

SEPTEMBER 15, 2008 • EAST BRUNSWICK HILTON

EAST BRUNSWICK, NEW JERSEY



ATTENDEE BROCHURE

WORKSHOPS • EXHIBITS • SPEAKERS • NETWORKING

★ EXHIBITORS TO DATE

*All Points
Capital Corporation*

American Lease Insurance

Court Square Leasing Corp.

ECS Finance Services, Inc.

eOriginal, Inc.

Equipment Finance Partners

Financial Pacific Leasing

FirstLease, Inc.

LeaseTeam, Inc.

M&T Corporation

Nassau Asset Management

Pawnee Leasing Corporation

PredictiFund

Team Funding

*U S Bank
Manifest Funding Services*



SCHEDULE OF EVENTS

EXCITING FULL DAY OF PROGRAMMING

EXPO 2008 begins at 9:00AM and concludes at 5:00PM.

The day features a full schedule of exciting and topical workshops, forums and speakers and time specifically designated for exhibitors.

SUNDAY, SEPTEMBER 14, 2008

★ **7:00 - 9:00 PM** Hospitality Suite

MONDAY, SEPTEMBER 15, 2008

★ **8:30 AM** Registration

★ **9:00 AM** Welcome | Carl Anderson
President's Remarks | Bruce Smith
EAEL/UAEL Merger Update | Bruce Winter

★ **10:00 AM** Trade Show Floor Opens

INTERNET MARKETING

Presenter: Monica Bruegl, US Bank Manifest Funding Service

E-mail marketing, online advertising and e-collaboration, new ways to enhance your website, certified e-mail, mobile campaigns, online lead resources, and social media in the business-to-business community.

FUNDERS WORKSHOP: HOW TO FUND A DEAL IN TODAY'S MARKET

Presenters: Chip Leas, OFC Capital; Debbie Monosson, Boston Financial; & Equity; Charles Kramer, Equipment Finance Partners; and Stephen Crane, Bank of the West

Insights and strategies into financing in today's market.

LEGAL UPDATE

Presenters: Frank Peretore, Peretore & Peretore, PC; Michael Leichtling, Troutman Sanders LLP; and Richard Weiner, Aronsohn Weiner & Salerno

Delinquencies are rising. Going to court with faxed copies? What questions might you have for our distinguished panel. We thought it was time for a Legal Update.

★ 12:00 PM

Trade Show Floor Closes
Lunch is Served

★ 1:00 PM

EAEL Awards Ceremony
**MOST ADMIRED LESSOR
PARTNER'S AWARD
RISING STAR
LIFETIME ACHIEVEMENT**

★ 2:00 PM

Trade Show Floor Reopens

LESSOR'S WORKSHOP:

COMMITTED TO STAYING IN BUSINESS - WHAT CAN YOU DO?

Presenters: Valerie Jester, Brandywine Capital Associates, Inc.; Barry Reitman, Keystone Equipment Leasing, Inc.; Paul Menzel, LEAF-Financial; and Dan Dintino, First Niagara Leasing, Inc.

How to weather the ups and downs of today's economy.

UPDATE ON EAEL/UAEL MERGER DISCUSSIONS

Presenters: Bruce Winter, George Parker, Randy Haug and Frank Peretore from the EAEL task force will be joined by Brent Hall, Steve Crane, Steve Schachtel and Brian Bjella of the UAEL task force.

If you would like more detailed information on the pending merger discussions between EAEL/UAEL, this informative session will include the members of the Task Force that have been investigating the merger since late last year. A question and answer period to follow.

FINANCING GREEN...ENERGY STAR AND LEED RESOURCES FOR LESSORS

Presenter: Neil Zabler, Catalyst Financial Group, Inc.

Today many businesses want to make "green" and "sustainable" business strategies an important part of their overall business model. To be "green" takes planning, behavioral modification and equipment. The US EPA ENERGY STAR program® and US Green Building Council (LEED)® have developed some tools and resources that are helpful to lenders interested in financing this kind of equipment.

★ 4:00 PM

Reception

★ 5:00 PM

Adjourn

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Manifest Funding Services*

Bank of the West

ECS Financial Services

eOriginal

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LeaseTeam, Inc.

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Diversified Capital Credit Corp.

FSG Leasing, Inc.

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International, Inc.*

Madison Capital LLC

Sterling Bank Leasing

American Lease Insurance

*The Equipment
Leasing Company*

Irwin Commercial Finance

**2008 EXPO
COMMITTEE**

CHAIR

Carl Anderson
M&T Bank

CO-CHAIR

Frank Peretore,
Peretore & Peretore, P.C.

MEMBERS

J. P. Nicoletta
New World Equipment Funding
Robert Ingram
Lakeland Bank



2008 EXPO REGISTRATION

REGISTER ONLINE at www.eael.org

REGISTER BY MAIL

Complete and return this form with payment to:

Eastern Association of Equipment Lessors,
62 William Street, 4th Floor, New York, NY 10005

REGISTER BY FAX

Fax your completed registration form to EAEL at (212) 809-1650.
Please be sure to include the appropriate credit card information.

REGISTRATION FEES

EAEL (first person)	\$200
Each additional member representative	\$175
Non-members	\$375

Please use one form per registrant (copy form for additional registrations). To ensure your name appears on the list of attendees, EAEL must receive your registration form and payment no later than Monday, September 1, 2008.

Name _____

Nickname for Badge _____

Title _____

Company _____

Address _____

City/State/Zip _____

Telephone _____ Fax _____

E-mail _____

Circle: Visa MasterCard AMEX 3 Digit Card Code # _____

Card Number _____ Zip Code _____

Total Amount to be Charged \$ _____ Expir. Date _____

Name on Card (please print) _____

Signature _____

- Yes, I am interested in becoming an EAEL Fall Expo Sponsor
- Yes, I would like information about becoming a member of EAEL

GENERAL INFORMATION



Please register as far in advance as possible. Register by September 1, 2008 to ensure that your name appears on the list of attendees.

HOTEL INFORMATION

A block of rooms is being held at the East Brunswick Hilton at the special rate of \$159/night. Please call the hotel directly at (800) HILTONS or 1.732.828.2000 and reference the EAEL EXPO. Rooms are limited, so reserve yours before August 15 to ensure the conference rate.

EXPO PHOTOGRAPHS

Photographs of speakers and attendees may be taken at this EXPO. These may appear in EAEL publications or on the EAEL website. By registering for this EXPO, you authorize EAEL the right to use any photographs taken of you during the course of the conference.

CANCELLATIONS & SUBSTITUTIONS

Cancellations must be made in writing and faxed to the EAEL office before September 1, 2008 and will be subject to a \$100 service fee per registrant. There will be no refunds given for cancellations received on or after September 1, 2008. Substitutions for the program may be made at any time, including on-site registration.

MEMBERSHIP INFORMATION

If you are interested in joining EAEL, please call Alison Pryor, EAEL Executive Director, at (212) 809.1602 or check the box to the left.