



Balboa Capital Adds Over 30 Equipment Leasing Professionals Nationwide

FOR IMMEDIATE RELEASE

IRVINE, California, August 28, 2012 – [Balboa Capital](#), a leading [equipment leasing](#) company in the United States for more than two decades, announced the addition of 33 new employees. The company is experiencing rapid growth and reinvesting in its operations to meet the needs of its customers in the small ticket, middle market and [vendor financing](#) channels.

Answering the Call

“This is a really exciting time for our company. Small and medium-sized businesses nationwide need a trusted and proven resource to provide them with fast, dependable equipment leasing solutions, and we have the team and resources to do this,” said Carla Freberg, Vendor Services Sales Manager at Balboa Capital. “We are seeing an upward trend in capital investing, and we felt it necessary to increase our staff so we can continue delivering high-quality equipment financing products and services to our customers. We are excited to welcome these talented new members to our various financing divisions. Their knowledge, experience and professionalism will represent Balboa Capital well,” Mrs. Freberg added.

Well-Prepared to Support US Businesses

Balboa Capital is gearing up for the busy final months of 2012, particularly with the current [Section 179 Tax Provision](#) expiring on December 31. “Under Section 179, businesses can deduct up to \$125,000 of the full purchase price of new and used capital equipment, but this deduction amount is expected to decrease to \$25,000 in 2013” said Mrs. Freberg, adding, “Now is the time for business owners to invest in their companies and take advantage of some excellent tax benefits in the process.”

On-Going Personnel Additions

Balboa Capital will continue to bring additional financing professionals on board to fill important roles at the company. Visit their [career's page](#) online to see a list of current job openings. Additionally, you can watch this [YouTube video](#) to see what it's like to work at Balboa Capital.

About Balboa Capital

Established in 1988, Balboa Capital is one of the largest independent finance companies in the nation delivering access to capital, speed of processing, leading-edge technology and innovative marketing tools that help fuel the growth and success of today's businesses and equipment vendors. For more information, visit www.balboacapital.com. You can connect with Balboa Capital on several [social media](#) applications.

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