



Enabling growth for wireless broadband companies

OVERVIEW

Agility Solutions Corp. specializes in financing and consulting for the wireless broadband market. Founded by owners and managers of successful Wireless Internet Service Providers (WISPs) and equipment finance companies, Agility offers a compelling value proposition for manufacturers, distributors and users of wireless technology.

Headquartered in Prescott, Arizona, Agility makes equipment and the funding to pay for it available to WISPs through its unique leasing and financing offerings. Agility's key differentiator in the market is that it manages a fund specifically created for the WISP market rather than depending on traditional banks and institutional sources. This allows the company to be flexible and creative in approving and funding transactions for network operating equipment and customer premises equipment (CPE) for wireless operators who would otherwise not be approved by traditional means.

In addition, Agility offers its customers the benefit of its principals' extensive industry experience through consulting services for strategic planning, marketing and operations management. Since the company is also an authorized reseller of a wide array of equipment needed by WISP's for building and growing their networks, Agility Solutions is truly "the first stop" for the wireless broadband market.

Agility's unique combination of offerings will enable wireless operators to eliminate the capital constraints on growth, which are almost universally experienced in this market. By establishing a pre-approved line of credit for CPE and other equipment with Agility, customers will be able to add subscribers without being concerned about how to pay for the required additional equipment.

THE MARKET

There are approximately 2,400 WISPs in the United States and the industry experts predict continuing rapid growth, with the number of providers doubling every two to three years for the next five years. A recent article by Juniper Research Principal Analyst Tony Crabtree characterizes the growth potential: "Reminiscent of the early pioneering days of the Internet, small WISPs now number in the thousands, offering full commercial services to businesses and residential customers. Juniper Research believes that the sector has a vast growth potential, and is easily capable of delivering a conservative service revenue forecast in North America of \$1.2 billion in 2005 and \$2.5 billion in 2006.

MARKET DEVELOPMENT

Agility's market development strategy includes two channels: vendor partnerships and customer direct marketing. Customer finance programs are developed in conjunction with the top manufacturers and distributors to enable their sales organizations to offer attractive monthly payment plans as a part of their total solution. These programs provide a valuable benefit to the participating vendors by enabling them to close sales faster and significantly increase their market penetration.

Agility also makes its offering available through customer-direct programs that are marketed industry wide. Trade publications, trade shows, conferences and direct target marketing are all used to communicate the availability of the Agility's offerings.

Agility Solutions Corp.
101 E. Gurley St., Suite 202
Prescott, AZ 86301

Contacts:

Hal Hayden
(928) 541-0771
halh@agilitysolutions.net

Bill MacNamara
(928) 541-0771
billmac@agilitysolutions.net

Offerings:

- WISP consulting
- WISP financing
- WISP equipment

Management Team:

Robert L. Bratter, President

- Founder & CEO, Cronos Integrated Microsystems
- Owner, Canyon Broadband
- Manager IBM Semiconductor & Microelectronics World Wide

Hal Hayden, VP Operations

- Founder & CEO, Priority Leasing
- VP, First Sierra Software Finance
- Segment GM, CapitalStream

Bill MacNamara, VP Sales

- Director Qwest Communications, Inc.
- Founder & Former President Big Sky Internet
- Founder and Managing Partner Canyon Broadband, Inc.