



2013 NAELB EASTERN REGIONAL MEETING

# FULL SPEED AHEAD: MARKETING AND TECHNOLOGY ON THE ROAD TO SUCCESS

NOVEMBER 1 — 2, 2013  
Sheraton Music City | Nashville, TN

Name:	Title:	CLP: <input type="radio"/> YES <input type="radio"/> NO
Name for Badge:	Designation(s):	
Company:		
Address:		
City:	State:	Zip:
Phone:	Fax:	
E-mail Address:		

## REGISTRATION FEES

All registrations must be received by the office no later than Monday, October 28, 2013. After this date, you must register on-site.

Member		Non-Member	
<input type="radio"/> Broker Member	\$125.00	<input type="radio"/> Broker Non-Member	\$200.00
<input type="radio"/> Broker Additional Member	\$115.00	<input type="radio"/> Broker Additional Non-Member	\$200.00
<input type="radio"/> Associate Member	\$260.00	<input type="radio"/> Associate Non-Member	\$360.00
<input type="radio"/> Associate Additional Member	\$200.00	<input type="radio"/> Associate Additional Non-Member	\$360.00
<input type="radio"/> Funder Member	\$260.00	<input type="radio"/> Funder Non-Member	\$360.00
<input type="radio"/> Funder Additional Member	\$200.00	<input type="radio"/> Funder Additional Non-Member	\$360.00

- ☐ **Exhibit Booth Fee - \$595.00 (fee includes the cost of one funder/associate attendee)**
- ☐ **Ethics Test Fee - \$100.00** (brokers only)
- ☐ **Reception Only Fee - \$75.00**

### Please check all that apply.

- ☐ This is my first NAELB Meeting.
- ☐ I am a new member of NAELB. (*Joined within the last 12 months*)
- ☐ **Disability:** Please check the circle if you have a disability or dietary need and require special accommodations in order to fully participate in this event. Attach a written description of your needs. We can only provide access if we have prior knowledge.
- ☐ Check here if you DO NOT give NAELB permission to use your image from conference photographs.

## EDUCATIONAL WORKSHOPS

Attendance for these sessions is included in the price of the full meeting registration. Please mark one session of your choice in each set of concurrent sessions.

### FRIDAY, NOVEMBER 1

9:00 a.m. – 12:00 p.m.

- ☐ Why Should I Become a CLP and What Will It Do for Me?

1:00 p.m. – 4:00 p.m.

- ☐ LinkedIn is for Leasing: The Essential Power Tool for Effective Equipment Finance Marketing

### SATURDAY, NOVEMBER 2

1:15 p.m. – 2:15 p.m.

- ☐ Hands "Online" Marketing and Relationships  
☐ Marketing for Quality Closable Leads

3:45 p.m. – 4:45 p.m.

- ☐ How to Market, Sell and Close Your Funding Source  
☐ Is it Legal? Is it Ethical?

## EMERGENCY CONTACT

Please provide the following information in case of an emergency during the event.

Name	_____
Daytime Phone	_____
Evening Phone	_____

## FEE SUMMARY

Registration Fee	\$ _____
Exhibit Booth Fee	\$ _____
Ethics Test Fee	\$ _____
Member Benefit Voucher	\$ _____
<b>Total</b>	\$ _____

## PAYMENT INFORMATION

Sorry, NAELB cannot bill you. All fees must be paid in advance and accompany this registration form.

Payment Information:	<input type="radio"/> Check (payable to NAELB)	<input type="radio"/> AMEX	<input type="radio"/> Visa	<input type="radio"/> MasterCard
Credit Card Number:	_____			
Expiration Date:	_____		Security Code:	_____
Cardholder's Name:	_____			
Signature:	_____			

## CANCELLATION POLICY

Cancellations submitted in writing to NAELB by October 21, 2013, will be refunded, less a \$50 processing fee. There will be no refunds for cancellations received after this date. All refunds will be processed after the meeting.

## EXHIBITOR CANCELLATION POLICY

Exhibitors must inform NAELB headquarters of intent to cancel in writing at least 30 days in advance of the first day of the meeting to receive a refund less a \$75 cancellation fee. All refunds will be processed after the meeting. Reasonable steps will be taken to deter theft and minimize loss at NAELB tradeshows; however the exhibitors are ultimately responsible for securing all items of value before, during and after the tradeshow to prevent loss.

**Please complete all information and return this form with payment to:**



455 South Fourth Street  
Suite 650  
Louisville, KY 40202  
Phone: (800) 99-NAELB (800-996-2352)  
Fax: (877) 875-4750  
info@naelb.org

### FOR OFFICE USE ONLY

Member ID: \_\_\_\_\_  
Amount Paid: \_\_\_\_\_  
Balance Due: \_\_\_\_\_  
Confirmation Date: \_\_\_\_\_  
☐ Fax ☐ Mail