

# **PNC FINANCIAL SERVICES GROUP INC** (PNCFP)

ONE PNC PLAZA  
PITTSBURGH, PA, 15222  
412-762-2000  
WWW.PNC.COM

## **8-K**

Current report filing  
Filed on 10/21/2010  
Filed Period 10/21/2010



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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**FORM 8-K**

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**CURRENT REPORT**

**Pursuant to Section 13 OR 15(d) of  
The Securities Exchange Act of 1934**

**October 21, 2010  
Date of Report (Date of earliest event reported)**

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**THE PNC FINANCIAL SERVICES GROUP, INC.**  
(Exact name of registrant as specified in its charter)

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Commission File Number 001-09718

**Pennsylvania**  
(State or other jurisdiction of  
incorporation or organization)

**25-1435979**  
(I.R.S. Employer  
Identification No.)

**One PNC Plaza  
249 Fifth Avenue  
Pittsburgh, Pennsylvania 15222-2707**  
(Address of principal executive offices, including zip code)

**(412) 762-2000**  
(Registrant's telephone number, including area code)

**Not Applicable**  
(Former name or former address, if changed since last report)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 2.02 Results of Operations and Financial Condition.**

On October 21, 2010, The PNC Financial Services Group, Inc. (“the Corporation”) issued a press release and held a conference call for investors regarding the Corporation’s earnings and business results for the third quarter and first nine months of 2010. The Corporation also provided supplementary financial information on its web site, including financial information disclosed in connection with its press release, and provided electronic presentation slides on its web site used in connection with the related investor conference call. Copies of the supplementary financial information and electronic presentation slides are included in this Report as Exhibits 99.1 and 99.2, respectively, and are furnished herewith.

**Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits. The exhibits listed on the Exhibit Index accompanying this Form 8-K are furnished herewith.

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**THE PNC FINANCIAL SERVICES GROUP, INC.**  
*(Registrant)*

Date: October 21, 2010

By: \_\_\_\_\_ */s/ SAMUEL R. PATTERSON*  
Samuel R. Patterson  
Senior Vice President and Controller

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**EXHIBIT INDEX**

<u>Number</u>	<u>Description</u>	<u>Method of Filing</u>
99.1	Financial Supplement (unaudited) for Third Quarter 2010	Furnished herewith
99.2	Electronic presentation slides for earnings release conference call	Furnished herewith



**THE PNC FINANCIAL SERVICES GROUP, INC.**

**FINANCIAL SUPPLEMENT  
THIRD QUARTER 2010  
(UNAUDITED)**

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**THE PNC FINANCIAL SERVICES GROUP, INC.**  
**FINANCIAL SUPPLEMENT**  
**THIRD QUARTER 2010**  
**(UNAUDITED)**

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The information contained in this Financial Supplement is preliminary, unaudited and based on data available on October 21, 2010. We have reclassified certain prior period amounts to be consistent with the current period presentation, which we believe is more meaningful to readers of our consolidated financial statements. This information speaks only as of the particular date or dates included in the schedules. We do not undertake any obligation to, and disclaim any duty to, correct or update any of the information provided in this Financial Supplement. Our future financial performance is subject to risks and uncertainties as described in our United States Securities and Exchange Commission ("SEC") filings.

***BUSINESS***

PNC is one of the largest diversified financial services companies in the United States and is headquartered in Pittsburgh, Pennsylvania. PNC has businesses engaged in retail banking, corporate and institutional banking, asset management, and residential mortgage banking, providing many of its products and services nationally and others in PNC's primary geographic markets located in Pennsylvania, Ohio, New Jersey, Michigan, Maryland, Illinois, Indiana, Kentucky, Florida, Virginia, Missouri, Delaware, Washington, D.C., and Wisconsin. PNC also provides certain products and services internationally.

***SALE OF PNC GLOBAL INVESTMENT SERVICING***

On July 1, 2010, we sold PNC Global Investment Servicing Inc. (GIS), a leading provider of processing, technology and business intelligence services to asset managers, broker-dealers and financial advisors worldwide, for \$2.3 billion in cash pursuant to a definitive agreement entered into on February 2, 2010. The third quarter 2010 gain related to this sale was \$639 million, or \$328 million after-taxes. Results of operations of GIS, including the related after-tax gain on sale in the third quarter of 2010, are presented as income from discontinued operations, net of income taxes, on our Consolidated Income Statement for all periods presented. Once we entered into the sales agreement, GIS was no longer a reportable business segment.

**THE PNC FINANCIAL SERVICES GROUP, INC.**

**Consolidated Income Statement (Unaudited)**

<i>In millions, except per share data</i>	<i>Three months ended</i>					<i>Nine months ended</i>	
	September 30 2010	June 30 2010	March 31 2010	December 31 2009	September 30 2009	September 30 2010	September 30 2009
<b>Interest Income</b>							
Loans	\$ 1,996	\$2,158	\$ 2,160	\$ 2,160	\$ 2,091	\$ 6,314	\$ 6,759
Investment securities	592	572	623	643	684	1,787	2,045
Other	113	143	122	136	113	378	343
<b>Total interest income</b>	<b>2,701</b>	<b>2,873</b>	<b>2,905</b>	<b>2,939</b>	<b>2,888</b>	<b>8,479</b>	<b>9,147</b>
<b>Interest Expense</b>							
Deposits	233	244	281	334	387	758	1,407
Borrowed funds	253	194	245	259	277	692	1,003
<b>Total interest expense</b>	<b>486</b>	<b>438</b>	<b>526</b>	<b>593</b>	<b>664</b>	<b>1,450</b>	<b>2,410</b>
<b>Net interest income</b>	<b>2,215</b>	<b>2,435</b>	<b>2,379</b>	<b>2,346</b>	<b>2,224</b>	<b>7,029</b>	<b>6,737</b>
<b>Noninterest Income</b>							
Asset management	249	243	259	219	242	751	639
Consumer services	328	315	296	315	330	939	975
Corporate services	183	261	268	260	252	712	761
Residential mortgage	216	179	147	107	207	542	883
Service charges on deposits	164	209	200	236	248	573	714
Net gains on sales of securities	121	147	90	144	168	358	406
Net other-than-temporary impairments	(71)	(94)	(116)	(144)	(129)	(281)	(433)
Gain on BlackRock/BGI transaction (a)				1,076			
Other	193	217	240	327	311	650	660
<b>Total noninterest income</b>	<b>1,383</b>	<b>1,477</b>	<b>1,384</b>	<b>2,540</b>	<b>1,629</b>	<b>4,244</b>	<b>4,605</b>
<b>Total revenue</b>	<b>3,598</b>	<b>3,912</b>	<b>3,763</b>	<b>4,886</b>	<b>3,853</b>	<b>11,273</b>	<b>11,342</b>
<b>Provision For Credit Losses</b>	<b>486</b>	<b>823</b>	<b>751</b>	<b>1,049</b>	<b>914</b>	<b>2,060</b>	<b>2,881</b>
<b>Noninterest Expense</b>							
Personnel	959	959	956	969	1,068	2,874	3,150
Occupancy	177	172	187	180	172	536	533
Equipment	152	168	172	173	170	492	522
Marketing	81	65	50	59	58	196	174
Other	789	638	748	828	746	2,175	2,485
<b>Total noninterest expense</b>	<b>2,158</b>	<b>2,002</b>	<b>2,113</b>	<b>2,209</b>	<b>2,214</b>	<b>6,273</b>	<b>6,864</b>
<b>Income from continuing operations before income taxes and noncontrolling interests</b>	<b>954</b>	<b>1,087</b>	<b>899</b>	<b>1,628</b>	<b>725</b>	<b>2,940</b>	<b>1,597</b>
<b>Income taxes</b>	<b>179</b>	<b>306</b>	<b>251</b>	<b>525</b>	<b>185</b>	<b>736</b>	<b>342</b>
<b>Income from continuing operations before noncontrolling interests</b>	<b>775</b>	<b>781</b>	<b>648</b>	<b>1,103</b>	<b>540</b>	<b>2,204</b>	<b>1,255</b>
<b>Income from discontinued operations (net of income taxes of \$311, \$13, \$14, \$32, \$11, \$338, and \$22) (b)</b>	<b>328</b>	<b>22</b>	<b>23</b>	<b>4</b>	<b>19</b>	<b>373</b>	<b>41</b>
<b>Net income</b>	<b>1,103</b>	<b>803</b>	<b>671</b>	<b>1,107</b>	<b>559</b>	<b>2,577</b>	<b>1,296</b>
<b>Less: Net income (loss) attributable to noncontrolling interests</b>	<b>2</b>	<b>(9)</b>	<b>(5)</b>	<b>(37)</b>	<b>(20)</b>	<b>(12)</b>	<b>(7)</b>
<b>Preferred stock dividends</b>	<b>4</b>	<b>25</b>	<b>93</b>	<b>119</b>	<b>99</b>	<b>122</b>	<b>269</b>
<b>Preferred stock discount accretion and redemptions</b>	<b>3</b>	<b>1</b>	<b>250</b>	<b>14</b>	<b>13</b>	<b>254</b>	<b>42</b>
<b>Net income attributable to common shareholders</b>	<b>\$ 1,094</b>	<b>\$ 786</b>	<b>\$ 333</b>	<b>\$ 1,011</b>	<b>\$ 467</b>	<b>\$ 2,213</b>	<b>\$ 992</b>
<b>Basic Earnings Per Common Share</b>							
Continuing operations	\$ 1.45	\$ 1.45	\$ .62	\$ 2.18	\$ .97	\$ 3.56	\$ 2.10
Discontinued operations	.63	.04	.05	.01	.04	.72	.09
<b>Net income</b>	<b>\$ 2.08</b>	<b>\$ 1.49</b>	<b>\$ .67</b>	<b>\$ 2.19</b>	<b>\$ 1.01</b>	<b>\$ 4.28</b>	<b>\$ 2.19</b>
<b>Diluted Earnings Per Common Share</b>							
Continuing operations	\$ 1.45	\$ 1.43	\$ .61	\$ 2.16	\$ .96	\$ 3.52	\$ 2.08
Discontinued operations	.62	.04	.05	.01	.04	.72	.09
<b>Net income</b>	<b>\$ 2.07</b>	<b>\$ 1.47</b>	<b>\$ .66</b>	<b>\$ 2.17</b>	<b>\$ 1.00</b>	<b>\$ 4.24</b>	<b>\$ 2.17</b>
<b>Average Common Shares Outstanding</b>							
Basic	523	524	498	460	460	515	451
Diluted	526	527	500	462	461	518	452



<b>Efficiency</b>	60%	51%	56%	45%	57%	56%	61%
<b>Noninterest income to total revenue</b>	38%	38%	37%	52%	42%	38%	41%
<b>Effective tax rate (c)</b>	18.8%	28.2%	27.9%	32.2%	25.5%	25.0%	21.4%

- (a) The after-tax impact to net income was \$687 million for the fourth quarter of 2009. The earnings per diluted share impact was \$1.49 for the fourth quarter of 2009. BlackRock/BGI transaction refers to BlackRock's acquisition of Barclays Global Investors in exchange for cash and BlackRock common and participating preferred stock on December 1, 2009.
- (b) Includes results of operations for GIS and the related after-tax gain on sale. We sold GIS effective July 1, 2010, resulting in a gain of \$639 million, or \$328 million after taxes, recognized during the third quarter of 2010. The earnings per diluted share impact of the gain on sale was \$.62 for the third quarter of 2010 and \$.63 for the nine months ended September 30, 2010.
- (c) The effective income tax rates are generally lower than the statutory rate due to the relationship of pretax income to tax credits and earnings that are not subject to tax. The lower effective tax rate for the third quarter of 2010 was primarily the result of receiving a favorable IRS letter ruling in July 2010 that resolved a prior tax position and resulted in a tax benefit of \$89 million. The higher effective tax rate for the fourth quarter of 2009 resulted from the gain on the BlackRock/BGI transaction.

**THE PNC FINANCIAL SERVICES GROUP, INC.**

**Consolidated Balance Sheet (Unaudited)**

<i>In millions, except par value</i>	September 30 2010	June 30 2010	March 31 2010	December 31 2009	September 30 2009
<b>Assets</b>					
Cash and due from banks (a)	\$ 3,724	\$ 3,558	\$ 3,563	\$ 4,288	\$ 3,426
Federal funds sold and resale agreements (b)	2,094	2,209	1,367	2,390	2,427
Trading securities	955	882	1,595	2,124	2,075
Interest-earning deposits with banks (a)	415	5,028	607	4,488	1,129
Loans held for sale (b)	3,275	2,756	2,691	2,539	3,509
Investment securities (a)	63,461	53,717	57,606	56,027	54,413
Loans (a) (b)	150,127	154,342	157,266	157,543	160,608
Allowance for loan and lease losses (a)	(5,231)	(5,336)	(5,319)	(5,072)	(4,810)
Net loans	144,896	149,006	151,947	152,471	155,798
Goodwill	8,166	9,410	9,425	9,505	9,286
Other intangible assets	2,352	2,728	3,289	3,404	3,448
Equity investments (a)	10,137	10,159	10,256	10,254	8,684
Other (a) (b)	20,658	22,242	23,050	22,373	27,212
<b>Total assets</b>	<b>\$ 260,133</b>	<b>\$261,695</b>	<b>\$265,396</b>	<b>\$ 269,863</b>	<b>\$ 271,407</b>
<b>Liabilities</b>					
<b>Deposits</b>					
Noninterest-bearing	\$ 46,065	\$ 44,312	\$ 43,122	\$ 44,384	\$ 43,025
Interest-bearing	133,118	134,487	139,401	142,538	140,784
<b>Total deposits</b>	<b>179,183</b>	<b>178,799</b>	<b>182,523</b>	<b>186,922</b>	<b>183,809</b>
<b>Borrowed funds</b>					
Federal funds purchased and repurchase agreements	4,661	3,690	5,511	3,998	3,996
Federal Home Loan Bank borrowings	7,106	8,119	8,700	10,761	11,953
Bank notes and senior debt	13,508	12,617	12,638	12,362	12,424
Subordinated debt	10,023	10,184	10,001	9,907	10,501
Other (a)	4,465	5,817	5,611	2,233	3,036
<b>Total borrowed funds</b>	<b>39,763</b>	<b>40,427</b>	<b>42,461</b>	<b>39,261</b>	<b>41,910</b>
Allowance for unfunded loan commitments and letters of credit	193	218	252	296	324
Accrued expenses (a)	3,134	2,757	2,939	3,590	3,592
Other (a)	5,194	8,504	7,787	7,227	10,109
<b>Total liabilities</b>	<b>227,467</b>	<b>230,705</b>	<b>235,962</b>	<b>237,296</b>	<b>239,744</b>
<b>Equity</b>					
<b>Preferred stock (c)</b>					
<b>Common stock – \$5 par value</b>					
Authorized 800 shares, issued 536, 535, 535, 471, and 469 shares	2,680	2,678	2,676	2,354	2,348
Capital surplus – preferred stock	646	646	645	7,974	7,960
Capital surplus – common stock and other	12,008	11,979	11,945	8,945	8,860
Retained earnings	15,114	14,073	13,340	13,144	12,179
Accumulated other comprehensive income (loss)	146	(442)	(1,288)	(1,962)	(1,947)
Common stock held in treasury at cost: 10, 10, 9, 9, and 8 shares	(552)	(557)	(500)	(513)	(472)
<b>Total shareholders' equity</b>	<b>30,042</b>	<b>28,377</b>	<b>26,818</b>	<b>29,942</b>	<b>28,928</b>
Noncontrolling interests	2,624	2,613	2,616	2,625	2,735
<b>Total equity</b>	<b>32,666</b>	<b>30,990</b>	<b>29,434</b>	<b>32,567</b>	<b>31,663</b>
<b>Total liabilities and equity</b>	<b>\$ 260,133</b>	<b>\$261,695</b>	<b>\$265,396</b>	<b>\$ 269,863</b>	<b>\$ 271,407</b>
<b>Capital Ratios</b>					
Tier 1 risk-based (d)	11.9%	10.7%	10.3%	11.4%	10.9%
Tier 1 common (d)	9.6	8.3	7.9	6.0	5.5
Total risk-based (d)	15.6	14.3	13.9	15.0	14.5
Leverage (d)	10.0	9.1	8.8	10.1	9.6
Common shareholders' equity to assets	11.3	10.6	10.0	8.2	7.7

- (a) Amounts include consolidated variable interest entities. Some 2010 amounts include consolidated variable interest entities that we consolidated effective January 1, 2010 based on guidance in ASC 810, Consolidation. Our third quarter 2010 Form 10-Q will include additional information regarding these Consolidated Balance Sheet line items.
- (b) Amounts include items for which PNC has elected the fair value option. Our third quarter 2010 Form 10-Q will include additional information regarding these Consolidated Balance Sheet line items.
- (c) Par value less than \$5 million at each date.
- (d) The ratio as of September 30, 2010 is estimated.

**THE PNC FINANCIAL SERVICES GROUP, INC.**

**Average Consolidated Balance Sheet (Unaudited)**

<i>In millions</i>	<i>Three months ended</i>					<i>Nine months ended</i>	
	September 30 2010	June 30 2010	March 31 2010	December 31 2009	September 30 2009	September 30 2010	September 30 2009
<b>Assets</b>							
Interest-earning assets:							
Investment securities							
Securities available for sale							
Residential mortgage-backed							
Agency	\$ 22,916	\$ 20,382	\$ 21,926	\$ 22,663	\$ 20,838	\$ 21,745	\$ 21,628
Non-agency	8,917	9,358	10,213	10,788	11,553	9,491	12,399
Commercial mortgage-backed	3,100	2,962	5,357	5,053	5,052	3,798	4,645
Asset-backed	2,436	1,695	1,992	1,927	1,911	2,043	1,975
US Treasury and government agencies	7,758	8,708	7,493	6,403	6,026	7,987	3,829
State and municipal	1,323	1,356	1,365	1,346	1,367	1,348	1,356
Other debt	3,092	2,526	1,874	1,948	1,647	2,502	1,118
Corporate stocks and other	472	446	457	362	388	458	410
Total securities available for sale	50,014	47,433	50,677	50,490	48,782	49,372	47,360
Securities held to maturity							
Commercial mortgage-backed	4,130	4,264	2,110	2,006	1,987	3,509	1,985
Asset-backed	3,435	3,697	3,665	2,849	2,197	3,598	1,827
Other	9	21	160	159	102	63	41
Total securities held to maturity	7,574	7,982	5,935	5,014	4,286	7,170	3,853
Total investment securities	57,588	55,415	56,612	55,504	53,068	56,542	51,213
Loans							
Commercial	53,502	54,349	55,464	55,633	58,457	54,431	63,054
Commercial real estate	19,847	20,963	22,423	23,592	24,491	21,068	25,173
Equipment lease financing	6,514	6,080	6,131	6,164	6,045	6,243	6,213
Consumer	55,036	54,939	55,349	52,911	52,066	55,107	52,185
Residential mortgage	16,766	18,576	19,397	19,891	20,847	18,237	21,529
Total loans	151,665	154,907	158,764	158,191	161,906	155,086	168,154
Loans held for sale	3,021	2,646	2,476	2,949	3,696	2,716	4,322
Federal funds sold and resale agreements	1,602	2,193	1,669	1,700	2,417	1,821	1,921
Other	9,801	9,419	7,471	12,654	14,607	8,906	15,400
Total interest-earning assets	223,677	224,580	226,992	230,998	235,694	225,071	241,010
Noninterest-earning assets:							
Allowance for loan and lease losses	(5,290)	(5,113)	(5,136)	(4,517)	(4,264)	(5,180)	(4,248)
Cash and due from banks	3,436	3,595	3,735	3,657	3,547	3,587	3,645
Other	42,756	41,304	41,557	41,740	39,071	41,877	38,153
Total assets	\$ 264,579	\$264,366	\$267,148	\$ 271,878	\$ 274,048	\$ 265,355	\$ 278,560

**THE PNC FINANCIAL SERVICES GROUP, INC.**

**Average Consolidated Balance Sheet (Unaudited) (Continued)**

<i>In millions</i>	<i>Three months ended</i>					<i>Nine months ended</i>	
	September 30 2010	June 30 2010	March 31 2010	December 31 2009	September 30 2009	September 30 2010	September 30 2009
<b>Liabilities and Equity</b>							
Interest-bearing liabilities:							
Interest-bearing deposits							
Money market	\$ 58,016	\$ 58,679	\$ 57,923	\$ 56,298	\$ 56,662	\$ 58,206	\$ 54,999
Demand	25,078	24,953	24,672	24,223	23,874	24,903	23,225
Savings	7,092	7,075	6,623	6,381	6,652	6,932	6,534
Retail certificates of deposit	41,724	43,745	47,162	49,645	53,468	44,190	56,249
Other time	740	881	1,039	1,389	2,841	885	6,228
Time deposits in foreign offices	2,650	2,661	3,034	4,013	3,356	2,781	3,510
Total interest-bearing deposits	135,300	137,994	140,453	141,949	146,853	137,897	150,745
Borrowed funds							
Federal funds purchased and repurchase agreements	4,179	4,159	4,344	4,046	4,422	4,227	4,571
Federal Home Loan Bank borrowings	7,680	8,575	9,603	10,880	12,996	8,612	15,288
Bank notes and senior debt	12,799	12,666	12,616	12,327	12,542	12,694	13,202
Subordinated debt	9,569	9,764	9,769	9,879	10,214	9,700	10,297
Other	4,886	6,005	5,934	2,448	2,806	5,604	2,310
Total borrowed funds	39,113	41,169	42,266	39,580	42,980	40,837	45,668
Total interest-bearing liabilities	174,413	179,163	182,719	181,529	189,833	178,734	196,413
Noninterest-bearing liabilities and equity:							
Noninterest-bearing deposits	45,306	44,308	42,631	44,325	41,816	44,092	40,436
Allowance for unfunded loan commitments and letters of credit	218	251	295	324	319	255	330
Accrued expenses and other liabilities	12,687	10,446	10,401	13,353	11,489	11,186	11,782
Equity	31,955	30,198	31,102	32,347	30,591	31,088	29,599
Total liabilities and equity	\$ 264,579	\$264,366	\$267,148	\$ 271,878	\$ 274,048	\$ 265,355	\$ 278,560

**Supplemental Average Balance Sheet Information (Unaudited)**

<b>Deposits and Common Shareholders' Equity</b>							
Interest-bearing deposits	\$ 135,300	\$137,994	\$140,453	\$ 141,949	\$ 146,853	\$ 137,897	\$ 150,745
Noninterest-bearing deposits	45,306	44,308	42,631	44,325	41,816	44,092	40,436
Total deposits	\$ 180,606	\$182,302	\$183,084	\$ 186,274	\$ 188,669	\$ 181,989	\$ 191,181
Transaction deposits	\$ 128,400	\$127,940	\$125,226	\$ 124,846	\$ 122,352	\$ 127,201	\$ 118,660
Common shareholders' equity	\$ 28,755	\$ 27,054	\$ 24,764	\$ 21,726	\$ 20,391	\$ 26,810	\$ 19,448

**THE PNC FINANCIAL SERVICES GROUP, INC.**

**Details of Net Interest Margin (Unaudited) (a)**

	<i>Three months ended</i>				
	September 30 2010	June 30 2010	March 31 2010	December 31 2009	September 30 2009
<b>Average yields/rates</b>					
<b>Yield on interest-earning assets</b>					
Loans	5.24%	5.58%	5.50%	5.42%	5.12%
Investment securities	4.15	4.17	4.44	4.67	5.20
Other	3.15	3.98	4.26	3.17	2.18
Total yield on interest-earning assets	4.82	5.13	5.17	5.07	4.88
<b>Rate on interest-bearing liabilities</b>					
Deposits	.68	.71	.81	.93	1.04
Borrowed funds	2.56	1.88	2.33	2.60	2.57
Total rate on interest-bearing liabilities	1.10	.98	1.16	1.30	1.39
<b>Interest rate spread</b>	<b>3.72</b>	<b>4.15</b>	<b>4.01</b>	<b>3.77</b>	<b>3.49</b>
Impact of noninterest-bearing sources	.24	.20	.23	.28	.27
<b>Net interest margin (b)</b>	<b>3.96%</b>	<b>4.35%</b>	<b>4.24%</b>	<b>4.05%</b>	<b>3.76%</b>

	<i>Nine months ended</i>	
	September 30 2010	September 30 2009
<b>Average yields/rates</b>		
<b>Yield on interest-earning assets</b>		
Loans	5.44%	5.36%
Investment securities	4.25	5.36
Other	3.76	2.14
Total yield on interest-earning assets	5.04	5.07
<b>Rate on interest-bearing liabilities</b>		
Deposits	.73	1.25
Borrowed funds	2.25	3.00
Total rate on interest-bearing liabilities	1.08	1.65
<b>Interest rate spread</b>	<b>3.96</b>	<b>3.42</b>
Impact of noninterest-bearing sources	.22	.30
<b>Net interest margin (b)</b>	<b>4.18%</b>	<b>3.72%</b>

- (a) Calculated as annualized taxable-equivalent net interest income divided by average earning assets. The interest income earned on certain earning assets is completely or partially exempt from federal income tax. As such, these tax-exempt instruments typically yield lower returns than taxable investments. To provide more meaningful comparisons of yields and margins for all earning assets in calculating net interest margins, in this table we use net interest income on a taxable-equivalent basis by increasing the interest income earned on tax-exempt assets to make it fully equivalent to interest income earned on taxable investments. This adjustment is not permitted under GAAP in the Consolidated Income Statement. The taxable-equivalent adjustments to net interest income for the three months ended September 30, 2010, June 30, 2010, March 31, 2010, December 31, 2009, and September 30, 2009 were \$22 million, \$19 million, \$18 million, \$18 million, and \$16 million, respectively. The taxable-equivalent adjustments to net interest income for the nine months ended September 30, 2010 and September 30, 2009 were \$59 million and \$47 million, respectively.
- (b) A reconciliation of net interest margin to credit risk-adjusted net interest margin follows. We believe that credit risk-adjusted net interest margin, a non-GAAP measure, is useful as a tool to help evaluate the amount of credit related risk associated with interest-earning assets.

	<i>Three months ended</i>				
	September 30 2010	June 30 2010	March 31 2010	December 31 2009	September 30 2009
Net interest margin, as reported	3.96%	4.35%	4.24%	4.05%	3.76%
Less: adjustment (c)	.86	1.47	1.34	1.80	1.54
<b>Credit risk-adjusted net interest margin</b>	<b>3.10%</b>	<b>2.88%</b>	<b>2.90%</b>	<b>2.25%</b>	<b>2.22%</b>

	<i>Nine months ended</i>	
	September 30	September 30
	2010	2009
Net interest margin, as reported	4.18%	3.72%
Less: adjustment (c)	1.22	1.60
Credit risk-adjusted net interest margin	2.96%	2.12%

(c) The adjustment represents annualized provision for credit losses divided by average interest-earning assets.

**THE PNC FINANCIAL SERVICES GROUP, INC.**

**Details of Loans (Unaudited)**

<i>In millions</i>	September 30 2010	June 30 2010	March 31 2010	December 31 2009	September 30 2009
<b>Commercial</b>					
Retail/wholesale	\$ 9,752	\$ 9,576	\$ 9,557	\$ 9,515	\$ 9,404
Manufacturing	9,519	9,728	9,863	9,880	10,639
Service providers	8,747	8,289	8,528	8,256	8,364
Real estate related (a)	7,398	7,269	7,379	7,403	7,854
Financial services	3,773	4,302	4,654	3,874	4,422
Health care	3,169	3,099	2,998	2,970	2,888
Other	10,830	11,969	11,724	12,920	13,357
<b>Total commercial</b>	<b>53,188</b>	<b>54,232</b>	<b>54,703</b>	<b>54,818</b>	<b>56,928</b>
<b>Commercial real estate</b>					
Real estate projects	13,021	13,914	14,535	15,582	16,112
Commercial mortgage	6,070	6,450	7,415	7,549	7,952
<b>Total commercial real estate</b>	<b>19,091</b>	<b>20,364</b>	<b>21,950</b>	<b>23,131</b>	<b>24,064</b>
Equipment lease financing	6,408	6,630	6,111	6,202	6,283
<b>TOTAL COMMERCIAL LENDING</b>	<b>78,687</b>	<b>81,226</b>	<b>82,764</b>	<b>84,151</b>	<b>87,275</b>
<b>Consumer</b>					
<b>Home equity</b>					
Lines of credit	23,770	23,901	24,040	24,236	24,272
Installment	10,815	11,060	11,390	11,711	12,098
Education	8,819	8,867	8,320	7,468	6,370
Automobile	2,863	2,697	2,206	2,013	1,988
Credit card and other unsecured lines of credit	4,843	4,920	4,962	3,536	3,533
Other	3,846	3,834	4,316	4,618	4,614
<b>Total consumer</b>	<b>54,956</b>	<b>55,279</b>	<b>55,234</b>	<b>53,582</b>	<b>52,875</b>
<b>Residential real estate</b>					
Residential mortgage	15,708	16,618	17,599	18,190	18,469
Residential construction	776	1,219	1,669	1,620	1,989
<b>Total residential real estate</b>	<b>16,484</b>	<b>17,837</b>	<b>19,268</b>	<b>19,810</b>	<b>20,458</b>
<b>TOTAL CONSUMER LENDING</b>	<b>71,440</b>	<b>73,116</b>	<b>74,502</b>	<b>73,392</b>	<b>73,333</b>
<b>Total (b)</b>	<b>\$ 150,127</b>	<b>\$ 154,342</b>	<b>\$ 157,266</b>	<b>\$ 157,543</b>	<b>\$ 160,608</b>
(a) Includes loans to customers in the real estate and construction industries.					
(b) Includes purchased impaired loans related to National City	\$ 8,130	\$ 9,127	\$ 9,673	\$ 10,287	\$ 11,064

**Details of Loans Held for Sale (Unaudited)**

<i>In millions</i>	September 30 2010	June 30 2010	March 31 2010	December 31 2009	September 30 2009
Commercial mortgage	\$ 1,375	\$ 1,239	\$ 1,316	\$ 1,301	\$ 1,810
Residential mortgage	1,786	1,336	1,158	1,012	1,552
Other	114	181	217	226	147
<b>Total</b>	<b>\$ 3,275</b>	<b>\$ 2,756</b>	<b>\$ 2,691</b>	<b>\$ 2,539</b>	<b>\$ 3,509</b>

**THE PNC FINANCIAL SERVICES GROUP, INC.**

**Purchase Accounting Accretion and Accretable Interest (Unaudited)**

**VALUATION OF PURCHASED IMPAIRED LOANS**

<i>Dollars in billions</i>	December 31, 2008		December 31, 2009		September 30, 2010	
	Balance	Net Investment	Balance	Net Investment	Balance	Net Investment
<b>Commercial and commercial real estate loans:</b>						
Unpaid principal balance	\$ 6.3		\$ 3.5		\$ 2.2	
Purchased impaired mark	(3.4)		(1.3)		(0.7)	
Recorded investment	2.9		2.2		1.5	
Allowance for loan losses	—		(.2)		(.3)	
Net investment	2.9	46%	2.0	57%	1.2	55%
<b>Consumer and residential mortgage loans:</b>						
Unpaid principal balance	15.6		11.7		8.4	
Purchased impaired mark	(5.8)		(3.6)		(1.8)	
Recorded investment	9.8		8.1		6.6	
Allowance for loan losses	—		(.3)		(.6)	
Net investment	9.8	63%	7.8	67%	6.0	71%
<b>Total purchased impaired loans:</b>						
Unpaid principal balance	21.9		15.2		10.6	
Purchased impaired mark	(9.2)		(4.9)		(2.5)	
Recorded investment	12.7		10.3		8.1	
Allowance for loan losses	—		(.5)		(.9)(a)	
Net investment	\$ 12.7	58%	\$ 9.8	64%	\$ 7.2	68%

**PURCHASE ACCOUNTING ACCRETION**

<i>In millions</i>	<i>Three months ended</i>						
	March 31 2009	June 30 2009	September 30 2009	December 31 2009	March 31 2010	June 30 2010	September 30 2010
Non-impaired loans	\$ 322	\$ 168	\$ 172	\$ 111	\$ 112	\$ 111	\$ 70
Impaired loans	257	220	193	244	265	258	187
Reversal of contractual interest on impaired loans	(223)	(194)	(167)	(168)	(134)	(136)	(138)
Net impaired loans	34	26	26	76	131	122	49
Securities	31	41	25	21	11	13	15
Deposits	312	264	231	189	167	144	122
Borrowings (b)	(85)	(52)	(58)	(55)	(56)	(14)	(42)
Total	\$ 614	\$ 447	\$ 396	\$ 342	\$ 365	\$ 376	\$ 214
Cash received in excess of recorded investment from sales or payoffs of impaired commercial loans (cash recoveries)		\$ 39	\$ 11	\$ 154	\$ 75	\$ 164	\$ 111



## REMAINING PURCHASE ACCOUNTING ACCRETION

<i>In billions</i>	December 31 2008	December 31 2009	September 30 2010
Non-impaired loans	\$ 2.4	\$ 1.6	\$ 1.3
Impaired loans (c)	3.7	3.5	2.3
<b>Total loans (gross)</b>	<b>6.1</b>	<b>5.1</b>	<b>3.6</b>
Securities	.2	.1	.1
Deposits	2.1	1.0	.6
Borrowings	(1.5)	(1.2)	(1.1)
<b>Total</b>	<b>\$ 6.9</b>	<b>\$ 5.0</b>	<b>\$ 3.2</b>

## ACCRETABLE NET INTEREST—PURCHASED IMPAIRED LOANS

<i>In billions</i>		<i>In billions</i>	
December 31, 2009	\$3.5	December 31, 2008	\$ 3.7
Accretion	(.7)	Accretion	(1.6)
Cash recoveries	(.3)	Cash recoveries	(.6)
Net reclass to accretable difference and other activity	(.2)	Net reclass to accretable difference and other activity	.8
September 30, 2010	\$2.3	September 30, 2010	\$ 2.3

- Impairment reserves of \$.9 billion at September 30, 2010 reflect impaired loans with further credit quality deterioration since acquisition. This deterioration was more than offset by the cash received to date in excess of recorded investment of \$.6 billion and the net reclassification to accretable, to be recognized over time, of \$.8 billion.
- Interest expense on borrowed funds for the second quarter of 2010 included a \$29 million reduction associated with refinement of the accretion related to acquired debt.
- Adjustments include purchase accounting accretion, reclassifications from non-accretable to accretable net interest as a result of increases in estimated cash flows, and reductions in the accretable amount as a result of the identification of additional purchased impaired loans as of the National City acquisition close date of December 31, 2008.

**THE PNC FINANCIAL SERVICES GROUP, INC.**

**Accruing Loans Past Due (Unaudited)**

**Accruing Loans Past Due 30 To 89 Days (a)**

<i>Dollars in millions</i>	Amount					Percent of Total Outstandings				
	Sept. 30 2010	June 30 2010	March 31 2010	Dec. 31 2009	Sept. 30 2009	Sept. 30 2010	June 30 2010	March 31 2010	Dec. 31 2009	Sept. 30 2009
Commercial	\$ 293	\$ 501	\$ 622	\$ 684	\$ 633	.55%	.93%	1.15%	1.26%	1.13%
Commercial real estate	353	535	859	666	743	1.97	2.81	4.19	3.10	3.34
Equipment lease financing	10	21	97	128	50	.16	.32	1.59	2.06	.80
Consumer	430	419	440	438	444	.83	.81	.85	.87	.90
Residential real estate	347	392	464	472	510	2.70	2.92	3.14	3.12	3.29
Total	\$1,433	\$1,868	\$ 2,482	\$2,388	\$2,380	1.01	1.29	1.68	1.62	1.59

**Accruing Loans Past Due 90 Days Or More (a)**

<i>Dollars in millions</i>	Amount					Percent of Total Outstandings				
	Sept. 30 2010	June 30 2010	March 31 2010	Dec. 31 2009	Sept. 30 2009	Sept. 30 2010	June 30 2010	March 31 2010	Dec. 31 2009	Sept. 30 2009
Commercial	\$ 90	\$ 110	\$ 201	\$ 188	\$ 196	.17%	.20%	.37%	.35%	.35%
Commercial real estate	58	83	111	150	184	.32	.44	.54	.70	.83
Equipment lease financing	4	4	2	6	3	.06	.06	.03	.10	.05
Consumer	270	225	248	226	216	.52	.43	.48	.45	.44
Residential real estate	179	177	284	314	276	1.60	1.51	1.92	2.07	1.78
Total	\$ 601	\$ 599	\$ 846	\$ 884	\$ 875	.43	.42	.57	.60	.59

(a) Excludes loans that are government insured/guaranteed, primarily residential mortgages, and purchased impaired loans.

**THE PNC FINANCIAL SERVICES GROUP, INC.**

**Allowances for Loan and Lease Losses and Unfunded Loan Commitments and Letters of Credit, and Net Unfunded Commitments (Unaudited)**

**Change in Allowance for Loan and Lease Losses**

<i>Three months ended – in millions</i>	September 30 2010	June 30 2010	March 31 2010	December 31 2009	September 30 2009
Beginning balance	\$ 5,336	\$5,319	\$ 5,072	\$ 4,810	\$ 4,569
Charge-offs:					
Commercial	(310)	(313)	(273)	(380)	(323)
Commercial real estate	(102)	(149)	(238)	(260)	(20)
Equipment lease financing	(12)	(43)	(36)	(34)	(42)
Consumer	(285)	(283)	(242)	(267)	(257)
Residential real estate	(47)	(197)	(38)	(83)	(96)
Total charge-offs	(756)	(985)	(827)	(1,024)	(738)
Recoveries:					
Commercial	80	78	65	87	42
Commercial real estate	14	10	33	15	8
Equipment lease financing	13	13	12	10	7
Consumer	28	31	26	27	23
Residential real estate	7	13		50	8
Total recoveries	142	145	136	189	88
Net charge-offs:					
Commercial	(230)	(235)	(208)	(293)	(281)
Commercial real estate	(88)	(139)	(205)	(245)	(12)
Equipment lease financing	1	(30)	(24)	(24)	(35)
Consumer	(257)	(252)	(216)	(240)	(234)
Residential real estate	(40)	(184)	(38)	(33)	(88)
Total net charge-offs	(614)	(840)	(691)	(835)	(650)
Provision for credit losses	486	823	751	1,049	914
Acquired allowance adjustments (a)	(2)		2	20	(18)
Adoption of ASU 2009-17, <i>Consolidations</i>			141		
Net change in allowance for unfunded loan commitments and letters of credit	25	34	44	28	(5)
Ending balance	\$ 5,231	\$5,336	\$ 5,319	\$ 5,072	\$ 4,810

**Supplemental Information**

Net charge-offs to average loans (for the three months ended) (annualized)	1.61%	2.18%	1.77%	2.09%	1.59%
Allowance for loan and lease losses to total loans	3.48	3.46	3.38	3.22	2.99
Commercial lending net charge-offs	\$ (317)	\$ (404)	\$ (437)	\$ (562)	\$ (328)
Consumer lending net charge-offs	(297)	(436)	(254)	(273)	(322)
Total net charge-offs	\$ (614)	\$ (840)	\$ (691)	\$ (835)	\$ (650)
Net charge-offs to average loans					
Commercial lending	1.57%	1.99%	2.11%	2.61%	1.46%
Consumer lending	1.64	2.38	1.38	1.49	1.75

(a) Related to our December 31, 2008 National City acquisition.

**Change in Allowance for Unfunded Loan Commitments and Letters of Credit**

<i>Three months ended – in millions</i>	September 30 2010	June 30 2010	March 31 2010	December 31 2009	September 30 2009
Beginning balance	\$ 218	\$ 252	\$ 296	\$ 324	\$ 319
Net change in allowance for unfunded loan commitments and letters of credit	(25)	(34)	(44)	(28)	5
Ending balance	\$ 193	\$ 218	\$ 252	\$ 296	\$ 324

**Net Unfunded Commitments**

<u>In millions</u>	September 30 2010	June 30 2010	March 31 2010	December 31 2009	September 30 2009
Net unfunded commitments	\$ 97,147	\$95,775	\$96,363	\$ 100,795	\$ 102,669

**THE PNC FINANCIAL SERVICES GROUP, INC.**

**Details of Nonperforming Assets (Unaudited)**

**Nonperforming Assets by Type**

<i>In millions</i>	September 30 2010	June 30 2010	March 31 2010	December 31 2009	September 30 2009
<b>Nonperforming loans</b>					
<b>Commercial</b>					
Retail/wholesale	\$ 219	\$ 242	\$ 246	\$ 231	\$ 219
Manufacturing	266	312	341	423	387
Real estate related (a)	338	405	460	419	396
Financial services	36	60	77	117	200
Health care	59	55	48	41	48
Other	612	619	661	575	580
<b>Total commercial</b>	<b>1,530</b>	<b>1,693</b>	<b>1,833</b>	<b>1,806</b>	<b>1,830</b>
<b>Commercial real estate</b>					
Real estate projects	1,562	1,661	1,797	1,754	1,637
Commercial mortgage	427	420	419	386	235
<b>Total commercial real estate</b>	<b>1,989</b>	<b>2,081</b>	<b>2,216</b>	<b>2,140</b>	<b>1,872</b>
Equipment lease financing	104	114	123	130	164
<b>TOTAL COMMERCIAL LENDING</b>	<b>3,623</b>	<b>3,888</b>	<b>4,172</b>	<b>4,076</b>	<b>3,866</b>
<b>Consumer</b>					
Home equity	406	405	337	356	207
Other	38	25	35	36	25
<b>Total consumer</b>	<b>444</b>	<b>430</b>	<b>372</b>	<b>392</b>	<b>232</b>
<b>Residential real estate</b>					
Residential mortgage	727	713	968	955	790
Residential construction	42	79	249	248	238
<b>Total residential real estate</b>	<b>769</b>	<b>792</b>	<b>1,217</b>	<b>1,203</b>	<b>1,028</b>
<b>TOTAL CONSUMER LENDING</b>	<b>1,213</b>	<b>1,222</b>	<b>1,589</b>	<b>1,595</b>	<b>1,260</b>
<b>Total nonperforming loans (b) (c) (d) (e)</b>	<b>4,836</b>	<b>5,110</b>	<b>5,761</b>	<b>5,671</b>	<b>5,126</b>
<b>Foreclosed and other assets</b>					
Commercial lending	366	293	328	266	145
Consumer lending	467	501	451	379	373
<b>Total foreclosed and other assets</b>	<b>833</b>	<b>794</b>	<b>779</b>	<b>645</b>	<b>518</b>
<b>Total nonperforming assets</b>	<b>\$ 5,669</b>	<b>\$5,904</b>	<b>\$ 6,540</b>	<b>\$ 6,316</b>	<b>\$ 5,644</b>
<b>Nonperforming loans to total loans</b>	<b>3.22%</b>	<b>3.31%</b>	<b>3.66%</b>	<b>3.60%</b>	<b>3.19%</b>
<b>Nonperforming assets to total loans and foreclosed and other assets</b>	<b>3.76</b>	<b>3.81</b>	<b>4.14</b>	<b>3.99</b>	<b>3.50</b>
<b>Nonperforming assets to total assets</b>	<b>2.18</b>	<b>2.26</b>	<b>2.46</b>	<b>2.34</b>	<b>2.08</b>
<b>Allowance for loan and lease losses to nonperforming loans (e) (f)</b>	<b>108</b>	<b>104</b>	<b>92</b>	<b>89</b>	<b>94</b>

(a) Includes loans related to customers in the real estate and construction industries.

(b) Loans whose contractual terms have been restructured in a manner which grants a concession to a borrower experiencing financial difficulties where we do not receive adequate compensation are considered troubled debt restructurings (TDRs). TDRs typically result from our loss mitigation activities and could include rate reductions, principal forgiveness, forbearance and other actions intended to minimize the economic loss and to avoid foreclosure or repossession of collateral. Total nonperforming loans include TDRs of \$595 million at September 30, 2010, \$500 million at June 30, 2010, \$385 million at March 31, 2010, \$440 million at December 31, 2009, and \$230 million at September 30, 2009. Purchased impaired loans are excluded from TDRs.

(c) TDRs returned to performing (accrual) status totaled \$425 million at September 30, 2010 and are excluded from nonperforming loans. These loans have demonstrated a period of at least six months of performance under the modified terms.

(d) Credit cards and certain small business and consumer credit agreements whose terms have been modified totaled \$315 million at September 30, 2010 and are excluded from TDRs and nonperforming loans. Our policy is to exempt these loans from being placed on nonaccrual status as permitted by regulatory guidance as these loans are directly charged off in the period that they become 180 days past due.

(e) Nonperforming loans do not include purchased impaired loans or loans held for sale.

(f) The allowance for loan and lease losses includes impairment reserves attributable to purchased impaired loans. See page 7, note (a).

**THE PNC FINANCIAL SERVICES GROUP, INC.**

**Details of Nonperforming Assets (Unaudited) (Continued)**

**Change in Nonperforming Assets**

<i>In millions</i>	January 1, 2010 – September 30, 2010	July 1, 2010 – September 30, 2010	April 1, 2010 – June 30, 2010	January 1, 2010 – March 31, 2010
Beginning balance	\$ 6,316	\$ 5,904	\$ 6,540	\$ 6,316
Transferred in	4,154	1,369	1,011	1,774
Charge-offs/valuation adjustments	(1,604)	(452)	(532)	(620)
Principal activity including payoffs	(939)	(365)	(296)	(278)
Asset sales and transfers to held for sale	(1,036)	(351)	(420)	(265)
Returned to performing – TDRs	(481)	(152)	(112)	(217)
Returned to performing – Other	(741)	(284)	(287)	(170)
Ending balance	\$ 5,669	\$ 5,669	\$ 5,904	\$ 6,540

**Largest Individual Nonperforming Assets at September 30, 2010 (a)**

<i>In millions</i>		
Ranking	Outstandings	Industry
1	\$ 54	Accommodations & Food Service
2	31	Real Estate Rental & Leasing
3	30	Construction
4	27	Real Estate Rental & Leasing
5	26	Real Estate Rental & Leasing
6	23	Construction
7	23	Real Estate Rental & Leasing
8	22	Retail Trade
9	22	Real Estate Rental & Leasing
10	22	Real Estate Rental & Leasing
Total	\$ 280	

As a percent of total nonperforming assets 5%

(a) Amounts shown are not net of related allowance for loan and lease losses, if applicable.

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## THE PNC FINANCIAL SERVICES GROUP, INC.

### Business Segment Descriptions (Unaudited)

**Retail Banking** provides deposit, lending, brokerage, trust, investment management, and cash management services to consumer and small business customers within our primary geographic markets. Our customers are serviced through our branch network, call centers and the internet. The branch network is located primarily in Pennsylvania, Ohio, New Jersey, Michigan, Maryland, Illinois, Indiana, Kentucky, Florida, Virginia, Missouri, Delaware, Washington, D.C., and Wisconsin.

**Corporate & Institutional Banking** provides lending, treasury management, and capital markets-related products and services to mid-sized corporations, government and not-for-profit entities, and selectively to large corporations. Lending products include secured and unsecured loans, letters of credit and equipment leases. Treasury management services include cash and investment management, receivables management, disbursement services, funds transfer services, information reporting, and global trade services. Capital markets-related products and services include foreign exchange, derivatives, loan syndications, mergers and acquisitions advisory and related services to middle-market companies, our multi-seller conduit, securities underwriting, and securities sales and trading. Corporate & Institutional Banking also provides commercial loan servicing, and real estate advisory and technology solutions for the commercial real estate finance industry. Corporate & Institutional Banking provides products and services generally within our primary geographic markets, with certain products and services offered nationally.

**Asset Management Group** includes personal wealth management for high net worth and ultra high net worth clients and institutional asset management. Wealth management products and services include financial planning, customized investment management, private banking, tailored credit solutions and trust management and administration for individuals and their families. Institutional asset management provides investment management, custody, and retirement planning services. The institutional clients include corporations, foundations and unions and charitable endowments located primarily in our geographic footprint.

**Residential Mortgage Banking** directly originates primarily first lien residential mortgage loans on a nationwide basis with a significant presence within the retail banking footprint and also originates loans through joint venture partners. Mortgage loans represent loans collateralized by one-to-four-family residential real estate. These loans are typically underwritten to government agency and/or third party standards, and sold, servicing retained, to primary mortgage conduits Federal National Mortgage Association (Fannie Mae), Federal Home Loan Mortgage Corporation (Freddie Mac), Federal Home Loan Banks and third-party investors, or are securitized and issued under the Government National Mortgage Association (Ginnie Mae) program. The mortgage servicing operation performs all functions related to servicing mortgage loans – primarily those in first lien position – for various investors and for loans owned by PNC. Certain loans originated through our joint ventures are serviced by a joint venture partner.

**BlackRock** is the largest publicly traded investment management firm in the world. BlackRock manages assets on behalf of institutional and individual investors worldwide through a variety of equity, fixed income, multi-asset class, alternative and cash management separate accounts and funds, including iShares<sup>®</sup>, the global product leader in exchange traded funds. In addition, BlackRock provides market risk management, financial markets advisory and enterprise investment system services globally to a broad base of clients. At September 30, 2010, our share of BlackRock's earnings was 23%.

**Distressed Assets Portfolio** includes commercial residential development loans, cross-border leases, consumer brokered home equity loans, retail mortgages, non-prime mortgages, and residential construction loans. These loans require special servicing and management oversight given current market conditions. The majority of these loans are from acquisitions, primarily National City.

**THE PNC FINANCIAL SERVICES GROUP, INC.**

**Summary of Business Segment Income and Revenue (Unaudited) (a) (b)**

<i>In millions</i>	<i>Three months ended</i>					<i>Nine months ended</i>	
	September 30 2010	June 30 2010	March 31 2010	December 31 2009	September 30 2009	September 30 2010	September 30 2009
<b>Income (Loss)</b>							
Retail Banking	\$ (7)	\$ 80	\$ 24	\$ (25)	\$ 50	\$ 97	\$ 161
Corporate & Institutional Banking	427	443	360	415	309	1,230	775
Asset Management Group	44	28	40	24	35	112	82
Residential Mortgage Banking	98	92	82	25	91	272	410
Distressed Assets Portfolio	17	(81)	72	(88)	14	8	172
Other, including BlackRock (b) (c) (d)	196	219	70	752	41	485	(345)
<b>Income from continuing operations before noncontrolling interests</b>	<b>\$ 775</b>	<b>\$ 781</b>	<b>\$ 648</b>	<b>\$ 1,103</b>	<b>\$ 540</b>	<b>\$ 2,204</b>	<b>\$ 1,255</b>
<b>Revenue</b>							
Retail Banking	\$ 1,355	\$1,387	\$ 1,359	\$ 1,379	\$ 1,434	\$ 4,101	\$ 4,342
Corporate & Institutional Banking	1,070	1,219	1,248	1,377	1,316	3,537	3,889
Asset Management Group	217	219	229	218	225	665	701
Residential Mortgage Banking	285	255	234	176	292	774	1,152
Distressed Assets Portfolio	244	346	337	221	254	927	932
Other, including BlackRock (b) (c) (d)	427	486	356	1,515	332	1,269	326
<b>Revenue from continuing operations</b>	<b>\$ 3,598</b>	<b>\$3,912</b>	<b>\$ 3,763</b>	<b>\$ 4,886</b>	<b>\$ 3,853</b>	<b>\$ 11,273</b>	<b>\$ 11,342</b>

- (a) Our business information is presented based on our management accounting practices and our management structure. We refine our methodologies from time to time as our management accounting practices are enhanced and our business and management structure change. Certain prior period amounts have been reclassified to reflect current methodologies and our current business and management structure. Amounts are presented on a continuing operations basis and therefore exclude the earnings and revenue attributable to GIS, including the gain on the sale of GIS, which closed July 1, 2010.
- (b) We consider BlackRock to be a separate reportable business segment but have combined its results with Other for this presentation. Our third quarter 2010 Form 10-Q will include additional information regarding BlackRock.
- (c) Includes earnings and gains or losses related to PNC's equity interest in BlackRock, integration costs, asset and liability management activities including net securities gains or losses, other than temporary impairment of debt securities and certain trading activities, equity management activities, exited businesses, differences between business segment performance reporting and financial statement reporting under generally accepted accounting principles (GAAP), corporate overhead and intercompany eliminations.
- (d) The \$1.076 billion gain (\$687 million after-tax) related to BlackRock's acquisition of BGI was included in this business segment for the fourth quarter of 2009.

<b>Period-end Employees</b>	September 30 2010	June 30 2010	March 31 2010	December 31 2009	September 30 2009
<b>Full-time employees</b>					
Retail Banking	21,203	21,380	21,522	21,416	21,644
Corporate & Institutional Banking	3,660	3,601	3,760	3,746	3,861
Asset Management Group	2,971	2,960	2,995	2,969	3,076
Residential Mortgage Banking	3,339	3,348	3,340	3,267	3,606
Distressed Assets Portfolio	170	179	178	175	157
Other					
Operations & Technology	8,689	8,949	9,259	9,249	9,373
Staff Services and Other (e)	4,588	9,073	9,059	8,939	8,812
<b>Total Other</b>	<b>13,277</b>	<b>18,022</b>	<b>18,318</b>	<b>18,188</b>	<b>18,185</b>
<b>Total full-time employees</b>	<b>44,620</b>	<b>49,490</b>	<b>50,113</b>	<b>49,761</b>	<b>50,529</b>
Retail Banking part-time employees	4,799	4,790	4,798	4,737	4,859
Other part-time employees	974	1,104	1,187	1,322	1,520
<b>Total part-time employees</b>	<b>5,773</b>	<b>5,894</b>	<b>5,985</b>	<b>6,059</b>	<b>6,379</b>
<b>Total</b>	<b>50,393</b>	<b>55,384</b>	<b>56,098</b>	<b>55,820</b>	<b>56,908</b>

The period end employee statistics reflect staff directly employed by the respective business and exclude operations, technology and staff services employees.

- (e) Includes employees of GIS totaling 4,528 at June 30, 2010; 4,573 at March 31, 2010; 4,450 at December 31, 2009; and 4,561 at September 30, 2009. We sold GIS effective July 1, 2010.



**THE PNC FINANCIAL SERVICES GROUP, INC.**

**Retail Banking (Unaudited) (a)**

<i>Dollars in millions</i>	<i>Three months ended</i>				<i>Nine months ended</i>			
	September 30 2010 (b)	June 30 2010 (b)	March 31 2010 (b)	December 31 2009	September 30 2009 (c)	September 30 2010 (b)	September 30 2009 (c)	
<b>INCOME STATEMENT</b>								
Net interest income	\$ 858	\$ 879	\$ 871	\$ 833	\$ 865	\$ 2,608	\$ 2,689	
Noninterest income								
Service charges on deposits	157	204	195	229	244	556	701	
Brokerage	53	55	53	59	63	161	186	
Consumer services	242	223	208	224	227	673	662	
Other	45	26	32	34	35	103	104	
Total noninterest income	497	508	488	546	569	1,493	1,653	
Total revenue	1,355	1,387	1,359	1,379	1,434	4,101	4,342	
Provision for credit losses	327	280	339	409	313	946	921	
Noninterest expense	1,038	994	975	1,011	1,040	3,007	3,158	
Pretax earnings (loss)	(10)	113	45	(41)	81	148	263	
Income taxes (benefit)	(3)	33	21	(16)	31	51	102	
Earnings (loss)	\$ (7)	\$ 80	\$ 24	\$ (25)	\$ 50	\$ 97	\$ 161	
<b>AVERAGE BALANCE SHEET</b>								
<b>Loans</b>								
<b>Consumer</b>								
Home equity	\$ 26,289	\$ 26,510	\$ 26,821	\$ 27,107	\$ 27,379	\$ 26,538	\$ 27,502	
Indirect	3,962	3,944	3,973	3,998	3,989	3,960	4,049	
Education	8,817	8,342	8,060	6,656	5,742	8,409	5,278	
Credit cards	3,901	3,948	4,079	2,503	2,174	3,975	2,150	
Other	1,805	1,776	1,793	1,790	1,785	1,792	1,791	
Total consumer	44,774	44,520	44,726	42,054	41,069	44,674	40,770	
Commercial and commercial real estate	11,118	11,307	11,487	11,766	12,166	11,302	12,488	
Floor plan	1,267	1,299	1,296	1,137	1,059	1,287	1,307	
Residential mortgage	1,528	1,683	1,800	1,899	1,995	1,669	2,120	
Total loans	58,687	58,809	59,309	56,856	56,289	58,932	56,685	
Goodwill and other intangible assets	5,837	5,872	5,935	5,882	5,894	5,881	5,828	
Other assets	2,070	2,913	2,722	2,697	2,870	2,567	2,768	
Total assets	\$ 66,594	\$ 67,594	\$ 67,966	\$ 65,435	\$ 65,053	\$ 67,380	\$ 65,281	
<b>Deposits</b>								
Noninterest-bearing demand	\$ 17,144	\$ 17,240	\$ 16,776	\$ 16,516	\$ 16,482	\$ 17,054	\$ 16,238	
Interest-bearing demand	19,767	19,977	19,212	18,446	18,435	19,654	18,327	
Money market	40,148	40,283	39,699	39,374	39,753	40,045	39,401	
Total transaction deposits	77,059	77,500	75,687	74,336	74,670	76,753	73,966	
Savings	7,029	7,006	6,552	6,577	6,731	6,865	6,621	
Certificates of deposit	40,378	42,313	45,614	48,338	52,189	42,749	54,765	
Total deposits	124,466	126,819	127,853	129,251	133,590	126,367	135,352	
Other liabilities	1,463	1,673	1,671	27	55	1,602	58	
Capital	8,043	8,326	8,195	8,301	8,523	8,187	8,564	
Total liabilities and equity	\$ 133,972	\$136,818	\$137,719	\$ 137,579	\$ 142,168	\$ 136,156	\$ 143,974	
<b>PERFORMANCE RATIOS</b>								
Return on average capital	— %	4%	1%	(1)%	2%	2%	3%	
Return on average assets	(.04)	.47	.14	(.15)	.30	.19	.33	
Noninterest income to total revenue	37	37	36	40	40	36	38	
Efficiency	77	72	72	73	73	73	73	

(a) See note (a) on page 13.

(b) Information for 2010 reflects the impact of the consolidation in our financial statements for the securitized portfolio of approximately \$1.6 billion of credit card loans effective January 1, 2010.

(c) PNC completed the required divestiture of 61 branches in early September 2009. Amounts for periods prior to the divestiture included the impact of those branches.

**THE PNC FINANCIAL SERVICES GROUP, INC.**

**Retail Banking (Unaudited) (Continued)**

<i>Dollars in millions, except as noted</i>	<i>Three months ended</i>					<i>Nine months ended</i>	
	September 30 2010	June 30 2010	March 31 2010	December 31 2009	September 30 2009 (a)	September 30 2010	September 30 2009 (a)
<b>OTHER INFORMATION (b)</b>							
Credit-related statistics:							
Commercial nonperforming assets	\$ 262	\$ 297	\$ 324	\$ 324	\$ 311		
Consumer nonperforming assets (c)	400	336	276	284	191		
Total nonperforming assets	\$ 662	\$ 633	\$ 600	\$ 608	\$ 502		
Impaired loans (d)	\$ 939	\$ 974	\$ 1,013	\$ 1,056	\$ 1,161		
Commercial lending net charge-offs	\$ 85	\$ 100	\$ 96	\$ 173	\$ 69	\$ 281	\$ 242
Credit card lending net charge-offs (c)	63	89	96	57	53	248	152
Consumer lending (excluding credit card) net charge-offs	99	109	108	109	112	316	293
Total net charge-offs	\$ 247	\$ 298	\$ 300	\$ 339	\$ 234	\$ 845	\$ 687
Commercial lending annualized net charge-off ratio	2.72%	3.18%	3.05%	5.32%	2.07%	2.98%	2.35%
Credit card lending annualized net charge-off ratio (c)	6.41%	9.04%	9.54%	9.03%	9.67%	8.34%	9.45%
Consumer lending (excluding credit card) annualized net charge-off ratio	.93%	1.03%	1.03%	1.04%	1.09%	1.00%	.96%
Total annualized net charge-off ratio	1.67%	2.03%	2.05%	2.37%	1.65%	1.92%	1.62%
<b>Home equity portfolio credit statistics:</b>							
% of first lien positions (e)	35%	35%	34%	35%	35%		
Weighted average loan-to-value ratios (e)	73%	73%	73%	74%	74%		
Weighted average FICO scores (f)	725	727	725	727	727		
Annualized net charge-off ratio	.90%	1.01%	.70%	.90%	.97%	.87%	.70%
Loans 30 – 89 days past due	.79%	.74%	.74%	.78%	.75%		
Loans 90 days past due	.94%	.91%	.85%	.76%	.73%		
<b>Other statistics:</b>							
ATMs	6,626	6,539	6,467	6,473	6,463		
Branches (g)	2,461	2,458	2,461	2,513	2,554		
<b>Customer-related statistics:</b>							
Retail Banking checking relationships (h)	5,461,000	5,408,000	5,388,000	5,394,000	5,392,000		
Retail online banking active customers	2,968,000	2,774,000	2,782,000	2,743,000	2,682,000		
Retail online bill payment active customers	942,000	870,000	826,000	780,000	753,000		
<b>Brokerage statistics:</b>							
Financial consultants (i)	713	711	722	704	655		
Full service brokerage offices	40	41	41	40	42		
Brokerage account assets (billions)	\$ 31	\$ 31	\$ 33	\$ 32	\$ 30		

- (a) PNC completed the required divestiture of 61 branches in early September 2009. Amounts for periods prior to the divestiture included the impact of those branches.
- (b) Presented as of period end, except for net charge-offs and annualized net charge-off ratios, which are for the three months ended and nine months ended, respectively.
- (c) Information for 2010 reflects the impact of the consolidation in our financial statements for the securitized portfolio of approximately \$1.6 billion of credit card loans effective January 1, 2010. In addition, the declines as of September 30, 2010 in credit card lending net charge-offs and the credit card lending annualized net charge-off ratio were primarily due to the alignment of charge-off policies within the consolidated portfolio post-conversion.
- (d) Recorded investment of purchased impaired loans related to National City, adjusted to reflect additional loan impairments effective December 31, 2008.
- (e) Includes loans from acquired portfolios for which lien position and loan-to-value information is not available.
- (f) Represents the most recent FICO scores we have on file.
- (g) Excludes certain satellite branches that provide limited products and/or services.
- (h) Retail checking relationships for prior periods presented have been refined subsequent to completion of application system conversion activities related to the National City acquisition.
- (i) Financial consultants provide services in full service brokerage offices and PNC traditional branches.



**THE PNC FINANCIAL SERVICES GROUP, INC.**

**Corporate & Institutional Banking (Unaudited) (a)**

<i>Dollars in millions, except as noted</i>	<i>Three months ended</i>				<i>Nine months ended</i>			
	September 30 2010 (e)	June 30 2010 (e)	March 31 2010 (e)	December 31 2009	September 30 2009	September 30 2010 (e)	September 30 2009	
<b>INCOME STATEMENT</b>								
Net interest income	\$ 833	\$ 923	\$ 877	\$ 1,009	\$ 915	\$ 2,633	\$ 2,824	
Noninterest income								
Corporate service fees	148	237	242	235	226	627	680	
Other	89	59	129	133	175	277	385	
Noninterest income	237	296	371	368	401	904	1,065	
Total revenue	1,070	1,219	1,248	1,377	1,316	3,537	3,889	
Provision for (recoveries of) credit losses	(48)	97	236	283	384	285	1,320	
Noninterest expense	446	421	445	444	459	1,312	1,356	
Pretax earnings	672	701	567	650	473	1,940	1,213	
Income taxes	245	258	207	235	164	710	438	
Earnings	\$ 427	\$ 443	\$ 360	\$ 415	\$ 309	\$ 1,230	\$ 775	
<b>AVERAGE BALANCE SHEET</b>								
<b>Loans</b>								
Commercial	\$ 32,119	\$32,937	\$34,024	\$ 33,481	\$ 35,785	\$ 33,019	\$ 38,755	
Commercial real estate	15,897	17,008	17,961	18,747	18,918	16,948	19,346	
Commercial – real estate related	3,021	2,901	3,128	3,328	3,622	3,016	3,922	
Asset-based lending	6,362	6,065	5,940	6,051	5,918	6,124	6,443	
Equipment lease financing	5,747	5,262	5,318	5,368	5,260	5,444	5,397	
Total loans	63,146	64,173	66,371	66,975	69,503	64,551	73,863	
Goodwill and other intangible assets	3,553	3,660	3,795	3,736	3,704	3,669	3,532	
Loans held for sale	1,427	1,408	1,410	1,534	1,578	1,415	1,728	
Other assets	8,726	7,711	7,940	7,395	6,460	8,129	7,268	
Total assets	\$ 76,852	\$76,952	\$79,516	\$ 79,640	\$ 81,245	\$ 77,764	\$ 86,391	
<b>Deposits</b>								
Noninterest-bearing demand	\$ 25,259	\$23,715	\$22,271	\$ 23,484	\$ 20,392	\$ 23,759	\$ 18,756	
Money market	12,105	12,380	12,253	10,573	10,714	12,246	9,402	
Other	6,833	6,856	7,610	8,728	8,009	7,097	7,636	
Total deposits	44,197	42,951	42,134	42,785	39,115	43,102	35,794	
Other liabilities	12,937	10,797	10,870	8,408	8,363	11,542	9,357	
Capital	7,237	7,913	7,633	7,916	7,922	7,593	7,810	
Total liabilities and equity	\$ 64,371	\$61,661	\$60,637	\$ 59,109	\$ 55,400	\$ 62,237	\$ 52,961	
<b>PERFORMANCE RATIOS</b>								
Return on average capital	23%	22%	19%	21%	15%	22%	20%	
Return on average assets	2.20	2.31	1.84	2.07	1.51	2.11	1.20	
Noninterest income to total revenue	22	24	30	27	30	26	27	
Efficiency	42	35	36	32	35	37	35	
<b>COMMERCIAL MORTGAGE SERVICING PORTFOLIO (in billions)</b>								
Beginning of period	\$ 265	\$ 282	\$ 287	\$ 275	\$ 269	\$ 287	\$ 270	
Acquisitions/additions	8	7	8	19	15	23	31	
Repayments/transfers	(10)	(24)	(13)	(7)	(9)	(47)	(26)	
End of period	\$ 263	\$ 265	\$ 282	\$ 287	\$ 275	\$ 263	\$ 275	
<b>OTHER INFORMATION</b>								
<b>Consolidated revenue from: (b)</b>								
Treasury Management	\$ 319	\$ 302	\$ 298	\$ 296	\$ 281	\$ 919	\$ 841	
Capital Markets	\$ 119	\$ 128	\$ 164	\$ 187	\$ 155	\$ 411	\$ 346	
Commercial mortgage loans held for sale (c)	\$ 24	\$ (2)	\$ 27	\$ 67	\$ 53	\$ 49	\$ 138	
Commercial mortgage loan servicing (d)	(40)	49	88	66	66	97	214	
Total commercial mortgage banking activities	\$ (16)	\$ 47	\$ 115	\$ 133	\$ 119	\$ 146	\$ 352	
Total loans (e)	\$ 62,388	\$63,910	\$65,076	\$ 66,206	\$ 68,352			
<b>Credit-related statistics:</b>								
Nonperforming assets (e)	\$ 3,064	\$ 3,103	\$ 3,343	\$ 3,167	\$ 2,992			
Impaired loans (e) (f)	\$ 890	\$ 923	\$ 1,033	\$ 1,075	\$ 1,482			
Net charge-offs	\$ 211	\$ 243	\$ 271	\$ 341	\$ 222	\$ 725	\$ 711	
	\$ 616	\$ 722	\$ 921	\$ 921	\$ 897			

Net carrying amount of commercial mortgage  
servicing rights (e)

- (a) See note (a) on page 13.
- (b) Represents consolidated PNC amounts.
- (c) Includes valuations on commercial mortgage loans held for sale and related commitments, derivative valuations, origination fees, gains on sale of loans held for sale and net interest income on loans held for sale.
- (d) Includes net interest income and noninterest income from loan servicing and ancillary services, and commercial MSR valuations.
- (e) Presented as of period end.
- (f) Recorded investment of purchased impaired loans related to National City, adjusted to reflect additional loan impairments effective December 31, 2008.
- (g) Reflects the impact of consolidating Market Street Funding LLC in our financial statements effective January 1, 2010 which for the nine months ended September 30, 2010 included \$1.5 billion of loans, net of eliminations, and \$2.6 billion of commercial paper borrowings included in Other Liabilities.

**THE PNC FINANCIAL SERVICES GROUP, INC.**
**Asset Management Group (Unaudited) (a)**

<i>Dollars in millions, except as noted</i>	<i>Three months ended</i>					<i>Nine months ended</i>	
	September 30 2010	June 30 2010	March 31 2010	December 31 2009	September 30 2009	September 30 2010	September 30 2009
<b>INCOME STATEMENT</b>							
Net interest income	\$ 67	\$ 65	\$ 65	\$ 67	\$ 70	\$ 197	\$ 241
Noninterest income	150	154	164	151	155	468	460
Total revenue	217	219	229	218	225	665	701
Provision for (recoveries of) credit losses	(12)	14	9	25	9	11	72
Noninterest expense	160	160	157	154	162	477	499
Pretax earnings	69	45	63	39	54	177	130
Income taxes	25	17	23	15	19	65	48
Earnings	\$ 44	\$ 28	\$ 40	\$ 24	\$ 35	\$ 112	\$ 82
<b>AVERAGE BALANCE SHEET</b>							
<b>Loans</b>							
Consumer	\$ 4,021	\$4,004	\$ 3,994	\$ 4,044	\$ 3,997	\$ 4,006	\$ 3,928
Commercial and commercial real estate	1,520	1,491	1,496	1,511	1,591	1,503	1,682
Residential mortgage	802	915	964	1,000	1,046	893	1,104
Total loans	6,343	6,410	6,454	6,555	6,634	6,402	6,714
Goodwill and other intangible assets	394	403	415	416	418	404	404
Other assets	235	248	227	209	208	237	249
Total assets	\$ 6,972	\$7,061	\$ 7,096	\$ 7,180	\$ 7,260	\$ 7,043	\$ 7,367
<b>Deposits</b>							
Noninterest-bearing demand	\$ 1,364	\$1,268	\$ 1,229	\$ 1,127	\$ 993	\$ 1,288	\$ 1,080
Interest-bearing demand	1,869	1,735	1,699	1,674	1,544	1,768	1,550
Money market	3,258	3,261	3,217	3,134	3,154	3,245	3,233
Total transaction deposits	6,491	6,264	6,145	5,935	5,691	6,301	5,863
Certificates of deposit and other	715	769	818	918	1,013	766	1,129
Total deposits	7,206	7,033	6,963	6,853	6,704	7,067	6,992
Other liabilities	80	92	111	114	99	95	101
Capital	512	567	553	531	611	544	582
Total liabilities and equity	\$ 7,798	\$7,692	\$ 7,627	\$ 7,498	\$ 7,414	\$ 7,706	\$ 7,675
<b>PERFORMANCE RATIOS</b>							
Return on average capital	34%	20%	29%	18%	23%	28%	19%
Return on average assets	2.50	1.59	2.29	1.33	1.91	2.13	1.49
Noninterest income to total revenue	69	70	72	69	69	70	66
Efficiency	74	73	69	71	72	72	71
<b>OTHER INFORMATION</b>							
Total nonperforming assets (b)	\$ 102	\$ 114	\$ 139	\$ 155	\$ 129		
Impaired loans (b) (c)	\$ 155	\$ 182	\$ 191	\$ 198	\$ 206		
Total net charge-offs	\$ 1	\$ 16	\$ 4	\$ 22	\$ 9	\$ 21	\$ 41
<b>ASSETS UNDER ADMINISTRATION (in billions) (b) (d)</b>							
Personal	\$ 95	\$ 92	\$ 96	\$ 94	\$ 93		
Institutional	111	107	113	111	124		
Total	\$ 206	\$ 199	\$ 209	\$ 205	\$ 217		
<b>Asset Type</b>							
Equity	\$ 107	\$ 98	\$ 104	\$ 100	\$ 98		
Fixed income	66	64	59	58	56		
Liquidity/Other	33	37	46	47	63		
Total	\$ 206	\$ 199	\$ 209	\$ 205	\$ 217		
<b>Discretionary assets under management</b>							
Personal	\$ 67	\$ 65	\$ 69	\$ 67	\$ 66		
Institutional	38	34	36	36	38		
Total	\$ 105	\$ 99	\$ 105	\$ 103	\$ 104		
<b>Asset Type</b>							
Equity	\$ 51	\$ 46	\$ 51	\$ 49	\$ 47		

Fixed income	38	36	35	34	34
Liquidity/Other	16	17	19	20	23
<b>Total</b>	<b>\$ 105</b>	<b>\$ 99</b>	<b>\$ 105</b>	<b>\$ 103</b>	<b>\$ 104</b>

Nondiscretionary assets under administration

Personal	\$ 28	\$ 27	\$ 27	\$ 27	\$ 27
Institutional	73	73	77	75	86
<b>Total</b>	<b>\$ 101</b>	<b>\$ 100</b>	<b>\$ 104</b>	<b>\$ 102</b>	<b>\$ 113</b>

*Asset Type*

Equity	\$ 56	\$ 52	\$ 53	\$ 51	\$ 51
Fixed income	28	28	24	24	22
Liquidity/Other	17	20	27	27	40
<b>Total</b>	<b>\$ 101</b>	<b>\$ 100</b>	<b>\$ 104</b>	<b>\$ 102</b>	<b>\$ 113</b>

- (a) See note (a) on page 13.
- (b) As of period end.
- (c) Recorded investment of purchased impaired loans related to National City, adjusted to reflect additional loan impairments effective December 31, 2008.
- (d) Excludes brokerage account assets.

**THE PNC FINANCIAL SERVICES GROUP, INC.**

**Residential Mortgage Banking (Unaudited) (a)**

<i>Dollars in millions, except as noted</i>	<i>Three months ended</i>					<i>Nine months ended</i>	
	September 30 2010	June 30 2010	March 31 2010	December 31 2009	September 30 2009	September 30 2010	September 30 2009
<b>INCOME STATEMENT</b>							
Net interest income	\$ 53	\$ 73	\$ 80	\$ 71	\$ 83	\$ 206	\$ 261
<b>Noninterest income</b>							
Loan servicing revenue							
Servicing fees	61	66	69	51	70	196	171
Net MSR hedging gains	86	66	46	35	60	198	320
Loan sales revenue	77	49	39	26	83	165	409
Other	8	1		(7)	(4)	9	(9)
Total noninterest income	232	182	154	105	209	568	891
Total revenue	285	255	234	176	292	774	1,152
Provision for (recoveries of) credit losses	21	(8)	(16)	(7)	4	(3)	3
Noninterest expense	119	109	121	142	141	349	490
Pretax earnings	145	154	129	41	147	428	659
Income taxes	47	62	47	16	56	156	249
Earnings	\$ 98	\$ 92	\$ 82	\$ 25	\$ 91	\$ 272	\$ 410
<b>AVERAGE BALANCE SHEET</b>							
Portfolio loans	\$ 2,572	\$2,540	\$ 2,820	\$ 2,479	\$ 2,071	\$ 2,643	\$ 1,780
Loans held for sale	1,427	1,148	974	1,333	2,042	1,184	2,498
Mortgage servicing rights (MSR)	863	1,084	1,264	1,236	1,443	1,069	1,318
Other assets	4,302	3,914	3,797	3,761	3,483	4,007	2,693
Total assets	\$ 9,164	\$8,686	\$ 8,855	\$ 8,809	\$ 9,039	\$ 8,903	\$ 8,289
Deposits	\$ 2,108	\$3,088	\$ 3,602	\$ 3,628	\$ 4,076	\$ 2,927	\$ 4,306
Borrowings and other liabilities	2,740	2,817	2,279	3,110	3,811	2,614	2,861
Capital	880	1,309	1,781	1,471	1,411	1,320	1,322
Total liabilities and equity	\$ 5,728	\$7,214	\$ 7,662	\$ 8,209	\$ 9,298	\$ 6,861	\$ 8,489
<b>PERFORMANCE RATIOS</b>							
Return on average capital	44%	28%	19%	7%	26%	28%	41%
Return on average assets	4.24	4.25	3.76	1.13	3.99	4.08	6.61
Noninterest income to total revenue	81	71	66	60	72	73	77
Efficiency	42	43	52	81	48	45	43
<b>OTHER INFORMATION</b>							
Servicing portfolio for others (in billions)							
(b)	\$ 131	\$ 137	\$ 141	\$ 145	\$ 158		
Fixed rate	89%	89%	89%	88%	88%		
Adjustable rate/balloon	11%	11%	11%	12%	12%		
Weighted average interest rate	5.69%	5.74%	5.79%	5.82%	5.89%		
MSR capitalized value (in billions)	\$ 0.8	\$ 1.0	\$ 1.3	\$ 1.3	\$ 1.3		
MSR capitalization value (in basis points)	60	71	90	91	81		
Weighted average servicing fee (in basis points)	30	30	30	30	30		
Loan origination volume (in billions)	\$ 2.7	\$ 2.3	\$ 2.0	\$ 2.3	\$ 3.6	\$ 7.0	\$ 16.9
Percentage of originations represented by:							
Agency and government programs	99%	99%	98%	96%	97%	99%	97%
Refinance volume	76%	58%	73%	59%	59%	69%	74%
Total nonperforming assets (b)	\$ 327	\$ 326	\$ 418	\$ 370	\$ 343		
Impaired loans (b) (c)	\$ 173	\$ 168	\$ 298	\$ 369	\$ 412		

(a) See note (a) on page 13.

(b) As of period end.

(c) Recorded investment of purchased impaired loans related to National City, adjusted to reflect additional loan impairments effective December 31, 2008.



**THE PNC FINANCIAL SERVICES GROUP, INC.**

**Distressed Assets Portfolio (Unaudited) (a)**

<i>Dollars in millions, except as noted</i>	<i>Three months ended</i>				<i>Nine months ended</i>		
	September 30 2010	June 30 2010	March 31 2010	December 31 2009	September 30 2009	September 30 2009	
<b>INCOME STATEMENT</b>							
Net interest income	\$ 279	\$ 347	\$ 338	\$ 218	\$ 235	\$ 964	\$ 861
Noninterest income	(35)	(1)	(1)	3	19	(37)	71
Total revenue	244	346	337	221	254	927	932
Provision for credit losses	176	404	165	314	168	745	457
Noninterest expense	46	65	58	49	62	169	197
Pretax earnings (loss)	22	(123)	114	(142)	24	13	278
Income taxes (benefit)	5	(42)	42	(54)	10	5	106
Earnings (loss)	\$ 17	\$ (81)	\$ 72	\$ (88)	\$ 14	\$ 8	\$ 172

**AVERAGE BALANCE SHEET**

<b>Commercial lending:</b>							
Commercial/Commercial real estate	\$ 2,088	\$ 2,442	\$ 2,599	\$ 2,812	\$ 3,260	\$ 2,374	\$ 3,565
Equipment lease financing	753	807	803	800	793	788	823
Total commercial lending	2,841	3,249	3,402	3,612	4,053	3,162	4,388
<b>Consumer lending:</b>							
Consumer	6,144	6,350	6,573	6,698	6,777	6,354	7,236
Residential real estate	7,205	8,120	8,190	8,574	9,586	7,835	10,243
Total consumer lending	13,349	14,470	14,763	15,272	16,363	14,189	17,479
Total loans	16,190	17,719	18,165	18,884	20,416	17,351	21,867
Other assets	555	797	1,342	1,633	1,901	895	1,760
Total assets	\$ 16,745	\$ 18,516	\$ 19,507	\$ 20,517	\$ 22,317	\$ 18,246	\$ 23,627
Deposits	\$ 2	\$ 180	\$ 85	\$ 29	\$ 32	\$ 89	\$ 42
Other liabilities	102	77	55	70	85	78	100
Capital	1,187	1,514	1,353	1,568	1,540	1,351	1,576
Total liabilities and equity	\$ 1,291	\$ 1,771	\$ 1,493	\$ 1,667	\$ 1,657	\$ 1,518	\$ 1,718

**PERFORMANCE RATIOS**

Return on average capital	6%	(21) %	22%	(22) %	4%	1%	15%
Return on average assets	.40	(1.75)	1.50	(1.70)	.25	.06	.97

**OTHER INFORMATION**

Nonperforming assets (b)	\$ 1,218	\$ 1,436	\$ 1,777	\$ 1,787	\$ 1,473		
Impaired loans (b) (c)	\$ 6,001	\$ 6,867	\$ 7,124	\$ 7,577	\$ 7,803		
Net charge-offs	\$ 107	\$ 276	\$ 111	\$ 121	\$ 175	\$ 494	\$ 423
Annualized net charge-off ratio	2.63%	6.24%	2.48%	2.54%	3.40%	3.81%	2.59%

**LOANS (in billions) (b)**

<b>Commercial lending:</b>							
Commercial / Commercial real estate	\$ 1,911	\$ 2,282	\$ 2,641	\$ 2,561	\$ 3,162		
Equipment lease financing	757	757	806	805	798		
Total commercial lending	2,668	3,039	3,447	3,366	3,960		
<b>Consumer lending:</b>							
Consumer	6,011	6,323	6,511	6,673	6,783		
Residential real estate	7,014	7,911	8,105	8,467	8,939		
Total consumer lending	13,025	14,234	14,616	15,140	15,722		
Total loans	\$ 15,693	\$ 17,273	\$ 18,063	\$ 18,506	\$ 19,682		

(a) See note (a) on page 13.

(b) As of period end.

(c) Recorded investment of purchased impaired loans related to National City, adjusted to reflect additional loan impairments effective December 31, 2008.

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## THE PNC FINANCIAL SERVICES GROUP, INC.

### Glossary of Terms

Accretable net interest (Accretable yield) – The excess of cash flows expected to be collected on a purchased impaired loan over the carrying value of the loan. The accretable net interest is recognized into interest income over the remaining life of the loan using the constant effective yield method.

Adjusted average total assets – Primarily comprised of total average quarterly (or annual) assets plus (less) unrealized losses (gains) on investment securities, less goodwill and certain other intangible assets (net of eligible deferred taxes).

Annualized – Adjusted to reflect a full year of activity.

Assets under management – Assets over which we have sole or shared investment authority for our customers/clients. We do not include these assets on our Consolidated Balance Sheet.

Basis point – One hundredth of a percentage point.

Cash recoveries – Cash recoveries used in the context of purchased impaired loans represent cash payments from customers that exceeded the recorded investment of the designated impaired loan.

Charge-off – Process of removing a loan or portion of a loan from our balance sheet because it is considered uncollectible. We also record a charge-off when a loan is transferred to held for sale by reducing the loan carrying amount to the fair value of the loan, if fair value is less than carrying amount.

Client-related noninterest income – Total noninterest income included on our Consolidated Income Statement less amounts for net gains (losses) on sales of securities, net other-than-temporary impairments, and other noninterest income.

Common shareholders' equity to total assets – Common shareholders' equity divided by total assets. Common shareholders' equity equals total shareholders' equity less the liquidation value of preferred stock.

Credit risk-adjusted net interest margin – Net interest margin less the ratio of the annualized provision for credit losses to average interest-earning assets.

Credit spread – The difference in yield between debt issues of similar maturity. The excess of yield attributable to credit spread is often used as a measure of relative creditworthiness, with a reduction in the credit spread reflecting an improvement in the borrower's perceived creditworthiness.

Derivatives – Financial contracts whose value is derived from publicly traded securities, interest rates, currency exchange rates or market indices. Derivatives cover a wide assortment of financial contracts, including but not limited to forward contracts, futures, options and swaps.

Duration of equity – An estimate of the rate sensitivity of our economic value of equity. A negative duration of equity is associated with asset sensitivity (*i.e.*, positioned for rising interest rates), while a positive value implies liability sensitivity (*i.e.*, positioned for declining interest rates). For example, if the duration of equity is +1.5 years, the economic value of equity declines by 1.5% for each 100 basis point increase in interest rates.

Earning assets – Assets that generate income, which include: Federal funds sold; resale agreements; trading securities; interest-earning deposits with banks; loans held for sale; loans; investment securities; and certain other assets.

Economic capital – Represents the amount of resources that a business segment should hold to guard against potentially large losses that could cause insolvency. It is based on a measurement of economic risk, as opposed to risk as defined by regulatory bodies. The economic capital measurement process involves converting a risk distribution to the capital that is required to support the risk, consistent with our target credit rating. As such, economic risk serves as a "common currency" of risk that allows us to compare different risks on a similar basis.

Effective duration – A measurement, expressed in years, that, when multiplied by a change in interest rates, would approximate the percentage change in value of on- and off- balance sheet positions.

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## THE PNC FINANCIAL SERVICES GROUP, INC.

Efficiency – Noninterest expense divided by the sum of net interest income (GAAP basis) and noninterest income.

Fair value – The price that would be received to sell an asset or the price that would be paid to transfer a liability on the measurement date using the principal or most advantageous market for the asset or liability in an orderly transaction between willing market participants.

Funds transfer pricing – A management accounting methodology designed to recognize the net interest income effects of sources and uses of funds provided by the assets and liabilities of a business segment. We assign these balances LIBOR-based funding rates at origination that represent the interest cost for us to raise/invest funds with similar maturity and repricing structures.

Futures and forward contracts – Contracts in which the buyer agrees to purchase and the seller agrees to deliver a specific financial instrument at a predetermined price or yield. May be settled either in cash or by delivery of the underlying financial instrument.

GAAP – Accounting principles generally accepted in the United States of America.

Investment securities – Collectively, securities available for sale and securities held to maturity.

Leverage ratio – Tier 1 risk-based capital divided by adjusted average total assets.

LIBOR – Acronym for London InterBank Offered Rate. LIBOR is the average interest rate charged when banks in the London wholesale money market (or interbank market) borrow unsecured funds from each other. LIBOR rates are used as a benchmark for interest rates on a global basis.

Net interest income from loans and deposits – A management accounting assessment, using funds transfer pricing methodology, of the net interest contribution from loans and deposits.

Net interest margin – Annualized taxable-equivalent net interest income divided by average earning assets.

Nonaccretable difference – Contractually required payments receivable on a purchased impaired loan in excess of the cash flows expected to be collected.

Nondiscretionary assets under administration – Assets we hold for our customers/clients in a non-discretionary, custodial capacity. We do not include these assets on our Consolidated Balance Sheet.

Noninterest income to total revenue – Noninterest income divided by the sum of net interest income (GAAP basis) and noninterest income.

Nonperforming assets – Nonperforming assets include nonaccrual loans, troubled debt restructured loans, foreclosed assets and other assets. We do not accrue interest income on assets classified as nonperforming.

Nonperforming loans – Nonperforming loans include loans to commercial, commercial real estate, equipment lease financing, consumer, and residential mortgage customers and construction customers as well as troubled debt restructured loans. Nonperforming loans do not include loans held for sale or foreclosed and other assets. We do not accrue interest income on loans classified as nonperforming. Nonperforming loans do not include purchased impaired loans as we are currently accreting interest income over the expected life of the loans.

Notional amount – A number of currency units, shares, or other units specified in a derivatives contract.

Operating leverage – The period to period dollar or percentage change in total revenue (GAAP basis) less the dollar or percentage change in noninterest expense. A positive variance indicates that revenue growth exceeded expense growth (*i.e.*, positive operating leverage) while a negative variance implies expense growth exceeded revenue growth (*i.e.*, negative operating leverage).

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## THE PNC FINANCIAL SERVICES GROUP, INC.

Other-than-temporary impairment (OTTI) – When the fair value of a security is less than its amortized cost basis, an assessment is performed to determine whether the impairment is other-than-temporary. If we intend to sell the security or more likely than not will be required to sell the security before recovery of its amortized cost basis less any current-period credit loss, an other-than-temporary impairment is considered to have occurred. In such cases, an other-than-temporary impairment is recognized in earnings equal to the entire difference between the investment's amortized cost basis and its fair value at the balance sheet date. Further, if we do not expect to recover the entire amortized cost of the security, an other-than-temporary impairment is considered to have occurred. However for debt securities, if we do not intend to sell the security and it is not more likely than not that we will be required to sell the security before its recovery, the other-than-temporary loss is separated into (a) the amount representing the credit loss, and (b) the amount related to all other factors. The other-than-temporary impairment related to credit losses is recognized in earnings while the amount related to all other factors is recognized in other comprehensive income, net of tax.

Pretax, pre-provision earnings – Total revenue less noninterest expense.

Purchase accounting accretion – Accretion of the discounts and premiums on acquired assets and liabilities. The purchase accounting accretion is recognized in net interest income over the weighted average life of the financial instruments using the constant effective yield method.

Purchased impaired loans – Acquired loans determined to be credit impaired under FASB ASC 310-30 (AICPA SOP 03-3). Loans are determined to be impaired if there is evidence of credit deterioration since origination and for which it is probable that all contractually required payments will not be collected.

Recorded investment – The initial investment of a purchased impaired loan plus interest accretion and less any cash payments and writedowns to date. The recorded investment excludes any valuation allowance which is included in our allowance for loan and lease losses.

Recovery – Cash proceeds received on a loan that we had previously charged off. We credit the amount received to the allowance for loan and lease losses.

Residential development loans – Project-specific loans to commercial customers for the construction or development of residential real estate including land, single family homes, condominiums and other residential properties. This would exclude loans to commercial customers where proceeds are for general corporate purposes whether or not such facilities are secured.

Residential mortgage servicing rights hedge gains / (losses), net – We have elected to measure acquired or originated residential mortgage servicing rights (MSRs) at fair value under GAAP. We employ a risk management strategy designed to protect the economic value of MSRs from changes in interest rates. This strategy utilizes securities and a portfolio of derivative instruments to hedge changes in the fair value of MSRs arising from changes in interest rates. These financial instruments are expected to have changes in fair value which are negatively correlated to the change in fair value of the MSR portfolio. Net MSR hedge gains/ (losses) represent the change in the fair value of MSRs, exclusive of changes due to time decay and payoffs, combined with the change in the fair value of the associated derivative instruments.

Return on average assets – Annualized net income divided by average assets.

Return on average capital – Annualized net income divided by average capital.

Return on average common shareholders' equity – Annualized net income less preferred stock dividends, including preferred stock discount accretion and redemptions, divided by average common shareholders' equity.

Risk-weighted assets – Computed by the assignment of specific risk-weights (as defined by the Board of Governors of the Federal Reserve System) to assets and off-balance sheet instruments.

Securitization – The process of legally transforming financial assets into securities.

Servicing rights – An intangible asset or liability created by an obligation to service assets for others. Typical servicing rights include the right to receive a fee for collecting and forwarding payments on loans and related taxes and insurance premiums held in escrow.

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## THE PNC FINANCIAL SERVICES GROUP, INC.

Taxable-equivalent interest – The interest income earned on certain assets is completely or partially exempt from Federal income tax. As such, these tax-exempt instruments typically yield lower returns than taxable investments. To provide more meaningful comparisons of yields and margins for all interest-earning assets, we use interest income on a taxable-equivalent basis in calculating average yields and net interest margins by increasing the interest income earned on tax-exempt assets to make it fully equivalent to interest income earned on other taxable investments. This adjustment is not permitted under GAAP on the Consolidated Income Statement.

Tier 1 common capital – Tier 1 risk-based capital, less preferred equity, less trust preferred capital securities, and less noncontrolling interests.

Tier 1 common capital ratio – Tier 1 common capital divided by period-end risk-weighted assets.

Tier 1 risk-based capital – Total shareholders' equity, plus trust preferred capital securities, plus certain noncontrolling interests that are held by others; less goodwill and certain other intangible assets (net of eligible deferred taxes relating to taxable and nontaxable combinations), less equity investments in nonfinancial companies less ineligible servicing assets and less net unrealized holding losses on available for sale equity securities. Net unrealized holding gains on available for sale equity securities, net unrealized holding gains (losses) on available for sale debt securities and net unrealized holding gains (losses) on cash flow hedge derivatives are excluded from total shareholders' equity for Tier 1 risk-based capital purposes.

Tier 1 risk-based capital ratio – Tier 1 risk-based capital divided by period-end risk-weighted assets.

Total equity – Total shareholders' equity plus noncontrolling interests.

Total risk-based capital – Tier 1 risk-based capital plus qualifying subordinated debt and trust preferred securities, other noncontrolling interest not qualified as Tier 1, eligible gains on available for sale equity securities and the allowance for loan and lease losses, subject to certain limitations.

Total risk-based capital ratio – Total risk-based capital divided by period-end risk-weighted assets.

Transaction deposits – The sum of interest-bearing money market deposits, interest-bearing demand deposits, and noninterest-bearing deposits.

Troubled debt restructuring – A restructuring of a loan whereby the lender for economic or legal reasons related to the borrower's financial difficulties grants a concession to the borrower that the lender would not otherwise consider or for which the lender would not be adequately compensated.

Watchlist – A list of criticized loans, credit exposure or other assets compiled for internal monitoring purposes. We define criticized exposure for this purpose as exposure with an internal risk rating of other assets especially mentioned, substandard, doubtful or loss.

Yield curve – A graph showing the relationship between the yields on financial instruments or market indices of the same credit quality with different maturities. For example, a "normal" or "positive" yield curve exists when long-term bonds have higher yields than short-term bonds. A "flat" yield curve exists when yields are the same for short-term and long-term bonds. A "steep" yield curve exists when yields on long-term bonds are significantly higher than on short-term bonds. An "inverted" or "negative" yield curve exists when short-term bonds have higher yields than long-term bonds.

Exhibit 99.2



The PNC Financial Services Group, Inc.

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Third Quarter 2010

Earnings Conference Call  
October 21, 2010

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## Cautionary Statement Regarding Forward-Looking Information and Adjusted Information

This presentation includes "snapshot" information about PNC used by way of illustration. It is not intended as a full business or financial review and should be viewed in the context of all of the information made available by PNC in its SEC filings. The presentation also contains forward-looking statements regarding our outlook or expectations relating to PNC's future business, operations, financial condition, financial performance, capital and liquidity levels, and asset quality. Forward-looking statements are necessarily subject to numerous assumptions, risks and uncertainties, which change over time.

The forward-looking statements in this presentation are qualified by the factors affecting forward-looking statements identified in the more detailed Cautionary Statement included in the Appendix, which is included in the version of the presentation materials posted on our corporate website at [www.pnc.com/investorevents](http://www.pnc.com/investorevents). We provide greater detail regarding some of these factors in our 2009 Form 10-K and 2010 Form 10-Qs, including in the Risk Factors and Risk Management sections of those reports, and in our subsequent SEC filings (accessible on the SEC's website at [www.sec.gov](http://www.sec.gov) and on or through our corporate website at [www.pnc.com/secfilings](http://www.pnc.com/secfilings)). We have included web addresses here and elsewhere in this presentation as inactive textual references only. Information on these websites is not part of this presentation.

Future events or circumstances may change our outlook or expectations and may also affect the nature of the assumptions, risks and uncertainties to which our forward-looking statements are subject. The forward-looking statements in this presentation speak only as of the date of this presentation. We do not assume any duty and do not undertake to update those statements.

In this presentation, we will sometimes refer to adjusted results to help illustrate the impact of certain types of items, such as the acceleration of accretion of the remaining issuance discount on our TARP preferred stock in connection with the first quarter 2010 redemption of such stock, our fourth quarter 2009 gain related to BlackRock's acquisition of Barclays Global Investors (the "BLK/BGI gain"), our third quarter 2010 gain related to the sale of PNC Global Investment Servicing Inc. ("GIS"), and integration costs in the 2010 and 2009 periods. This information supplements our results as reported in accordance with GAAP and should not be viewed in isolation from, or a substitute for, our GAAP results. We believe that this additional information and the reconciliations we provide may be useful to investors, analysts, regulators and others as they evaluate the impact of these respective items on our results for the periods presented due to the extent to which the items are not indicative of our ongoing operations.

In certain discussions, we may also provide information on yields and margins for all interest-earning assets calculated using net interest income on a taxable-equivalent basis by increasing the interest income earned on tax-exempt assets to make it fully equivalent to interest income earned on taxable investments. We believe this adjustment may be useful when comparing yields and margins for all earning assets. We may also adjust yields and margins for the ratio of annualized provision for credit related losses to average interest-earning assets. We believe such adjustments are useful as a tool to help evaluate the amount of credit related risk associated with interest-earning assets. We may also provide information on pretax pre-provision earnings (total revenue less noninterest expense), as we believe that pretax pre-provision earnings is useful as a tool to help evaluate the ability to provide for credit costs through operations.

This presentation may also include discussion of other non-GAAP financial measures, which, to the extent not so qualified therein or in the Appendix, is qualified by GAAP reconciliation information available on our corporate website at [www.pnc.com](http://www.pnc.com) under "About PNC-Investor Relations."

## Continuing to Build a Great Company

### 3Q10 highlights

- ▶ Continued to deliver strong financial results in a challenging environment
- ▶ High quality and well-positioned balance sheet; increased bank liquidity and strengthened capital
- ▶ Credit quality improvement
- ▶ Businesses continued to grow clients and deepen relationships

As reported	3Q10	YTD10
Net income	\$1,103 million	\$2.6 billion
Return on average assets	1.65%	1.30%
Diluted EPS from net income	\$2.07	\$4.24

As adjusted <sup>1</sup>	3Q10	YTD10
Net income	\$837 million	\$2.5 billion
Return on average assets	1.27%	1.23%
Diluted EPS from net income	\$1.56	\$4.47

(1) 3Q10 adjusted for after-tax integration costs and the after-tax gain on the sale of GIS. YTD10 also adjusted for the impact of the accelerated accretion of the remaining issuance discount in connection with the redemption of our TARP preferred stock in 1Q10. Further information is provided in the Appendix.



## Focused on Growing Our Businesses

### Retail Banking

- ▶ Grew checking relationships by 53,000 during 3Q10 vs. 20,000 during 2Q10
- ▶ Online bill payment active customers up 8% vs. 2Q10
- ▶ Customer and employee engagement remain high

### Asset Management

- ▶ Outperformed sales and client acquisition goals
- ▶ Assets under administration over \$200 billion at September 30, 2010
- ▶ Referrals from other business segments in newly acquired markets up 40% vs. 2Q10

### Corporate & Institutional Banking

- ▶ Continued to add clients at a record pace
- ▶ YTD10 Treasury Management <sup>1</sup> revenue up 9% vs. YTD09
- ▶ YTD10 Capital Markets <sup>1</sup> revenue up 19% vs. YTD09

### Residential Mortgage

- ▶ Loan originations of \$2.7 billion up 17% from last quarter
- ▶ YTD10 servicing fees up 15% vs. YTD09
- ▶ Expenses down 29% YTD10 vs. YTD09

(1) Represents consolidated PNC amounts.

## Key Financial Take-Aways

Strong earnings, improved provision coverage ratio		3Q10	2Q10	3Q09
	Reported earnings per diluted common share	\$2.07	\$1.47	\$1.00
	Adjusted earnings per diluted common share <sup>1</sup>	\$1.56	\$1.60	\$1.12
	Pretax pre-provision earnings <sup>2</sup> /provision	3.0x	2.3x	1.8x
Improved credit quality, reserve level adequacy		3Q10	2Q10	3Q09
	Provision for credit losses (millions)	\$486	\$823	\$914
	Allowance for loan and lease losses <sup>3</sup> to NPLs	108%	104%	94%
Increased capital and higher book value		3Q10	2Q10	3Q09
	Tier 1 common ratio	9.6% <sup>4</sup>	8.3%	5.5%
	Book value per common share	\$55.91	\$52.77	\$45.52

(1) 3Q10 adjusted for the after-tax gain on the sale of GIS. All quarters adjusted for after-tax integration costs. (2) Total revenue less noninterest expense. (3) Includes impairment reserves attributable to purchased impaired loans. NPLs do not include purchased impaired loans or loans held for sale. See notes to slide 7. (4) Estimated. Further information related to (1), (2) and (3) is provided in the Appendix.

## High Quality, Differentiated Balance Sheet

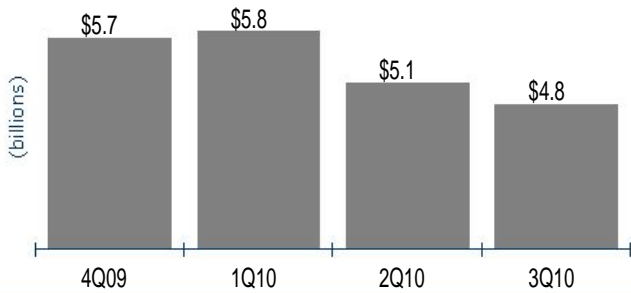
Category (billions)	Sept. 30, 2010	Change from:	
		June 30, 2010	Dec. 31, 2009
Investment securities	\$63.5	\$9.7	\$7.4
Total loans	150.1	(4.2)	(7.4)
Other assets	46.5	(7.1)	(9.7)
<b>Total assets</b>	<b>\$260.1</b>	<b>(\$1.6)</b>	<b>(\$9.7)</b>
Transaction deposits	\$128.2	\$2.5	\$2.0
Retail CDs	40.7	(2.0)	(7.9)
Other time/savings	10.3	(0.1)	(1.8)
<b>Total deposits</b>	<b>179.2</b>	<b>0.4</b>	<b>(7.7)</b>
Borrowed funds	39.8	(0.7)	0.5
Other	11.1	(3.0)	(2.6)
Preferred equity	.6	-	(7.3)
Common equity	29.4	1.7	7.4
<b>Total liabilities and equity</b>	<b>\$260.1</b>	<b>(\$1.6)</b>	<b>(\$9.7)</b>

### Highlights

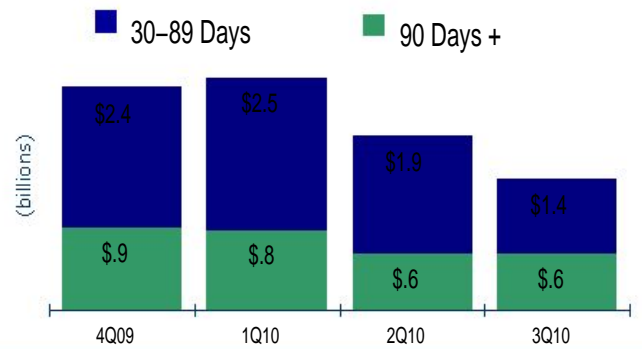
- ▶ Loans to deposits ratio of 84%
- ▶ Added high quality, short-duration securities to portfolio
- ▶ Loan decline driven by loan pay-offs, sales, net charge-offs and ongoing soft demand
- ▶ Continued to grow transaction deposits while reducing higher cost brokered and retail CDs
- ▶ Significant improvement in common equity

# Credit Quality Improvement

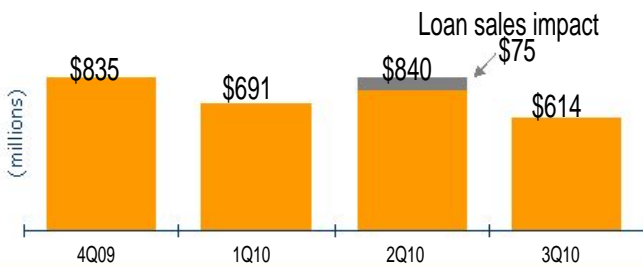
## Nonperforming loans <sup>1,2</sup>



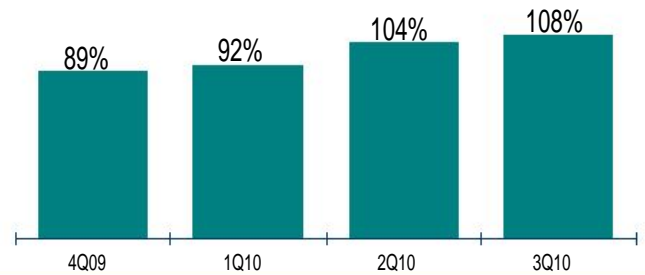
## Accruing loans past due <sup>1,3</sup>



## Net charge-offs



## Allowance <sup>4</sup> to NPLs <sup>1,2</sup>

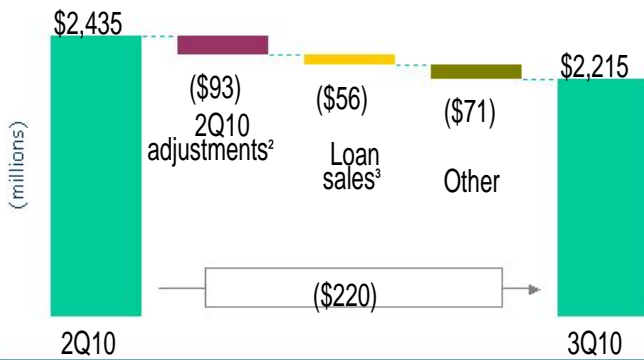


(1) Loans acquired from National City that were impaired are not included as they were recorded at estimated fair value when acquired and are currently considered performing loans due to the accretion of interest in purchase accounting. (2) Does not include loans held for sale or foreclosed and other assets. (3) Excludes loans that are government insured/guaranteed, primarily residential mortgages. (4) Includes impairment reserves attributable to purchased impaired loans.

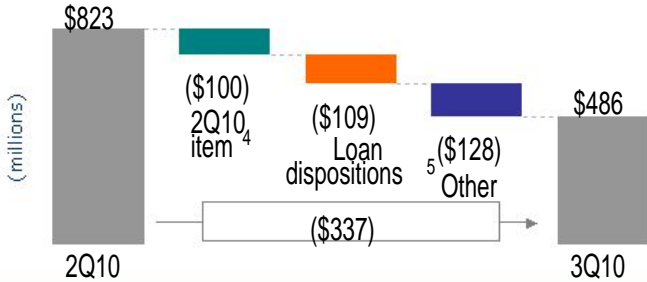
# Net Interest Income, Provision and Credit Risk-Adjusted Net Interest Margin

1

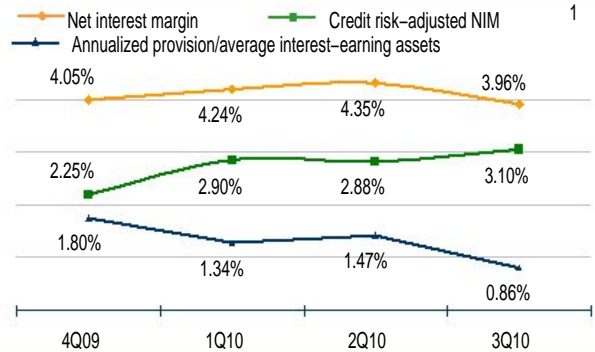
## Net interest income



## Provision



## Margin trend



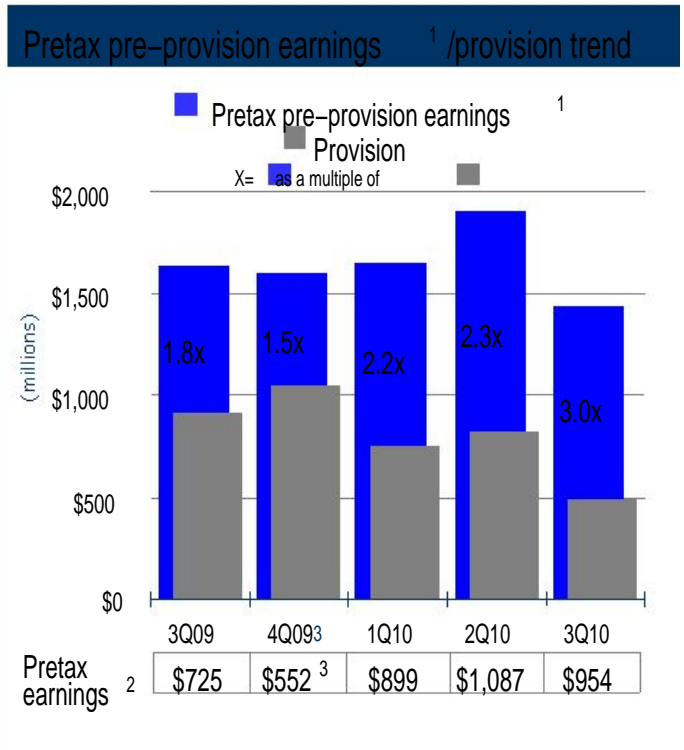
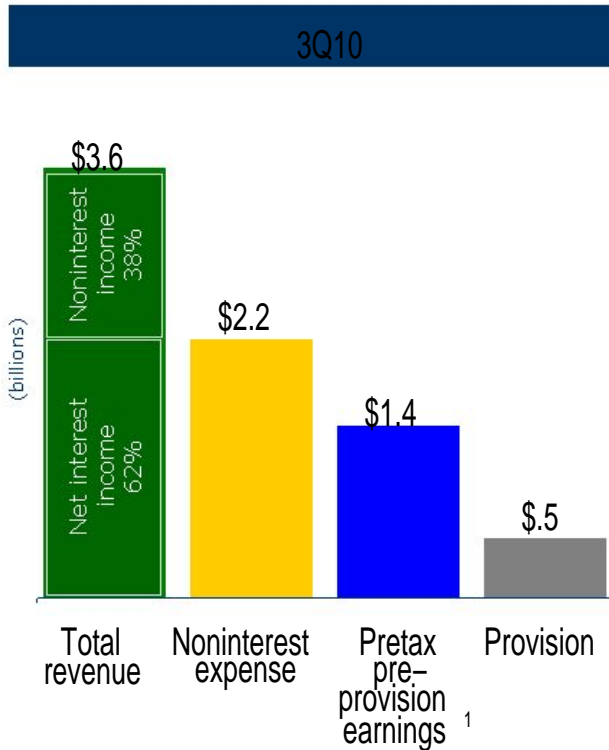
## Looking ahead to 4Q10<sup>6</sup>

- ▶ We expect net interest income and net interest margin to trend down but at a much slower pace than the 2Q10 to 3Q10 decrease
- ▶ We are optimistic that provision will remain stable or decline
- ▶ We expect a relatively stable credit risk-adjusted net interest margin<sup>1</sup>

(1) Net interest margin less (annualized provision/average interest-earning assets). Further information is provided in the Appendix.  
 (2) Purchase accounting adjustments of \$29 million and \$64 million identified on page 14 of our 2Q10 Form 10-Q. (3) The 3Q10 impact of loan sales. (4) Additional provision in 2Q10 associated with seriously delinquent loans in the Distressed Assets Portfolio. (5) Additional 2Q10 provision identified on page 10 of our second quarter 2010 Form 10-Q. (6) Refer to the economic assumptions in the Cautionary Statement in the Appendix.

# Pretax Pre-Provision Earnings Significantly Exceed Credit Costs

1 Continued to



(1) Total revenue less noninterest expense. (2) Pretax pre-provision earnings less provision. Represents income from continuing operations before income taxes and noncontrolling interests on our Consolidated Income Statement. (3) Excludes the BLK/BGI gain of \$1.1 billion. Including the BLK/BGI gain, pretax pre-provision earnings were \$2.7 billion, the coverage ratio was 2.6x, and pretax earnings were \$1.6 billion. Further information related to (1), (2) and (3) is provided in the Appendix.

## Increased Capital and High Quality Structure

### Tier 1 common capital ratio







### Highlights

- ▶ Further improvement in quality of capital
- ▶ Capital priorities
  - Maintain strong capital levels
  - Support our clients
  - Invest in our businesses
  - Basel III clarity
  - Return capital to shareholders when appropriate

Ratios and book value per common share as of quarter end. (1) Estimated.

## Framework for Success

PNC Business Model	Key Metrics	Sept. 30, 2010	Strategic Objective	Action Plans
Staying core funded	Loans to deposits ratio (as of)	84% 	80%–90%	<ul style="list-style-type: none"> <li>Maximize credit portfolio value</li> <li>Reposition deposit gathering strategies</li> </ul>
Returning to a moderate risk profile	Provision to average loans (provision for nine months ended, annualized)	1.78%	0.3%–0.5%	<ul style="list-style-type: none"> <li>Focus “front door” on risk-adjusted returns</li> <li>Leverage “back door” credit liquidation capabilities</li> </ul>
Growing high quality, diverse revenue streams	Noninterest income/total revenue (nine months ended)	38%	>50%	<ul style="list-style-type: none"> <li>Leverage credit that meets our risk/return criteria</li> <li>Focus on cross selling PNC’s deep product offerings</li> </ul>
Creating positive operating leverage	Acquisition-related cost savings (3Q10 annualized run rate)	\$1.7 billion 		<ul style="list-style-type: none"> <li>Capitalize on integration opportunities</li> <li>Emphasize continuous improvement culture</li> </ul>
Executing our strategies	Return on average assets (nine months ended)	1.30% reported 1.23% adjusted <sup>1</sup>		<ul style="list-style-type: none"> <li>Execute on and deliver the PNC business model</li> </ul>

 = original goal achieved.  = new goal established in 2Q10; original goals for annualized acquisition-related cost savings and return on average assets were \$1.2 billion and 1.30%+, respectively. (1) Adjusted for after-tax integration costs, the after-tax gain on the sale of GIS, and the impact of the accelerated accretion of the remaining issuance discount in connection with the redemption of our TARP preferred stock in 1Q10. Further information is provided in the Appendix.



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## Summary

- ▶ The execution of PNC's business model continued to deliver strong results
- ▶ PNC is focused on quality growth across the franchise with a proven disciplined approach
- ▶ PNC is well-positioned to achieve greater shareholder value

PNC Continues to Build a Great Company.

## Cautionary Statement Regarding Forward-Looking Information

Appendix

This presentation includes "snapshot" information about PNC used by way of illustration and is not intended as a full business or financial review. It should not be viewed in isolation but rather in the context of all of the information made available by PNC in its SEC filings.

We also make statements in this presentation, and we may from time to time make other statements, regarding our outlook or expectations for earnings, revenues, expenses, capital levels, liquidity levels, asset quality and/or other matters regarding or affecting PNC that are forward-looking statements within the meaning of the Private Securities Litigation Reform Act. Forward-looking statements are typically identified by words such as "believe," "plan," "expect," "anticipate," "intend," "outlook," "estimate," "forecast," "will," "should," "project," "goal" and other similar words and expressions. Forward-looking statements are subject to numerous assumptions, risks and uncertainties, which change over time.

Forward-looking statements speak only as of the date they are made. We do not assume any duty and do not undertake to update our forward-looking statements. Actual results or future events could differ, possibly materially, from those that we anticipated in our forward-looking statements, and future results could differ materially from our historical performance.

Our forward-looking statements are subject to the following principal risks and uncertainties. We provide greater detail regarding some of these factors in our 2009 Form 10-K and 2010 Form 10-Qs, including in the Risk Factors and Risk Management sections of those reports, and in our subsequent SEC filings. Our forward-looking statements may also be subject to other risks and uncertainties, including those that we may discuss elsewhere in this presentation or in our filings with the SEC, accessible on the SEC's website at [www.sec.gov](http://www.sec.gov) and on or through our corporate website at [www.pnc.com/secfilings](http://www.pnc.com/secfilings). We have included these web addresses as inactive textual references only. Information on these websites is not part of this document.

- Our businesses and financial results are affected by business and economic conditions, both generally and specifically in the principal markets in which we operate. In particular, our businesses and financial results may be impacted by:
  - o Changes in interest rates and valuations in the debt, equity and other financial markets;
  - o Disruptions in the liquidity and other functioning of financial markets, including such disruptions in the markets for real estate and other assets commonly securing financial products;
  - o Actions by the Federal Reserve and other government agencies, including those that impact money supply and market interest rates;
  - o Changes in our customers', suppliers' and other counterparties' performance in general and their creditworthiness in particular;
  - o A slowing or failure of the moderate economic recovery that began last year;
  - o Continued effects of the aftermath of recessionary conditions and the uneven spread of the positive impacts of the recovery on the economy in general and our customers in particular, including adverse impact on loan utilization rates as well as delinquencies, defaults and customer ability to meet credit obligations;
  - o Changes in levels of unemployment; and
  - o Changes in customer preferences and behavior, whether as a result of changing business and economic conditions, climate-related physical changes or legislative and regulatory initiatives, or other factors.
- A continuation of turbulence in significant portions of the US and global financial markets, particularly if it worsens, could impact our performance, both directly by affecting our revenues and the value of our assets and liabilities and indirectly by affecting our counterparties and the economy generally.

## Cautionary Statement Regarding Forward-Looking Information (continued)

Appendix

- We will be impacted by the extensive reforms enacted in the Dodd-Frank Wall Street Reform and Consumer Protection Act. Further, as much of that Act will require the adoption of implementing regulations by a number of different regulatory bodies, the precise nature, extent and timing of many of these reforms and the impact on us is still uncertain.
- Financial industry restructuring in the current environment could also impact our business and financial performance as a result of changes in the creditworthiness and performance of our counterparties and by changes in the competitive and regulatory landscape.
- Our results depend on our ability to manage current elevated levels of impaired assets.
- Given current economic and financial market conditions, our forward-looking financial statements are subject to the risk that these conditions will be substantially different than we are currently expecting. These statements are based on our current view that the moderate economic recovery that began last year will continue throughout the rest of 2010 and slowly gather momentum in 2011 amidst continued low interest rates.
- Legal and regulatory developments could have an impact on our ability to operate our businesses or our financial condition or results of operations or our competitive position or reputation. Reputational impacts, in turn, could affect matters such as business generation and retention, our ability to attract and retain management, liquidity, and funding. These legal and regulatory developments could include:
  - o Changes resulting from legislative and regulatory responses to the current economic and financial industry environment;
  - o Other legislative and regulatory reforms, including broad-based restructuring of financial industry regulation as well as changes to laws and regulations involving tax, pension, bankruptcy, consumer protection, and other aspects of the financial institution industry;
  - o Unfavorable resolution of legal proceedings or other claims and regulatory and other governmental investigations or other inquiries. In addition to matters relating to PNC's business and activities, such matters may also include proceedings, claims, investigations, or inquiries relating to pre-acquisition business and activities of acquired companies such as National City;
  - o The results of the regulatory examination and supervision process, including our failure to satisfy the requirements of agreements with governmental agencies;
  - o Changes in accounting policies and principles;
  - o Changes resulting from legislative and regulatory initiatives relating to climate change that have or may have a negative impact on our customers' demand for or use of our products and services in general and their creditworthiness in particular; and
  - o Changes to regulations governing bank capital, including as a result of the so-called "Basel 3" initiatives.
- Our business and operating results are affected by our ability to identify and effectively manage risks inherent in our businesses, including, where appropriate, through the effective use of third-party insurance, derivatives, and capital management techniques, and by our ability to meet evolving regulatory capital standards.
- The adequacy of our intellectual property protection, and the extent of any costs associated with obtaining rights in intellectual property claimed by others, can impact our business and operating results.
- Our ability to anticipate and respond to technological changes can have an impact on our ability to respond to customer needs and to meet competitive demands.
- Our ability to implement our business initiatives and strategies could affect our financial performance over the next several years.
- Our expansion with our National City acquisition in geographic markets and into business operations in areas in which we did not have significant experience or presence prior to 2009 presents greater risks and uncertainties than were present for us in other recent acquisitions.
- Competition can have an impact on customer acquisition, growth and retention, as well as on our credit spreads and product pricing, which can affect market share, deposits and revenues.

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## Cautionary Statement Regarding Forward-Looking Information (continued)

Appendix

•Our business and operating results can also be affected by widespread disasters, terrorist activities or international hostilities, either as a result of the impact on the economy and capital and other financial markets generally or on us or on our customers, suppliers or other counterparties specifically.

•Also, risks and uncertainties that could affect the results anticipated in forward-looking statements or from historical performance relating to our equity interest in BlackRock, Inc. are discussed in more detail in BlackRock's filings with the SEC, including in the Risk Factors sections of BlackRock's reports. BlackRock's SEC filings are accessible on the SEC's website and on or through BlackRock's website at [www.blackrock.com](http://www.blackrock.com). This material is referenced for informational purposes only and should not be deemed to constitute a part of this document.

We grow our business in part by acquiring from time to time other financial services companies. Acquisitions present us with risks in addition to those presented by the nature of the business acquired. These include risks and uncertainties related both to the acquisition transactions themselves and to the integration of the acquired businesses into PNC after closing.

Acquisitions may be substantially more expensive to complete (including unanticipated costs incurred in connection with the integration of the acquired company) and the anticipated benefits (including anticipated cost savings and strategic gains) may be significantly harder or take longer to achieve than expected. Acquisitions may involve our entry into new businesses or new geographic or other markets, and these situations also present risks resulting from our inexperience in those new areas.

As a regulated financial institution, our pursuit of attractive acquisition opportunities could be negatively impacted due to regulatory delays or other regulatory issues. Regulatory and/or legal issues relating to the pre-acquisition operations of an acquired business may cause reputational harm to PNC following the acquisition and integration of the acquired business into ours and may result in additional future costs or regulatory limitations arising as a result of those issues.

Any annualized, proforma, estimated, third party or consensus numbers in this presentation are used for illustrative or comparative purposes only and may not reflect actual results. Any consensus earnings estimates are calculated based on the earnings projections made by analysts who cover that company. The analysts' opinions, estimates or forecasts (and therefore the consensus earnings estimates) are theirs alone, are not those of PNC or its management, and may not reflect PNC's or other company's actual or anticipated results.

# Non-GAAP to GAAP Reconciliation

Appendix

	For the three months ended September 30, 2010						
	Adjustments, pretax	Income taxes (benefit) <sup>1</sup>	Net income	Net income attributable to common shareholders	Diluted EPS from net income	Average Assets	Return on Avg. Assets
In millions except per share data							
Net income, diluted EPS, and return on avg. assets, as reported			\$1,103	\$1,094	\$2.07	\$264,579	1.65%
Adjustments:							
Gain on sale of GIS	\$(639)	\$311	(328)	(328)	(.62)		
Integration costs	96	(34)	62	62	.11		
Net income, diluted EPS, and return on avg. assets, as adjusted			\$837	\$828	\$1.56	\$264,579	1.27%

	For the three months ended June 30, 2010						
	Adjustments, pretax	Income taxes (benefit) <sup>1</sup>	Net income	Net income attributable to common shareholders	Diluted EPS from net income		
In millions except per share data							
Net income and diluted EPS, as reported			\$803	\$786	\$1.47		
Adjustment:							
Integration costs	\$100	(\$35)	65	65	.13		
Net income and diluted EPS, as adjusted			\$868	\$851	\$1.60		

	For the three months ended September 30, 2009						
	Adjustments, pretax	Income taxes (benefit) <sup>1</sup>	Net income	Net income attributable to common shareholders	Diluted EPS from net income		
In millions except per share data							
Net income and diluted EPS, as reported			\$559	\$467	\$1.00		
Adjustment:							
Integration costs	\$89	(\$31)	58	58	.12		
Net income and diluted EPS, as adjusted			\$617	\$525	\$1.12		

PNC believes that information adjusted for the impact of certain items may be useful due to the extent to which the items are not indicative of our ongoing operations.

(1) Calculated using a marginal federal income tax rate of 35% and includes applicable income tax adjustments. The after-tax gain on the sale of GIS also reflects the impact of state income taxes.

# Non-GAAP to GAAP Reconciliation

Appendix

In millions except per share data	For the nine months ended September 30, 2010						
	Adjustments, pretax	Income taxes (benefit) <sup>1</sup>	Net income	Net income attributable to common shareholders	Diluted EPS from net income	Average Assets	Return on Avg. Assets
Net income, diluted EPS, and return on avg. assets, as reported			\$2,577	\$2,213	\$4.24	\$265,355	1.30%
Adjustments:							
Gain on sale of GIS	\$(639)	\$311	(328)	(328)	(.63)		
Integration costs	309	(108)	201	201	.38		
TARP preferred stock accelerated discount accretion <sup>2</sup>				250	.48		
Net income, diluted EPS, and return on avg. assets, as adjusted			\$2,450	\$2,336	\$4.47	\$265,355	1.23%

In millions except per share data	For the nine months ended September 30, 2009				
	Adjustments, pretax	Income taxes (benefit)	Net income	Net income attributable to common shareholders	Diluted EPS from net income
Net income and diluted EPS, as reported			\$1,296	\$992	\$2.17
Adjustment:					
Integration costs	\$266	(\$83)	183	183	.40
Net income and diluted EPS, as adjusted			\$1,479	\$1,175	\$2.57

PNC believes that information adjusted for the impact of certain items may be useful due to the extent to which the items are not indicative of our ongoing operations.

(1) Calculated using a marginal federal income tax rate of 35% and includes applicable income tax adjustments. The after-tax gain on the sale of GIS also reflects the impact of state income taxes.

(2) Represents accelerated accretion of the remaining issuance discount on redemption of the preferred stock in February 2010.

# Non-GAAP to GAAP Reconciliation

Appendix

In millions except ratio and per share data	For the three months ended				
	Sept. 30, 2010	June 30, 2010	Mar. 31, 2010	Dec. 31, 2009	Sept. 30, 2009
Total revenue	\$3,598	\$3,912	\$3,763	\$4,886	\$3,853
Noninterest expense	2,158	2,002	2,113	2,209	2,214
Pretax pre-provision earnings	\$1,440	\$1,910	\$1,650	\$2,677	\$1,639
Provision	\$486	\$823	\$751	\$1,049	\$914
Income from continuing operations before income taxes and noncontrolling interests (Pretax earnings)	\$954	\$1,087	\$899	\$1,628	\$725
Pretax pre-provision earnings/provision	3.0	2.3	2.2	2.6	1.8
Gain on BLK/BGI transaction				\$1,076	
Pretax earnings excluding BLK/BGI gain				\$1,601	
Pretax pre-provision earnings excluding BLK/BGI gain/provision				1.5	

PNC believes that pretax pre-provision earnings, a non-GAAP measure, is useful as a tool to help evaluate the ability to provide for credit costs through operations, and that information adjusted for the impact of the BLK/BGI gain may be useful to the extent to which that item is not indicative of our ongoing operations.

	For the three months ended				
	Sept. 30, 2010	June 30, 2010	Mar. 31, 2010	Dec. 31, 2009	Sept. 30, 2009
Net interest margin	3.96%	4.35%	4.24%	4.05%	3.76%
Provision for credit losses	\$486	\$823	\$751	\$1,049	\$914
Avg. interest earning assets	\$223,677	\$224,580	\$226,992	\$230,998	\$235,694
Annualized provision/Avg. interest earning assets	0.86%	1.47%	1.34%	1.80%	1.54%
Credit risk-adjusted net interest margin (1)	3.10%	2.88%	2.90%	2.25%	2.22%

	For the nine months ended	
	Sept. 30, 2010	Sept. 30, 2009
Net interest margin	4.18%	3.72%
Provision for credit losses	\$2,060	\$2,881
Avg. interest earning assets	\$225,071	\$241,010
Annualized provision/Avg. interest earning assets	1.22%	1.60%
Credit risk-adjusted net interest margin (1)	2.96%	2.12%

PNC believes that credit risk-adjusted net interest margin, a non-GAAP measure, is useful as a tool to help evaluate the amount of credit related risk associated with interest-earning assets.

(1) The adjustment represents annualized provision for credit losses divided by average interest-earning assets.

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## Peer Group of Banks

Appendix

	<u>Ticker</u>
The PNC Financial Services Group, Inc.	PNC
BB&T Corporation	BBT
Bank of America Corporation	BAC
Capital One Financial, Inc.	COF
Comerica Inc.	CMA
Fifth Third Bancorp	FITB
JPMorgan Chase	JPM
KeyCorp	KEY
M&T Bank	MTB
Regions Financial Corporation	RF
SunTrust Banks, Inc.	STI
U.S. Bancorp	USB
Wells Fargo & Co.	WFC