2017 ANNUAL INNOVATION SUMMIT

JUNE 12-14, 2017
The Ritz Carlton
Laguna Beach, California
www.cemcouncil.com/innovation2017
INVITATION TO MAKE AN IMPACT

Established in 2016, the Commercial Equipment Marketplace Council was founded to promote the digitalization of asset purchase and finance. These practitioner focused working sessions were designed to address the opportunities and challenges faced in today’s shifting asset financing marketplace and to better understand how technology can be leveraged in your business.

Since early 2016, corporate practitioners from various industries gathered to build CEMC’s community in an effort to gain insights and make better decisions for their businesses.

To that end, we are hosting an annual Innovation Summit. This will be the first year CEMC is hosting this event. This three-day event is expected to attract an impressive lineup of capital providers, online asset sellers, equipment industry leaders, technology disruptors, data leaders, and practitioners who will be presenting information related to the digitalization of asset purchase and finance. The Innovation Summit is a unique opportunity to reach a diverse group of leaders and disruptors who will inspire you to rethink and innovate business practices in the equipment finance industry.

We invite you to be part of this year’s CEMC Innovation Summit being held at the Ritz Carlton Laguna Beach, June 12-14, 2017. Please Review the accompanying Sponsoring Opportunities and determine your level of involvement and participation. If you need additional information or have any questions, please e-mail Scott Cohen at scohen@currencycap.com.

We look forward to seeing you in Laguna Beach this June!

Sincerely,

Charles E.O. Anderson
Founder
The CEMC Innovation Summit brings together industry leaders involved in the digitalization of asset purchase and finance. The participants include capital providers, online asset sellers, equipment industry leaders, technology disruptors, data leaders, and practitioners who are transforming the asset purchase and finance space. The Innovation Summit is a unique opportunity to reach an exclusive group of leaders and disruptors who will inspire you to rethink and innovate your business practices.

**ROUNDTABLE DISCUSSIONS**

A panel where conference faculty discuss their cases on specified topics.

**Q&A WITH THE KEYNOTE SPEAKERS**

Conference attendees may ask faculty specific questions in a more intimate setting.

**NETWORKING ACTIVITIES**

Network with C level executives over Monarch Beach Golf, hiking, yoga, and Pilates.
INNOVATION SUMMIT AGENDA

MONDAY, JUNE 12TH

2:00PM – 4:00PM
Summit Check in & Registration

4:00PM – 5:00PM
Summit Kickoff
Power of Innovation and Disruption Presentation
by business celebrity speaker Jeff Hayzlett
(http://hayzlett.com/)

5:00PM
Cocktail & Dinner
Cocktail followed by Oceanfront Buffet Dinner
sponsored by PayNet
INNOVATION SUMMIT AGENDA

TUESDAY, JUNE 13TH

8:00AM – 9:00AM
*Breakfast Sponsored by HCVT*

9:00AM – 10:30AM
**Keynotes**
*Mitch Jacobs*, Founder at OnDeck Capital
Executive TBA shortly

10:30AM-10:45AM
**Break**

10:45AM-11:45AM
**Industry Panel**
Digitalization of Asset Finance & Purchase:
*Bill Phelan*, CEO at PayNet
*Henry Scham*, Managing Director at Barclays
*Avnish Patel*, VP Product Strategy at IronPlanet
*Anu Sachdeva*, SVP & Client Partner at GenPact
Moderator *Patricia M. Voorhees*, Director at The Alta Group

12:00PM-1:00PM
**Lunch**
Includes Senator *Mike Lee* (R-UT)

1:15PM-2:15PM
**Design Workshop**
Hands on workshop on re-architecting the digitalization of the buying process, led by *Jason Mayden*, Designer of Nike Air Jordan, Accel Partners
INNOVATION SUMMIT AGENDA

TUESDAY, JUNE 13TH

2:15PM-2:30PM  Break

2:30PM-3:15PM  Panel on Man and Machine Learning/AI
Christine Robson, PhD, Head of Machine Learning at Google
Justin B. Dickerson, PhD, MBA, PStat, General Manager at Data Robot
Moderated by Deborah Reuben, CEO of Reuben Creative

3:15PM-4:00PM  Panel on the New Age of Blockchain
Christina Dolan, Blockchain Expert and Founding Partner of insideCHAINS
Wayne Super, Managing Director, Capital Markets at Cisco Corporation

4:00PM-5:00PM  Open

5:00PM-6:00PM  Oceanside Cocktail Reception sponsored by Genpact

6:00PM  Gala Dinner sponsored by Currency Colin Angus, National Geographic Adventurer of the Year
INNOVATION SUMMIT AGENDA

WEDNESDAY, JUNE 14TH

7:30AM

Breakfast/Closing Remarks
Charles Anderson, Founder of CEMC

8:30AM-12:30PM

Golf Outing at Monarch Beach Golf Course
sponsored by Katten Law Firm
Other networking activities including hiking, yoga, and Pilates available
PARTICIPATING ATTENDEES
OUR SPONSORS

Founding Sponsor

CURRENCY

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Genpact

The Alta Group

Contributing Sponsors

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