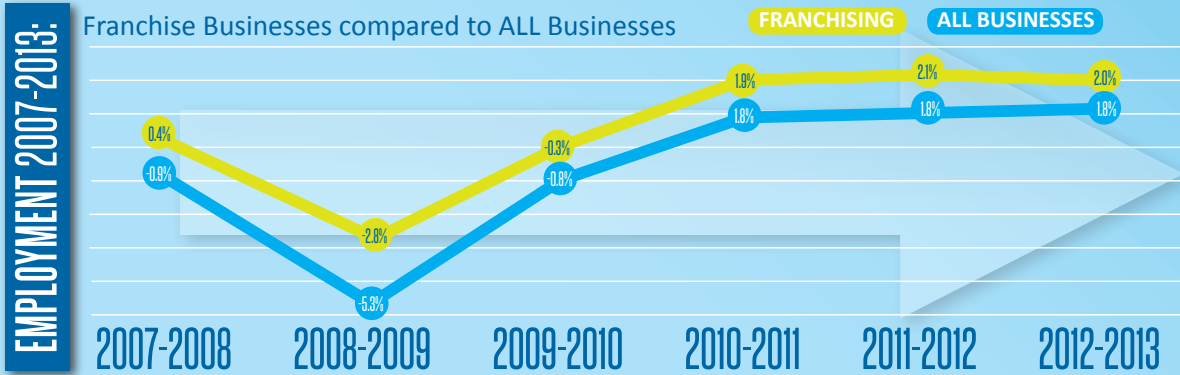


2013 FRANCHISE BUSINESS ECONOMIC OUTLOOK



Franchising
Building local businesses,
one opportunity at a time.

Franchise Businesses Create Jobs Faster than Other Businesses



FRANCHISE BUSINESS ECONOMIC OUTLOOK

OUTPUT

The output of franchise establishments in nominal dollars in 2013 will increase 4.3 percent (following a 4.9 percent increase in 2012) from \$769 billion to \$802 billion (an increase of \$33 billion).

ESTABLISHMENTS

The number of franchise establishments in the United States will increase by 1.4 percent in 2013, just short of the 1.5 percent growth in 2012, from 746,828 to 757,055 (an increase of 10,227).

EMPLOYMENT

The number of jobs in franchise establishments will increase 2.0 percent in 2013 (following a gain of 2.1 percent in 2012) from 8.1 million to 8.262 million (an increase of 162,000).

Source: IHS Global Insight

Franchise Business Economic Outlook, 2007-2013

Source: IHS Global Insight

	ESTIMATES						FORECAST
	2007	2008	2009	2010	2011	2012	2013
Establishments <i>Percent change</i>	770,835	774,016	746,646	740,098	736,114	746,828	757,055
		0.4%	-3.5%	-0.9%	-0.5%	1.5%	1.4%
Direct Employment <i>Percent change</i>	7,994,000	8,028,000	7,800,000	7,780,000	7,930,000	8,100,000	8,262,000
		0.4%	-2.8%	-0.3%	1.9%	2.1%	2.0%
Output <i>Percent change</i>	\$675 B	\$696 B	\$674 B	\$699 B	\$733 B	\$769 B	\$802 B
		3.2%	-3.2%	3.7%	5.0%	4.9%	4.3%
GDP <i>Percent change</i>	\$403 B	\$410 B	\$405 B	\$414 B	\$434 B	\$454 B	\$472 B
		1.8%	-1.2%	2.2%	4.8%	4.6%	4.1%

Franchise Business Economic Outlook by Business Lines: 2013

Source: IHS Global Insight

BUSINESS LINES	ESTABLISHMENTS		EMPLOYMENT		OUTPUT	
	Amount	Percent change over prior year	Amount	Percent change over prior year	Amount	Percent change over prior year
Automotive	30,526	0.7%	182,541	1.0%	38.23	1.9%
Business Services	93,581	1.9%	932,972	2.6%	148.88	3.9%
Commercial & Residential Services	61,926	1.8%	356,533	2.8%	53.37	5.5%
Lodging	25,911	1.5%	706,430	0.9%	79.76	4.2%
Personal Services	109,079	1.5%	662,284	2.0%	87.90	3.0%
Quick Service Restaurants	153,425	1.7%	3,083,134	2.2%	206.50	5.2%
Real Estate	87,601	1.6%	302,371	2.0%	49.47	6.3%
Retail Food	61,262	0.8%	490,515	1.5%	38.69	3.5%
Retail Products & Services	97,308	0.4%	488,370	1.2%	39.65	3.7%
Table/Full Service Restaurants	36,436	1.0%	1,056,908	2.2%	59.93	4.5%
TOTAL	757,055	1.4%	8,262,058	2.0%	802	4.3%

EMPLOYMENT DISTRIBUTION BY SECTOR: 2013

Source: IHS Global Insight

