From:

Sent: Monday, March 21, 2011 5:10 PM

To:

Subject: FW: , DIRECT Equipment Financing with LEAF Financial

Attachments: Customer Information Form.pdf; Fast Fact Flyers.pdf





Dear

It was a pleasure speaking with you, and I look forward to working with you on your company's future equipment financing needs.

LEAF can also fully customize transactions to fit your needs: options such as EFA LOAN or lease structure, \$0 down, step up/step down or seasonal payments, 90 days deferred,\$1/10%/FMV buyouts on leases, COST FREE financing in the first year on leases and EFA loans (under the HIRE act up to \$250,000.00), Corporation Only, or Master Lease/EFA Loan for multiple pieces of equipment and/or differing acquisition dates.

We can finance new or used equipment including but not limited to: 100% software, lasers, computers, manufacturing equipment, packaging equipment, office furniture, medical equipment, testing equipment, leasehold improvements, soft costs, and more!

Our rates are clear and straightforward, and our level of service is unsurpassed. As a direct lender, we provide app only approvals in 4-24 hours and fund within

24 hours after documents have been received and equipment has been delivered.

LEAF Financial Corporation is a capital asset finance company headquartered in Philadelphia, Pennsylvania. We are the capital asset financing arm of Resource America, Inc. (NASDAQ:REXI), a specialized asset management company that uses industry specific expertise to evaluate, originate, service and manage investment opportunities in the commercial finance, real estate and financial fund management sectors. As of September 30, 2009, the Company's assets under management were \$13.7 billion.

Please feel free to call or e-mail me if you have any questions or assistance. I look forward to working with you and your company!

Sincerely,

Rich Vohra
Director of Sales **LEAF**267-402-5213 (Phone)
215-553-8540 (Fax)

www.leaf-financial.com