## JUDD'S HILL'S HANUKKAH HOOTENANNY Wine, latke bar and Jewish surf music

Napa, California, November 2007---Judd's Hill Winery is hosting The Hanukkah Hootenanny on Sunday December 9 from 12:00 p.m. until 4:00 p.m., at the winery, 2332 Silverado Trail in Napa (between Hardman & Trancas). The event will be a lively celebration of the Jewish holiday of Hanukkah (the 'holiday of lights' which this year is December 4-11) and the release party of Judd's Hill's 2004 Napa Valley Cabernet Sauvignon and 2006 Estate Pinot Noir. There will be entertainment by Meshugga Beach Party (more info at www.meshuggabeachparty.com), who play traditional Jewish folk songs in an instrumental 'surf music' style. There will be, in Judd Finkelstein's words, "a latke bar unlike any other," with normal accoutrements such as sour cream and applesauce and unusual toppings created by Pat Burke, the winery's award-winning chef and national BBQ champion (think barbecued beef brisket in slivers on top of the potato pancakes). All of Judd's Hill's current release wines will be available and the spotlight will be the debut of the 2004 Napa Cabernet Sauvignon and 2006 Estate Pinot Noir.

All are welcome to join the festivities. The cost to attend is \$35/person for Judd's Hill Wine Club members and \$50/person for non Wine Club members. There is no charge to join The Wine Club. To sign up, visit www.juddshill.com. People can join The Club on the day of the event and receive the preferential Club price. To purchase tickets for The Hootenanny, call the winery at 707/255-2332.

There will be a charitable effort as well----guests who bring an unwrapped (in the box) toy with a value of \$10 or more or 5 cans of non-perishable food, will receive a certificate to return to the winery for a free tour and tasting in the future. Judd's Hill Club members who bring a holiday gift of this type will receive a special surprise gift.

CDs of Meshugga Beach Party as well as winemaker Judd Finkelstein's Hawaiian band, The Maikai Gents Featuring The Mysterious Miss Mauna Loa, will be available for purchase as well. In 2006 Judd's band released its first CD, The Wiki Wiki Grog Shop. The album consists of 16 vintage Hawaiian songs and retails for \$15.00 at www.mkgents.com "Wiki wiki' is a Hawaiian term for 'quickly,' Finkelstein explains, "and 'grog shop' a lighthearted acknowledgment of what I do all day in the vineyard and the cellar," he adds. The songs are Hawaiian classics, mainly written between 1930 and 1960, in the style known as 'hapa haole,' a reference to their popularity with mainlanders. Some of the songs are slow and sentimental, some zippy and danceable---all evoke the romantic ideal of Hawaii in its golden age of tourism in the mid-twentieth century. Judd performs lead vocals and the ukulele; the Mysterious Miss Mauna Loa is an authentic hula dancer (Judd's wife Holly Finkelstein). The band was formed in 2002; in the ensuing years the band has played all over the United States and most frequently in its home base of northern California and Napa Valley.

Watch for *The Maikai Gents* performing on November 15 at The Lobster Shack in Napa (806 Fourth Street, 94559, <u>www.lobshack.com</u>, 707/258-8200) from 6:00 to 9:00 p.m. There is no cover charge; Judd's Hill wines will be poured.

The winery is open daily by appointment for tours and tasting. For more information, visit <u>www.juddshill.com</u> or call 707/255-2332.

Judd's Hill Winery is owned and operated by two generations of the Finkelstein family. Founders Art and Bunnie, joined by Judd and Holly, their son and daughter-inlaw, are dedicated to producing ultra-premium, handcrafted wines. The Finkelsteins have been making wine in Napa Valley since the 1970s and produce signature wines that are fruit-driven, concentrated and eminently drinkable. Their annual production is less than 3,000 cases. Judd's Hill's current releases are 2003 Napa Valley Cabernet Sauvignon, 2001 Napa Valley Estate Cabernet Sauvignon, 2006 Napa Valley Estate Pinot Noir, 2003 Lodi Petite Sirah, 2003 Napa Valley Magic, 2002 Napa Valley Syrah and the wines usually offered only to Club members--- 2005 Napa Valley Rose, 2005 Napa Valley Chardonnay, 2005 Napa Valley Sauvignon Blanc and 2005 Napa Valley Muscat Canelli.

Judd's Hill MicroCrush (<u>www.napamicrocrush.com</u>) is a custom winemaking service within the Judd's Hill operation. Since 1992, MicroCrush has been making small lots, as little as one barrel, of hand-crafted customized wine for a range of clients, from vineyard owners to wine enthusiasts. The service is all-inclusive, from fruit sourcing through bottling. MicroCrush has helped launch several commercial brands as well as fulfill the dreams of wine aficionados from around the world.

Hanukkah (also spelled Hanuka, Hanukah, Chanuka and pronounced "hah-new-ka") is a holiday celebrating religious freedom and commemorating an episode of Jewish history. # # #