



# ELA Leadership 2005

**T**he ELA Nominating Committee has nominated the following individuals for election to the ELA Board of Directors. The Business Council Director nominee was first nominated by his Business Council Steering Committee. If elected, all will take office at the conclusion of ELA's 2005 Annual Convention, October 23 – 25 in Boca Raton, Florida.

Each ELA member company has one vote for directors. On August 26, voting materials and instructions will be e-mailed to each member company, which can then vote via electronic ballot on the ELA website until October 14.

## For Chairman-Elect

**Valerie Hayes Jester** is president of Brandywine Capital Associates, Inc., a small ticket lessor specializing in the origination and processing of transactions in conjunction with community bank programs. She has over 23 years experience in the equipment leasing industry, including as senior vice president of First Sierra Financial, Inc., where her duties included oversight of First Sierra's third party originations division.

Prior to First Sierra, Valerie was president and owner of Corporate Capital Leasing Group, Inc., a small ticket lessor specializing in the arbor-care markets. Corporate Capital was sold to First Sierra Financial in 1996. Valerie has been involved with ELA for the past 15 years, serving as a member of the Eastern Regional Council, Small Ticket Business Council, Reinventing-ELA Committee, Ethics Committee, Pac Committee, Board of Directors, treasurer, and most recently as vice chairman of the association. She also served on the Board of Directors of the Eastern Association of Equipment Lessors and as a member of the Ethics committee of the United Association of Equipment Leasing, and has been a speaker and chair of many industry conventions and workshops. Valerie has also served on the boards various local charity and cultural associations.



*Valerie Hayes Jester*

## For Service Provider Business Council

**Cameron W. Krueger** is vice president, asset finance with Capgemini, where he provides strategy on how to effectively deploy technology to maximize return on technology investments. Prior to joining Capgemini, he founded Northern Consulting LLC, a specialty consultancy that focused on the equipment leasing and finance space, and which was acquired in 2003. Before Northern Consulting, Cam was a senior vice president at LINC Capital, Inc., and was vice president of information systems for The LINC

*Cameron W. Krueger*



Group. From 1995 to 1997, he was senior vice president of ThoughtWorks, Inc., a consulting and systems development firm. Earlier, Cam was Senior Consultant at KPMG Peat Marwick, specializing in information systems and financial institutions. Cam is immediate past chairman of ELA's Business Technology Solutions Committee and has completed a three year term on the Business Providers Service Council for the ELA.

### For At Large Director

**Laurie A. Bakke** is the executive vice president and general manager of Irwin Commercial Finance Corporation, Equipment Finance, as well as senior vice president of Irwin Commercial Finance Corporation, responsible for all aspects of the domestic small ticket commercial financing entity. Laurie has over 22 years experience in the leasing industry. Prior to joining ICF in 1999, she served as president of Nordfinance, Inc., a middle-market leasing and commercial finance subsidiary of Nordbanken, AB. She began her professional career with ITT Commercial Finance, Inc. in regional and national portfolio credit and quality functions



Laurie A. Bakke

including development and implementation of vendor finance programs. Laurie presently serves as a member of the political action committee for Irwin Financial Corporation and is on the board of trustees for the Leukemia and Lymphoma Society.

Eric Hanson



### For At Large Director

**Eric Hanson** is a managing director in Lazard's Financial Institutions Group. He has spent twenty-two years in Lazard's New York office advising finance companies, leasing companies and commercial banks and airlines on mergers and acquisitions, divestitures, and restructurings. Prior to joining Lazard, Eric worked in the residual guaranty industry in a successful start-up, and in the transportation industry with Tiger International, parent of the Flying Tiger Airlines. He is a member of the Dean's Advisory Board of the Kellogg Graduate School of Management (Northwestern University) and the Advisory Board for The Center for Attention and Learning Disabilities of Lenox Hill Hospital. Eric is a regular lecturer at ELA's annual CEO Forum and Executive Roundtable.