

NACLB 2018 CONFERENCE

TRUMP DORAL, MIAMI, FL

KEYNOTE SPEAKER BIO

Joe Bonanno, Esq., CLFP

Joe is the son of immigrant parents who came to America through Ellis Island in the 1920's for a better life. He has always lived in Boston suburbs which makes him a Red Sox, Patriots, Celtics and Bruins fanatic! He is a lawyer, marketeer, motivator, musician and people person. He enjoys gardening and traditional Sicilian home-cooked meals. Most importantly, Joe is a survivor of a very rare type of cancer.

In his legal profession, Joe enjoys being a "total counselor" and "problem solver" to people from many different walks of life and to small and large businesses from many industries. He has counseled his clients in life problems, business strategies and business development. As Joe says, "without small business and risk-taking entrepreneurs, our Country would not be what it is today." One industry that Joe has been involved in for over thirty years is commercial finance loan brokerage.

Joe has a Juris Doctor degree, a Master in Business Administration degree, a Bachelor in Economics Degree and a two-year Accounting Degree. Joe has been a finance industry special consultant to The World Bank for industry development in Kosovo and Russia (which he says were very enlightening trips), an industry educational and testifying expert witness in equipment finance litigation, has testified before a joint session of the Massachusetts legislature in favor of adoption of Uniform Commercial Code revised Article 2A in equipment leasing and revised Uniform Commercial Code Article 9 in secured transactions. He is a Massachusetts Continuing Legal Education co-instructor to other attorneys, a past six-term Certified Lease and Finance Professional Foundation board member, a CLFP examination review instructor and instructor for past independent leasing institutes. He has also been a guest lecturer at Boston's Suffolk University and The Massachusetts School of Law. He maintains a private law practice in the Boston area.

Joe will share with us his life lessons about people, business development and the impact of the changing world of commerce upon customer relationships. Also Joe, will share with us how being one of the six out of one million people diagnosed with ocular melanoma eye cancer which has caused

the total loss of vision in one eye, has opened his other eye to the true priorities, values and meaning of life. Joe says that he *will* continue to survive. There is no other option.