

Global Hiring in Equipment Leasing and Commercial Finance increases 15%, driven by BRIC Countries and USA

The ZRG Partners Global Equipment Leasing and Finance Hiring Index (GELAF) showed an overall increase of 15% for the quarter closing at 74, up from last quarters closing number of 63.7. Driving the index up was robust hiring in all of the BRIC countries and an improved hiring picture in the USA. The growth in the BRIC countries and USA was offset by some notable slowdowns.

From all indications, 2012 growth plans for many companies includes expanding overall hiring in the emerging markets. While all of the BRIC countries showed growth this quarter, China had the biggest increase with 153% jump in hiring activity, followed by Russia 's 26% and Brazil's 18%. The hiring appears to be fairly broad based across captive finance organizations as well as global and local banks, all competing for local financing dollars.

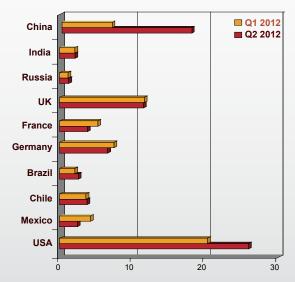
South America/Mexico was the biggest decliner this period, showing a 19% decrease in demand. Mexico had a meaningful 55% drop in the index level over the past two quarter numbers, pointing to some changed sentiments in hiring in the country.

Europe / UK posted a 13% decline this quarter with both France (-38%) and Germany (-15%) showing weaker demand for new hiring in the sector. The UK posted flat numbers.

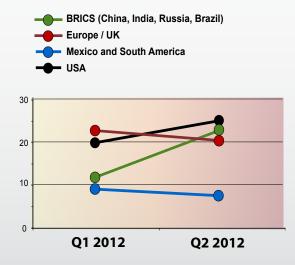
The USA rebounded from Q1's declining numbers with a 27% increase during this period. There was broad demand to fill many business development / volume generating roles in the region.

The next release of the GLSI index will be August 2012.

Quarterly Summary by Country in the index



Quarterly Summary by Region in the index



The ZRG Partners GELAF Index is a broad and comprehensive analysis of global online job demand in the asset based financing and equipment leasing sectors. Based on a real-time review of employer job opportunities garnished from a representative selection of corporate career sites and job boards in 10 different key countries, the GELAF Index provides a meaningful overlay of hiring demand by region of the world.



The Global Leader in Recruiting for **Equipment Leasing and Asset Finance**

Hiring top talent around the world is a challenge for multinationals in the lending business. Finding recruiting partners in each country that understand the nuances of this space and have access to top talent in each and every country is a daunting task.

ZRG Partners brings amazing clarity and consistency to hiring on a global basis. With searches completed in 28 countries last year alone, ZRG has quickly emerged as the "go to" partner for key hiring around the world. From the APAC region to EMEA, United States to South America, ZRG is finding top talent around the world in the lending and financial services space.

If you are seeking talent and want an expert partner that brings global expertise to talent, ZRG is the firm of choice. Our clients include global banks, captive finance organizations, local banks and independent, privately held players around the world.

Retained Search for Senior Level Talent

Board of Director Search and Board Analysis

Hiring Process management and RPO Solutions featuring our Z Score and Collaborate Products

Growth oriented Consulting and Advisory Work

Compensation and Benchmark Studies

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India, Mumbai, New Delhi Japan, Tokyo Malaysia, Kuala Lumpur Singapore, Singapore South Korea, Seoul Vietnam, Ho Chi Minh City

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