losses  | 1,241                 | 166      |
| Noninterest expense  | 2,275                 | 2,352    |
| (Loss) income from continuing operations                           | (944)                 | 919      |
| Loss from discontinued operations, net of taxes <sup>b</sup>       | —                     | (25)     |
| Net (loss) income  | (944) <sup>a</sup>    | 894      |
| Net (loss) income applicable to common shares                      | (956)                 | 894      |
| <b>Per common share</b>  |                       |          |
| (Loss) income from continuing operations                           | \$ (2.19)             | \$ 2.34  |
| (Loss) income from continuing operations — assuming dilution       | (2.19)                | 2.31     |
| Loss from discontinued operations <sup>b</sup>                     | —                     | (.06)    |
| Loss from discontinued operations — assuming dilution <sup>b</sup> | —                     | (.06)    |
| Net (loss) income  | (2.19)                | 2.28     |
| Net (loss) income — assuming dilution                              | (2.19) <sup>a</sup>   | 2.25     |
| Cash dividends paid  | .9375                 | 1.095    |
| <b>Performance ratios — from continuing operations</b>             |                       |          |
| Return on average total assets                                     | (1.22)%               | 1.31%    |
| Return on average common equity                                    | (15.32)               | 16.03    |
| Return on average total equity                                     | (14.66)               | 16.03    |
| Net interest margin (TE)   | 1.95                  | 3.46     |
| <b>Performance ratios — from consolidated operations</b>           |                       |          |
| Return on average total assets                                     | (1.22)% <sup>a</sup>  | 1.28%    |
| Return on average common equity                                    | (15.32) <sup>a</sup>  | 15.59    |
| Return on average total equity                                     | (14.66) <sup>a</sup>  | 15.59    |
| Net interest margin (TE)   | 1.95 <sup>a</sup>     | 3.46     |
| <b>Asset quality</b>   |                       |          |
| Net loan charge-offs   | \$ 918                | \$ 156   |
| Net loan charge-offs to average loans from continuing operations   | 1.63%                 | .31%     |
| <b>Other data</b>  |                       |          |
| Average full-time equivalent employees                             | 18,294                | 19,081   |
| Taxable-equivalent adjustment                                      | \$ (461)              | \$ 59    |

- (a) The following table entitled "GAAP to Non-GAAP Reconciliations" presents certain earnings data and performance ratios, excluding charges related to the tax treatment of certain leveraged lease financing transactions disallowed by the Internal Revenue Service. The table reconciles certain GAAP performance measures to the corresponding non-GAAP measures and provides a basis for period-to-period comparisons.
- (b) Key sold the subprime mortgage loan portfolio held by the Champion Mortgage finance business in November 2006, and completed the sale of Champion's origination platform in February 2007. As a result of these actions, Key has accounted for this business as a discontinued operation.
- (c) 9-30-08 ratio is estimated.
- TE = Taxable Equivalent

**GAAP to Non-GAAP Reconciliations**  
(dollars in millions, except per share amounts)

As a result of an adverse federal court decision on Key's tax treatment of a Service Contract Lease transaction entered into by AWG Leasing Trust, in which Key is a partner, Key recorded after-tax charges of \$1.011 billion, or \$2.43 per common share, during the second quarter of 2008. Additionally, during the first quarter of 2008, Key increased its tax reserves for certain lease in, lease out transactions and recalculated its lease income in accordance with prescribed accounting standards, resulting in after-tax charges of \$38 million, or \$0.10 per common share. The table below presents certain earnings data and performance ratios, excluding these charges (non-GAAP), reconciles the GAAP performance measures to the corresponding non-GAAP measures and provides a basis for period-to-period comparisons. Non-GAAP financial measures have inherent limitations, are not required to be uniformly applied and are not audited. Non-GAAP financial measures should not be considered in isolation, or as a substitute for analyses of results as reported under GAAP.

|   | Three months ended |                 |               | Nine months ended |
|---|--------------------|-----------------|---------------|-------------------|
|   | 9-30-08            | 6-30-08         | 3-31-08       | 9-30-08           |
| <b>Net income</b>   |                    |                 |               |                   |
| Net (loss) income (GAAP)  | \$ (36)            | \$ (1,126)      | \$ 218        | \$ (944)          |
| Charges related to leveraged lease tax litigation, after tax  | —                  | 1,011           | 38            | 1,049             |
| Net (loss) income, excluding charges related to leveraged lease tax litigation (non-GAAP)                     | <u>\$ (36)</u>     | <u>\$ (115)</u> | <u>\$ 256</u> | <u>\$ 105</u>     |
| Net (loss) income applicable to common shares (GAAP)  | \$ (48)            | \$ (1,126)      | \$ 218        | \$ (956)          |
| <b>Per common share</b>   |                    |                 |               |                   |
| Net (loss) income — assuming dilution (GAAP)  | \$ (.10)           | \$ (2.70)       | \$ .54        | \$ (2.19)         |
| Net (loss) income, excluding charges related to leveraged lease tax litigation — assuming dilution (non-GAAP) | (.10)              | (.28)           | .64           | .23               |
| <b>Performance ratios</b>   |                    |                 |               |                   |
| <b>Return on average total assets <sup>a</sup></b>  |                    |                 |               |                   |
| Average total assets  | \$103,156          | \$103,290       | \$103,356     | \$ 103,267        |
| Return on average total assets (GAAP)   | (.14)%             | (4.38)%         | .85%          | (1.22)%           |
| Return on average total assets, excluding charges related to leveraged lease tax litigation (non-GAAP)        | (.14)              | (.45)           | 1.00          | .14               |
| <b>Return on average common equity <sup>a</sup></b>   |                    |                 |               |                   |
| Average common equity   | \$ 8,077           | \$ 8,489        | \$ 8,445      | \$ 8,336          |
| Return on average common equity (GAAP)  | (2.36)%            | (53.35)%        | 10.38%        | (15.32)%          |
| Return on average common equity, excluding charges related to leveraged lease tax litigation (non-GAAP)       | (2.36)             | (5.45)          | 12.19         | 1.49              |
| <b>Return on average total equity <sup>a</sup></b>  |                    |                 |               |                   |
| Average total equity  | \$ 8,734           | \$ 8,617        | \$ 8,445      | \$ 8,599          |
| Return on average total equity (GAAP)   | (1.64)%            | (52.56)%        | 10.38%        | (14.66)%          |
| Return on average total equity, excluding charges related to leveraged lease tax litigation (non-GAAP)        | (1.64)             | (5.37)          | 12.19         | 1.63              |
| <b>Net interest income and margin</b>   |                    |                 |               |                   |
| <b>Net interest income</b>  |                    |                 |               |                   |
| Net interest income (GAAP)  | \$ 699             | \$ 358          | \$ 713        | \$ 1,770          |
| Charges related to leveraged lease tax litigation, pre-tax  | —                  | 359             | 3             | 362               |
| Net interest income, excluding charges related to leveraged lease tax litigation (non-GAAP)                   | <u>\$ 699</u>      | <u>\$ 717</u>   | <u>\$ 716</u> | <u>\$ 2,132</u>   |
| <b>Net interest income/margin (TE)</b>  |                    |                 |               |                   |
| Net interest income (loss) (TE) (as reported)   | \$ 705             | \$ (100)        | \$ 704        | \$ 1,309          |
| Charges related to leveraged lease tax litigation, pre-tax (TE)   | —                  | 838             | 34            | 872               |
| Net interest income, excluding charges related to leveraged lease tax litigation (TE) (adjusted basis)        | <u>\$ 705</u>      | <u>\$ 738</u>   | <u>\$ 738</u> | <u>\$ 2,181</u>   |

|   |       |        |       |       |
|---|-------|--------|-------|-------|
| Net interest margin (TE) (as reported) <sup>a</sup>   | 3.13% | (.44)% | 3.14% | 1.95% |
| Impact of charges related to leveraged lease tax litigation, pre-tax (TE) <sup>a</sup>                              | —     | 3.76   | .15   | 1.30  |
| Net interest margin, excluding charges related to leveraged lease tax litigation (TE) (adjusted basis) <sup>a</sup> | 3.13% | 3.32%  | 3.29% | 3.25% |

(a) Income statement amount has been annualized in calculation of percentage.

TE = Taxable Equivalent

GAAP = U.S. generally accepted accounting principles



**Consolidated Balance Sheets**  
(dollars in millions)

|   | 9-30-08           | 6-30-08           | 9-30-07          |
|---|-------------------|-------------------|------------------|
| <b>ASSETS</b>   |                   |                   |                  |
| Loans   | \$ 76,705         | \$ 75,855         | \$ 68,999        |
| Loans held for sale   | 1,475             | 1,833             | 4,791            |
| Securities available for sale   | 8,391             | 8,312             | 7,915            |
| Held-to-maturity securities   | 28                | 25                | 36               |
| Trading account assets  | 1,449             | 1,483             | 1,060            |
| Short-term investments  | 653               | 826               | 528              |
| Other investments   | 1,556             | 1,559             | 1,509            |
| Total earning assets  | 90,257            | 89,893            | 84,838           |
| Allowance for loan losses   | (1,554)           | (1,421)           | (955)            |
| Cash and due from banks   | 1,937             | 1,912             | 2,016            |
| Premises and equipment  | 801               | 748               | 631              |
| Operating lease assets  | 1,030             | 1,089             | 1,135            |
| Goodwill  | 1,595             | 1,598             | 1,202            |
| Other intangible assets   | 135               | 146               | 105              |
| Corporate-owned life insurance  | 2,940             | 2,917             | 2,845            |
| Derivative assets   | 951               | 1,693             | 539              |
| Accrued income and other assets   | 3,198             | 2,969             | 3,781            |
| Total assets  | <u>\$ 101,290</u> | <u>\$ 101,544</u> | <u>\$ 96,137</u> |
| <b>LIABILITIES</b>  |                   |                   |                  |
| Deposits in domestic offices:   |                   |                   |                  |
| NOW and money market deposit accounts                                   | \$ 25,789         | \$ 27,278         | \$ 24,198        |
| Savings deposits  | 1,731             | 1,809             | 1,544            |
| Certificates of deposit (\$100,000 or more)                             | 10,316            | 8,699             | 6,672            |
| Other time deposits   | 13,929            | 12,541            | 11,403           |
| Total interest-bearing deposits   | 51,765            | 50,327            | 43,817           |
| Noninterest-bearing deposits  | 11,122            | 10,561            | 14,003           |
| Deposits in foreign office — interest-bearing                           | 1,791             | 3,508             | 5,894            |
| Total deposits  | 64,678            | 64,396            | 63,714           |
| Federal funds purchased and securities sold under repurchase agreements | 1,799             | 2,088             | 5,398            |
| Bank notes and other short-term borrowings                              | 5,352             | 5,985             | 2,429            |
| Derivative liabilities  | 589               | 637               | 218              |
| Accrued expense and other liabilities                                   | 4,624             | 4,626             | 5,009            |
| Long-term debt  | 15,597            | 15,106            | 11,549           |
| Total liabilities   | 92,639            | 92,838            | 88,317           |
| <b>SHAREHOLDERS' EQUITY</b>   |                   |                   |                  |
| Preferred stock   | 658               | 650               | —                |
| Common shares   | 584               | 577               | 492              |
| Capital surplus   | 2,552             | 2,544             | 1,617            |
| Retained earnings   | 7,320             | 7,461             | 8,788            |
| Treasury stock, at cost   | (2,616)           | (2,675)           | (3,023)          |
| Accumulated other comprehensive income (loss)                           | 153               | 149               | (54)             |
| Total shareholders' equity  | 8,651             | 8,706             | 7,820            |
| Total liabilities and shareholders' equity                              | <u>\$ 101,290</u> | <u>\$ 101,544</u> | <u>\$ 96,137</u> |
| Common shares outstanding (000)   | 494,765           | 485,662           | 388,708          |

**Consolidated Statements of Income**  
(dollars in millions, except per share amounts)

|   | Three months ended |                   |               | Nine months ended |               |
|---|--------------------|-------------------|---------------|-------------------|---------------|
|   | 9-30-08            | 6-30-08           | 9-30-07       | 9-30-08           | 9-30-07       |
| <b>Interest income</b>  |                    |                   |               |                   |               |
| Loans   | \$ 1,066           | \$ 717            | \$ 1,209      | \$ 2,906          | \$ 3,546      |
| Loans held for sale   | 21                 | 20                | 91            | 128               | 248           |
| Securities available for sale   | 110                | 111               | 106           | 330               | 312           |
| Held-to-maturity securities   | 1                  | —                 | —             | 2                 | 1             |
| Trading account assets  | 16                 | 10                | 11            | 39                | 26            |
| Short-term investments  | 6                  | 8                 | 5             | 23                | 24            |
| Other investments   | 12                 | 14                | 12            | 38                | 40            |
| Total interest income   | 1,232              | 880               | 1,434         | 3,466             | 4,197         |
| <b>Interest expense</b>   |                    |                   |               |                   |               |
| Deposits  | 347                | 347               | 482           | 1,122             | 1,362         |
| Federal funds purchased and securities sold under repurchase agreements | 10                 | 15                | 55            | 53                | 163           |
| Bank notes and other short-term borrowings                              | 34                 | 27                | 30            | 100               | 59            |
| Long-term debt  | 142                | 133               | 173           | 421               | 554           |
| Total interest expense  | 533                | 522               | 740           | 1,696             | 2,138         |
| <b>Net interest income</b>  | 699                | 358               | 694           | 1,770             | 2,059         |
| Provision for loan losses   | 407                | 647               | 69            | 1,241             | 166           |
| Net interest income (loss) after provision for loan losses              | 292                | (289)             | 625           | 529               | 1,893         |
| <b>Noninterest income</b>   |                    |                   |               |                   |               |
| Trust and investment services income                                    | 133                | 138               | 119           | 400               | 359           |
| Service charges on deposit accounts                                     | 94                 | 93                | 88            | 275               | 247           |
| Investment banking and capital markets (loss) income                    | (31)               | 80                | 9             | 57                | 105           |
| Operating lease income  | 69                 | 68                | 70            | 206               | 200           |
| Letter of credit and loan fees  | 53                 | 51                | 51            | 141               | 134           |
| Corporate-owned life insurance income                                   | 28                 | 28                | 27            | 84                | 84            |
| Electronic banking fees   | 27                 | 27                | 25            | 78                | 74            |
| Net (losses) gains from loan securitizations and sales                  | (30)               | 33                | (53)          | (98)              | (11)          |
| Net securities gains (losses)   | 1                  | (1)               | 4             | 3                 | (41)          |
| Net (losses) gains from principal investing                             | (24)               | (14)              | 9             | (29)              | 128           |
| Gain from redemption of Visa Inc. shares                                | —                  | —                 | —             | 165               | —             |
| Gain from sale of McDonald Investments branch network                   | —                  | —                 | —             | —                 | 171           |
| Other income  | 68                 | 52                | 89            | 189               | 291           |
| Total noninterest income  | 388                | 555               | 438           | 1,471             | 1,741         |
| <b>Noninterest expense</b>  |                    |                   |               |                   |               |
| Personnel   | 381                | 404               | 383           | 1,194             | 1,222         |
| Net occupancy   | 65                 | 62                | 60            | 193               | 182           |
| Computer processing   | 46                 | 43                | 49            | 136               | 149           |
| Operating lease expense   | 56                 | 55                | 58            | 169               | 165           |
| Professional fees   | 35                 | 33                | 27            | 91                | 79            |
| Equipment   | 23                 | 23                | 22            | 70                | 71            |
| Marketing   | 27                 | 21                | 21            | 62                | 60            |
| Other expense   | 129                | 140               | 133           | 360               | 424           |
| Total noninterest expense   | 762                | 781               | 753           | 2,275             | 2,352         |
| <b>(Loss) income from continuing operations before income taxes</b>     | (82)               | (515)             | 310           | (275)             | 1,282         |
| Income taxes  | (46)               | 611               | 86            | 669               | 363           |
| <b>(Loss) income from continuing operations</b>                         | (36)               | (1,126)           | 224           | (944)             | 919           |
| Loss from discontinued operations, net of taxes                         | —                  | —                 | (14)          | —                 | (25)          |
| <b>Net (loss) income</b>  | <u>\$ (36)</u>     | <u>\$ (1,126)</u> | <u>\$ 210</u> | <u>\$ (944)</u>   | <u>\$ 894</u> |
| Net (loss) income applicable to common shares                           | \$ (48)            | \$ (1,126)        | \$ 210        | \$ (956)          | \$ 894        |

Per common share:

|  |          |           |        |           |         |
|--|----------|-----------|--------|-----------|---------|
| (Loss) income from continuing operations | \$ (.10) | \$ (2.70) | \$ .58 | \$ (2.19) | \$ 2.34 |
| Net (loss) income                        | (.10)    | (2.70)    | .54    | (2.19)    | 2.28    |

Per common share — assuming dilution:

|  |          |           |        |           |         |
|--|----------|-----------|--------|-----------|---------|
| (Loss) income from continuing operations | \$ (.10) | \$ (2.70) | \$ .57 | \$ (2.19) | \$ 2.31 |
| Net (loss) income                        | (.10)    | (2.70)    | .54    | (2.19)    | 2.25    |

|  |          |         |         |          |          |
|--|----------|---------|---------|----------|----------|
| Cash dividends declared per common share | \$ .1875 | \$ .375 | \$ .365 | \$ .9375 | \$ 1.095 |
|--|----------|---------|---------|----------|----------|

|  |         |         |         |         |         |
|--|---------|---------|---------|---------|---------|
| Weighted-average common shares outstanding (000) | 491,179 | 416,629 | 389,319 | 435,846 | 393,048 |
|--|---------|---------|---------|---------|---------|

|   |         |         |         |         |         |
|---|---------|---------|---------|---------|---------|
| Weighted-average common shares and potential common shares<br>outstanding (000) | 491,179 | 416,629 | 393,164 | 435,846 | 397,816 |
|---|---------|---------|---------|---------|---------|

---

**Consolidated Average Balance Sheets, Net Interest Income and Yields/Rates  
From Continuing Operations**  
(dollars in millions)

|   | Third Quarter 2008 |          |            | Second Quarter 2008 |          |                      | Third Quarter 2007 |          |            |
|---|--------------------|----------|------------|---------------------|----------|----------------------|--------------------|----------|------------|
|   | Average<br>Balance | Interest | Yield/Rate | Average<br>Balance  | Interest | Yield/Rate           | Average<br>Balance | Interest | Yield/Rate |
| <b>Assets</b>   |                    |          |            |                     |          |                      |                    |          |            |
| Loans: <sup>a,b</sup>   |                    |          |            |                     |          |                      |                    |          |            |
| Commercial, financial and agricultural                                  | \$ 26,345          | \$ 356   | 5.38%      | \$ 26,057           | \$ 352   | 5.42%                | \$ 22,393          | \$ 410   | 7.25%      |
| Real estate — commercial mortgage                                       | 10,718             | 158      | 5.87       | 10,593              | 156      | 5.91                 | 8,855              | 172      | 7.69       |
| Real estate — construction  | 7,806              | 109      | 5.53       | 8,484               | 118      | 5.61                 | 8,285              | 167      | 8.01       |
| Commercial lease financing  | 9,585              | 108      | 4.52       | 9,798               | (709)    | (28.94) <sup>c</sup> | 10,172             | 147      | 5.80       |
| Total commercial loans  | 54,454             | 731      | 5.35       | 54,932              | (83)     | (.58)                | 49,705             | 896      | 7.16       |
| Real estate — residential   | 1,899              | 28       | 6.04       | 1,918               | 30       | 6.12                 | 1,586              | 26       | 6.68       |
| Home equity:  |                    |          |            |                     |          |                      |                    |          |            |
| Community Banking   | 9,887              | 141      | 5.64       | 9,765               | 140      | 5.78                 | 9,690              | 175      | 7.14       |
| National Banking  | 1,138              | 22       | 7.65       | 1,200               | 23       | 7.68                 | 1,193              | 24       | 7.85       |
| Total home equity loans   | 11,025             | 163      | 5.85       | 10,965              | 163      | 5.99                 | 10,883             | 199      | 7.22       |
| Consumer other — Community Banking                                      | 1,264              | 33       | 10.37      | 1,271               | 33       | 10.34                | 1,342              | 36       | 10.66      |
| Consumer other — National Banking:                                      |                    |          |            |                     |          |                      |                    |          |            |
| Marine  | 3,586              | 57       | 6.33       | 3,646               | 56       | 6.26                 | 3,506              | 55       | 6.32       |
| Education   | 3,635              | 54       | 5.90       | 3,595               | 53       | 5.88                 | 332                | 8        | 9.65       |
| Other   | 308                | 6        | 8.22       | 325                 | 7        | 8.21                 | 326                | 7        | 8.92       |
| Total consumer other — National Banking                                 | 7,529              | 117      | 6.20       | 7,566               | 116      | 6.16                 | 4,164              | 70       | 6.79       |
| Total consumer loans  | 21,717             | 341      | 6.25       | 21,720              | 342      | 6.32                 | 17,975             | 331      | 7.33       |
| Total loans   | 76,171             | 1,072    | 5.60       | 76,652              | 259      | 1.37                 | 67,680             | 1,227    | 7.20       |
| Loans held for sale   | 1,723              | 21       | 4.76       | 1,356               | 20       | 5.94                 | 4,731              | 91       | 7.59       |
| Securities available for sale <sup>a,d</sup>                            | 8,266              | 110      | 5.38       | 8,315               | 111      | 5.40                 | 7,825              | 106      | 5.45       |
| Held-to-maturity securities <sup>a</sup>                                | 27                 | 1        | 13.81      | 25                  | —        | 11.47                | 36                 | —        | 6.43       |
| Trading account assets  | 1,579              | 16       | 4.02       | 1,041               | 10       | 3.88                 | 1,055              | 11       | 4.39       |
| Short-term investments  | 794                | 6        | 3.44       | 773                 | 8        | 3.83                 | 633                | 5        | 3.32       |
| Other investments <sup>d</sup>  | 1,563              | 12       | 2.87       | 1,580               | 14       | 3.09                 | 1,563              | 12       | 2.99       |
| Total earning assets  | 90,123             | 1,238    | 5.47       | 89,742              | 422      | 1.89                 | 83,523             | 1,452    | 6.92       |
| Allowance for loan losses   | (1,498)            |          |            | (1,338)             |          |                      | (942)              |          |            |
| Accrued income and other assets   | 14,531             |          |            | 14,886              |          |                      | 12,581             |          |            |
| <b>Total assets</b>   | <u>\$103,156</u>   |          |            | <u>\$103,290</u>    |          |                      | <u>\$ 95,162</u>   |          |            |
| <b>Liabilities</b>  |                    |          |            |                     |          |                      |                    |          |            |
| NOW and money market deposit accounts                                   | \$ 26,657          | 108      | 1.61       | \$ 27,158           | 102      | 1.51                 | \$ 24,190          | 209      | 3.41       |
| Savings deposits  | 1,783              | 1        | .21        | 1,815               | 1        | .27                  | 1,581              | —        | .19        |
| Certificates of deposit (\$100,000 or more) <sup>e</sup>                | 9,506              | 97       | 4.05       | 8,670               | 88       | 4.09                 | 6,274              | 80       | 5.06       |
| Other time deposits   | 13,118             | 129      | 3.92       | 12,751              | 135      | 4.27                 | 11,512             | 136      | 4.68       |
| Deposits in foreign office  | 2,762              | 12       | 1.77       | 4,121               | 21       | 1.95                 | 4,540              | 57       | 5.00       |
| Total interest-bearing deposits   | 53,826             | 347      | 2.57       | 54,515              | 347      | 2.56                 | 48,097             | 482      | 3.98       |
| Federal funds purchased and securities sold under repurchase agreements | 2,546              | 10       | 1.58       | 3,267               | 15       | 1.86                 | 4,470              | 55       | 4.85       |
| Bank notes and other short-term borrowings                              | 4,843              | 34       | 2.72       | 4,770               | 27       | 2.26                 | 2,539              | 30       | 4.70       |
| Long-term debt <sup>e,f</sup>   | 15,123             | 142      | 3.91       | 14,620              | 133      | 3.87                 | 11,801             | 173      | 5.89       |
| Total interest-bearing liabilities                                      | 76,338             | 533      | 2.80       | 77,172              | 522      | 2.75                 | 66,907             | 740      | 4.40       |
| Noninterest-bearing deposits  | 10,756             |          |            | 10,617              |          |                      | 14,424             |          |            |
| Accrued expense and other liabilities                                   | 7,328              |          |            | 6,884               |          |                      | 6,106              |          |            |
| Total liabilities   | 94,422             |          |            | 94,673              |          |                      | 87,437             |          |            |
| <b>Shareholders' equity</b>   |                    |          |            |                     |          |                      |                    |          |            |
| Preferred stock   | 657                |          |            | 128                 |          |                      | —                  |          |            |
| Common shareholders' equity   | 8,077              |          |            | 8,489               |          |                      | 7,725              |          |            |
| Total shareholders' equity  | 8,734              |          |            | 8,617               |          |                      | 7,725              |          |            |

| <b>Total liabilities and shareholders' equity</b>            | <u>\$103,156</u> | <u>\$103,290</u> | <u>\$ 95,162</u>          |
|--|------------------|------------------|---------------------------|
| Interest rate spread (TE)                                    |                  | <u>2.67%</u>     | <u>(.86)%</u>             |
| Net interest income (loss) (TE) and net interest margin (TE) | 705              | <u>3.13%</u>     | <u>(.44)%<sup>c</sup></u> |
| TE adjustment <sup>a</sup>                                   | 6                | (458)            | 18                        |
| Net interest income, GAAP basis                              | <u>\$ 699</u>    | <u>\$ 358</u>    | <u>\$ 694</u>             |

Average balances have not been restated to reflect Key's January 1, 2008, adoption of Financial Accounting Standards Board ("FASB") Interpretation No. 39, "Offsetting of Amounts Related to Certain Contracts," and FASB Staff Position FIN 39-1, "Amendment of FASB Interpretation 39."

- (a) Interest income on tax-exempt securities and loans has been adjusted to a taxable-equivalent basis using the statutory federal income tax rate of 35%.
- (b) For purposes of these computations, nonaccrual loans are included in average loan balances.
- (c) During the second quarter of 2008, Key's taxable-equivalent net interest income and net income were reduced by \$838 million and \$1.011 billion, respectively, as a result of an adverse federal court decision on Key's tax treatment of a Service Contract Lease transaction. Excluding this reduction, the taxable-equivalent yield on Key's commercial lease financing portfolio would have been 5.25% for the second quarter of 2008, and Key's taxable-equivalent net interest margin would have been 3.32%. During the prior quarter, Key increased its tax reserves for certain lease in, lease out transactions and recalculated its lease income in accordance with prescribed accounting standards. These actions reduced Key's first quarter 2008 taxable-equivalent net interest income and net income by \$34 million and \$38 million, respectively. Excluding this reduction, the taxable-equivalent yield on Key's commercial lease financing portfolio would have been 5.27% for the first quarter of 2008, and Key's taxable-equivalent net interest margin would have been 3.29%.
- (d) Yield is calculated on the basis of amortized cost.
- (e) Rate calculation excludes basis adjustments related to fair value hedges.
- (f) Results from continuing operations exclude the dollar amount of liabilities assumed necessary to support interest-earning assets held by the discontinued Champion Mortgage finance business. The interest expense related to these liabilities, which also is excluded from continuing operations, was calculated using a matched funds transfer pricing methodology.

TE = Taxable Equivalent

GAAP = U.S. generally accepted accounting principles

**Consolidated Average Balance Sheets, Net Interest Income and Yields/Rates  
From Continuing Operations**  
(dollars in millions)

|  | Nine months ended September 30, 2008 |          |                     | Nine months ended September 30, 2007 |          |            |
|--|--------------------------------------|----------|---------------------|--------------------------------------|----------|------------|
|  | Average<br>Balance                   | Interest | Yield/Rate          | Average<br>Balance                   | Interest | Yield/Rate |
| <b>Assets</b>  |                                      |          |                     |                                      |          |            |
| Loans: <sup>a,b</sup>  |                                      |          |                     |                                      |          |            |
| Commercial, financial and agricultural                                     | \$ 25,939                            | \$ 1,100 | 5.66%               | \$ 21,940                            | \$ 1,203 | 7.33%      |
| Real estate — commercial mortgage  | 10,532                               | 489      | 6.20                | 8,617                                | 500      | 7.76       |
| Real estate — construction   | 8,251                                | 361      | 5.84                | 8,252                                | 500      | 8.10       |
| Commercial lease financing   | 9,795                                | (503)    | (6.85) <sup>c</sup> | 10,121                               | 435      | 5.73       |
| Total commercial loans   | 54,517                               | 1,447    | 3.55                | 48,930                               | 2,638    | 7.20       |
| Real estate — residential  | 1,911                                | 88       | 6.15                | 1,501                                | 74       | 6.61       |
| Home equity:   |                                      |          |                     |                                      |          |            |
| Community Banking  | 9,782                                | 435      | 5.93                | 9,676                                | 518      | 7.15       |
| National Banking   | 1,199                                | 69       | 7.69                | 1,105                                | 65       | 7.86       |
| Total home equity loans  | 10,981                               | 504      | 6.13                | 10,781                               | 583      | 7.22       |
| Consumer other — Community Banking   | 1,280                                | 100      | 10.43               | 1,387                                | 109      | 10.47      |
| Consumer other — National Banking:   |                                      |          |                     |                                      |          |            |
| Marine   | 3,626                                | 171      | 6.30                | 3,317                                | 156      | 6.29       |
| Education  | 2,535                                | 114      | 5.98                | 334                                  | 24       | 9.57       |
| Other  | 324                                  | 20       | 8.25                | 312                                  | 21       | 9.03       |
| Total consumer other — National Banking                                    | 6,485                                | 305      | 6.27                | 3,963                                | 201      | 6.78       |
| Total consumer loans   | 20,657                               | 997      | 6.44                | 17,632                               | 967      | 7.33       |
| Total loans  | 75,174                               | 2,444    | 4.34                | 66,562                               | 3,605    | 7.24       |
| Loans held for sale  | 2,684                                | 128      | 6.35                | 4,365                                | 248      | 7.59       |
| Securities available for sale <sup>a,d</sup>                               | 8,333                                | 331      | 5.35                | 7,723                                | 312      | 5.39       |
| Held-to-maturity securities <sup>a</sup>                                   | 27                                   | 2        | 12.06               | 38                                   | 1        | 6.79       |
| Trading account assets   | 1,233                                | 39       | 4.22                | 875                                  | 26       | 3.97       |
| Short-term investments   | 910                                  | 23       | 3.44                | 718                                  | 24       | 4.56       |
| Other investments <sup>d</sup>   | 1,565                                | 38       | 3.00                | 1,502                                | 40       | 3.43       |
| Total earning assets   | 89,926                               | 3,005    | 4.46                | 81,783                               | 4,256    | 6.95       |
| Allowance for loan losses  | (1,358)                              |          |                     | (942)                                |          |            |
| Accrued income and other assets  | 14,699                               |          |                     | 12,727                               |          |            |
| <b>Total assets</b>  | <u>\$ 103,267</u>                    |          |                     | <u>\$ 93,568</u>                     |          |            |
| <b>Liabilities</b>   |                                      |          |                     |                                      |          |            |
| NOW and money market deposit accounts                                      | \$ 26,936                            | 349      | 1.73                | \$ 23,525                            | 565      | 3.21       |
| Savings deposits   | 1,821                                | 5        | .37                 | 1,614                                | 2        | .19        |
| Certificates of deposit (\$100,000 or more) <sup>e</sup>                   | 8,752                                | 280      | 4.27                | 6,221                                | 235      | 5.04       |
| Other time deposits  | 12,877                               | 410      | 4.26                | 11,872                               | 415      | 4.68       |
| Deposits in foreign office   | 4,240                                | 78       | 2.45                | 3,804                                | 145      | 5.10       |
| Total interest-bearing deposits  | 54,626                               | 1,122    | 2.74                | 47,036                               | 1,362    | 3.87       |
| Federal funds purchased and securities sold<br>under repurchase agreements | 3,223                                | 53       | 2.20                | 4,376                                | 163      | 4.97       |
| Bank notes and other short-term borrowings                                 | 4,849                                | 100      | 2.74                | 1,813                                | 59       | 4.37       |
| Long-term debt <sup>e, f</sup>   | 14,330                               | 421      | 4.14                | 12,769                               | 554      | 5.87       |
| Total interest-bearing liabilities   | 77,028                               | 1,696    | 2.97                | 65,994                               | 2,138    | 4.34       |
| Noninterest-bearing deposits   | 10,705                               |          |                     | 13,867                               |          |            |
| Accrued expense and other liabilities                                      | 6,935                                |          |                     | 6,041                                |          |            |
| Total liabilities  | 94,668                               |          |                     | 85,902                               |          |            |
| <b>Shareholders' equity</b>  |                                      |          |                     |                                      |          |            |
| Preferred stock  | 263                                  |          |                     | —                                    |          |            |
| Common shareholders' equity  | 8,336                                |          |                     | 7,666                                |          |            |
| Total shareholders' equity   | 8,599                                |          |                     | 7,666                                |          |            |
| <b>Total liabilities and shareholders' equity</b>                          | <u>\$ 103,267</u>                    |          |                     | <u>\$ 93,568</u>                     |          |            |

|   |                    |                          |                 |              |
|---|--------------------|--------------------------|-----------------|--------------|
| Interest rate spread (TE)                             |                    | <u>1.49%</u>             |                 | <u>2.61%</u> |
| Net interest income (TE) and net interest margin (TE) | 1,309 <sup>c</sup> | <u>1.95%<sup>c</sup></u> | 2,118           | <u>3.46%</u> |
| TE adjustment <sup>a</sup>                            | (461)              |                          | 59              |              |
| Net interest income, GAAP basis                       | <u>\$ 1,770</u>    |                          | <u>\$ 2,059</u> |              |

Average balances have not been restated to reflect Key's January 1, 2008, adoption of Financial Accounting Standards Board ("FASB") Interpretation No. 39, "Offsetting of Amounts Related to Certain Contracts," and FASB Staff Position FIN 39-1, "Amendment of FASB Interpretation 39."

- (a) Interest income on tax-exempt securities and loans has been adjusted to a taxable-equivalent basis using the statutory federal income tax rate of 35%.
- (b) For purposes of these computations, nonaccrual loans are included in average loan balances.
- (c) During the second quarter of 2008, Key's taxable-equivalent net interest income and net income were reduced by \$838 million and \$1.011 billion, respectively, as a result of an adverse federal court decision on Key's tax treatment of a Service Contract Lease transaction. During the prior quarter, Key's taxable-equivalent net interest income and net income were reduced by \$34 million and \$38 million, respectively, as a result of an increase to Key's tax reserves for certain lease in, lease out transactions and a recalculation of its lease income in accordance with prescribed accounting standards. Excluding these reductions, the taxable-equivalent yield on Key's commercial lease financing portfolio would have been 5.02% for the first nine months of 2008, and Key's taxable-equivalent net interest margin would have been 3.25%.
- (d) Yield is calculated on the basis of amortized cost.
- (e) Rate calculation excludes basis adjustments related to fair value hedges.
- (f) Results from continuing operations exclude the dollar amount of liabilities assumed necessary to support interest-earning assets held by the discontinued Champion Mortgage finance business. The interest expense related to these liabilities, which also is excluded from continuing operations, was calculated using a matched funds transfer pricing methodology.

TE = Taxable Equivalent

GAAP = U.S. generally accepted accounting principles

**Noninterest Income**  
(in millions)

|   | Three months ended |               |               | Nine months ended |                 |
|---|--------------------|---------------|---------------|-------------------|-----------------|
|   | 9-30-08            | 6-30-08       | 9-30-07       | 9-30-08           | 9-30-07         |
| Trust and investment services income <sup>a</sup>                 | \$ 133             | \$ 138        | \$ 119        | \$ 400            | \$ 359          |
| Service charges on deposit accounts                               | 94                 | 93            | 88            | 275               | 247             |
| Investment banking and capital markets (loss) income <sup>a</sup> | (31)               | 80            | 9             | 57                | 105             |
| Operating lease income  | 69                 | 68            | 70            | 206               | 200             |
| Letter of credit and loan fees                                    | 53                 | 51            | 51            | 141               | 134             |
| Corporate-owned life insurance income                             | 28                 | 28            | 27            | 84                | 84              |
| Electronic banking fees   | 27                 | 27            | 25            | 78                | 74              |
| Net (losses) gains from loan securitizations and sales            | (30)               | 33            | (53)          | (98)              | (11)            |
| Net securities gains (losses)                                     | 1                  | (1)           | 4             | 3                 | (41)            |
| Net (losses) gains from principal investing                       | (24)               | (14)          | 9             | (29)              | 128             |
| Gain from redemption of Visa Inc. shares                          | —                  | —             | —             | 165               | —               |
| Gain from sale of McDonald Investments branch network             | —                  | —             | —             | —                 | 171             |
| Other income:   |                    |               |               |                   |                 |
| Insurance income  | 15                 | 20            | 16            | 50                | 45              |
| Loan securitization servicing fees                                | 4                  | 5             | 5             | 13                | 16              |
| Credit card fees  | 6                  | 3             | 4             | 13                | 10              |
| Gains related to MasterCard Incorporated shares                   | —                  | —             | 27            | —                 | 67              |
| Litigation settlement — automobile residual value insurance       | —                  | —             | —             | —                 | 26              |
| Miscellaneous income  | 43                 | 24            | 37            | 113               | 127             |
| Total other income  | 68                 | 52            | 89            | 189               | 291             |
| <b>Total noninterest income</b>                                   | <b>\$ 388</b>      | <b>\$ 555</b> | <b>\$ 438</b> | <b>\$ 1,471</b>   | <b>\$ 1,741</b> |

(a) Additional detail provided in tables below.

**Trust and Investment Services Income**  
(in millions)

|   | Three months ended |               |               | Nine months ended |               |
|---|--------------------|---------------|---------------|-------------------|---------------|
|   | 9-30-08            | 6-30-08       | 9-30-07       | 9-30-08           | 9-30-07       |
| Brokerage commissions and fee income              | \$ 37              | \$ 41         | \$ 26         | \$ 111            | \$ 94         |
| Personal asset management and custody fees        | 38                 | 40            | 41            | 119               | 122           |
| Institutional asset management and custody fees   | 58                 | 57            | 52            | 170               | 143           |
| <b>Total trust and investment services income</b> | <b>\$ 133</b>      | <b>\$ 138</b> | <b>\$ 119</b> | <b>\$ 400</b>     | <b>\$ 359</b> |

**Investment Banking and Capital Markets Income**  
(in millions)

|   | Three months ended |              |             | Nine months ended |               |
|---|--------------------|--------------|-------------|-------------------|---------------|
|   | 9-30-08            | 6-30-08      | 9-30-07     | 9-30-08           | 9-30-07       |
| Investment banking income   | \$ 20              | \$ 36        | \$ 22       | \$ 78             | \$ 65         |
| (Loss) income from other investments                              | (7)                | 1            | (22)        | (12)              | (11)          |
| Dealer trading and derivatives (loss) income                      | (57)               | 28           | (2)         | (50)              | 18            |
| Foreign exchange income   | 13                 | 15           | 11          | 41                | 33            |
| <b>Total investment banking and capital markets (loss) income</b> | <b>\$ (31)</b>     | <b>\$ 80</b> | <b>\$ 9</b> | <b>\$ 57</b>      | <b>\$ 105</b> |



**Noninterest Expense**  
(dollars in millions)

|  | Three months ended |               |                     | Nine months ended |                     |
|--|--------------------|---------------|---------------------|-------------------|---------------------|
|  | 9-30-08            | 6-30-08       | 9-30-07             | 9-30-08           | 9-30-07             |
| Personnel <sup>a</sup>                                       | \$ 381             | \$ 404        | \$ 383              | \$ 1,194          | \$ 1,222            |
| Net occupancy  | 65                 | 62            | 60                  | 193               | 182                 |
| Computer processing  | 46                 | 43            | 49                  | 136               | 149                 |
| Operating lease expense                                      | 56                 | 55            | 58                  | 169               | 165                 |
| Professional fees  | 35                 | 33            | 27                  | 91                | 79                  |
| Equipment  | 23                 | 23            | 22                  | 70                | 71                  |
| Marketing  | 27                 | 21            | 21                  | 62                | 60                  |
| Other expense:   |                    |               |                     |                   |                     |
| Postage and delivery   | 11                 | 12            | 11                  | 34                | 34                  |
| Franchise and business taxes                                 | 7                  | 8             | 8                   | 23                | 25                  |
| Telecommunications   | 7                  | 7             | 7                   | 22                | 21                  |
| Provision (credit) for losses on lending-related commitments | 8                  | (2)           | 5                   | (21)              | 3                   |
| Miscellaneous expense  | 96                 | 115           | 102                 | 302               | 341                 |
| Total other expense  | 129                | 140           | 133                 | 360               | 424                 |
| <b>Total noninterest expense</b>                             | <b>\$ 762</b>      | <b>\$ 781</b> | <b>\$ 753</b>       | <b>\$ 2,275</b>   | <b>\$ 2,352</b>     |
| Average full-time equivalent employees                       | 18,291             | 18,164        | 18,567 <sup>b</sup> | 18,294            | 19,081 <sup>b</sup> |

(a) Additional detail provided in table below.

(b) The number of average full-time equivalent employees has not been adjusted for discontinued operations.

**Personnel Expense**  
(in millions)

|                                | Three months ended |               |               | Nine months ended |                 |
|--------------------------------|--------------------|---------------|---------------|-------------------|-----------------|
|                                | 9-30-08            | 6-30-08       | 9-30-07       | 9-30-08           | 9-30-07         |
| Salaries                       | \$ 245             | \$ 235        | \$ 240        | \$ 719            | \$ 721          |
| Incentive compensation         | 55                 | 79            | 55            | 208               | 212             |
| Employee benefits              | 59                 | 65            | 67            | 200               | 222             |
| Stock-based compensation       | 8                  | 17            | 17            | 39                | 57              |
| Severance                      | 14                 | 8             | 4             | 28                | 10              |
| <b>Total personnel expense</b> | <b>\$ 381</b>      | <b>\$ 404</b> | <b>\$ 383</b> | <b>\$ 1,194</b>   | <b>\$ 1,222</b> |

**Loan Composition**  
(dollars in millions)

|   | 9-30-08   | 6-30-08             | 9-30-07   | Percent change 9-30-08 vs. |         |
|---|-----------|---------------------|-----------|----------------------------|---------|
|   |           |                     |           | 6-30-08                    | 9-30-07 |
| Commercial, financial and agricultural  | \$ 27,207 | \$ 25,929           | \$ 23,192 | 4.9%                       | 17.3%   |
| Commercial real estate:                 |           |                     |           |                            |         |
| Commercial mortgage                     | 10,569    | 10,737              | 9,272     | (1.6)                      | 14.0    |
| Construction                            | 7,708     | 7,849               | 8,214     | (1.8)                      | (6.2)   |
| Total commercial real estate loans      | 18,277    | 18,586 <sup>a</sup> | 17,486    | (1.7)                      | 4.5     |
| Commercial lease financing              | 9,437     | 9,610               | 10,309    | (1.8)                      | (8.5)   |
| Total commercial loans                  | 54,921    | 54,125              | 50,987    | 1.5                        | 7.7     |
| Real estate — residential mortgage      | 1,898     | 1,928               | 1,583     | (1.6)                      | 19.9    |
| Home equity:                            |           |                     |           |                            |         |
| Community Banking                       | 9,970     | 9,851               | 9,674     | 1.2                        | 3.1     |
| National Banking                        | 1,101     | 1,153               | 1,230     | (4.5)                      | (10.5)  |
| Total home equity loans                 | 11,071    | 11,004              | 10,904    | .6                         | 1.5     |
| Consumer other — Community Banking      | 1,274     | 1,261               | 1,308     | 1.0                        | (2.6)   |
| Consumer other — National Banking:      |           |                     |           |                            |         |
| Marine                                  | 3,529     | 3,634               | 3,549     | (2.9)                      | (.6)    |
| Education                               | 3,711     | 3,584 <sup>b</sup>  | 334       | 3.5                        | N/M     |
| Other                                   | 301       | 319                 | 334       | (5.6)                      | (9.9)   |
| Total consumer other — National Banking | 7,541     | 7,537               | 4,217     | .1                         | 78.8    |
| Total consumer loans                    | 21,784    | 21,730              | 18,012    | .2                         | 20.9    |
| Total loans                             | \$ 76,705 | \$ 75,855           | \$ 68,999 | 1.1%                       | 11.2%   |

**Loans Held for Sale Composition**  
(dollars in millions)

|  | 9-30-08  | 6-30-08          | 9-30-07  | Percent change 9-30-08 vs. |         |
|--|----------|------------------|----------|----------------------------|---------|
|  |          |                  |          | 6-30-08                    | 9-30-07 |
| Commercial, financial and agricultural | \$ 159   | \$ 212           | \$ 67    | (25.0)%                    | 137.3%  |
| Real estate — commercial mortgage      | 718      | 994              | 1,560    | (27.8)                     | (54.0)  |
| Real estate — construction             | 262      | 398 <sup>a</sup> | 237      | (34.2)                     | 10.5    |
| Commercial lease financing             | 52       | 42               | 5        | 23.8                       | 940.0   |
| Real estate — residential mortgage     | 57       | 79               | 36       | (27.8)                     | 58.3    |
| Home equity                            | —        | —                | 1        | —                          | (100.0) |
| Education                              | 223      | 103 <sup>b</sup> | 2,877    | 116.5                      | (92.2)  |
| Automobile                             | 4        | 5                | 8        | (20.0)                     | (50.0)  |
| Total loans held for sale              | \$ 1,475 | \$ 1,833         | \$ 4,791 | (19.5)%                    | (69.2)% |

(a) During the second quarter of 2008, Key transferred \$384 million of commercial real estate loans (\$719 million of primarily construction loans, net of \$335 million in net charge-offs) from the loan portfolio to held-for-sale status.

(b) On March 31, 2008, Key transferred \$3.3 billion of education loans from loans held for sale to the loan portfolio.

N/M = Not Meaningful

Summary of Loan Loss Experience  
(dollars in millions)

|  | Three months ended |                  |           | Nine months ended |           |
|--|--------------------|------------------|-----------|-------------------|-----------|
|  | 9-30-08            | 6-30-08          | 9-30-07   | 9-30-08           | 9-30-07   |
| Average loans outstanding from continuing operations             | \$ 76,171          | \$ 76,652        | \$ 67,680 | \$ 75,174         | \$ 66,562 |
| Allowance for loan losses at beginning of period                 | \$ 1,421           | \$ 1,298         | \$ 945    | \$ 1,200          | \$ 944    |
| Loans charged off:   |                    |                  |           |                   |           |
| Commercial, financial and agricultural                           | 75                 | 75               | 33        | 200               | 80        |
| Real estate — commercial mortgage                                | 21                 | 15               | 2         | 40                | 13        |
| Real estate — construction                                       | 80                 | 340              | 7         | 445               | 10        |
| Total commercial real estate loans                               | 101                | 355 <sup>a</sup> | 9         | 485 <sup>a</sup>  | 23        |
| Commercial lease financing                                       | 24                 | 18               | 11        | 57                | 33        |
| Total commercial loans   | 200                | 448              | 53        | 742               | 136       |
| Real estate — residential mortgage                               | 2                  | 2                | 1         | 8                 | 3         |
| Home equity:   |                    |                  |           |                   |           |
| Community Banking  | 10                 | 9                | 5         | 28                | 15        |
| National Banking   | 12                 | 11               | 4         | 30                | 10        |
| Total home equity loans  | 22                 | 20               | 9         | 58                | 25        |
| Consumer other — Community Banking                               | 11                 | 11               | 8         | 31                | 23        |
| Consumer other — National Banking:                               |                    |                  |           |                   |           |
| Marine   | 20                 | 16               | 8         | 55                | 22        |
| Education  | 41                 | 55 <sup>b</sup>  | 1         | 98                | 3         |
| Other  | 4                  | 2                | 2         | 10                | 6         |
| Total consumer other — National Banking                          | 65                 | 73               | 11        | 163               | 31        |
| Total consumer loans   | 100                | 106              | 29        | 260               | 82        |
| Total loans charged off  | 300                | 554              | 82        | 1,002             | 218       |
| Recoveries:  |                    |                  |           |                   |           |
| Commercial, financial and agricultural                           | 13                 | 14               | 11        | 41                | 24        |
| Real estate — commercial mortgage                                | 1                  | —                | —         | 1                 | 4         |
| Real estate — construction                                       | 1                  | 1                | 1         | 2                 | 1         |
| Total commercial real estate loans                               | 2                  | 1                | 1         | 3                 | 5         |
| Commercial lease financing                                       | 5                  | 4                | 3         | 15                | 10        |
| Total commercial loans   | 20                 | 19               | 15        | 59                | 39        |
| Real estate — residential mortgage                               | —                  | 1                | —         | 1                 | 1         |
| Home equity:   |                    |                  |           |                   |           |
| Community Banking  | 1                  | —                | 1         | 2                 | 3         |
| National Banking   | —                  | 1                | —         | 1                 | 1         |
| Total home equity loans  | 1                  | 1                | 1         | 3                 | 4         |
| Consumer other — Community Banking                               | 1                  | 1                | 3         | 4                 | 6         |
| Consumer other — National Banking:                               |                    |                  |           |                   |           |
| Marine   | 4                  | 6                | 3         | 13                | 9         |
| Education  | 1                  | 1                | —         | 2                 | 1         |
| Other  | —                  | 1                | 1         | 2                 | 2         |
| Total consumer other — National Banking                          | 5                  | 8                | 4         | 17                | 12        |
| Total consumer loans   | 7                  | 11               | 8         | 25                | 23        |
| Total recoveries   | 27                 | 30               | 23        | 84                | 62        |
| Net loan charge-offs   | (273)              | (524)            | (59)      | (918)             | (156)     |
| Provision for loan losses from continuing operations             | 407                | 647              | 69        | 1,241             | 166       |
| Allowance related to loans acquired, net                         | —                  | —                | —         | 32                | —         |
| Foreign currency translation adjustment                          | (1)                | —                | —         | (1)               | 1         |
| Allowance for loan losses at end of period                       | \$ 1,554           | \$ 1,421         | \$ 955    | \$ 1,554          | \$ 955    |
| Net loan charge-offs to average loans from continuing operations | 1.43%              | 2.75%            | .35%      | 1.63%             | .31%      |

|  |        |        |        |        |        |
|--|--------|--------|--------|--------|--------|
| Allowance for loan losses to period-end loans    | 2.03   | 1.87   | 1.38   | 2.03   | 1.38   |
| Allowance for loan losses to nonperforming loans | 160.70 | 174.57 | 191.77 | 160.70 | 191.77 |

---

- (a) During the second quarter of 2008, Key transferred \$384 million of commercial real estate loans (\$719 million of primarily construction loans, net of \$335 million in net charge-offs) from the loan portfolio to held-for-sale status.
- (b) On March 31, 2008, Key transferred \$3.3 billion of education loans from loans held for sale to the loan portfolio.
-

**Changes in Liability for Credit Losses on Lending-Related Commitments**  
(in millions)

|  | Three months ended |              |              | Nine months ended |              |
|--|--------------------|--------------|--------------|-------------------|--------------|
|  | 9-30-08            | 6-30-08      | 9-30-07      | 9-30-08           | 9-30-07      |
| Balance at beginning of period                               | \$ 51              | \$ 53        | \$ 50        | \$ 80             | \$ 53        |
| Provision (credit) for losses on lending-related commitments | 8                  | (2)          | 5            | (21)              | 3            |
| Charge-offs  | —                  | —            | —            | —                 | (1)          |
| Balance at end of period <sup>a</sup>                        | <u>\$ 59</u>       | <u>\$ 51</u> | <u>\$ 55</u> | <u>\$ 59</u>      | <u>\$ 55</u> |

(a) Included in "accrued expense and other liabilities" on the consolidated balance sheet.

**Summary of Nonperforming Assets and Past Due Loans**  
(dollars in millions)

|   | 9-30-08         | 6-30-08          | 3-31-07         | 12-31-07      | 9-30-07       |
|---|-----------------|------------------|-----------------|---------------|---------------|
| Commercial, financial and agricultural  | \$ 309          | \$ 259           | \$ 147          | \$ 84         | \$ 94         |
| Real estate — commercial mortgage   | 119             | 107              | 113             | 41            | 41            |
| Real estate — construction  | 334             | 256              | 610             | 415           | 228           |
| Total commercial real estate loans  | 453             | 363 <sup>b</sup> | 723             | 456           | 269           |
| Commercial lease financing  | 55              | 57               | 38              | 28            | 30            |
| Total commercial loans  | 817             | 679              | 908             | 568           | 393           |
| Real estate — residential mortgage  | 35              | 32               | 34              | 28            | 29            |
| Home equity:  |                 |                  |                 |               |               |
| Community Banking   | 70              | 61               | 60              | 54            | 50            |
| National Banking  | 16              | 14               | 14              | 12            | 11            |
| Total home equity loans   | 86              | 75               | 74              | 66            | 61            |
| Consumer other — Community Banking  | 3               | 2                | 2               | 2             | 2             |
| Consumer other — National Banking:  |                 |                  |                 |               |               |
| Marine  | 22              | 20               | 20              | 20            | 12            |
| Education   | 3               | 4                | 15              | 2             | —             |
| Other   | 1               | 2                | 1               | 1             | 1             |
| Total consumer other — National Banking   | 26              | 26               | 36              | 23            | 13            |
| Total consumer loans  | 150             | 135              | 146             | 119           | 105           |
| Total nonperforming loans   | 967             | 814              | 1,054           | 687           | 498           |
| Nonperforming loans held for sale   | 169             | 342 <sup>b</sup> | 9               | 25            | 6             |
| OREO  | 64              | 26               | 29              | 21            | 21            |
| Allowance for OREO losses   | (4)             | (2)              | (2)             | (2)           | (1)           |
| OREO, net of allowance  | 60              | 24               | 27              | 19            | 20            |
| Other nonperforming assets <sup>a</sup>   | 43              | 30               | 25              | 33            | 46            |
| Total nonperforming assets  | <u>\$ 1,239</u> | <u>\$ 1,210</u>  | <u>\$ 1,115</u> | <u>\$ 764</u> | <u>\$ 570</u> |
| Accruing loans past due 90 days or more   | \$ 328          | \$ 367           | \$ 283          | \$ 231        | \$ 190        |
| Accruing loans past due 30 through 89 days  | 937             | 852              | 1,169           | 843           | 717           |
| Nonperforming loans to period-end portfolio loans   | 1.26%           | 1.07%            | 1.38%           | .97%          | .72%          |
| Nonperforming assets to period-end portfolio loans plus OREO and other nonperforming assets | 1.61            | 1.59             | 1.46            | 1.08          | .83           |

**Summary of Changes in Nonperforming Loans**  
(in millions)

|                                   | 3Q08   | 2Q08     | 1Q08   | 4Q07   | 3Q07   |
|-----------------------------------|--------|----------|--------|--------|--------|
| Balance at beginning of period    | \$ 814 | \$ 1,054 | \$ 687 | \$ 498 | \$ 276 |
| Loans placed on nonaccrual status | 530    | 789      | 566    | 378    | 337    |

|   |        |                    |          |        |        |
|---|--------|--------------------|----------|--------|--------|
| Charge-offs                                   | (300)  | (547)              | (144)    | (147)  | (81)   |
| Loans sold                                    | (1)    | (48)               | —        | (13)   | (6)    |
| Payments                                      | (43)   | (86)               | (32)     | (17)   | (13)   |
| Transfers to OREO                             | —      | —                  | (10)     | (5)    | (12)   |
| Transfer to nonperforming loans held for sale | (30)   | (342) <sup>b</sup> | (8)      | —      | —      |
| Loans returned to accrual status              | (3)    | (6)                | (5)      | (7)    | (3)    |
| Balance at end of period                      | \$ 967 | \$ 814             | \$ 1,054 | \$ 687 | \$ 498 |

(a) Primarily investments held by the Private Equity unit within Key's Real Estate Capital and Corporate Banking Services line of business.

(b) During the second quarter of 2008, Key transferred \$384 million of commercial real estate loans (\$719 million of primarily construction loans, net of \$335 million in net charge-offs) from the loan portfolio to held-for-sale status.

**Line of Business Results**  
(dollars in millions)

**Community Banking**

|  | 3Q08   | 2Q08   | 1Q08   | 4Q07   | 3Q07   | Percent change 3Q08 vs. |        |
|--|--------|--------|--------|--------|--------|-------------------------|--------|
|  |        |        |        |        |        | 2Q08                    | 3Q07   |
| <b>Summary of operations</b>           |        |        |        |        |        |                         |        |
| Total revenue (TE)                     | \$ 658 | \$ 661 | \$ 630 | \$ 654 | \$ 629 | (.5)%                   | 4.6%   |
| Provision for loan losses              | 56     | 44     | 18     | 36     | 2      | 27.3                    | N/M    |
| Noninterest expense                    | 445    | 449    | 429    | 438    | 413    | (.9)                    | 7.7    |
| Net income                             | 98     | 105    | 114    | 113    | 134    | (6.7)                   | (26.9) |
| Average loans and leases               | 28,872 | 28,477 | 28,094 | 27,234 | 26,944 | 1.4                     | 7.2    |
| Average deposits                       | 50,384 | 49,948 | 49,769 | 47,254 | 46,729 | .9                      | 7.8    |
| Net loan charge-offs                   | 70     | 38     | 30     | 31     | 19     | 84.2                    | 268.4  |
| Net loan charge-offs to average loans  | .96%   | .54%   | .43%   | .45%   | .28%   | N/A                     | N/A    |
| Nonperforming assets at period end     | \$ 225 | \$ 218 | \$ 204 | \$ 153 | \$ 159 | 3.2                     | 41.5   |
| Return on average allocated equity     | 12.84% | 13.81% | 15.34% | 17.76% | 21.20% | N/A                     | N/A    |
| Average full-time equivalent employees | 8,949  | 8,785  | 8,714  | 8,454  | 8,625  | 1.9                     | 3.8    |

**Supplementary information  
(lines of business)**

*Regional Banking*

|  |        |        |        |        |        |        |        |
|--|--------|--------|--------|--------|--------|--------|--------|
| Total revenue (TE)                     | \$ 557 | \$ 559 | \$ 530 | \$ 556 | \$ 534 | (.4)%  | 4.3%   |
| Provision for loan losses              | 39     | 25     | 13     | 26     | 12     | 56.0   | 225.0  |
| Noninterest expense                    | 399    | 401    | 386    | 386    | 367    | (.5)   | 8.7    |
| Net income                             | 74     | 83     | 82     | 91     | 97     | (10.8) | (23.7) |
| Average loans and leases               | 19,794 | 19,621 | 19,560 | 18,771 | 18,667 | .9     | 6.0    |
| Average deposits                       | 46,655 | 46,246 | 46,178 | 43,696 | 43,237 | .9     | 7.9    |
| Net loan charge-offs                   | 41     | 33     | 29     | 26     | 17     | 24.2   | 141.2  |
| Net loan charge-offs to average loans  | .82%   | .68%   | .60%   | .55%   | .36%   | N/A    | N/A    |
| Nonperforming assets at period end     | \$ 168 | \$ 157 | \$ 142 | \$ 119 | \$ 119 | 7.0    | 41.2   |
| Return on average allocated equity     | 13.67% | 15.21% | 15.14% | 20.75% | 22.03% | N/A    | N/A    |
| Average full-time equivalent employees | 8,603  | 8,439  | 8,365  | 8,101  | 8,264  | 1.9    | 4.1    |

*Commercial Banking*

|  |        |        |        |        |        |        |        |
|--|--------|--------|--------|--------|--------|--------|--------|
| Total revenue (TE)                     | \$ 101 | \$ 102 | \$ 100 | \$ 98  | 95.00  | (1.0)% | 6.3%   |
| Provision for loan losses              | 17     | 19     | 5      | 10     | (10)   | (10.5) | N/M    |
| Noninterest expense                    | 46     | 48     | 43     | 52     | 46     | (4.2)  | —      |
| Net income                             | 24     | 22     | 32     | 22     | 37     | 9.1    | (35.1) |
| Average loans and leases               | 9,078  | 8,856  | 8,534  | 8,463  | 8,277  | 2.5    | 9.7    |
| Average deposits                       | 3,729  | 3,702  | 3,591  | 3,558  | 3,492  | .7     | 6.8    |
| Net loan charge-offs                   | 29     | 5      | 1      | 5      | 2      | 480.0  | N/M    |
| Net loan charge-offs to average loans  | 1.27%  | .23%   | .05%   | .23%   | .10%   | N/A    | N/A    |
| Nonperforming assets at period end     | \$ 57  | \$ 61  | \$ 62  | \$ 34  | \$ 40  | (6.6)  | 42.5   |
| Return on average allocated equity     | 10.83% | 10.25% | 15.87% | 11.12% | 19.29% | N/A    | N/A    |
| Average full-time equivalent employees | 346    | 346    | 349    | 353    | 361    | —      | (4.2)  |





**Line of Business Results (continued)**  
(dollars in millions)

**National Banking**

|  | 3Q08     | 2Q08     | 1Q08    | 4Q07    | 3Q07   | Percent change 3Q08 vs. |        |
|--|----------|----------|---------|---------|--------|-------------------------|--------|
|  |          |          |         |         |        | 2Q08                    | 3Q07   |
| <b>Summary of operations</b>                       |          |          |         |         |        |                         |        |
| Total revenue (TE)                                 | \$ 482   | \$ (130) | \$ 438  | \$ 610  | \$ 507 | N/M                     | (4.9)% |
| Provision for loan losses                          | 350      | 609      | 169     | 327     | 69     | (42.5)%                 | 407.2  |
| Noninterest expense                                | 342      | 337      | 308     | 388     | 327    | 1.5                     | 4.6    |
| (Loss) income from continuing operations           | (133)    | (672)    | (24)    | (68)    | 70     | 80.2                    | N/M    |
| Net (loss) income                                  | (133)    | (672)    | (24)    | (65)    | 56     | 80.2                    | N/M    |
| Average loans and leases <sup>a</sup>              | 47,075   | 47,877   | 44,162  | 42,040  | 40,279 | (1.7)                   | 16.9   |
| Average loans held for sale <sup>a</sup>           | 1,651    | 1,282    | 4,932   | 4,709   | 4,692  | 28.8                    | (64.8) |
| Average deposits <sup>a</sup>                      | 12,439   | 12,289   | 11,885  | 12,629  | 12,631 | 1.2                     | (1.5)  |
| Net loan charge-offs <sup>a</sup>                  | 203      | 486      | 91      | 88      | 40     | (58.2)                  | 407.5  |
| Net loan charge-offs to average loans <sup>a</sup> | 1.72%    | 4.08%    | .83%    | .83%    | .39%   | N/A                     | N/A    |
| Nonperforming assets at period end                 | \$ 1,014 | \$ 992   | \$ 911  | \$ 611  | \$ 410 | 2.2                     | 147.3  |
| Return on average allocated equity <sup>a</sup>    | (10.28)% | (51.59)% | (1.96)% | (6.02)% | 6.62%  | N/A                     | N/A    |
| Return on average allocated equity                 | (10.28)  | (51.59)  | (1.96)  | (5.75)  | 5.30   | N/A                     | N/A    |
| Average full-time equivalent employees             | 3,589    | 3,603    | 3,758   | 4,010   | 3,869  | (.4)                    | (7.2)  |

**Supplementary information**  
**(lines of business)**

*Real Estate Capital and Corporate Banking Services*

|  |          |          |         |          |        |         |         |
|--|----------|----------|---------|----------|--------|---------|---------|
| Total revenue (TE)                     | \$ 92    | \$ 233   | \$ 80   | \$ 159   | \$ 128 | (60.5)% | (28.1)% |
| Provision for loan losses              | 99       | 366      | 45      | 270      | 43     | (73.0)  | 130.2   |
| Noninterest expense                    | 89       | 68       | 61      | 118      | 88     | 30.9    | 1.1     |
| Net (loss)                             | (60)     | (126)    | (16)    | (143)    | (2)    | 52.4    | N/M     |
| Average loans and leases               | 16,447   | 17,086   | 16,497  | 15,003   | 14,160 | (3.7)   | 16.2    |
| Average loans held for sale            | 792      | 616      | 989     | 1,257    | 1,584  | 28.6    | (50.0)  |
| Average deposits                       | 10,446   | 10,460   | 9,785   | 10,397   | 10,243 | (.1)    | 2.0     |
| Net loan charge-offs                   | 100      | 376      | 38      | 45       | 7      | (73.4)  | N/M     |
| Net loan charge-offs to average loans  | 2.42%    | 8.85%    | .93%    | 1.19%    | .20%   | N/A     | N/A     |
| Nonperforming assets at period end     | \$ 714   | \$ 779   | \$ 732  | \$ 475   | \$ 281 | (8.3)   | 154.1   |
| Return on average allocated equity     | (11.76)% | (23.61)% | (3.42)% | (36.89)% | (.56)% | N/A     | N/A     |
| Average full-time equivalent employees | 1,222    | 1,228    | 1,233   | 1,310    | 1,309  | (.5)    | (6.6)   |

*Equipment Finance*

|                                       |        |          |        |        |        |       |         |
|---------------------------------------|--------|----------|--------|--------|--------|-------|---------|
| Total revenue (TE)                    | \$ 111 | \$ (696) | \$ 98  | \$ 184 | \$ 138 | N/M   | (19.6)% |
| Provision for loan losses             | 64     | 36       | 24     | 23     | 16     | 77.8% | 300.0   |
| Noninterest expense                   | 90     | 89       | 96     | 96     | 93     | 1.1   | (3.2)   |
| Net (loss) income                     | (27)   | (513)    | (14)   | 40     | 18     | 94.7  | N/M     |
| Average loans and leases              | 10,012 | 10,326   | 10,595 | 10,729 | 10,681 | (3.0) | (6.3)   |
| Average loans held for sale           | 49     | 51       | 32     | 15     | 6      | (3.9) | 716.7   |
| Average deposits                      | 20     | 21       | 14     | 17     | 16     | (4.8) | 25.0    |
| Net loan charge-offs                  | 32     | 28       | 24     | 18     | 16     | 14.3  | 100.0   |
| Net loan charge-offs to average loans | 1.27%  | 1.09%    | .91%   | .67%   | .59%   | N/A   | N/A     |
| Nonperforming assets at period end    | \$ 115 | \$ 105   | \$ 69  | \$ 58  | \$ 65  | 9.5   | 76.9    |

|  |          |           |         |        |        |         |        |
|--|----------|-----------|---------|--------|--------|---------|--------|
| Return on average allocated equity                 | (11.99)% | (225.99)% | (6.11)% | 17.40% | 8.00%  | N/A     | N/A    |
| Average full-time equivalent employees             | 827      | 837       | 859     | 923    | 900    | (1.2)   | (8.1)  |
| <i>Institutional and Capital</i>                   |          |           |         |        |        |         |        |
| <i>Markets</i>                                     |          |           |         |        |        |         |        |
| Total revenue (TE)                                 | \$ 183   | \$ 229    | \$ 157  | \$ 169 | \$ 156 | (20.1)% | 17.3%  |
| Provision for loan losses                          | 16       | 36        | 16      | 15     | (2)    | (55.6)  | N/M    |
| Noninterest expense                                | 107      | 128       | 102     | 115    | 105    | (16.4)  | 1.9    |
| Net income   | 37       | 42        | 25      | 25     | 34     | (11.9)  | 8.8    |
| Average loans and leases                           | 8,364    | 7,898     | 7,633   | 7,219  | 6,716  | 5.9     | 24.5   |
| Average loans held for sale                        | 649      | 494       | 555     | 394    | 373    | 31.4    | 74.0   |
| Average deposits                                   | 1,479    | 1,384     | 1,459   | 1,560  | 1,844  | 6.9     | (19.8) |
| Net loan (recoveries) charge-offs                  | (1)      | 5         | 2       | 6      | 6      | N/M     | N/M    |
| Net loan (recoveries) charge-offs to average loans | (.05)%   | .25%      | .11%    | .33%   | .35%   | N/A     | N/A    |
| Nonperforming assets at period end                 | \$ 58    | \$ 26     | \$ 12   | \$ 15  | \$ 17  | 123.1   | 241.2  |
| Return on average allocated equity                 | 11.47%   | 13.48%    | 8.29%   | 8.50%  | 12.55% | N/A     | N/A    |
| Average full-time equivalent employees             | 975      | 931       | 938     | 979    | 1,019  | 4.7     | (4.3)  |
| <i>Consumer Finance</i>                            |          |           |         |        |        |         |        |
| Total revenue (TE)                                 | \$ 96    | \$ 104    | \$ 103  | \$ 98  | \$ 85  | (7.7)%  | 12.9%  |
| Provision for loan losses                          | 171      | 171       | 84      | 19     | 12     | —       | N/M    |
| Noninterest expense                                | 56       | 52        | 49      | 59     | 41     | 7.7     | 36.6   |
| (Loss) income from continuing operations           | (83)     | (75)      | (19)    | 10     | 20     | (10.7)  | N/M    |
| Net (loss) income                                  | (83)     | (75)      | (19)    | 13     | 6      | (10.7)  | N/M    |
| Average loans and leases <sup>a</sup>              | 12,252   | 12,567    | 9,437   | 9,089  | 8,722  | (2.5)   | 40.5   |
| Average loans held for sale <sup>a</sup>           | 161      | 121       | 3,356   | 3,043  | 2,729  | 33.1    | (94.1) |
| Average deposits <sup>a</sup>                      | 494      | 424       | 627     | 655    | 528    | 16.5    | (6.4)  |
| Net loan charge-offs <sup>a</sup>                  | 72       | 77        | 27      | 19     | 11     | (6.5)   | 554.5  |
| Net loan charge-offs to average loans <sup>a</sup> | 2.34%    | 2.46%     | 1.15%   | .83%   | .50%   | N/A     | N/A    |
| Nonperforming assets at period end                 | \$ 127   | \$ 82     | \$ 98   | \$ 63  | \$ 47  | 54.9    | 170.2  |
| Return on average allocated equity <sup>a</sup>    | (35.09)% | (32.54)%  | (8.31)% | 4.59%  | 9.87%  | N/A     | N/A    |
| Return on average allocated equity                 | (35.09)  | (32.54)   | (8.31)  | 5.97   | 2.96   | N/A     | N/A    |
| Average full-time equivalent employees             | 565      | 607       | 728     | 798    | 641    | (6.9)   | (11.9) |

(a) From continuing operations.

TE = Taxable Equivalent

N/A = Not Applicable

N/M = Not Meaningful

## Section 3: EX-99.2 (EX-99.2)

# Third Quarter 2008 Review

October 21, 2008

Speakers: Henry Meyer  
Jeff Weeden



## PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995 FORWARD-LOOKING STATEMENT DISCLOSURE

This presentation contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including statements about our financial condition, results of operations, earnings outlook, asset quality trends and profitability. Forward-looking statements are not historical facts but instead represent only management's current expectations and forecasts regarding future events, many of which, by their nature, are inherently uncertain and outside of Key's control. Key's actual results and financial condition may differ, possibly materially, from the anticipated results and financial condition indicated in these forward-looking statements. Although management believes that the expectations and forecasts reflected in these forward-looking statements are reasonable, actual results could differ materially due to a variety of factors including: (1) changes in interest rates; (2) changes in trade, monetary or fiscal policy; (3) continued disruption in the fixed income markets; (4) adverse capital markets conditions; (5) changes in general economic conditions, or in the condition of the local economies or industries in which we have significant operations or assets, which could, among other things, materially impact credit quality trends and our ability to generate loans; (6) continued disruption in the housing markets and related conditions in the financial markets; (7) increased competitive pressure among financial services companies due to the recent consolidation of competing financial institutions and the conversion of certain investment banks to bank holding companies; (8) heightened legal standards and regulatory practices, requirements or expectations; (9) the inability to successfully execute strategic initiatives designed to grow revenues and/or manage expenses; (10) increased FDIC deposit premiums; (11) consummation of significant business combinations or divestitures; (12) operational or risk management failures due to technological or other factors; (13) changes in accounting or tax practices or requirements; (14) new legal obligations or liabilities or unfavorable resolution of litigation; and (15) disruption in the economy and general business climate as a result of terrorist activities or military actions. For additional information on the factors that could cause Key's actual results or financial condition to differ materially from those described in the forward-looking statements consult Key's Quarterly Reports on Form 10-Q for the quarters ended March 31, 2008, and June 30, 2008, Annual Report on Form 10-K for the year ended December 31, 2007, and Current Reports on Form 8-K, filed with the Securities and Exchange Commission and available on the Securities and Exchange Commission's website ([www.sec.gov](http://www.sec.gov)). Forward-looking statements are not guarantees of future performance and should not be relied upon as representing management's views as of any subsequent date. We do not assume any obligation to update these forward-looking statements. For further information regarding KeyCorp, please read KeyCorp's reports that are filed with the Securities and Exchange Commission and are available at [www.sec.gov](http://www.sec.gov).



# Strategic Update

- **Strong reserves and capital**
- **Active risk management**
- **Continued focus on relationship businesses**
- **Strategic allocation of capital**
  - **Exiting retail / floor plan lending for marine and RV**
  - **Exiting private student lending**



# Improving Business Mix

## Acquisitions

## Divestitures / Exit

2008 U.S.B. Holding Co. (UBH)

Announced (Exit):

- Direct and indirect retail and floor plan lending for marine and RV
- Private student loan origination
- In-footprint homebuilder portfolio

2007 Tuition Mgmt Systems

Announced (Exit):

- Out-of-footprint homebuilder portfolio
  - Dealer orig. home improvement lending
  - Payroll Online services
- McDonald Investments branch network

2006 Austin Capital Mgmt

Champion Mortgage

2005 ORIX Servicing Portfolio  
Malone Mortgage

Indirect auto business

2004 American Express Bus. Fin.  
EverTrust  
Sterling Branches  
American Capital Resources

Broker originated home equity



# Financial Summary—3Q08 vs. 3Q07

## Results from Continuing Operations <sup>(1)</sup>

|                                       |                      |
|---------------------------------------|----------------------|
| EPS (loss) – GAAP                     | \$(.10) vs. \$.57    |
| Return on Average Common Equity       | (2.36) % vs. 11.50 % |
| Capital Ratios                        |                      |
| - Tangible Capital Ratio              | 6.95 % vs. 6.87 %    |
| - Tier 1 Capital Ratio <sup>(2)</sup> | 8.48 % vs. 7.94 %    |
| - Total Capital Ratio <sup>(2)</sup>  | 12.31 % vs. 11.76 %  |
| Asset Quality                         |                      |
| - Net Charge-offs to Average Loans    | 1.43 % vs. .35 %     |
| - NPLs to EOP Loans                   | 1.26 % vs. .72 %     |
| - NPAs to EOP Loans + OREO            | 1.61 % vs. .83 %     |

<sup>(1)</sup> Continuing Operations exclude the results of the Champion Mortgage finance business, which has been accounted for as a discontinued operation.

<sup>(2)</sup> 9/30/08 ratio is estimated.

GAAP = U.S. generally accepted accounting principles



## Significant Items Impacting 3Q08 Results

*\$ in millions, except EPS*

|  | <u>Pre-tax<br/>Amount</u> | <u>After-tax<br/>Amount</u> | <u>Impact<br/>on EPS</u> |
|--|---------------------------|-----------------------------|--------------------------|
| Provision in excess of net charge-offs   | \$134                     | \$83                        | \$.17                    |
| Derivative related charges – Lehman Brothers   | 54                        | 33                          | .07                      |
| Realized and unrealized losses on Commercial<br>Residential Property loans – held for sale | 31                        | 19                          | .04                      |
| Net losses from Principal Investing  | 24                        | 15                          | .03                      |
| Reversal of litigation reserve   | (23)                      | (14)                        | (.03)                    |
| Severance and other exit costs   | 19                        | 14                          | .03                      |





# 3Q08 Update on Prior Disclosed Items

## Leveraged Lease Update

- Key recorded \$30 million additional income tax expense for the accrual of interest on disputed balances with the IRS during the 3<sup>rd</sup> quarter.
- Key opted-in to the IRS' global settlement initiative with respect to the disputed leveraged leases.
- Key expects to execute a closing agreement with the IRS as soon as the 4<sup>th</sup> quarter. As a result, Key should realize an after-tax recovery between \$75 – \$100 million related to interest on disputed tax balance.
- Key has dropped its appeal of the AWG decision.

## Commercial Real Estate Loan Sale

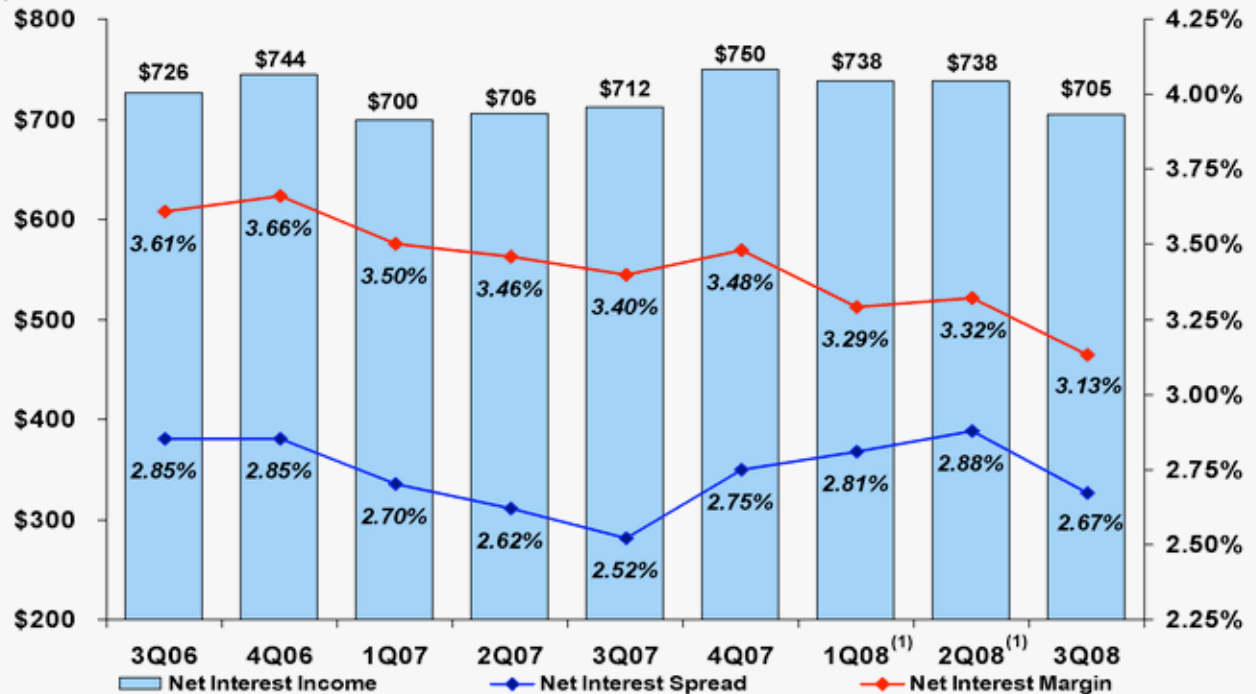
|                                      |                     |
|--------------------------------------|---------------------|
| <b>Balance at June 30, 2008</b>      | <b>\$340</b>        |
| Cash proceeds from loan sales        | (135)               |
| Loans transferred to OREO            | (35)                |
| Realized and unrealized losses       | (31)                |
| Payments                             | (6)                 |
| <b>Balance at September 30, 2008</b> | <b><u>\$133</u></b> |

- Realized and unrealized losses reduced the carrying balance by 9% during the 3<sup>rd</sup> quarter. Total cumulative loss recognized to date approximately 51% of original loan balances of \$719 million.
- Will continue to work additional sales and foreclosure activities in the 4<sup>th</sup> quarter. The remaining \$133 million of loans are carried as nonperforming assets at September 30, 2008.



# Net Interest Margin (TE)–Continuing Ops.

\$ in millions

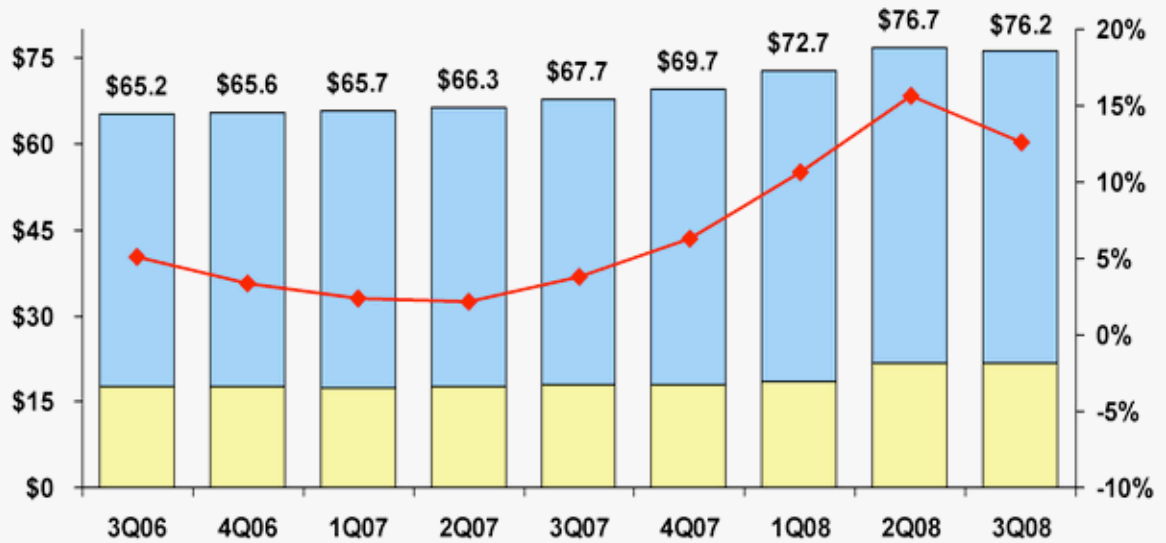


<sup>(1)</sup> During the second quarter of 2008, Key's taxable-equivalent net interest income was reduced by \$838 million as a result of an adverse federal court ruling on Key's tax treatment of a service contract lease transaction. Excluding this reduction, Key's taxable-equivalent net interest margin was 3.32%. During the first quarter of 2008, Key increased its tax reserves for certain lease in, lease out transactions and recalculated its lease income in accordance with prescribed accounting standards. These actions reduced Key's net interest income by \$34 million. Excluding this reduction, the taxable-equivalent net interest margin was 3.29%.  
TE = Taxable Equivalent



# Average Loans—Continuing Ops.

\$ in billions



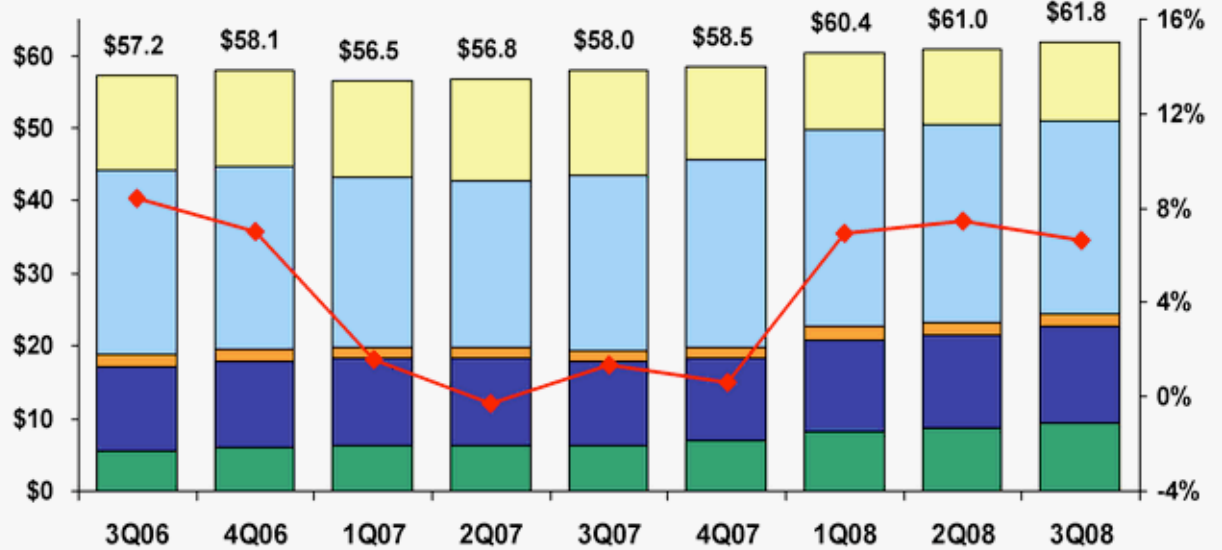
◆ Average Loan Growth from Prior Year

|            |        |        |        |        |        |        |        |        |        |
|------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Commercial | \$47.6 | \$48.0 | \$48.3 | \$48.8 | \$49.7 | \$51.6 | \$54.2 | \$55.0 | \$54.5 |
| Consumer   | 17.6   | 17.6   | 17.4   | 17.5   | 18.0   | 18.1   | 18.5   | 21.7   | 21.7   |



# Average Deposits—Continuing Ops.

\$ in billions



|              | 3Q06   | 4Q06   | 1Q07   | 2Q07   | 3Q07   | 4Q07   | 1Q08   | 2Q08   | 3Q08   |
|--------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| DDA          | \$13.1 | \$13.4 | \$13.2 | \$14.0 | \$14.4 | \$12.9 | \$10.7 | \$10.6 | \$10.7 |
| NOW/MMDA     | 25.2   | 25.1   | 23.4   | 23.0   | 24.2   | 25.7   | 27.0   | 27.2   | 26.7   |
| Savings      | 1.7    | 1.7    | 1.6    | 1.6    | 1.6    | 1.5    | 1.9    | 1.8    | 1.8    |
| CDs < \$100K | 11.7   | 11.9   | 12.1   | 12.0   | 11.5   | 11.5   | 12.7   | 12.7   | 13.1   |
| CDs > \$100K | 5.5    | 6.0    | 6.2    | 6.2    | 6.3    | 6.9    | 8.1    | 8.7    | 9.5    |

Excludes foreign deposits



# Asset Quality

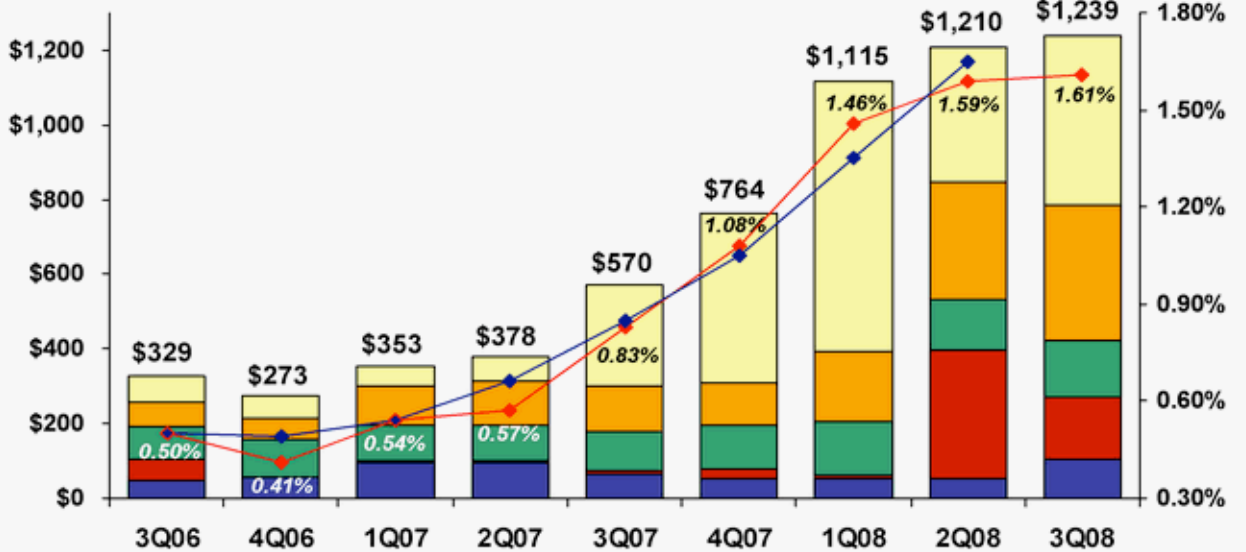
*\$ in millions*

|  | 3Q08               | 2Q08               | 3Q07             | Change 3Q08 vs.<br>2Q08      3Q07 |        |
|--|--------------------|--------------------|------------------|-----------------------------------|--------|
| Net C/O  | \$ 273             | \$ 524             | \$ 59            | \$ (251)                          | \$ 214 |
| to Average Loans from<br>Continuing Operations | 1.43 %             | 2.75 %             | .35 %            |                                   |        |
| Nonperforming Loans<br>to EOP Loans            | \$ 967<br>1.26 %   | \$ 814<br>1.07 %   | \$ 498<br>.72 %  | \$ 153                            | \$ 469 |
| Nonperforming Assets<br>to EOP Loans + OREO    | \$ 1,239<br>1.61 % | \$ 1,210<br>1.59 % | \$ 570<br>.83 %  | \$ 29                             | \$ 669 |
| Allowance<br>to Total Loans                    | \$ 1,554<br>2.03 % | \$ 1,421<br>1.87 % | \$ 955<br>1.38 % | \$ 133                            | \$ 599 |
| to Nonperforming Loans                         | 160.70 %           | 174.57 %           | 191.77 %         |                                   |        |



# Nonperforming Asset Trends

\$ in millions

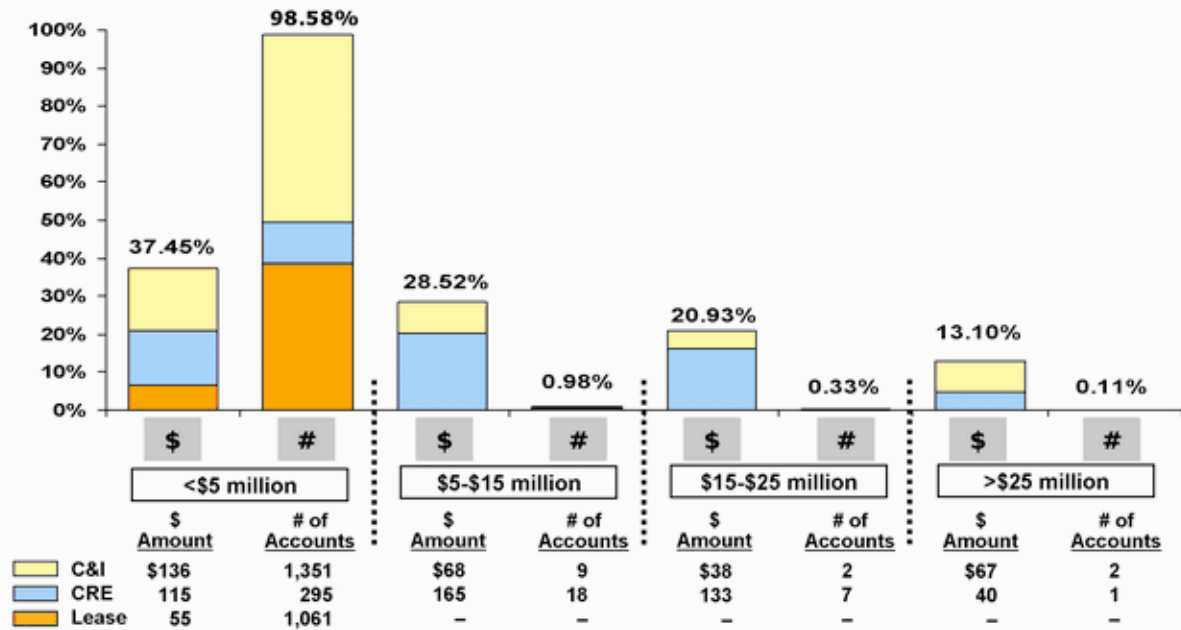


◆ NPAs to Loans + OREO + Other NPAs    ◆ Peer Median S&P Regional & Diversified Bank Indices

|                   |      |      |      |      |       |       |       |       |       |
|-------------------|------|------|------|------|-------|-------|-------|-------|-------|
| Com'l Real Estate | \$73 | \$58 | \$54 | \$64 | \$269 | \$456 | \$723 | \$363 | \$453 |
| C&I and Lease     | 62   | 60   | 101  | 117  | 124   | 112   | 185   | 316   | 364   |
| Consumer          | 88   | 97   | 99   | 95   | 105   | 119   | 146   | 135   | 150   |
| Held for Sale     | 56   | 3    | 3    | 4    | 6     | 25    | 9     | 342   | 169   |
| OREO + Other      | 50   | 55   | 96   | 98   | 66    | 52    | 52    | 54    | 103   |



# Commercial NPL Summary by Asset Size



- Commercial and industrial nonperforming loans predominantly related to residential real estate and automobile floor plan lending
- Commercial real estate loans primarily related to residential properties segment
- Small ticket leases comprise the majority of the nonperforming lease portfolio

NOTE: Percentages are based upon total commercial nonperforming loans of \$817 million and total accounts of 2,746.



# Credit Quality by Portfolio – 3Q08

\$ in millions

|   | Period-end loans | Average loans    | Net charge-offs | Net charge-offs <sup>(1)</sup><br>/avg. loans | NPLs          | Allowance / NPLs | Ending allowance | Allowance/period<br>end loans |
|---|------------------|------------------|-----------------|---|---------------|------------------|------------------|-------------------------------|
| Commercial, financial and agricultural  | \$ 27,207        | \$ 26,345        | \$ 62           | .94 %   | \$ 309        | 165.70 %         | \$ 512           | 1.88 %                        |
| Commercial real estate                  | 18,277           | 18,524           | 99              | 2.13  | 453           | 114.13           | 517              | 2.83                          |
| Commercial leasing financing            | 9,437            | 9,585            | 19              | .79   | 55            | 289.09           | 159              | 1.68                          |
| Residential mortgage                    | 1,898            | 1,899            | 2               | .42   | 35            | 14.29            | 5                | .26                           |
| <b>Home equity</b>                      |                  |                  |                 |   |               |                  |                  |                               |
| Community Banking                       | 9,970            | 9,887            | 9               | .36   | 70            | 64.29            | 45               | .45                           |
| National Banking                        | 1,101            | 1,138            | 12              | 4.20  | 16            | 281.25           | 45               | 4.09                          |
| <b>Consumer Other—Community Banking</b> | 1,274            | 1,264            | 10              | 3.15  | 3             | N/M              | 36               | 2.83                          |
| <b>Consumer Other—National Banking</b>  |                  |                  |                 |   |               |                  |                  |                               |
| Marine                                  | 3,529            | 3,586            | 16              | 1.78  | 22            | 295.45           | 65               | 1.84                          |
| Education                               | 3,711            | 3,635            | 40              | 4.38  | 3             | N/M              | 164              | 4.43                          |
| Other                                   | 301              | 308              | 4               | 5.17  | 1             | 600.00           | 6                | 1.99                          |
| <b>Total</b>                            | <b>\$ 76,705</b> | <b>\$ 76,171</b> | <b>\$ 273</b>   | <b>1.43 %</b>                                 | <b>\$ 967</b> | <b>160.70 %</b>  | <b>\$ 1,554</b>  | <b>2.03 %</b>                 |

<sup>(1)</sup> Net charge-off amounts annualized in calculation

N/M = Not Meaningful





# Commercial Real Estate Loans

## September 30, 2008

*\$ in millions*

|                                     | Geographic Region |                 |                 |                 |                 |                 | Total            | % of<br>Total CRE | % of<br>NPLs <sup>(1)</sup> |
|-------------------------------------|-------------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------|-------------------|-----------------------------|
|                                     | West              | Southwest       | Central         | Midwest         | Southeast       | Northeast       |                  |                   |                             |
| <b>Nonowner-occupied:</b>           |                   |                 |                 |                 |                 |                 |                  |                   |                             |
| Residential properties              | \$ 770            | \$ 92           | \$ 235          | \$ 136          | \$ 712          | \$ 411          | \$ 2,356         | 12.9 %            | 35.8 %                      |
| Retail properties                   | 428               | 232             | 362             | 531             | 851             | 215             | 2,619            | 14.3              | -                           |
| Multifamily properties              | 383               | 436             | 481             | 345             | 608             | 262             | 2,515            | 13.8              | .7                          |
| Office buildings                    | 396               | 74              | 204             | 200             | 174             | 319             | 1,367            | 7.5               | 3.1                         |
| Land and development <sup>(2)</sup> | 153               | 208             | 150             | 67              | 190             | 157             | 925              | 5.1               | 1.0                         |
| Health facilities                   | 224               | 33              | 103             | 233             | 130             | 248             | 971              | 5.3               | .1                          |
| Warehouses                          | 197               | 13              | 63              | 112             | 189             | 142             | 716              | 3.9               | .1                          |
| Hotels/Motels                       | 60                | -               | 28              | 22              | 101             | 53              | 264              | 1.4               | -                           |
| Manufacturing facilities            | 19                | 26              | -               | 37              | -               | 16              | 98               | .5                | -                           |
| Other                               | 134               | 2               | 220             | 159             | 99              | 222             | 836              | 4.6               | .3                          |
| <b>Total Nonowner-occupied</b>      | <b>\$ 2,764</b>   | <b>\$ 1,116</b> | <b>\$ 1,846</b> | <b>\$ 1,842</b> | <b>\$ 3,054</b> | <b>\$ 2,045</b> | <b>\$ 12,667</b> | <b>69.3 %</b>     | <b>41.1 %</b>               |
| <b>Owner-occupied</b>               | <b>\$ 1,703</b>   | <b>\$ 80</b>    | <b>\$ 520</b>   | <b>\$ 2,005</b> | <b>\$ 202</b>   | <b>\$ 1,100</b> | <b>\$ 5,610</b>  | <b>30.7 %</b>     | <b>5.7 %</b>                |
| <b>Total CRE</b>                    | <b>\$ 4,467</b>   | <b>\$ 1,196</b> | <b>\$ 2,366</b> | <b>\$ 3,847</b> | <b>\$ 3,256</b> | <b>\$ 3,145</b> | <b>\$ 18,277</b> | <b>100.0 %</b>    | <b>46.8 %</b>               |
| <b>Nonowner-occupied</b>            |                   |                 |                 |                 |                 |                 |                  |                   |                             |
| Nonperforming loans                 | \$175             | \$7             | \$14            | \$8             | \$162           | \$32            | \$398            | N/M               | 41.2 %                      |
| 90+ days past due                   | 30                | -               | 5               | 3               | 65              | 28              | 131              | N/M               | 39.9                        |
| 30-89 days past due                 | 93                | 17              | 23              | 28              | 51              | 38              | 250              | N/M               | 26.7                        |

(1) Segment NPLs are taken as a percentage of total Key NPLs. Total Key NPLs were \$967 million at 9/30/2008.

(2) Nonresidential land and development loans

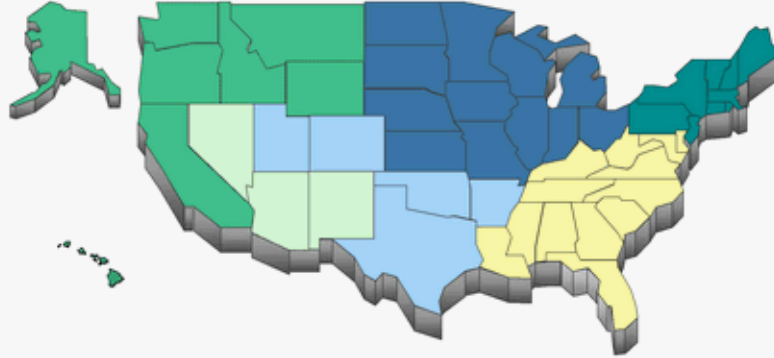
(3) NPLs, 90+ Days Past Due, and 30-89 Days Past Due are taken as a percentage of the respective total Key NPLs of \$967 million, total Key 90+ Days Past Due amounts of \$328 million, and total Key 30-89 Days Past Due amounts of \$937 million at 9/30/2008.

N/M = Not Meaningful



# Commercial Real Estate

## Residential Properties: \$2.36 Billion



| Nonowner Occupied               | Geographic Region |              |               |               |               |               | Select Markets  |               |               |
|---------------------------------|-------------------|--------------|---------------|---------------|---------------|---------------|-----------------|---------------|---------------|
|                                 | West              | SW           | Central       | MW            | SE            | NE            | Total           | California    | Florida       |
| <b>Loan Balances</b>            |                   |              |               |               |               |               |                 |               |               |
| Condo                           | \$ 177            | \$ 16        | \$ 15         | \$ 36         | \$ 389        | \$ 171        | \$ 804          | \$ 94         | \$ 282        |
| Land, acquisition & development | 376               | 66           | 98            | 49            | 187           | 205           | 981             | 165           | 48            |
| 1-4, Single family              | 217               | 10           | 122           | 51            | 136           | 35            | 571             | 108           | 51            |
| <b>Residential properties</b>   | <b>\$ 770</b>     | <b>\$ 92</b> | <b>\$ 235</b> | <b>\$ 136</b> | <b>\$ 712</b> | <b>\$ 411</b> | <b>\$ 2,356</b> | <b>\$ 367</b> | <b>\$ 381</b> |
| Totals as of June 30, 2008      | \$ 904            | \$ 100       | \$ 290        | \$ 139        | \$ 850        | \$ 432        | \$ 2,715        | \$ 428        | \$ 524        |
| Totals as of March 31, 2008     | 1,360             | 251          | 418           | 183           | 977           | 449           | 3,638           | 705           | 614           |
| Totals as of December 31, 2007  | 1,393             | 273          | 467           | 174           | 977           | 222           | 3,506           | 810           | 639           |
| <b>September 30, 2008:</b>      |                   |              |               |               |               |               |                 |               |               |
| Nonperforming loans             | \$ 156            | \$ 7         | \$ 8          | \$ 4          | \$ 162        | \$ 9          | \$ 346          | \$ 108        | \$ 74         |
| 90+ days past due               | 29                | -            | 5             | 3             | 30            | 27            | 94              | 29            | 22            |
| 30-89 days past due             | 34                | 17           | 18            | 14            | 46            | 26            | 155             | -             | 25            |



# Capital Ratios

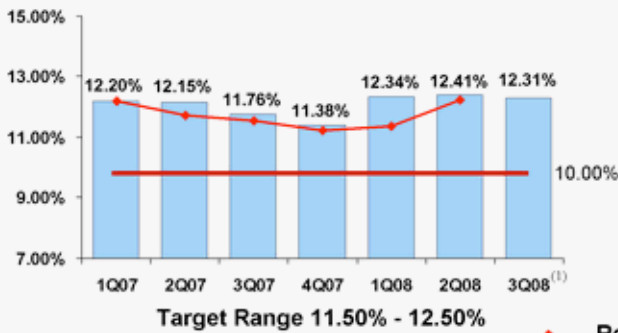
## Tangible Equity to Tangible Assets



## Tier 1 Capital



## Total Capital



## Tier 1 Leverage



— Fed-defined minimum for a "well capitalized" bank  
<sup>(1)</sup> 3Q08 Tier 1 and Total Capital Ratios are estimated

—●— Peer Median



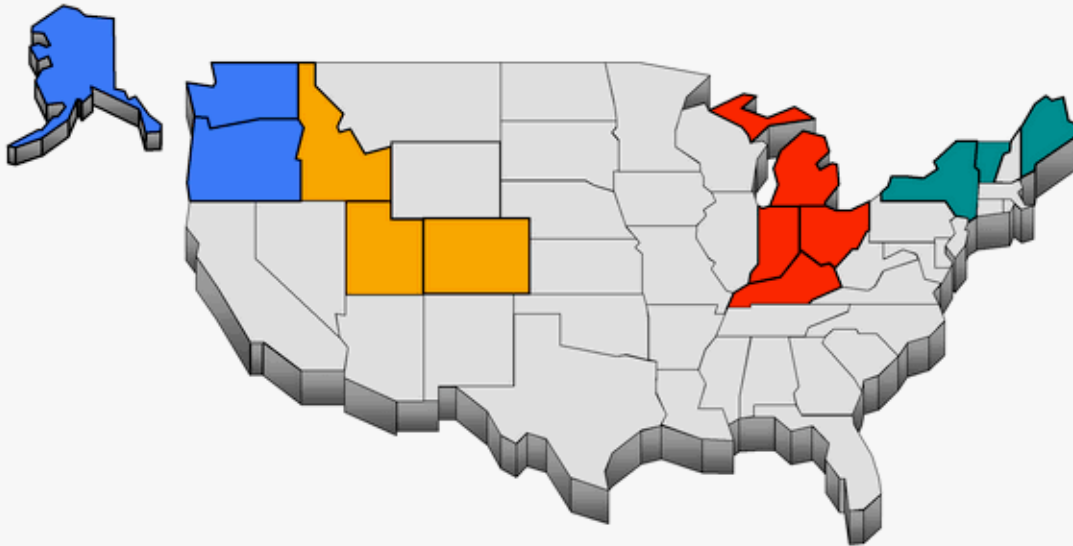
# Appendix



# Geographically Diverse Community Banking

## Third Quarter 2008

| Northwest                     | Rocky Mountains               | Great Lakes                   | Northeast                     |
|-------------------------------|-------------------------------|-------------------------------|-------------------------------|
| <i>Core Deposits:</i> 23%     | <i>Core Deposits:</i> 8%      | <i>Core Deposits:</i> 34%     | <i>Core Deposits:</i> 31%     |
| <i>Commercial Loans:</i> 28%  | <i>Commercial Loans:</i> 13%  | <i>Commercial Loans:</i> 31%  | <i>Commercial Loans:</i> 21%  |
| <i>Home Equity Loans:</i> 29% | <i>Home Equity Loans:</i> 14% | <i>Home Equity Loans:</i> 29% | <i>Home Equity Loans:</i> 27% |



Note: Percentages are based on quarterly average balances and exclude core deposits, commercial loans and home equity loans centrally managed outside of the four community banking regions.



# Community Banking

## Financial Summary

*\$ in millions*

|  | 3Q08     | 2Q08     | 3Q07     | Percent Change 3Q08 vs. |        |
|--|----------|----------|----------|-------------------------|--------|
|  |          |          |          | 2Q08                    | 3Q07   |
| Total revenue (TE)                           | \$658    | \$661    | \$629    | (.5) %                  | 4.6 %  |
| Provision for loan losses                    | 56       | 44       | 2        | 27.3                    | N/M    |
| Noninterest expense                          | 445      | 449      | 413      | (.9)                    | 7.7    |
| Net income                                   | 98       | 105      | 134      | (6.7)                   | (26.9) |
| Percent of income from continuing operations | N/M      | N/M      | 60 %     | N/A                     | N/A    |
| Average loans and leases                     | \$28,872 | \$28,477 | \$26,944 | 1.4                     | 7.2    |
| Average deposits                             | 50,384   | 49,948   | 46,729   | .9                      | 7.8    |
| Return on average allocated equity           | 12.84 %  | 13.81 %  | 21.20 %  | N/A                     | N/A    |
| Net loan charge-offs                         | \$70     | \$38     | \$19     | 84.2                    | 268.4  |
| Net loan charge-offs to average loans        | .96 %    | .54 %    | .28 %    | N/A                     | N/A    |

TE = Taxable Equivalent  
 N/M = Not Meaningful  
 N/A = Not Applicable



# Community Banking

## Line of Business Summary

*\$ in millions*

|                                       | 3Q08    | 2Q08    | 3Q07    | Percent Change 3Q08 vs. |        |
|---------------------------------------|---------|---------|---------|-------------------------|--------|
|                                       |         |         |         | 2Q08                    | 3Q07   |
| <b>Regional Banking</b>               |         |         |         |                         |        |
| Total revenue (TE)                    | \$557   | \$559   | \$534   | (.4) %                  | 4.3 %  |
| Provision for loan losses             | 39      | 25      | 12      | 56.0                    | 225.0  |
| Noninterest expense                   | 399     | 401     | 367     | (.5)                    | 8.7    |
| Net income                            | 74      | 83      | 97      | (10.8)                  | (23.7) |
| Average loans and leases              | 19,794  | 19,621  | 18,667  | .9                      | 6.0    |
| Average deposits                      | 46,655  | 46,246  | 43,237  | .9                      | 7.9    |
| Net loan charge-offs                  | \$41    | \$33    | \$17    | 24.2                    | 141.2  |
| Net loan charge-offs to average loans | .82 %   | .68 %   | .36 %   | N/A                     | N/A    |
| Return on average allocated equity    | 13.67 % | 15.21 % | 22.03 % | N/A                     | N/A    |
| <b>Commercial Banking</b>             |         |         |         |                         |        |
| Total revenue (TE)                    | \$101   | \$102   | \$95    | (1.0) %                 | 6.3 %  |
| Provision for loan losses             | 17      | 19      | (10)    | (10.5)                  | N/M    |
| Noninterest expense                   | 46      | 48      | 46      | (4.2)                   | —      |
| Net income                            | 24      | 22      | 37      | 9.1                     | (35.1) |
| Average loans and leases              | 9,078   | 8,856   | 8,277   | 2.5                     | 9.7    |
| Average deposits                      | 3,729   | 3,702   | 3,492   | .7                      | 6.8    |
| Net loan charge-offs                  | \$29    | \$5     | \$2     | 480.0                   | N/M    |
| Net loan charge-offs to average loans | 1.27 %  | .23 %   | .10 %   | N/A                     | N/A    |
| Return on average allocated equity    | 10.83 % | 10.25 % | 19.29 % | N/A                     | N/A    |

TE = Taxable Equivalent

N/M = Not Meaningful

N/A = Not Applicable



# National Banking

## Financial Summary

*\$ in millions*

|  | 3Q08      | 2Q08      | 3Q07     | Percent Change 3Q08 vs. |         |
|--|-----------|-----------|----------|-------------------------|---------|
|  |           |           |          | 2Q08                    | 3Q07    |
| Total revenue (TE)                                   | \$482     | \$(130)   | \$507    | N/M                     | (4.9) % |
| Provision for loan losses                            | 350       | 609       | 69       | (42.5) %                | 407.2   |
| Noninterest expense                                  | 342       | 337       | 327      | 1.5                     | 4.6     |
| (Loss) income from continuing operations             | (133)     | (672)     | 70       | 80.2                    | N/M     |
| Percent of income from continuing operations         | N/M       | N/M       | 31 %     | N/A                     | N/A     |
| Average loans and leases <sup>(1)</sup>              | \$47,075  | \$47,877  | \$40,279 | (1.7)                   | 16.9    |
| Average loans held for sale <sup>(1)</sup>           | 1,651     | 1,282     | 4,692    | 28.8                    | (64.8)  |
| Average deposits <sup>(1)</sup>                      | 12,439    | 12,289    | 12,631   | 1.2                     | (1.5)   |
| Net loan charge-offs <sup>(1)</sup>                  | \$203     | \$486     | \$40     | (58.2)                  | 407.5   |
| Net loan charge-offs to average loans <sup>(1)</sup> | 1.72 %    | 4.08 %    | .39 %    | N/A                     | N/A     |
| Return on average allocated equity <sup>(1)</sup>    | (10.28) % | (51.59) % | 6.62 %   | N/A                     | N/A     |

<sup>(1)</sup> From continuing operations

TE = Taxable Equivalent

N/M = Not Meaningful

N/A = Not Applicable





# National Banking

## Line of Business Summary

| \$ in millions                                 | 3Q08      | 2Q08       | 3Q07    | Percent Change 3Q08 vs. |          |
|--|-----------|------------|---------|-------------------------|----------|
|  |           |            |         | 2Q08                    | 3Q07     |
| <b>Real Estate Capital &amp; Corp. Banking</b> |           |            |         |                         |          |
| Total revenue (TE)                             | \$92      | \$233      | \$128   | (60.5) %                | (28.1) % |
| Provision for loan losses                      | 99        | 366        | 43      | (73.0)                  | 130.2    |
| Noninterest expense                            | 89        | 68         | 88      | 30.9                    | 1.1      |
| Net (loss)                                     | (60)      | (126)      | (2)     | 52.4                    | N/M      |
| Average loans and leases                       | 16,447    | 17,086     | 14,160  | (3.7)                   | 16.2     |
| Average loans held for sale                    | 792       | 616        | 1,584   | 28.6                    | (50.0)   |
| Average deposits                               | 10,446    | 10,460     | 10,243  | (.1)                    | 2.0      |
| Net loan charge-offs                           | \$100     | \$376      | \$7     | (73.4)                  | N/M      |
| Net loan charge-offs to average loans          | 2.42 %    | 8.85 %     | .20 %   | N/A                     | N/A      |
| Return on average allocated equity             | (11.76) % | (23.61) %  | (.56) % | N/A                     | N/A      |
| <b>Equipment Finance</b>                       |           |            |         |                         |          |
| Total revenue (TE)                             | \$111     | \$(696)    | \$138   | N/M                     | (19.6) % |
| Provision for loan losses                      | 64        | 36         | 16      | 77.8 %                  | 300.0    |
| Noninterest expense                            | 90        | 89         | 93      | 1.1                     | (3.2)    |
| Net (loss) income                              | (27)      | (513)      | 18      | 94.7                    | N/M      |
| Average loans and leases                       | 10,012    | 10,326     | 10,681  | (3.0)                   | (6.3)    |
| Average loans held for sale                    | 49        | 51         | 6       | (3.9)                   | 716.7    |
| Average deposits                               | 20        | 21         | 16      | (4.8)                   | 25.0     |
| Net loan charge-offs                           | \$32      | \$28       | \$16    | 14.3                    | 100.0    |
| Net loan charge-offs to average loans          | 1.27 %    | 1.09 %     | .59 %   | N/A                     | N/A      |
| Return on average allocated equity             | (11.99) % | (225.99) % | 8.00 %  | N/A                     | N/A      |

TE = Taxable Equivalent  
 N/M = Not Meaningful  
 N/A = Not Applicable



# National Banking

## Line of Business Summary

*\$ in millions*

|  | 3Q08      | 2Q08      | 3Q07    | Percent Change 3Q08 vs. |        |
|--|-----------|-----------|---------|-------------------------|--------|
|  |           |           |         | 2Q08                    | 3Q07   |
| <b>Institutional and Capital Markets</b>             |           |           |         |                         |        |
| Total revenue (TE)                                   | \$183     | \$229     | \$156   | (20.1) %                | 17.3 % |
| Provision for loan losses                            | 16        | 36        | (2)     | (55.6)                  | N/M    |
| Noninterest expense                                  | 107       | 128       | 105     | (16.4)                  | 1.9    |
| Net income   | 37        | 42        | 34      | (11.9)                  | 8.8    |
| Average loans and leases                             | 8,364     | 7,898     | 6,716   | 5.9                     | 24.5   |
| Average loans held for sale                          | 649       | 494       | 373     | 31.4                    | 74.0   |
| Average deposits                                     | 1,479     | 1,384     | 1,844   | 6.9                     | (19.8) |
| Net loan (recoveries) charge-offs                    | \$(1)     | \$5       | 6       | N/M                     | N/M    |
| Net loan (recoveries) charge-offs to average loans   | (.05) %   | .25 %     | .35 %   | N/A                     | N/A    |
| Return on average allocated equity                   | 11.47 %   | 13.48 %   | 12.55 % | N/A                     | N/A    |
| <b>Consumer Finance</b>                              |           |           |         |                         |        |
| Total revenue (TE)                                   | \$96      | \$104     | \$85    | (7.7) %                 | 12.9 % |
| Provision for loan losses                            | 171       | 171       | 12      | —                       | N/M    |
| Noninterest expense                                  | 56        | 52        | 41      | 7.7                     | 36.6   |
| (Loss) income from continuing operations             | (83)      | (75)      | 20      | (10.7)                  | N/M    |
| Average loans and leases <sup>(1)</sup>              | 12,252    | 12,567    | 8,722   | (2.5)                   | 40.5   |
| Average loans held for sale <sup>(1)</sup>           | 161       | 121       | 2,729   | 33.1                    | (94.1) |
| Average Deposits <sup>(1)</sup>                      | 494       | 424       | 528     | 16.5                    | (6.4)  |
| Net loan charge-offs <sup>(1)</sup>                  | \$72      | \$77      | \$11    | (6.5)                   | 554.5  |
| Net loan charge-offs to average loans <sup>(1)</sup> | 2.34 %    | 2.46 %    | .50 %   | N/A                     | N/A    |
| Return on average allocated equity <sup>(1)</sup>    | (35.09) % | (32.54) % | 9.87 %  | N/A                     | N/A    |

<sup>(1)</sup> From continuing operations

TE = Taxable Equivalent

N/M = Not Meaningful

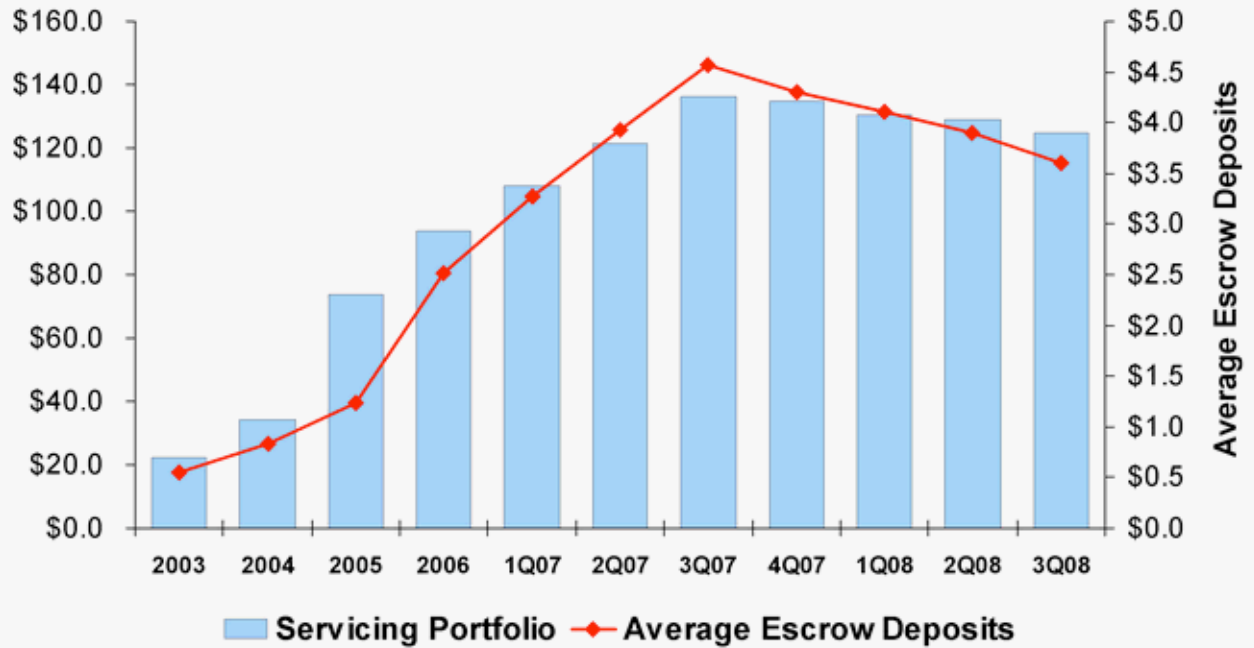
N/A = Not Applicable



# Commercial Real Estate Servicing

## Servicing Portfolio

*\$ in billions*



# Managing Through the Credit Cycle

## Commercial Portfolio

- **C&I Portfolio**
  - Middle Market and Large Corporate portfolios are well-diversified, granular and performing as expected
    - Modest deterioration in the Great Lakes Region
    - Auto dealer floor plan showing increasing NPLs
- **Commercial Real Estate**
  - Continuing to reduce exposures in the Residential Properties segment. Total balances down \$1.3 billion from one year ago
  - Continued progress on loan sales – held-for-sale portfolio reduced to \$133 million
  - Unfunded commitments on total nonowner-occupied CRE portfolio down \$2.1 billion from one year ago to \$3.9 billion
  - Retail properties continuing to perform well
- **Leasing**
  - New production volume down
  - Small ticket leasing continuing to experience elevated levels of net charge-offs and delinquencies

## Consumer Portfolio

- Direct home equity loans continuing to perform well. 3Q08 net charge-offs at 0.36%
- **Indirect Portfolios**
  - All portfolios in runoff at September 30, 2008 with the exception of Federal guaranteed student loans
  - Expect to continue to experience elevated net charge-offs in all portfolios
    - National Home Equity
    - Marine
    - Education



# Average Loans

## Continuing Operations

\$ in millions

|   | 3Q08             | 2Q08             | 3Q07             | % Increase (Decrease) 3Q08 vs. |               |
|---|------------------|------------------|------------------|--------------------------------|---------------|
|   |                  |                  |                  | 2Q08                           | 3Q07          |
| Commercial, financial and agricultural  | \$ 26,345        | \$ 26,057        | \$ 22,393        | 1.1 %                          | 17.6 %        |
| Real estate — commercial mortgage       | 10,718           | 10,593           | 8,855            | 1.2                            | 21.0          |
| Real estate — construction              | 7,806            | 8,484            | 8,285            | (8.0)                          | (5.8)         |
| Commercial lease financing              | 9,585            | 9,798            | 10,172           | (2.2)                          | (5.8)         |
| <b>Total commercial loans</b>           | <b>54,454</b>    | <b>54,932</b>    | <b>49,705</b>    | <b>(0.9)</b>                   | <b>9.6</b>    |
| Real Estate — residential               | 1,899            | 1,918            | 1,586            | (1.0)                          | 19.7          |
| Home equity:                            |                  |                  |                  |                                |               |
| Community Banking                       | 9,887            | 9,765            | 9,690            | 1.2                            | 2.0           |
| National Banking                        | 1,138            | 1,200            | 1,193            | (5.2)                          | (4.6)         |
| Total home equity loans                 | 11,025           | 10,965           | 10,883           | .5                             | 1.3           |
| Consumer Other — Community Banking      | 1,264            | 1,271            | 1,342            | (.6)                           | (5.8)         |
| Consumer Other — National Banking:      |                  |                  |                  |                                |               |
| Marine                                  | 3,586            | 3,646            | 3,506            | (1.6)                          | 2.3           |
| Education                               | 3,635            | 3,595            | 332              | 1.1                            | 994.9         |
| Other                                   | 308              | 325              | 326              | (5.2)                          | (5.5)         |
| Total consumer other — National Banking | 7,529            | 7,566            | 4,164            | (0.5)                          | 80.8          |
| <b>Total consumer loans</b>             | <b>21,717</b>    | <b>21,720</b>    | <b>17,975</b>    | <b>1.1</b>                     | <b>20.8</b>   |
| <b>Total loans</b>                      | <b>\$ 76,171</b> | <b>\$ 76,652</b> | <b>\$ 67,680</b> | <b>(0.6) %</b>                 | <b>12.5 %</b> |



# Home Equity Loans

## September 30, 2008

|                                       | Loan Balances * | Average Loan Size (\$) | Average FICO | Average LTV | % of Loans LTV>90% | Vintage (% of Loans) |      |      |                |
|---------------------------------------|-----------------|------------------------|--------------|-------------|--------------------|----------------------|------|------|----------------|
|                                       |                 |                        |              |             |                    | 2008                 | 2007 | 2006 | 2005 and prior |
| <b>Regional Banking</b>               |                 |                        |              |             |                    |                      |      |      |                |
| Home Equity loans and lines           |                 |                        |              |             |                    |                      |      |      |                |
| First Lien                            | \$ 5,419        | \$ 53,431              | 746          | 66 %        | .6 %               | 11 %                 | 12 % | 13 % | 64 %           |
| Second Lien                           | 4,551           | 37,752                 | 742          | 76          | 3.4                | 18                   | 24   | 17   | 41             |
| Total Home Equity loans and lines     | \$ 9,970        | \$ 44,916              | 744          | 71          | 1.9                | 14                   | 17   | 15   | 54             |
| Nonaccrual Loans                      |                 |                        |              |             |                    |                      |      |      |                |
| First Lien                            | \$ 41           | \$ 67,260              | 694          | 72 %        | .1 %               | —                    | 4 %  | 8 %  | 88 %           |
| Second Lien                           | 29              | 38,425                 | 689          | 80          | 6.4                | 1 %                  | 10   | 14   | 75             |
| Total Home Equity nonaccrual loans    | \$ 70           | \$ 51,441              | 692          | 76          | 2.7                | 1                    | 7    | 10   | 82             |
| Third quarter net charge-offs         | \$ 9            |                        |              |             |                    | 5 %                  | 14 % | 21 % | 60 %           |
| Net loan charge-offs to average loans | .36 %           |                        |              |             |                    |                      |      |      |                |
| <b>National Banking</b>               |                 |                        |              |             |                    |                      |      |      |                |
| Home Equity Loans                     |                 |                        |              |             |                    |                      |      |      |                |
| First Lien                            | \$ 46           | \$ 24,603              | 751          | 28 %        | .4 %               | —                    | 35 % | 22 % | 43 %           |
| Second Lien                           | 1,055           | 28,280                 | 731          | 80          | 33.2               | 1 %                  | 39   | 28   | 32             |
| Total Home Equity loans               | \$ 1,101        | \$ 28,105              | 732          | 78          | 31.8               | 1                    | 39   | 28   | 32             |
| Nonaccrual Loans                      |                 |                        |              |             |                    |                      |      |      |                |
| First Lien                            | \$ 1            | \$ 24,794              | 703          | 33 %        | -                  | —                    | 9 %  | 30 % | 61 %           |
| Second Lien                           | 15              | 27,039                 | 689          | 88          | 51.2 %             | —                    | 15   | 39   | 46             |
| Total Home Equity nonaccrual loans    | \$ 16           | \$ 26,888              | 689          | 86          | 48.0               | —                    | 15   | 40   | 45             |
| Third quarter net charge-offs         | \$ 12           |                        |              |             |                    | —                    | 20 % | 45 % | 35 %           |
| Net loan charge-offs to average loans | 4.20 %          |                        |              |             |                    |                      |      |      |                |

\* Period End Balance, \$ in millions



# Exit Portfolios

*\$ in millions, period end data*

|   | 3Q08           | 2Q08            | \$ Change<br>vs. 2Q08 |
|---|----------------|-----------------|-----------------------|
| Residential properties – Homebuilder      | \$919          | \$1,064         | \$(145)               |
| Residential properties – held for sale    | 133            | 340             | (207)                 |
| Total residential properties – run-off    | 1,052          | 1,404           | (352)                 |
| Marine / RV floor plan loans              | 999            | 1,110           | (111)                 |
| Total commercial loans in exit portfolios | 2,051          | 2,514           | (463)                 |
| Education                                 |                |                 |                       |
| Private loans – Title IV                  | 2,078          | 2,032           | 46                    |
| Private loans – Non-title IV              | 762            | 781             | (19)                  |
| Total educational loans in exit portfolio | 2,840          | 2,813           | 27                    |
| Home equity – National Banking            | 1,101          | 1,153           | (52)                  |
| Marine                                    | 3,529          | 3,634           | (105)                 |
| RV and other consumer loans               | 301            | 319             | (18)                  |
| Total consumer loans in exit portfolios   | 7,771          | 7,919           | (148)                 |
| Total loans in exit portfolios            | <u>\$9,822</u> | <u>\$10,433</u> | <u>\$(611)</u>        |



# Net Charge-Offs to Average Loans

|  | 3Q08   | 2Q08   | 1Q08  | 4Q07  | 3Q07  |
|--|--------|--------|-------|-------|-------|
| Commercial, financial and agricultural                           | .94 %  | .94 %  | .57 % | .58 % | .39 % |
| Real estate — commercial mortgage                                | .74    | .57    | .16   | .04   | .09   |
| Real estate — construction                                       | 4.03   | 16.07  | 1.19  | 2.13  | .29   |
| Commercial lease financing                                       | .79    | .57    | .36   | .23   | .31   |
| Total commercial loans   | 1.32   | 3.14   | .55   | .66   | .30   |
| Real estate — residential mortgage                               | .42    | .21    | .84   | .75   | .25   |
| Home equity:   |        |        |       |       |       |
| Community Banking  | .36    | .37    | .33   | .25   | .16   |
| National Banking   | 4.20   | 3.35   | 2.23  | 1.89  | 1.33  |
| Total Home equity  |        |        |       |       |       |
| Consumer other — Community Banking                               | 3.15   | 3.16   | 2.16  | 1.82  | 1.48  |
| Consumer other — National Banking:                               |        |        |       |       |       |
| Marine   | 1.78   | 1.10   | 1.76  | .88   | .57   |
| Education  | 4.38   | 6.04   | 2.22  | 2.41  | 1.19  |
| Other  | 5.17   | 1.24   | 3.56  | 2.34  | 1.22  |
| Total consumer other — National Banking                          | 3.17   | 3.46   | 1.94  | 1.11  | .67   |
| Total consumer loans   | 1.70   | 1.76   | 1.02  | .72   | .46   |
| Net loan charge-offs to average loans from continuing operations | 1.43 % | 2.75 % | .67 % | .67 % | .35 % |





# Nonperforming Assets

*\$ in millions*

|   | 3Q08    | 2Q08               | 1Q08    | 4Q07  | 3Q07  |
|---|---------|--------------------|---------|-------|-------|
| Commercial, financial and agricultural    | \$ 309  | \$ 259             | \$ 147  | \$ 84 | \$ 94 |
| Real estate — commercial mortgage         | 119     | 107                | 113     | 41    | 41    |
| Real estate — construction                | 334     | 256                | 610     | 415   | 228   |
| Total commercial real estate loans        | 453     | 363 <sup>(2)</sup> | 723     | 456   | 269   |
| Commercial lease financing                | 55      | 57                 | 38      | 28    | 30    |
| Total commercial loans                    | 817     | 679                | 908     | 568   | 393   |
| Real estate — residential mortgage        | 35      | 32                 | 34      | 28    | 29    |
| Home equity:                              |         |                    |         |       |       |
| Community Banking                         | 70      | 61                 | 60      | 54    | 50    |
| National Banking                          | 16      | 14                 | 14      | 12    | 11    |
| Total home equity loans                   | 86      | 75                 | 74      | 66    | 61    |
| Consumer other — Community Banking        | 3       | 2                  | 2       | 2     | 2     |
| Consumer other — National Banking:        |         |                    |         |       |       |
| Marine                                    | 22      | 20                 | 20      | 20    | 12    |
| Education                                 | 3       | 4                  | 15      | 2     | —     |
| Other                                     | 1       | 2                  | 1       | 1     | 1     |
| Total consumer other — National Banking   | 26      | 26                 | 36      | 23    | 13    |
| Total consumer loans                      | 150     | 135                | 146     | 119   | 105   |
| Total nonperforming loans                 | 967     | 814                | 1,054   | 687   | 498   |
| Nonperforming loans held for sale         | 169     | 342 <sup>(2)</sup> | 9       | 25    | 6     |
| OREO                                      | 64      | 26                 | 29      | 21    | 21    |
| Allowance for OREO losses                 | (4)     | (2)                | (2)     | (2)   | (1)   |
| OREO, net of allowance                    | 60      | 24                 | 27      | 19    | 20    |
| Other nonperforming assets <sup>(1)</sup> | 43      | 30                 | 25      | 33    | 46    |
| Total nonperforming assets                | \$1,239 | \$1,210            | \$1,115 | \$764 | \$570 |

<sup>(1)</sup> Primarily investments held by the Private Equity unit within Key's Real Estate Capital and Corporate Banking Services line of business.

<sup>(2)</sup> During the second quarter of 2008, Key transferred \$384 million of commercial real estate loans (\$719 million of primarily construction loans, net of \$335 million in net charge-offs) from the loan portfolio to held-for-sale status.



# NPLs to End of Period Loans

|   | 3Q08   | 2Q08   | 1Q08   | 4Q07  | 3Q07  |
|---|--------|--------|--------|-------|-------|
| Commercial, financial and agricultural  | 1.14 % | 1.00 % | .57 %  | .34 % | .41 % |
| Real estate — commercial mortgage       | 1.13   | 1.00   | 1.08   | .43   | .44   |
| Real estate — construction              | 4.33   | 3.26   | 7.20   | 5.12  | 2.78  |
| Total commercial real estate loans      | 2.48   | 1.95   | 3.81   | 2.57  | 1.54  |
| Commercial lease financing              | .58    | .59    | .38    | .28   | .29   |
| Total commercial loans                  | 1.49   | 1.25   | 1.66   | 1.08  | .77   |
| Real estate — residential mortgage      | 1.84   | 1.66   | 1.74   | 1.76  | 1.83  |
| Home equity:                            |        |        |        |       |       |
| Community Banking                       | .70    | .62    | .62    | .56   | .52   |
| National Banking                        | 1.45   | 1.21   | 1.15   | .95   | .89   |
| Total home equity loans                 | .78    | .68    | .68    | .60   | .56   |
| Consumer other — Community Banking      | .24    | .16    | .16    | .15   | .15   |
| Consumer other — National Banking:      |        |        |        |       |       |
| Marine                                  | .62    | .55    | .55    | .55   | .34   |
| Education                               | .08    | .11    | .42    | .60   | N/M   |
| Other                                   | .33    | .63    | .30    | .29   | .30   |
| Total consumer other — National Banking | .34    | .34    | .47    | .53   | .31   |
| Total consumer loans                    | .69    | .62    | .67    | .66   | .58   |
| Total nonperforming loans               | 1.26 % | 1.07 % | 1.38 % | .97 % | .72 % |

N/M = Not Meaningful



## Section 4: EX-99.3 (EX-99.3)

Exhibit 99.3 (1 of 2)

**KeyCorp**  
**Consolidated Balance Sheets**  
(dollars in millions)

|                               | 9-30-08   | 6-30-08   | 9-30-07   |
|-------------------------------|-----------|-----------|-----------|
| <b>ASSETS</b>                 |           |           |           |
| Loans                         | \$ 76,705 | \$ 75,855 | \$ 68,999 |
| Loans held for sale           | 1,475     | 1,833     | 4,791     |
| Securities available for sale | 8,391     | 8,312     | 7,915     |
| Held-to-maturity securities   | 28        | 25        | 36        |
| Trading account assets        | 1,449     | 1,483     | 1,060     |
| Short-term investments        | 653       | 826       | 528       |
| Other investments             | 1,556     | 1,559     | 1,509     |
| Total earning assets          | 90,257    | 89,893    | 84,838    |
| Allowance for loan losses     | (1,554)   | (1,421)   | (955)     |
| Cash and due from banks       | 1,937     | 1,912     | 2,016     |
| Premises and equipment        | 801       | 748       | 631       |
| Operating lease assets        | 1,030     | 1,089     | 1,135     |
| Goodwill                      | 1,595     | 1,598     | 1,202     |

|                                 |                   |                   |                  |
|---------------------------------|-------------------|-------------------|------------------|
| Other intangible assets         | 135               | 146               | 105              |
| Corporate-owned life insurance  | 2,940             | 2,917             | 2,845            |
| Derivative assets               | 951               | 1,693             | 539              |
| Accrued income and other assets | 3,198             | 2,969             | 3,781            |
| <b>Total assets</b>             | <b>\$ 101,290</b> | <b>\$ 101,544</b> | <b>\$ 96,137</b> |

#### LIABILITIES

|   |               |               |               |
|---|---------------|---------------|---------------|
| Deposits in domestic offices:   |               |               |               |
| NOW and money market deposit accounts                                   | \$ 25,789     | \$ 27,278     | \$ 24,198     |
| Savings deposits  | 1,731         | 1,809         | 1,544         |
| Certificates of deposit (\$100,000 or more)                             | 10,316        | 8,699         | 6,672         |
| Other time deposits   | 13,929        | 12,541        | 11,403        |
| Total interest-bearing deposits   | 51,765        | 50,327        | 43,817        |
| Noninterest-bearing deposits  | 11,122        | 10,561        | 14,003        |
| Deposits in foreign office — interest-bearing                           | 1,791         | 3,508         | 5,894         |
| Total deposits  | 64,678        | 64,396        | 63,714        |
| Federal funds purchased and securities sold under repurchase agreements | 1,799         | 2,088         | 5,398         |
| Bank notes and other short-term borrowings                              | 5,352         | 5,985         | 2,429         |
| Derivative liabilities  | 589           | 637           | 218           |
| Accrued expense and other liabilities                                   | 4,624         | 4,626         | 5,009         |
| Long-term debt  | 15,597        | 15,106        | 11,549        |
| <b>Total liabilities</b>  | <b>92,639</b> | <b>92,838</b> | <b>88,317</b> |

#### SHAREHOLDERS' EQUITY

|   |                   |                   |                  |
|---|-------------------|-------------------|------------------|
| Preferred stock                                   | 658               | 650               | —                |
| Common shares                                     | 584               | 577               | 492              |
| Capital surplus                                   | 2,552             | 2,544             | 1,617            |
| Retained earnings                                 | 7,320             | 7,461             | 8,788            |
| Treasury stock, at cost                           | (2,616)           | (2,675)           | (3,023)          |
| Accumulated other comprehensive income (loss)     | 153               | 149               | (54)             |
| <b>Total shareholders' equity</b>                 | <b>8,651</b>      | <b>8,706</b>      | <b>7,820</b>     |
| <b>Total liabilities and shareholders' equity</b> | <b>\$ 101,290</b> | <b>\$ 101,544</b> | <b>\$ 96,137</b> |
| <b>Common shares outstanding (000)</b>            | <b>494,765</b>    | <b>485,662</b>    | <b>388,708</b>   |

**KeyCorp**  
**Consolidated Statements of Income**  
(dollars in millions, except per share amounts)

|  | Three months ended |                   |               | Nine months ended |               |
|--|--------------------|-------------------|---------------|-------------------|---------------|
|  | 9-30-08            | 6-30-08           | 9-30-07       | 9-30-08           | 9-30-07       |
| <b>Interest income</b>   |                    |                   |               |                   |               |
| Loans  | \$ 1,066           | \$ 717            | \$ 1,209      | \$ 2,906          | \$ 3,546      |
| Loans held for sale  | 21                 | 20                | 91            | 128               | 248           |
| Securities available for sale  | 110                | 111               | 106           | 330               | 312           |
| Held-to-maturity securities  | 1                  | —                 | —             | 2                 | 1             |
| Trading account assets   | 16                 | 10                | 11            | 39                | 26            |
| Short-term investments   | 6                  | 8                 | 5             | 23                | 24            |
| Other investments  | 12                 | 14                | 12            | 38                | 40            |
| Total interest income  | 1,232              | 880               | 1,434         | 3,466             | 4,197         |
| <b>Interest expense</b>  |                    |                   |               |                   |               |
| Deposits   | 347                | 347               | 482           | 1,122             | 1,362         |
| Federal funds purchased and securities sold under<br>repurchase agreements | 10                 | 15                | 55            | 53                | 163           |
| Bank notes and other short-term borrowings                                 | 34                 | 27                | 30            | 100               | 59            |
| Long-term debt   | 142                | 133               | 173           | 421               | 554           |
| Total interest expense   | 533                | 522               | 740           | 1,696             | 2,138         |
| <b>Net interest income</b>   | 699                | 358               | 694           | 1,770             | 2,059         |
| Provision for loan losses  | 407                | 647               | 69            | 1,241             | 166           |
| Net interest income (loss) after provision for loan losses                 | 292                | (289)             | 625           | 529               | 1,893         |
| <b>Noninterest income</b>  |                    |                   |               |                   |               |
| Trust and investment services income                                       | 133                | 138               | 119           | 400               | 359           |
| Service charges on deposit accounts  | 94                 | 93                | 88            | 275               | 247           |
| Investment banking and capital markets (loss) income                       | (31)               | 80                | 9             | 57                | 105           |
| Operating lease income   | 69                 | 68                | 70            | 206               | 200           |
| Letter of credit and loan fees   | 53                 | 51                | 51            | 141               | 134           |
| Corporate-owned life insurance income                                      | 28                 | 28                | 27            | 84                | 84            |
| Electronic banking fees  | 27                 | 27                | 25            | 78                | 74            |
| Net (losses) gains from loan securitizations and sales                     | (30)               | 33                | (53)          | (98)              | (11)          |
| Net securities gains (losses)  | 1                  | (1)               | 4             | 3                 | (41)          |
| Net (losses) gains from principal investing                                | (24)               | (14)              | 9             | (29)              | 128           |
| Gain from redemption of Visa Inc. shares                                   | —                  | —                 | —             | 165               | —             |
| Gain from sale of McDonald Investments branch<br>network                   | —                  | —                 | —             | —                 | 171           |
| Other income   | 68                 | 52                | 89            | 189               | 291           |
| Total noninterest income   | 388                | 555               | 438           | 1,471             | 1,741         |
| <b>Noninterest expense</b>   |                    |                   |               |                   |               |
| Personnel  | 381                | 404               | 383           | 1,194             | 1,222         |
| Net occupancy  | 65                 | 62                | 60            | 193               | 182           |
| Computer processing  | 46                 | 43                | 49            | 136               | 149           |
| Operating lease expense  | 56                 | 55                | 58            | 169               | 165           |
| Professional fees  | 35                 | 33                | 27            | 91                | 79            |
| Equipment  | 23                 | 23                | 22            | 70                | 71            |
| Marketing  | 27                 | 21                | 21            | 62                | 60            |
| Other expense  | 129                | 140               | 133           | 360               | 424           |
| Total noninterest expense  | 762                | 781               | 753           | 2,275             | 2,352         |
| <b>(Loss) income from continuing operations before income<br/>taxes</b>    |                    |                   |               |                   |               |
| Income taxes   | (82)               | (515)             | 310           | (275)             | 1,282         |
| Income taxes   | (46)               | 611               | 86            | 669               | 363           |
| <b>(Loss) income from continuing operations</b>                            | (36)               | (1,126)           | 224           | (944)             | 919           |
| Loss from discontinued operations, net of taxes                            | —                  | —                 | (14)          | —                 | (25)          |
| <b>Net (loss) income</b>   | <u>\$ (36)</u>     | <u>\$ (1,126)</u> | <u>\$ 210</u> | <u>\$ (944)</u>   | <u>\$ 894</u> |
| Net (loss) income applicable to common shares                              | \$ (48)            | \$ (1,126)        | \$ 210        | \$ (956)          | \$ 894        |

Per common share:

|  |          |           |        |           |         |
|--|----------|-----------|--------|-----------|---------|
| (Loss) income from continuing operations | \$ (.10) | \$ (2.70) | \$ .58 | \$ (2.19) | \$ 2.34 |
| Net (loss) income                        | (.10)    | (2.70)    | .54    | (2.19)    | 2.28    |

Per common share — assuming dilution:

|  |          |           |        |           |         |
|--|----------|-----------|--------|-----------|---------|
| (Loss) income from continuing operations | \$ (.10) | \$ (2.70) | \$ .57 | \$ (2.19) | \$ 2.31 |
| Net (loss) income                        | (.10)    | (2.70)    | .54    | (2.19)    | 2.25    |

|  |          |         |         |          |          |
|--|----------|---------|---------|----------|----------|
| Cash dividends declared per common share | \$ .1875 | \$ .375 | \$ .365 | \$ .9375 | \$ 1.095 |
|--|----------|---------|---------|----------|----------|

|  |         |         |         |         |         |
|--|---------|---------|---------|---------|---------|
| Weighted-average common shares outstanding (000) | 491,179 | 416,629 | 389,319 | 435,846 | 393,048 |
|--|---------|---------|---------|---------|---------|

|  |         |         |         |         |         |
|--|---------|---------|---------|---------|---------|
| Weighted-average common shares and potential common shares outstanding (000) | 491,179 | 416,629 | 393,164 | 435,846 | 397,816 |
|--|---------|---------|---------|---------|---------|

---