

# NEWS from CPSC

## U.S. Consumer Product Safety Commission

Office of Information and Public Affairs

Washington, DC 20207

FOR IMMEDIATE RELEASE

August \_\_, 2007

Release #07-DRAFT-8/10/07

**Firm's Recall Hotline: (800) 916-4997**

CPSC Recall Hotline: (800) 638-2772

CPSC Media Contact: (301) 504-7908

### Mattel Recalls "Sarge" Die Cast Toy Cars Due To Violation of Lead Safety Standard

WASHINGTON, D.C. - The U.S. Consumer Product Safety Commission, in cooperation with the firm named below, today announced a voluntary recall of the following consumer product. Consumers should stop using recalled products immediately.

**Name of Product:** "Sarge" die cast toy cars

**Units:** About 253,000

**Importer:** Mattel Inc., of El Segundo, Calif.

**Hazard:** Surface paints on the toys could contain lead levels in excess of federal standards. Lead is toxic if ingested by young children and can cause adverse health effects.

**Incidents/Injuries:** None reported.

**Description:** The recall involves die cast "Sarge" 2 ½ inch toy cars. The toy looks like a military jeep. The car measures about 3 inches long by 1 inch high by 1 inch wide and has the markings "7EA" and "China" on the bottom. The "Sarge" toy car is sold alone, or in a package of two. Packaging materials may contain the product numbers M1253 for single Sarge cars, and K5925 for Sarge cars sold as part of a two car sets. The cars marked "Thailand" are not included in this recall.

**Sold at:** Retail stores nationwide from May 2007 through August 2007 for between \$7 and \$20 (depending on whether they were sold individually or in sets).

**Manufactured in:** China

**Remedy:** Consumers should immediately take the recalled toys away from children and contact Mattel. Consumers will need to return the product to receive a replacement toy.

**Consumer Contact:** For additional information visit the firm's Web site at [www.service.mattel.com](http://www.service.mattel.com) or contact Mattel at (800) 916-4997 anytime.



---

[Send the link for this page to a friend!](#) The U.S. Consumer Product Safety Commission is charged with protecting the public from unreasonable risks of serious injury or death from more than 15,000 types of consumer products under the agency's jurisdiction. Deaths, injuries and property damage from consumer product incidents cost the nation more than \$700 billion annually. The CPSC is committed to protecting consumers and families from products that pose a fire, electrical, chemical, or mechanical hazard or can injure children. The CPSC's work to ensure the safety of consumer products - such as toys, cribs, power tools, cigarette lighters, and household chemicals - contributed significantly to the 30 percent decline in the rate of deaths and injuries associated with consumer products over the past 30 years.

To report a dangerous product or a product-related injury, call CPSC's hotline at (800) 638-2772 or CPSC's teletypewriter at (800) 638-8270, or visit CPSC's web site at [www.cpsc.gov/talk.html](http://www.cpsc.gov/talk.html). To join a CPSC email subscription list, please go to [www.cpsc.gov/cpsclist.aspx](http://www.cpsc.gov/cpsclist.aspx). Consumers can obtain this release and recall information at CPSC's Web site at [www.cpsc.gov](http://www.cpsc.gov).