NVLA + YOU:
A WINNING COMBINATION

NVLA Annual Conference, Exposition and Auto Show
The Venetian Hotel Resort Casino
Las Vegas, June 6-9, 2007

NETWORK | ENERGIZE | THINK | RECHARGE
The National Vehicle Leasing Association has been Leasing’s Driving Force Since 1968™, and this year is certainly no exception. Twenty nine years later, on the eve of our fourth decade, we invite you to join us for the first time in NVLA history at the Venetian Resort Hotel Casino in fabulous Las Vegas, Nevada for what will prove to be an exciting mix of casino glamour, accelerated learning, and networking all served up Vegas style.

We’re proud to build on last year’s success at the Gaylord in Texas, and this year we’re continuing to provide leading edge educational programs for today’s busy Lessor. Both Commercial Fleet Lessors and Consumer focused Lessors will find valuable programs tailored specifically to the needs of their business. Once again, we’ve made these programs easily identifiable, so that you can spend more time networking, thinking, and recharging. Commercial and Fleet Lessors will find valuable programs tailored to their specific needs highlighted in blue, whereas Consumer based Lessons should turn their attention to those seminars listed in yellow. Some seminars pertain to all lessons; these are highlighted in green.

This year, you’ll want to arrive early, as your full conference registration includes complimentary enrollment in either of our comprehensive three-hour workshops: Maximizing your Presence on the Web, or Franklin Covey’s™ Time Management course. Be sure to sign up early and send in your registration today, as space is limited and included on a first come, first served, basis.

Be prepared to wager some mulligans at this year’s NVLA Golf Tournament hosted by Network at the amazing Bali Hai Golf Club. Replete with Strip Views, smooth greens and Vegas style, you’d better have your aim on to win at this game!

Our social programs are better than ever! Our Vegas location offers a world of exciting opportunities. We’ve partnered with the Venetian Hotel to offer a spa day for attending spouses and companions, and we’ve secured sought after tickets for Cirque du Soleil’s mind altering Mystere show, available at a substantial discount with your Conference Registration! Don’t miss out – be sure to include your request for discount tickets when you send in your registration to avoid disappointment! These shows are sold out, and we have a limited number of seats available.

Please take a few moments out of your busy day to peruse this brochure: we’re confident you’ll discover that this year’s NVLA Conference will be your best bet.

Vegas baby, Vegas!

Tarry Shebesta
Mike Wood

New in 2007

Be sure to sign up early for your interactive three-hour workshop, included in this year’s Full Conference Registration. Space is limited and is awarded on a first come, first served basis. Please be sure to send your full conference registration immediately to avoid disappointment!

Choose from either:

Option 1:
Franklin Covey’s™ respected Time Management Course, guaranteed to find hours in your day you thought were lost!

Option 2:
Maximizing Your Presence on the Web hosted by the NVLA’s own Tarry Shebesta. Perhaps the most respected on-line Lessor in the business, Tarry reveals his secrets for successful online marketing.
Thursday June 7, 2007

7:00 AM - 4:00 PM Registration
8:15 AM - 9:00 AM Breakfast
9:00 AM - 9:15 AM Conference Recap & Day’s Events
9:15 AM - 10:00 AM Kaynote Morning Address
10:00 AM - 3:00 PM Conference/Spouse Program – Gambling 101
10:00 AM - 10:15 AM Break
10:15 AM - 11:15 AM Selling Cars Online - Easy as 123
10:15 AM - 11:15 AM Fraud & Compliance - Protecting Your Business
11:15 AM - 11:30 AM Break
11:30 AM - 12:30 PM Tax & Accounting Issues
13:30 AM - 12:30 PM Deciphering Credit Reports and Fico Scores
12:30 PM - 1:15 PM Lunch
1:15 PM - 2:00 PM Sponsor Presentation
2:00 PM - 3:30 PM Lease Funding for Lenders
2:00 PM - 3:30 PM Credit Union Lessor Roundtable
3:30 PM - 5:30 PM Exhibit Hall
7:00 PM - 9:00 PM Hospitality Room

Day 2: Networking

Exhibit Hall
Explore this year’s expanded exhibit hall to really maximize your Conference Experience! With over 50 displays, the exhibit hall is the perfect place to network with other industry professionals in an approachable, casual atmosphere. This year’s exposition features some of the best in the business, including vehicle displays by key manufacturers, conversion units by body upfitters, as well as booths ranging from lease funders, insurance providers, software solution providers to auctions and remarketers, to name only a few. Don’t miss out on this unique NVLA experience!

Hospitality Room
Book your hospitality suite now! The NVLA Annual Conference is the perfect setting to say thank you to your customers and business peers, to cement existing relationships and forge new ones with suppliers, manufacturers, funders, insurers and the like.

Where else can you reach so many people fundamental to your business success in person? Take some time to say thanks, and invite new opportunities at nominal cost. Limited availability, first come, first served

Day 2: Spousal Program

Gambling 101
Where better to learn how to beat the dealer at his own game than in Sin City? This fun-filled, informative seminar offers hands-on learning so that you can hit the tables with confidence! During the first hour, you’ll learn how to master blackjack including such invaluable tips as when to hit and when to stay. The second hour turns to the games of Craps: if you’ve ever been confused by how these games work but want to join in the fun, join us first so that you’re ready for all the action just outside your door!

Be sure to mark the registration form if you want to participate. The programs are included in your Companion Registration, but require PREREgISTRATION to ensure your spot at the table!
Day 3: Friday June 8, 2007
9:00 AM - 9:45 AM Breakfast
9:45 AM - 10:00 AM Conference Recap & Days Events
10:00 AM - 10:30 AM Sponsor and Exhibitor Recognition
10:00 AM - 3:00 PM Companion Tour
10:30 AM - 12:00 PM Vehicle Reconditioning and Remarketing
10:30 AM - 12:00 PM Legal, Legislative, Tag and Title Update 2007
12:00 PM - 2:30 PM Lunch w/ Exhibitors
2:30 PM - 3:00 PM Prize Drawings at Exhibitor Booths
3:00 PM - 4:30 PM Medium Duty Trucks: Spec’ing, Uplifting, Ballaimt Pools
3:00 PM - 4:30 PM Consumer Lessor Roundtable
6:00 PM - 6:30 PM Cocktails
6:30 PM - 8:30 PM Daimler Chrysler Sponsored Event: Bob Arno: The Art of the Steal

Day 3: Education
Vehicle Reconditioning and Remarketing
Off lease vehicles represent a real liability, or opportunity, if you play your cards right. This session will explore the many benefits of implementing a real reconditioning plan that can lead to strong remarketing dollars and an improved bottom line.

Legal, Legislative, Tag and Title Update 2007
Serious legal and legislative issues threaten your business everyday. Stay on top of recent developments to ensure that your business operates at maximum capacity without overstepping the law. Learn ways to turn these new developments into new opportunities for your business. Operating in more than one State can have its challenges. Each State has different rules and requirements, and a different way of doing business, and navigating these differences can be difficult and costly. We’ll review the basics of ABC’s of titling and how to best insure that your interests are protected.

Medium Duty Trucks: Spec’ing, Uplifting and Uplifting
One of the hottest new markets for the Independent Fleet/Commercial Lessor community is medium duty trucks. In recent times, small firms have had more difficulty in obtaining financing for these vehicles, especially lease financing. In this session learn the ins and outs of how to spec these to help your customer’s business run better. As well, a portion of this seminar will be dedicated to learning how trucks can be uplifted. You will learn the unique features and variables of this distribution system and how you can benefit from blackmail pools and relationships with body companies.

Consumer Lessor Roundtable
This is the participants’ seminar. The attendees will be the presenters. A facilitator will direct debates on all the issues facing ILC’s involved in commercial/leasing space. We talk about funding, finding salesmen, used cars, residual projecting, relations with manufacturers, new markets – anything and everything is on the table.

Day 4: Saturday June 9, 2007
9:00 AM - 9:45 AM Breakfast
9:45 AM - 10:45 AM President’s Report, Members Annual General Meeting & 2007 Elections
10:45 AM - 11:00 AM Break
11:00 AM - 12:30 PM Fleet Lessors Roundtable
11:00 AM - 12:30 PM Branding Your Business Like the Big Guys
12:30 PM - 1:30 PM Hospitality Room
12:30 PM - 1:00 PM Past Presidents’ Lunch with Board
1:30 PM - 5:00 PM New Board Meeting
6:00 PM - 7:00 PM Cocktail Hour; Professional Portrait Opportunity
7:00 PM - 9:30 PM General Motors Sponsored Dinner Event
10:30 PM - 12:00 AM GM Sponsored Main Event: Cirque du Soleil’s Mystere

Day 4: Education
Commercial/Fleet Lessor Roundtable
This is the participants’ seminar. The attendees will be the presenters. A facilitator will direct debates on all the issues facing ILC’s involved in commercial/leasing space. We talk about funding, finding salesmen, used cars, residual projecting, relations with manufacturers, new markets – anything and everything is on the table.

Branding Your Business Like the Big Guys
The Manufacturers spend billions of dollars each year advertising and marketing their products, but first they need to clearly define their brand. Learn why brand is such an important building block in an overall marketing package. This session will explore the importance of identifying, developing and marketing your brand. It’s not impossible, but it does take time, knowledge and the will to succeed.

Day 3: Networking
Exhibit Hall
Explore this year’s expanded exhibit hall to really maximize your Conference Experience! With over 50 displays, the exhibit hall is the perfect place to network with other industry professionals in an approachable, casual atmosphere. This year’s exposition features some of the best in the business, including vehicle displays by key manufacturers, conversion units by body upfitters, as well as booths ranging from lease funders, insurance providers, software solution providers to auctions and remarketers, to name only a few. Don’t miss out on this unique NVLA Experience!
Travel Information

Getting There From Where You Are
All major airline carriers offer service to McCarran Airport (LAS) in Las Vegas, Nevada. Please consult your travel agent, or an on-line reservation service such as expedia.com, priceline.com, or any other travel provider to book your flight. NVLA does not endorse any one travel service.

Getting Around Las Vegas
You may opt for either a taxi, airport shuttle, or rental car from McCarran Airport to the Venetian Resort Hotel Casino. As well, selected guests may qualify for VIP Service, upon approval by the Hotel.

Attire
For daytime events, casual and comfortable dress is appropriate. Business casual sportswear is customary. Some evening programs suggest a jacket and tie for men, or cocktail attire for women.

Portrait Opportunities
This year, you’re invited to take advantage of our professional photographer’s portrait session. For a nominal fee per image, you and your entire staff can have their portraits professionally shot. It just might be time to spruce up the images in your marketing material, so why not get them done here so you can go back to your office ready to go!

Hotel
The Venetian Resort Hotel Casino
Discover a degree of luxury unavailable anywhere else in the “Entertainment Capital of the World.” The Venetian Resort Hotel Casino sets the standard for four-star Las Vegas hotel accommodations — incorporating an exquisite décor, handsome furnishings, and comprehensive guest services. Each of the 4,027 spacious suites is designed to serve as a perfectly appointed home away from home. Drift to sleep in your private bedchamber, framed by delicate draped canopies. Enjoy pure refreshment in your oversized, 130 square foot bath, finished in fine Italian marble. From deep, soft carpets and lush draperies to carved armoires and plush robes, this splendid resort and casino is a celebration of beauty and grace. Standard accommodations transcend the norm: offering an average of 700 square feet – nearly twice the size of the typical Las Vegas accommodations.

Rates
Rooms are available to NVLA Conference Attendees at the discounted rate of $189 USD per night, plus applicable taxes and resort fees. Please call 1.877.283.6423 to secure your room at this special rate. Rate and room availability is only guaranteed until May 10, 2007.

*** Be sure to mention the NVLA Conference when reserving your room to ensure the preferred rate of $189 USD per night, plus applicable taxes and resort fees ***

The Venetian Resort Hotel Casino
3355 Las Vegas Blvd. South
Las Vegas, NV 89109
Phone: 702.414.1000 or 877.883.6423
Fax: 702.414.1100
Email: comments@venetian.com

Registration Information

Early Bird Gets the Worm, and a discount!
When you register by April 14, 2007 you and/or your Company will save on registration fees.

Registration Fees
All registrations must be prepaid. Please make checks payable to NVLA. The following credit cards are accepted: VISA, Mastercard, and American Express.

Full Conference Registration
Full registration includes all seminars, general sessions and speakers, the exposition and auto show, refreshment breaks, breakfasts, luncheons, opening mixer, and evening events.

Members:
By 4/14/2007 @ $795 or Member and Spouse/Companion @ $1,395
After 4/14/2007 @ $895 or Member and Spouse/Companion @ $1,495

Non-members:
By 4/14/2007 @ $895 or Non-Member and Spouse/Companion @ $1,495
After 4/14/2007 @ $995 or Non-Member and Spouse/Companion @ $1,595

Registered spouses/guests gain admittance to everything in the full conference registration, as well as the spouse/companion programs (please pre-register).

PLEASE NOTE: A Spouse/Companion registration may not be made for use by a colleague or partner in the business.

Network Bali Hai Golf Tournament
If you would like to participate in this premier NVLA event, please enlist with your Conference Registration. Your golf registration includes transportation to and from the course, green fees, cart, lunch, and event prizes.

Cancellation Information
Conference cancellations must be submitted to NVLA Headquarters in writing. All refunds are assessed a $100 processing fee. Once Headquarters has received your written cancellation request, all credit card refunds will be processed promptly. Check refunds please allow 3-4 weeks after the Conference closes. After April 15, 2007 no refunds will be allowed.
Select from the enclosed sponsorship menu, noting your selection(s) on the enclosed Sponsorship Registration Form and mail or fax to NVLA Headquarters, as listed on the form. Please enclose full payment to ensure your reservation. Reservations are on a first come, first served basis, and are non-refundable.

Auto Show

Exposition and Auto Show Information
Looking for new suppliers? Need more funding sources? How about the best way to handle an out of state lease termination? This year, NVLA will bring together the finest collection of products and services available to the automotive leasing industry. Meet the people with the expertise to efficiently handle the tasks you can’t do or for which you don’t want to use your valuable resources. Discover new suppliers of services, insurance and funding, as well as vehicles and upfitting providers that could make 2007 the best year you’ve ever had! Meet directly with Manufacturers Fleet Representatives and learn about their new products and programs that you may have missed!

Exposition and Auto Show Information for Exhibitors
For exhibitors, the NVLA Annual Conference, Exposition and Auto Show provides a chance to market to leasing industry leaders from across North America. The 2007 conference will create an environment that is specifically designed to enhance exhibitors’ ability to get the most return on their time and effort, while delivering superior value to our membership.

Because decision makers come to you, the NVLA arena is an unsurpassed opportunity to introduce Conference Attendees to your newest products, learn about their purchasing plans, establish profitable new relationships, and cement relationships with existing customers.

Be sure to bring a door prize to drive additional volume to your exhibit. All exhibitors are requested to furnish a door prize with a minimum $25 value to be awarded during the Friday Networking Session.

Reserve your exhibit space today using the enclosed form and reap the real benefits of your marketing efforts at the 2007 Annual Conference, Exposition and Auto Show in fabulous Las Vegas, Nevada!

About the NVLA

The National Vehicle Leasing Association represents the entire vehicle leasing industry. The NVLA was founded in 1968 as a forum for ethical lessors to share information about the vehicle leasing industry. Today, NVLA Members include independent leasing companies, automobile dealerships, captive finance companies, credit unions, alternative funding sources, vehicle manufacturers, and the suppliers of services to lessors. The NVLA’s programs focus on education, responsible legislation and communicating with members on industry trends, legal issues and best practices.

For more information on the NVLA, please call 800.225.NVLA or visit www.nvla.org