

Contact: Amanda Butler 410-771-9600 abutler@ucbl-inc.com

Media Release FOR IMMEDIATE RELEASE

United Capital Refinances Debt, Funds New Store Development for Two Firehouse Subs® Operators

HUNT VALLEY, MD – July 19, 2012 - United Capital Business Lending, a national business lender specializing in franchise finance, announced today that it provided \$2,050,000 in financing to the largest Firehouse Subs[®] franchisee, DKSS Subs, LLC. United Capital refinanced 12 existing locations for the Florida based operator and will provide funding to open two additional restaurants.

In a separate transaction, United Capital established a development line of \$900,000 for Firehouse Subs[®] franchisee Impact FHS Restaurants II, LLC, allowing the operator to open three new restaurants. With the additional locations, the Florida based franchisee will own and operate nine Firehouse Subs[®] restaurants.

"United Capital recognizes the strong performance and growth of the Firehouse Subs® system," says Andrew Jones, vice president and business development officer for United Capital. "We are committed to working closely with Firehouse Subs® franchisees to provide financing for new store development, acquisitions, remodels and debt refinancing."

United Capital Business Lending is a subsidiary of BankUnited (NYSE: BKU), the largest bank headquartered in Florida with over \$12 billion in assets.

In addition to Firehouse Subs[®], the United Capital team has financed franchisees for Subway[®], Popeyes[®], Denny's[®], Dunkin' Donuts[®] and Five Guys[®] Burgers and Fries among others.

For information about financing for franchise acquisition, new unit development, reimaging or debt refinancing, call United Capital at 866-218-4793 or visit the company's website at www.unitedcapitalbusinesslending.com.

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