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13 UNITED STATES DISTRICT COURT
14 CENTRAL DISTRICT OF CALIFORNIA
15

16 Shopko Stores Operating Co., LLC,
17 Plaintiff,
18 vs.
19 Balboa Capital Corporation,
20 Defendant.
21

Case No. 8:16-cv-00099 JLS (KESx)

**MEMORANDUM IN
OPPOSITION TO
DEFENDANT'S MOTION TO
DISMISS**

Date: May 20, 2016
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INTRODUCTION

1
2 ShopKo's Complaint contains a detailed and nearly exhaustive cataloging of
3 the factual allegations supporting its claims of breaches of contract and deceptive,
4 fraudulent and otherwise actionable conduct against Balboa. In short, Balboa
5 devised a deceptive scheme that was effective and achieved its desired result:
6 namely, to secure the withdraw of extra "payments" from ShopKo's accounts at
7 strategic times when the withdrawals would likely be, and were in fact as alleged,
8 confused by ShopKo for proper quarterly payments owed under the leases. Indeed,
9 in every phase of Balboa's interactions with ShopKo, its conduct was geared
10 towards deception in order to keep ShopKo in the dark about Balboa's unauthorized
11 withdrawals, which fundamentally altered the negotiated terms and the value of the
12 leases at issue. These actions are clearly alleged in the Complaint, including
13 through myriad omissions of material fact, and are further reinforced by the
14 contradictions in the extrinsic documents that Balboa attaches to its own motion
15 (which, in any event, should not even be considered on a motion to dismiss).

16 ShopKo has identified and attached a series of capital lease schedules for the
17 financing of capital equipment (the "Lease Schedules"), and Notices of Assignment
18 regarding same, all of which contain material omissions. Specifically, Balboa
19 expressly represented throughout negotiations with ShopKo that the payment terms
20 included 12 or 20 quarterly payments (depending on the Lease Schedule), after
21 which ShopKo could purchase the equipment for a nominal fee of \$1. However, in
22 negotiations and through the strategically confused timing and inconsistent terms
23 and language contained in various documents, letters, "invoices" and other
24 correspondence delivered from Balboa to ShopKo, Balboa fraudulently omitted its
25 intent to withdraw an extra quarterly payment above and beyond the 12 or 20
26 quarterly payments explicitly stated in these documents. ShopKo relied on these
27 documents, and the contemporaneous negotiations regarding same, as being
28 complete and accurate representations of the negotiated payment terms, and for

1 what amounted to an effective purchase price for the capital equipment at a market-
2 competitive interest rate under the Lease Schedules.

3 However, as a direct and proximate result of Balboa's deceptive practice of
4 disguising the unauthorized, extra quarterly payment as an actual scheduled
5 quarterly payment owed under the Lease Schedule, ShopKo was unable to discover
6 Balboa's deceptive scheme and fraudulent intent until **after** all of the agreed
7 quarterly payments on the first Lease Schedule were withdrawn and, for the first
8 time, ShopKo saw that Balboa had made an extra, unauthorized withdrawal of an
9 amount masquerading as an agreed quarterly payment. The effect of Balboa's
10 actions is that it unilaterally increased the purchase price for the capital equipment
11 by an amount nearly matching a full quarterly payment. Had ShopKo known of
12 this effective purchase price increase, it would have never entered into the Lease
13 Schedules in the first place. In total, Balboa deceptively withdrew more than
14 \$781,401.46 from ShopKo's bank accounts. ShopKo brought this Action to
15 recover these unauthorized payments and other associated damages.

16 In its Motion to Dismiss and accompanying Memorandum of Law ("Mem."),
17 Balboa does not argue that ShopKo's allegations, as pleaded, are inadequate to state
18 a claim. Instead, it attempts to raise factual disputes over ShopKo's allegations by
19 introducing extensive extrinsic evidence – which comprises documents developed
20 **after** Balboa's initial deceit of ShopKo completed – and Balboa's counter-
21 interpretation of events. Balboa argues that this Court should reject ShopKo's
22 extensive allegations and interpretation of events, should accept as true Balboa's
23 counter-interpretation, and should foreclose ShopKo's claims as a matter of law, at
24 the pleading stage. In short, Balboa argues that ShopKo is a big and sophisticated
25 company, and shame on it if it fell for Balboa's deceptive scheme. Such arguments,
26 based on a factual attack of ShopKo's well-pleaded allegations, are not proper on a
27 motion to dismiss for several reasons:
28

1 First, and foremost, it is axiomatic that on a motion to dismiss, a plaintiff's
2 well-pleaded allegations must be accepted as true and ShopKo's allegations
3 undoubtedly set forth actionable claims.

4 Second, Balboa's contested interpretation of the Parties' agreements cannot
5 be the basis for dismissal under California law. In particular, when the meaning of
6 a contract is disputed, as is demonstrably the case here, the Parties must be afforded
7 the opportunity to discover and present extrinsic evidence to support their positions.
8 Accordingly, ShopKo's claims cannot be dismissed at the motion to dismiss stage.

9 Third, while Balboa's reference to extrinsic evidence is either entirely
10 improper because the documents referenced fall outside the pleading (and thus,
11 cannot be considered) and/or is of no relevance because it cannot supplant
12 ShopKo's well-pleaded allegations, even a cursory look at these documents reveal
13 that they actually **support** ShopKo's claims, or at minimum, highlight substantial
14 factual disputes that must be addressed through discovery, and ultimately by a jury.

15 Accordingly, because Balboa does not assert any pleading failures and only
16 raises purported factual disputes, its Motion must be denied in its entirety.

17 **SUMMARY OF ALLEGATIONS**

18 ShopKo is a retailer, operating more than 330 stores in small to mid-sized
19 cities throughout the Central, Western and Pacific Northwestern regions of the
20 United States. Compl. ¶ 7. In connection with its desire to finance its acquisition
21 of certain capital equipment, ShopKo entered into discussions with Balboa
22 regarding Balboa's capital equipment leasing program. *Id.* ¶ 8. Following such
23 discussions, and based on representations made by Balboa during direct
24 negotiations, which were memorialized in the Leasing Schedules and subsequent
25 Notices of Assignment, ShopKo entered into 13 capital leases with Balboa, each
26 under similar terms.¹ *Id.* ¶¶ 8, 12. These Lease Schedules generally included terms

27 ¹ Two of the leases were executed by ShopKo's wholly-owned subsidiary SVS
28 Trucking LLC.

1 based on either 12 or 20 quarterly payments (depending on whether the term of the
2 lease was three or five years). *Id.* ¶¶ 9-10. At the end of the term, for a nominal
3 payment of \$1, ShopKo would own the capital equipment at issue. *Id.* ¶ 10.

4 When negotiating the terms of each Lease Schedule, ShopKo evaluated the
5 value of the equipment subject to the lease amortized over the term of the lease, and
6 the competitive interest rates that would be applicable to same. Affidavit of Gary
7 Gibson (“Gibson Aff.” ¶¶ 8, 10). Ultimately, its decision to enter into the Lease
8 Schedules was upon a determination that the number of quarterly payments
9 multiplied by the quarterly payment amount equaled the fair value for the purchase
10 of the equipment, inclusive of a market-competitive interest rate. *Id.* ¶ 10. Thus,
11 the payment terms in the Lease Schedule set the effective purchase price for the
12 equipment subject to the lease.

13 Balboa, a company whose business is attracting prospective lessees with
14 competitive leasing terms, knew that ShopKo would not overpay for equipment
15 with a definite market value. *Id.* ¶ 11. Accordingly, to induce ShopKo into a
16 business relationship, it presented one set of terms to ShopKo that reflected the fair
17 value for the equipment at a competitive interest rate of no greater than 8%, while
18 omitting its true intent to take an extra “payment” that it knew ShopKo would not
19 agree to and that ultimately made the contract uncompetitive and well above
20 prevailing market rates for a party such as ShopKo. *Id.*

21 Accordingly, Balboa’s actions and conduct were always geared towards
22 hiding these extra, uncompetitive payments. Indeed, while terms clearly set forth
23 the number of payments and the amount of each quarterly payment (which equals
24 the fair value for the capital lease purchase), they make no reference to an
25 additional quarterly payment – as any such material term would have doomed the
26 contract and caused ShopKo to go elsewhere for its capital leasing needs. Compl.
27 ¶¶ 9, 10, 27; *see also* Gibson Aff. ¶ 12. In fact, Balboa’s efforts to conceal from
28 ShopKo its deceptive scheme are reinforced by contemporaneous communications.

1 For example, for 11 of these Lease Schedules, almost immediately after execution,
2 Balboa assigned its rights and interests in the leases to third parties. Compl. ¶ 12.
3 These assignments were memorialized by a Notice of Assignment letter generally
4 dated the same date as the corresponding Lease Schedule or shortly thereafter. *Id.* ¶
5 13. In most of these letters, Balboa listed the exact terms of the quarterly payments
6 required under the lease and the number of quarterly payments. *Id.* ¶ 14. Again,
7 Balboa did not disclose its intent to withdraw, at the front end of the lease, an extra
8 quarterly “payment” masquerading as an agreed and scheduled quarterly payment.

9 Balboa’s deceptive scheme continued beyond execution of the Lease
10 Schedules, through its carefully timed withdrawals of the unauthorized, extra
11 “quarterly” payments. For all 13 leases, even after 11 of them were assigned to
12 third parties, Balboa made an unauthorized withdraw from ShopKo’s bank account
13 in an amount approximately equal to 89/90th of the amount of the authorized
14 quarterly payment under the lease, in close proximity to when the actual first
15 quarterly payment was due. *Id.* ¶ 15. Such action not only concealed Balboa’s
16 fraudulent withdrawals, but allowed it to continue its fraudulent scheme without
17 detection until the first capital lease matured three years later. *Id.* ¶ 22.

18 As a result of Balboa’s deceptive tactics and misrepresentations, ShopKo was
19 unable to discover these unauthorized withdrawals until the end of the term for the
20 first Lease Schedule, at which point ShopKo’s reconciliation showed that an extra
21 13th payment was made for a capital lease permitting only 12 quarterly payments.
22 *Id.* ¶¶ 20, 23. Thus, ShopKo discovered that Balboa had taken an unauthorized,
23 extra quarterly payment for each of the Lease Schedules. *Id.* ¶ 24. In total, Balboa
24 has defrauded ShopKo in excess of \$781,401.46. *Id.* ¶ 25.

25 ARGUMENT

26 **A. The Court Has Subject Matter Jurisdiction over this Action.**

27 Balboa argues that the Court must dismiss this case for lack of subject matter
28 jurisdiction (Mem. at 5-6), even though ShopKo pleaded the Parties are diverse and

1 the facts underlying the Court’s jurisdiction are readily determinable and
2 undisputed. Tellingly, even though Balboa claims diversity jurisdiction is not
3 properly pleaded, it does not dispute that diversity between the Parties – as a factual
4 matter – exists, and it does not argue that clarification of the facts supporting
5 diversity is not easily corrected. To put any lingering questions to rest, ShopKo
6 submits the Gibson Affidavit, which unequivocally establishes diversity.²

7 First, Balboa argues that ShopKo’s allegation that “none of its members are
8 citizens of California” is insufficient to plead diversity. Mem. at 6. ShopKo
9 disagrees. This allegation, accepted as true, shows that none of ShopKo’s members
10 are citizens of California, while Balboa is a California corporation that maintains its
11 principal place of business in California. Compl. ¶ 3. Accordingly, the Complaint
12 alleges complete diversity between the Parties.

13 Second, in any event, the Court need not dismiss the Action where it is able
14 to determine that it does, in fact, have jurisdiction. This is because an “inadequate
15 pleading does not in itself constitute an actual defect of federal jurisdiction.”
16 *Kanter v. Warner-Lambert Co.*, 265 F.3d 853, 858 (9th Cir. 2001). “A district
17 court ‘may properly look beyond the complaint’s jurisdictional allegations and view
18 whatever evidence has been submitted to determine whether in fact subject matter
19 jurisdiction exists.’” *Adler v. Fed. Republic of Nigeria*, 107 F.3d 720, 728 (9th Cir.
20 1997); *Warren v. Fox Family Worldwide, Inc.*, 328 F.3d 1136, 1141 n.5 (9th Cir.
21 2003)(“[I]n ruling on a 12(b)(1) jurisdictional challenge, a court may look beyond
22 the complaint and consider extrinsic evidence.”). As recognized in cases cited by
23

24 ² In an email exchange leading up to the Parties’ Local Rule 7-3 conference,
25 Balboa’s counsel raised its jurisdictional argument and stated “[m]y guess is that
26 you will be able to cure the defect, but Balboa will not know for certain until you
27 actually do so.” ShopKo’s counsel, Troy S. Brown, then shared with Balboa’s
28 counsel the detailed information provided in the Gibson Affidavit and stated that, if
necessary, ShopKo will seek to amend its pleading after the Court rules on Balboa’s
motion to dismiss. Balboa nonetheless pursues this dismissal argument.

1 Balboa, the Court may look to submitted declarations, which clarify or correct a
 2 pleading defect. *See Robertson v. GMAC Mortg., LLC*, No. 14-35672, 2016 WL
 3 145827, at *2 (9th Cir. Jan 5, 2016) (noting certain pleading “defects were cured by
 4 later-filed declarations, which we are entitled to consider”); *see also Adler*, 107
 5 F.3d at 728 (holding district court did not err in considering outside declaration, and
 6 district courts have broad discretion to find facts pertinent to jurisdiction).

7 The Gibson Affidavit, submitted with this Opposition, establishes diversity
 8 jurisdiction. Gibson declared that:

9 ShopKo Stores Operating Co., LLC is a Delaware Limited Liability
 10 Company that maintains its principal place of business in Wisconsin
 11 and has as its sole member, ShopKo Holding Co., which is a
 12 Wisconsin Limited Liability Company with a principal place of
 business in Wisconsin, who has as its sole member Specialty Retail
 Shops Holding Corp., a Delaware corporation whose principal place of
 business is in Wisconsin.

13 Gibson Aff. ¶ 21. This sworn statement establishes – as ShopKo – alleged that
 14 none of ShopKo’s members are citizens of California.³

15 Thus, the Court has subject matter jurisdiction over this Action.⁴

16 **B. Balboa’s Rule 12(b)(6) Motion to Dismiss Should Be Denied.**

17 **1. Standard of Review**

18 The Federal Rules require only “a short and plain statement of the claim
 19 showing that the pleader is entitled to relief.” Fed. R. Civ. P. 8(a)(2). “[O]rdinary
 20 pleading rules are not meant to impose a great burden upon a plaintiff.” *Baggett v.*
 21 *Hewlett-Packard Co.*, 582 F. Supp. 2d 1261, 1265 (C.D. Cal. 2007) (quoting *Dura*
 22 *Pharm., Inc. v. Broudo*, 544 U.S. 336, 347 (2005)). “Specific facts are not
 23 necessary; the statement need only ‘give the defendant fair notice of what the . . .

24 _____
 25 ³ As discussed *infra*, if ShopKo should join SVS Trucking, LLC as a party, then
 26 there would still be diversity. The Gibson Affidavit confirms with specificity that
 no member of SVS Trucking, LLC is a citizen of California. *See* Gibson Aff. ¶ 22.

27 ⁴ To the extent necessary, and with leave of the Court, ShopKo can amend its
 28 pleading after the Court’s ruling on Balboa’s motion to dismiss to conform its
 pleading to these undisputed diversity facts.

1 claim is and the grounds upon which it rests.” *Erickson v. Pardus*, 551 U.S. 89, 93
 2 (2007) (quoting *Bell Atl. Corp. v. Twombly*, 550 U.S. 544, 555 (2007)).

3 Accordingly, on a motion to dismiss pursuant to Federal Rule of Civil
 4 Procedure 12(b)(6), a plaintiff must only “allege ‘enough facts to state a claim to
 5 relief that is plausible on its face.’” *Alexander v. Am. Express Co.*, No. SACV 11-
 6 0843-JST (MLGx), 2011 WL 6046928, at *1 (C.D. Cal. Nov. 10, 2011) (Staton, J.)
 7 (quoting *Twombly*, 550 U.S. at 570). “The issue on a motion to dismiss for failure
 8 to state a claim ‘is not whether the [claimant] will ultimately prevail, but whether
 9 the claimant is entitled to offer evidence to support the claims’ asserted.” *Id.*
 10 (alteration in original) (quoting *Gilligan v. Jamco Dev. Corp.*, 108 F.3d 246, 249
 11 (9th Cir. 1997). While the Court need not accept legal conclusions as true, “[t]he
 12 Court must accept as true all factual allegations in the complaint and must draw all
 13 reasonable inferences from those allegations, construing the complaint in the light
 14 most favorable to the plaintiff.” *Baggett*, 582 F. Supp. 2d at 1265.

15 There is a heightened pleading standard for allegations of fraud. *See Fed. R.*
 16 *Civ. P. 9(b)*. Fraud claims “require allegations of particular facts going to the
 17 circumstances of the fraud, including time, place, persons, statements made and an
 18 explanation of how or why such statements are false or misleading.” *Baggett*, 582
 19 F. Supp. 2d at 1265.⁵

20 “[D]ismissal without leave to amend is improper unless it is clear that the
 21 complaint could not be saved by any amendment.” *Jackson v. Carey*, 353 F.3d
 22 750, 758 (9th Cir. 2003) (citing *Chang v. Chen*, 80 F.3d 1293, 1296 (9th Cir. 1996).

23 **2. Balboa’s Factual Attacks Are Improper on a Motion to Dismiss** 24 **and Cannot Defeat ShopKo’s Well-Pleaded Allegations**

25 Balboa concedes, as it must, that at the motion to dismiss stage, all
 26 allegations of material fact must be accepted as true and construed in the light most

27 _____
 28 ⁵ Notably, Balboa does not argue that ShopKo’s claims fail for lack of specificity
 under Rule 9(b).

1 favorable to ShopKo. Mem. at 7. Nevertheless, Balboa takes great lengths to
2 dispute ShopKo’s allegations by offering alternative interpretations of the facts and
3 by introducing extrinsic documents (Mem. at 11-15), none of which are proper in
4 deciding a motion to dismiss, where the Court’s only focus is on the adequacy of a
5 plaintiff’s allegations. *See Ronpak, Inc. v. Elecs. for Imaging, Inc.*, No. 14-cv-
6 04058-JST, 2015 WL 179560, at *5 (N.D. Cal. Jan. 14, 2015) (“These arguments—
7 which dispute the accuracy, rather than the adequacy, of [Plaintiff’s] allegations—
8 are not well taken in a motion to dismiss. Factual disputes are not relevant at this
9 stage of the proceedings.”); *Zander v. Tropicana Entm’t, Inc.*, No. 2:13-cv-00848-
10 GMN, 2014 WL 794212, at *2 (D. Nev. Feb. 26, 2014) (“[A] motion to dismiss is
11 not the appropriate procedural vehicle to dispute the facts alleged in a complaint.”).

12 Balboa’s singular theory, which it claims warrants the dismissal of all of
13 ShopKo’s claims, is that the Court should accept Balboa’s counter-interpretation of
14 the Parties’ agreements – without any opportunity for discovery or factual rebuttal.
15 Namely, Balboa argues that the Court should find, as a matter of law at the pleading
16 stage, that the Master Lease authorized Balboa’s withdrawal of an extra quarterly
17 payment even though such payments were fraudulently omitted from the applicable
18 Lease Schedules and Notices of Assignment, and even though Balboa concealed
19 such intention during the Parties’ direct negotiations. *See* Mem. at 12. To be clear,
20 this is not a proper argument on a motion to dismiss, where the Court must accept
21 ShopKo’s factual allegations as true and draw inferences that are most favorable to
22 the plaintiff. Therefore, the Court need not indulge Balboa’s factual inquiry at this
23 stage. Indeed, regardless of the merits, ShopKo is entitled to take discovery to
24 rebut Balboa’s counter-interpretation of the agreements between the Parties.

25 Under California law, a plaintiff must be afforded the opportunity to discover
26 and present extrinsic evidence that supports its interpretation of a contract. *See*
27 *Trident Ctr. v. Conn. Gen. Life Ins. Co.*, 847 F.2d 564, 569-70 (9th Cir. 1988)
28 (reversing and remanding district court’s order dismissing contract action “to give

1 plaintiff an opportunity to present extrinsic evidence as to the intention of the
2 parties in drafting the contract”). This is true even where the words may not appear
3 ambiguous to a court. *See Pac. Gas & Elec. Co. v. G. W. Thomas Drayage &*
4 *Rigging Co.*, 69 Cal. 2d 33, 39 (1968) (“The exclusion of parol evidence regarding
5 such circumstances merely because the words do not appear ambiguous to the
6 reader can easily lead to the attribution to a written instrument of a meaning that
7 was never intended.”); *Trident Ctr.*, 847 F.2d at 569. In following California law,
8 the Ninth Circuit has made clear that:

9 [I]t matters not how clearly a contract is written, nor how completely it
10 is integrated, nor how carefully it is negotiated, nor how squarely it
11 addresses the issue before the court: the contract cannot be rendered
12 impervious to attack by parol evidence. If one side is willing to claim
that the parties intended one thing but the agreement provides for
another, the court must consider extrinsic evidence of possible
ambiguity.

13 *Trident*, 847 F.2d at 569; *see also First Nat. Mortg. Co. v. Fed. Realty Inv. Tr.*, 631
14 F.3d 1058, 1066-67 (9th Cir. 2011) (“[I]t is reversible error for a trial court to
15 refuse to consider such extrinsic evidence on the basis of the trial court’s own
16 conclusion that the language of the contract appears to be clear and unambiguous
17 on its face.”). Thus, where competing interpretations of a contract are presented,
18 “parties should be afforded the opportunity to obtain extrinsic evidence through
19 discovery.” *In re Yahoo! Litig.*, 251 F.R.D. 459, 471 n.8 (C.D. Cal. 2008); *see*
20 *Applied Elastomerics, Inc. v. Z-Man Fishing Prods., Inc.*, No. C 06-2469 CW, 2007
21 WL 1593212, at *3-4 (N.D. Cal. June 1, 2007) (finding that, in light of the
22 plaintiff’s claim that the contract was ambiguous, “the case must proceed beyond
23 the pleadings so that the court may consider the evidence” bearing on whether the
24 contract was reasonably susceptible to a different interpretation).

25 This is the exact situation presented by Balboa’s Motion: Balboa argues that
26 the terms of the Master Lease entitle it to collect pro-rated rent for an extra quarter
27 that was not disclosed in the Lease Schedules, or the executed Notices of
28 Assignment, or in the Parties’ direct negotiations leading to the entry into the

1 agreements. Mem. at 12. ShopKo, on the other hand, has pleaded the exact
 2 opposite, vigorously disputes Balboa's position, and has expressly pleaded a
 3 contrary interpretation that is even supported by the extrinsic evidence that Balboa
 4 submitted in its motion to dismiss. *E.g.*, Compl. ¶ 51 (“Any position by Balboa that
 5 the extra quarterly payments withdrawn from ShopKo’s bank account were
 6 permissible under the pro-rated rent provision in each lease is without merit, and
 7 such an alleged interpretation is both unwarranted and a breach of this contract.”).
 8 In sum, ShopKo’s allegations make clear that the Parties’ intent was to enter into
 9 capital lease agreements whereby ShopKo would make a defined number of
 10 quarterly payments, as agreed in the relevant Lease Schedules, followed by a
 11 nominal payment of \$1 to complete the purchase of the capital equipment. *Id.* ¶ 9.

12 This understanding is supported by the contemporaneous writings exchanged
 13 between the Parties. The Master Lease Agreement states “The rent payable with
 14 respect to any Schedule(s) *shall be the amount shown on such Schedule[](s).*” *See*
 15 *id.*, Ex. A, p. 27, ¶ 3 (emphasis added). Only after this definitive requirement that
 16 the rent be stated in the applicable Lease Schedule, does the agreement go on to
 17 describe a purported optional payment structure for pro-rata rent. *Id.* However, per
 18 the first sentence of this clause, pro-rata rent is only payable if it is set forth in the
 19 applicable Lease Schedule. *Id.* Here, the Lease Schedules make no reference to
 20 pro-rata rent. *See id.* ¶¶ 9, 10, 16; Exs. A-M.

21 As alleged, the payment structure set forth in the Lease Schedules was
 22 reinforced by the Notices of Assignment, which, for the 11 leases that were
 23 assigned by Balboa, were executed within one day of the corresponding Lease
 24 Schedule being executed. *See id.* ¶ 12; Exs. A-M; Chiongson Aff., Ex. A, ECF No.
 25 19-3.⁶ As alleged, these documents clearly present ShopKo’s payment obligations

26
 27 ⁶ ShopKo has since learned that the Notice of Assignment presented to it for Lease
 28 No. 211267-001, was never executed by Balboa. Thus, the rights to this lease
 apparently remain with Balboa.

1 under each Lease Schedule, on which ShopKo relied. Compl. ¶¶ 13-14, 17. The
 2 Notices state that “all rental payments” shall be paid directly to the assignee and
 3 then go on to state the exact rental payments due. These Notices generally follow
 4 the same structure. As an example, Lease No. 171984-000 states: “The following
 5 payments due to Lessor under the Lease shall be paid to the [assignee] . . . : Eleven
 6 (11) consecutive quarterly payments of \$129,565.78 and 1 final quarterly payment
 7 of \$86,377.19.” *Id.*, Ex. A, p. 24. Consistent with the Lease Schedules and the
 8 Parties’ understanding of their agreements, pro-rata rent is never disclosed and was
 9 never agreed to by the Parties.

10 Thus, because a factual dispute clearly exists, ShopKo’s claims cannot be
 11 dismissed at the pleading stage, before it has the opportunity for discovery.

12 **3. Balboa’s Reference to Extrinsic Documents Cannot Supplant** 13 **ShopKo’s Well-Pleaded Allegations**

14 Balboa impermissibly references three types of documents in its Motion – (i)
 15 “Hold Harmless” letters; (ii) alleged “invoices” sent to ShopKo; and (iii)
 16 “Welcome” letters – and asks the Court to accept these documents as undisputed
 17 fact. These documents do not defeat ShopKo’s well-pleaded claims for two
 18 reasons: first, with respect to the Hold Harmless letters and the alleged “invoices,”
 19 these documents cannot be incorporated by reference into ShopKo’s Complaint;
 20 and, second, at most, these documents offer competing versions of various disputed
 21 material facts that require development through discovery.

22 **a. The Court Cannot Consider Documents That Are Not** 23 **Referenced in the Complaint**

24 Generally, a court may not consider material beyond the pleadings when
 25 ruling on a motion to dismiss under Rule 12(b)(6). *United States ex rel. Lee v.*
 26 *Corinthian Colls.*, 655 F.3d 984, 998 (9th Cir. 2011). The Court, however, can
 27 consider documents attached to the Complaint. *Id.* at 999. It can also consider
 28 “unattached evidence on which the complaint ‘necessarily relies’ if: (1) the

1 complaint refers to the document; (2) the document is central to the plaintiff's
2 claim; and (3) no party questions the authenticity of the document.” *Id.* With
3 respect to the first element, “the incorporation-by-reference doctrine requires that
4 the Complaint refer to specific documents, *not their absence*. . . . [E]ven passing
5 references [in the Complaint] to ‘correspondence’ with Defendants would not be
6 enough.” *Hernandez v. Specialized Loan Servicing, LLC*, No. CV 14-9404-GW
7 (JEMx), 2015 WL 350223, at *3 (C.D. Cal. Jan. 22, 2015) (emphasis added)
8 (holding Defendants cannot “‘incorporate’ documents unmentioned in the
9 Complaint in order to contradict [Plaintiff’s] allegations with their own evidence”).
10 With respect to the second element, classic examples of documents that are central
11 to a claim include a claim about insurance coverage that is based on the contents of
12 a coverage plan or when a claim for stock fraud is based on the contents of an SEC
13 filing. *United States v. Ritchie*, 342 F.3d 903, 908 (9th Cir. 2003).

14 Here, the “Hold Harmless” letters and the alleged “invoices” cannot be
15 considered on a motion to dismiss. First, neither of these document categories is
16 specifically referred to in the Complaint. Balboa cannot point to a single allegation
17 that references a “Hold Harmless” letter or an invoice. Instead, Balboa argues that
18 ShopKo’s allegations of Balboa’s deceitful tactics “opens the door to any
19 correspondence” that might prove otherwise. Mem. at 5 n.4. This is not the rule:
20 Balboa cannot point to the absence of a document that was never referenced in the
21 Complaint. *See Hernandez*, 2015 WL 350223, at *3. Critically, Balboa’s “rule,”
22 which would allow the introduction of any document that a defendant argues
23 directly contradicts a well-pleaded allegation, would effectively transform every
24 motion to dismiss into a summary judgment motion and corresponding argument on
25 the factual merits before any factual discovery has occurred. This goes far beyond
26 the requirements of notice pleading and the purpose of a motion to dismiss.

27 Second, these documents are not central to ShopKo’s claims because they
28 were created by Balboa and delivered to ShopKo **after** Balboa’s misrepresentations

1 were made. ShopKo’s claims are based on the obligations and misrepresentations
2 in the Lease Schedules and Notices of Assignment, not on documents that Balboa
3 created after the core fraudulent conduct had already occurred. Accordingly, the
4 Court should not consider the Hold Harmless letters or the alleged “invoices” when
5 deciding this Motion.

6 **b. Balboa’s Extrinsic Evidence Highlights Disputed Issues of
7 Fact That Warrant Discovery**

8 Even in the limited situations where a Court can consider “the *existence*” of
9 documents outside the complaint it may not “draw inferences or take notice of facts
10 that might reasonably be disputed.” *Corinthian Colls.*, 655 F.3d at 999. For
11 example, in *Lee v. City of Los Angeles*, a case cited by Balboa (Mem. at 8), the
12 Ninth Circuit reversed the district court’s order granting defendant’s motion to
13 dismiss because “the district court’s decision to dismiss plaintiffs’ federal claims
14 was rooted in defendants’ factual assertions.” 250 F.3d 668, 688 (9th Cir. 2001).
15 The Ninth Circuit explained that the district court impermissibly “assumed the
16 existence of facts that favor defendants based on evidence outside plaintiffs’
17 pleadings, took judicial notice of the truth of disputed factual matters, and did not
18 construe plaintiffs’ allegations in the light most favorable to plaintiffs.” *Id.*

19 As such, the Welcome Letters, the Hold Harmless letters, and alleged
20 “invoices” do not supplant ShopKo’s well-pleaded allegations. If anything, the
21 documents only raise questions that need to be addressed through discovery.

22 The Welcome Letters, for example, were sent to ShopKo by Balboa **after**
23 the corresponding Lease Schedule was executed – i.e., after Balboa perpetrated its
24 fraud and the Parties reached agreement on payment terms based on rental amounts
25 listed in the Lease Schedules. Gibson Aff. ¶ 15. Moreover, these generic form
26 letters do not specifically inform ShopKo that it must pay interim rent, nor does it
27 disclose that Balboa intended to try to secure for itself a discretionary and unilateral
28 right to charge ShopKo pro-rata or interim rent (depending on which of Balboa’s
documents one reviews) for up to 89/90th of a quarterly payment period in addition

1 to the agreed quarterly payments set forth in the Lease Schedules. As alleged, the
2 Leasing Schedules did not disclose the extra quarterly payment Balboa intended to
3 withdraw, and thus ShopKo had no reason to suspect that mention of interim rent in
4 a form letter delivered **after** the agreements were reached between the Parties
5 affected the quarterly payments negotiated and to which the Parties agreed.

6 The Hold Harmless letters raise similar fact questions requiring discovery.
7 As an initial matter, none of the Hold Harmless letters are relevant because Balboa
8 never, in fact, paid an equipment supplier before the equipment was actually
9 delivered. Gibson Aff. ¶ 16. Thus, its terms are inapplicable here.

10 In any event, the interim terms described in the Hold Harmless letters
11 **substantially differ** from the optional pro-rata language in the Master Lease.⁷
12 Contrary to Balboa's assertion that the Master Lease authorized it to manipulate the
13 Commencement Date of the capital leases so that it could collect an extra three-
14 months of "rent" (Mem. at 12), the Hold Harmless letters, at most, speak to interim
15 rent through the end of the month in which the capital equipment was delivered.
16 See Chiongson Aff., Ex. A, p. 7-15 ("Interim rent shall continue to accrue from the
17 date of such Delivery and Acceptance Certificate through the first day of the
18 following month."). As an example, for Lease No. 171984-011, the Lease Schedule
19 was executed on November 20, 2013 and the Delivery and Acceptance Certificate
20 was signed on November 21, 2013. Gibson Aff., Ex. A. If the Hold Harmless
21 letters were deemed to control the Parties' agreement concerning pro-rata or interim
22 rent, then for this particular lease, rent would have ended by November 30, 2013.

23 ⁷ Indeed, Balboa's internal inconsistencies in how it refers to elective proportional
24 payment provisions furthered its deceptive scheme because the language in
25 documents subsequent to the Master Lease never referred back to the optional
26 provision of the Master Lease on the same terms. The Master Lease references an
27 ambiguous "prorata portion of the rental charges"; the "invoices" reference
28 "Prorated Rnt," but do not indicate whether the rent is for an "interim" period
versus a quarterly payment; while the Hold Harmless letters reference an entirely
different "interim rent" scheme.

1 This equates to a total of approximately 10 days of interim rent, not the 89 days that
2 Balboa fraudulently withdrew from ShopKo’s bank accounts. Thus, the Hold
3 Harmless letters **actually highlight Balboa’s fraud**, as reflected in the conflicting
4 provisions in various of Balboa’s documents, extrinsic and otherwise.

5 Finally, the alleged “invoices” are unavailing. Indeed, they are not true
6 “invoices” as the term is typically used in business because they were not provided
7 to ShopKo by Balboa for review and approval prior to ShopKo making a scheduled
8 quarterly payment. Gibson Aff. ¶ 18. This is evident by the fact that the date listed
9 on the alleged “invoice” is generally the same date that Balboa made its fraudulent
10 withdrawal, meaning that the “invoices” could not have provided notice to ShopKo
11 before the fraudulent, unauthorized withdrawals occurred. Instead, the “invoices”
12 were viewed by ShopKo as confirmations of the scheduled quarterly payments to
13 be withdrawn by Balboa under the agreed Lease Schedules. *Id.* ¶ 19.

14 In sum, Balboa’s core – indeed, its only – argument which it repeats
15 throughout its Motion, is that it contests the facts and contract interpretation that
16 ShopKo has alleged, with extensive detail, in the Complaint. To support its
17 argument, Balboa has cobbled together extrinsic documents that, viewed only in
18 retrospect, it argues disclosed to ShopKo that Balboa intended to withdraw an extra
19 quarterly payment, massively increasing the cost of the capital equipment to be
20 obtained by ShopKo under each capital lease, and massively increasing the implied
21 interest rate associated with each such acquisition. While ShopKo sees no legal or
22 factual merit in this argument, at minimum, it is certainly not an argument at the
23 pleading stage, and Balboa’s Motion to Dismiss must be denied.

24 **4. ShopKo Has Stated a Claim for Tortious Fraud and Intentional** 25 **Deceit**

26 Balboa argues that ShopKo did not adequately plead three of the five
27 elements for such a claim: (i) a misrepresentation, (iv) justifiable reliance, and (v)
28 damages. Mem. at 16. Balboa’s arguments rely on the same theory debunked

1 above, and its factual challenges cannot defeat ShopKo's well-pleaded allegations.

2 First, ShopKo has specifically pleaded misrepresentations by identifying the
3 Lease Schedules and Notices of Assignment, which contain material omissions.
4 Compl., Exs. A-M. ShopKo has alleged that these documents are fraudulent
5 because Balboa deceitfully omitted reference to its intention to withdraw an extra,
6 unauthorized quarterly payment from ShopKo's bank accounts. *Id.* ¶¶ 27, 8-11, 14.

7 Second, ShopKo has pleaded justifiable reliance by alleging it relied on the
8 representations in the Lease Schedules and Notices of Assignment that the
9 payments listed were accurate and did not deceitfully omit an extra quarterly
10 payment. *Id.* ¶ 30. It also alleges that it would not have entered into the leases if it
11 had known about the extra quarterly payment. *Id.* More specifically, the extra,
12 unauthorized quarterly payment increased the effective purchase price of the
13 equipment beyond any reasonable value that ShopKo would have paid for the
14 equipment if it had known of Balboa's deception. *See id.* ¶¶ 10, 28, 30, 133. Third,
15 ShopKo has alleged damages, in that but for Balboa's material misrepresentations
16 and omissions, ShopKo would not have had the unauthorized amount of
17 \$781,401.46 withdrawn from its bank accounts. *Id.* ¶ 32. It has also alleged the
18 specific damages amounts pertaining to each individual Lease Schedule. *Id.* ¶ 24.

19 Thus, ShopKo has stated a claim for Tortious Fraud and Intentional Deceit.

20 **5. ShopKo Has Stated a Claim for Actual Fraud**

21 Balboa argues that ShopKo has not pleaded a claim for actual fraud because
22 (i) it has not alleged that Balboa concealed its intent to withdraw an extra quarterly
23 payment, (ii) it has not alleged a duty to disclose, (iii) it has not justifiably relied on
24 the omission (i.e., if ShopKo was aware it would have acted differently), and (iv) it
25 has not alleged damages. Mem. at 17-20. ShopKo has alleged all of these
26 elements. Balboa's only argument to the contrary is that it disputes the facts as
27 alleged in ShopKo's Complaint, which is irrelevant on a motion to dismiss.

28 First, ShopKo specifically alleges the Schedules and Notices of Assignment

1 contain material misrepresentations because they do not reference the extra,
 2 unauthorized quarterly payments that Balboa intended to take from ShopKo and it
 3 also alleges that “Balboa intentionally concealed these payments from ShopKo
 4 before the leases were executed.” Compl. ¶ 34. Thus, ShopKo has more than
 5 adequately alleged that Balboa concealed a material fact, i.e., Balboa’s undisclosed
 6 intent to take an unauthorized quarterly payment. *Id.* ¶ 24.

7 Second, ShopKo has adequately alleged a duty to disclose. California
 8 recognizes four circumstances where a duty to disclose exists:

- 9 (1) when the defendant is in a fiduciary relationship with the plaintiff;
 10 (2) when the defendant had exclusive knowledge of material facts not
 11 known to the plaintiff; (3) when the defendant actively conceals a
 12 material fact from the plaintiff; and (4) when the defendant makes
 13 partial representations but also suppresses some material fact.

14 *Baggett*, 582 F. Supp. 2d at 1267-68.

15 ShopKo, has alleged three of the four circumstances, any of which create a
 16 duty to disclose. First, ShopKo has alleged that Balboa had exclusive knowledge of
 17 its intent to take an extra quarterly payment not listed on the Lease Schedules or
 18 Notices of Assignment. Here, because Balboa did not disclose its intent, ShopKo
 19 had no way of knowing that the total lease price and terms listed on the Lease
 20 Schedules were inaccurate. Compl. ¶ 27. ShopKo also alleges that Balboa actively
 21 concealed its intent to take an extra quarterly payment. This is evidenced by the
 22 omission in the Lease Schedules themselves and the subsequently issued Notices of
 23 Assignment, which set forth the payment terms, but do not make reference to the
 24 extra quarterly payment. *Id.* ¶¶ 27, 14-17. ShopKo further alleges that Balboa
 25 intentionally timed its unauthorized withdrawals to coincide with the timing of
 26 when the actual first quarterly payment was due so that Balboa’s fraudulent scheme
 27 could go undetected for years – which it in fact did. *Id.* ¶ 22. This, again,
 28 demonstrates active concealment. For the same reasons, ShopKo alleges that
 Balboa made partial representations, but omitted and suppressed other material
 facts because Balboa omitted from the Lease Schedules and the Notices of

1 Assignment its intent to take an extra quarterly payment.

2 Third, ShopKo has alleged justifiable reliance and damages. ShopKo's
3 allegations make clear that "ShopKo relied on Balboa's representation as to the
4 total cost of each lease, the payment terms, and the payment schedules," in addition
5 to relying on similar representations in the Notices of Assignment. *Id.* ¶ 37.
6 ShopKo also alleges that "[h]ad ShopKo known that the terms presented by Balboa
7 in each lease and the letters were not accurate and that each lease required an
8 additional payment in the approximate amount of 89/90th of a quarterly payment,
9 ShopKo would not have entered into any of the leases." *Id.* This is because the
10 additional, unauthorized payment increased the effective purchase price for the
11 equipment beyond its reasonable value. *Id.*; *see also* ¶¶ 9-10, 133. The result being
12 that ShopKo suffered damages from the unauthorized withdrawals in an amount in
13 excess of \$781,401.46. *Id.* ¶ 39. ShopKo, thus, has stated a claim for Actual Fraud.

14 **6. ShopKo Has Stated a Claim for Negligent Misrepresentation**

15 Balboa claims that ShopKo failed to state a claim for Negligent
16 Misrepresentation because it has not alleged (i) a misrepresentation, (ii) justifiable
17 reliance, or (iii) damages. Mem. at 20. As above, Balboa's argument fails.

18 ShopKo alleged that that (i) the Lease Schedules and Notices of Assignment
19 contained misrepresentations via material omissions concerning Balboa's intent to
20 withdrawal an extra, unauthorized quarterly payment (Compl. ¶¶ 41-42); (ii)
21 ShopKo relied on these documents as written and would not have entered in the
22 Lease Schedules if it knew Balboa intended to withdraw an extra, unauthorized
23 payment (*id.* ¶ 44); and (iii) ShopKo suffered damages, at a minimum, equal to the
24 unauthorized withdrawals resulting from Balboa's misrepresentations (*id.* ¶ 46).

25 **7. ShopKo Has Stated Claims for Breach of the Lease Schedules**

26 Balboa's only argument in support of its motion to dismiss ShopKo's 13
27 breach of contract claims is Balboa's disputed factual counter-interpretation of the
28 Parties' agreements; namely, Balboa's factual argument that the Master Lease

1 authorized Balboa’s withdrawal of an extra quarterly payment, even though it was
 2 never disclosed in the Lease Schedules or Notices of Assignment, and despite that
 3 such counter-interpretation is directly at odds with the Parties’ express contract
 4 negotiations. Mem. at 21.

5 For the reasons stated above, Balboa’s disputed statements of fact are not
 6 reason to dismiss well-pleaded claims. *See Ronpak*, 2015 WL 179560, at *5;
 7 *Zander*, 2014 WL 794212, at *2. ShopKo clearly alleges the elements of a breach
 8 of contract action: (i) the Parties’ entered into 13 written capital lease agreements
 9 based on payment terms set forth in the Leasing Schedules; (ii) ShopKo performed
 10 its obligations by making each and every payment owed; (iii) Balboa breached each
 11 Lease Schedule by withdrawing an extra quarterly payment; and (iv) ShopKo has
 12 suffered damages in the amount of the unauthorized withdrawal. Compl. ¶¶ 47-124.

13 ShopKo also specifically alleges that Balboa’s counter-interpretation that the
 14 extra quarterly payments were permissible is without merit. *E.g., id.* ¶ 51. This is
 15 because Balboa’s counter-interpretation contradicts the Parties’ understanding of
 16 the Lease Schedules and the Notices of Assignment. As explained above, the
 17 Master Lease unequivocally states that “The rent payable with respect to any
 18 Schedule(s) shall be the amount shown on such Schedule[] (s).” Compl., Ex. A, p.
 19 27, ¶ 3. None of the Lease Schedules explicitly make reference to or disclose that
 20 Balboa is entitled to withdraw an extra quarterly payment that was never
 21 contemplated by the Parties. Compl. ¶¶ 9-10, 16, 18; Exs. A-M. The Notices of
 22 Assignment reinforce this understanding as they too are silent as to an extra
 23 quarterly payment. Accordingly, because Balboa merely attempts to discredit “the
 24 accuracy, rather than the adequacy” of ShopKo’s allegations, its motion to dismiss
 25 must be denied.⁸

26
 27 ⁸ Even if the Court were to accept that Balboa’s counter-position has merit,
 28 dismissal is still improper because, pursuant to *Pacific Gas* and Ninth Circuit
 precedent following California law, ShopKo is entitled to present extrinsic evidence

1 **8. ShopKo Has Stated a Claim for a Breach of the Implied Covenant**
 2 **of Good Faith and Fair Dealing**

3 Balboa argues that ShopKo has failed to state a claim for breach of the
 4 implied covenant of good faith and fair dealing because (i) it “fails to allege that it
 5 did all of the significant things the Master Lease and Schedules required” because it
 6 “sued to have the prorated rental payments returned”; (ii) ShopKo fails to allege
 7 that Balboa “‘unfairly interfer[ed] with’ ShopKo’s ‘right to receive the benefits of
 8 the contract’”; and (iii) ShopKo “fails to allege damages.” Mem. at 21-22.

9 Once again, however, Balboa’s arguments are premised on challenging the
 10 factual merits of ShopKo’s allegations, as opposed to challenging their legal
 11 adequacy. First, Balboa argues that ShopKo did not perform on the contract
 12 because it chose to sue instead of disavowing the contracts. This argument is
 13 contradictory. ShopKo’s choice to sue specifically avoids non-performance.
 14 Regardless, for each Lease Schedule at issue, ShopKo has specifically alleged that
 15 “ShopKo has performed its obligations under this contract, and has made each and
 16 every payment due under the lease schedule.” Compl. ¶ 49; Counts IV-XVI.
 17 Second, ShopKo clearly alleges that Balboa interfered with its rights to receive the
 18 benefits of the contract when Balboa took unauthorized withdrawals from
 19 ShopKo’s bank accounts.⁹ *Id.* ¶ 128. Third, Shopko alleges damages in the amount
 20 of the unauthorized withdrawals. *Id.* ¶ 130. Accordingly, ShopKo has adequately
 21

22 to support its interpretation of the Parties’ agreements. *See supra* § B.2. Hence, the
 23 breach of contract claims cannot be dismissed at the pleading stage.

24 ⁹ Courts have recognized that “[t]he covenant of good faith finds particular
 25 application in situations where one party is invested with a discretionary power
 26 affecting the rights of another.” *Reiydelle v. J.P. Morgan Chase Bank, N.A.*, No.
 27 12-cv-06543-JCS, 2014 WL 312348, at *13 (N.D. Cal. Jan. 28, 2014). Here,
 28 ShopKo has alleged such discretion, in that Balboa was authorized to withdraw
 funds directly from ShopKo’s bank account without ShopKo’s specific approval for
 each withdrawal. Compl. ¶ 11.

1 alleged a claim for breach of the implied covenant of good faith and fair dealing.

2 **9. Shopko Has Stated a Claim for Violation of California’s Unfair**
3 **Competition Law**

4 The UCL proscribes “any lawful, unfair or fraudulent business act or practice
5 and unfair, deceptive, untrue or misleading advertising.” Cal. Bus. & Prof. Code §
6 17200. Balboa asserts that ShopKo has failed to allege that Balboa’s business acts
7 and/or practices were (i) unlawful; (ii) unfair; or (iii) fraudulent. Mem. at 22-24.

8 To the contrary, ShopKo has alleged all three prongs, any of which is an
9 independent basis to state a claim under the UCL. Mem. at 22-23 (citing *Langan v.*
10 *United Servs. Auto. Ass’n*, 69 F. Supp. 3d 965, 983-85 (N.D. Cal. 2014)).

11 First, “[a]n unlawful business activity includes anything that can properly be
12 called a business practice and that at the same time is forbidden by law.” *Ronpak*,
13 2015 WL 179560, at *3. Thus, ShopKo has alleged an actionable UCL claim by
14 alleging that “1) the defendant’s actions constitute business acts or practices and 2)
15 the same acts or practices form the basis for another claim for relief.” *Id.*; *see also*
16 *Celebrity Chefs Tour, LLC v. Macy’s, Inc.*, 16 F. Supp. 3d 1141, 1155 (S.D. Cal.
17 2014). In *Ronpak*, for example, the court held that Plaintiff adequately alleged a
18 UCL claim where it also properly pled a theory of fraudulent inducement. *Id.* at *3.
19 Here, Balboa does not challenge that the act of negotiating and entering into capital
20 leasing contracts is a business practice, thus the first element is demonstrably met.
21 Additionally, as discussed above, ShopKo has adequately alleged claims for a
22 variety of tortious and fraudulent conduct. Thus, ShopKo has stated a claim under
23 the first prong, an “unlawful” business practice.

24 Second, ShopKo has stated a claim under the second prong, an “unfair”
25 business practice. As Balboa recognizes, there are several standards that have been
26 employed to determine whether a business practice is “unfair,” including where a
27 business practice “violates established public policy or if it is immoral, unethical,
28 oppressive or unscrupulous and causes injury to consumers which outweighs its

1 benefits.” *McKell v. Washington Mut., Inc.*, 142 Cal. App. 4th 1457, 1473 (2006).
2 Because such an analysis requires the fact finder to “weigh the utility of the
3 defendant’s conduct against the gravity of the harm to the alleged victim . . . the
4 determination whether [a business practice] is unfair is one of fact which requires a
5 review of the evidence from both parties. ***It thus cannot usually be made on a***
6 ***demurrer.***” *Id.* (emphasis added).

7 ShopKo has adequately pleaded unfairness in the form of immoral, unethical
8 and unscrupulous behavior by alleging that Balboa misrepresented the terms of the
9 Lease Schedules, which allowed Balboa to gain “an unfair advantage in the
10 marketplace by disguising the true costs of its financial products and misleading
11 customers, including ShopKo.” Compl. ¶ 133.

12 ShopKo, likewise, alleges a claim under the third prong for a UCL claim,
13 “fraudulent” business practices. “A fraudulent business practice is one which is
14 likely to deceive the public.” *McKell*, 142 Cal. App. 4th at 1471. Such a claim
15 under the UCL is less stringent than the requirements to plead common law fraud.
16 *See Garcia v. Sony Comput. Entm’t Am., LLC*, 859 F. Supp. 2d 1056, 1062 (N.D.
17 Cal. 2012) (“Unlike ordinary fraud, which requires plaintiff to plead a deception
18 that is actually false, known to be false by the perpetrator, and reasonably relied
19 upon by the victim, thereby incurring damages, none of these elements is required
20 to state a claim for equitable relief under the UCL.”).

21 Once again, Balboa’s retort focuses on challenging the facts underlying
22 ShopKo’s allegations, instead of pointing to legal inadequacies. Specifically,
23 Balboa asserts that ShopKo failed to allege (i) a duty to disclose and (ii) that the
24 public could be misled by Balboa’s conduct because it claims the extra payment
25 was part of the Master Lease. Mem. at 25. For the same reasons that its fraud
26 claims survive, ShopKo has alleged a duty to disclose because it has alleged both
27 that Balboa omitted material facts and actively concealed those same facts when it
28 did not disclose its intent to take an extra quarterly payment in the Lease Schedules

1 and the Notices of Assignment. Further, ShopKo alleges Balboa’s practices
 2 mislead its customers “by disguising the true costs of its financial products.”
 3 Compl. ¶ 133. Indeed, as alleged, it is reasonable to conclude that Balboa’s
 4 fraudulent omission of its intent to take an extra quarterly payment, beyond what
 5 was set out in the specific Lease Schedules and Notices of Assignment, would
 6 mislead Balboa’s consumers and induce them to purchase financial products from
 7 Balboa on incomplete terms, as it did ShopKo.¹⁰

8 **10. ShopKo Has Standing to Assert Claims for Leases Executed By Its**
 9 **Wholly-Owned Subsidiary SVS Trucking**

10 Balboa argues that ShopKo has not alleged standing to bring claims related to
 11 Schedule Nos. 211267-000 and -001 because the Schedules were signed by a
 12 representative of ShopKo’s wholly-owned subsidiary SVS Trucking LLC. Mem. at
 13 10. However, Balboa’s bald assertions ignore the well-pleaded allegations, which
 14 establish that **ShopKo itself** has suffered an injury-in-fact, by way of the fraudulent
 15 and unauthorized withdrawals taken by Balboa from **ShopKo’s bank accounts**.

16 As Balboa notes, to plead standing, ShopKo must allege (i) that it has
 17 “suffered an injury in fact” and (ii) a causal connection between the injury and the
 18 conduct complained of. Mem. at 10. ShopKo has pleaded both of these elements.

19 Specifically, though the Schedule was signed by SVS Trucking, ShopKo
 20 alleges that Balboa fraudulently withdrew funds from ShopKo’s bank account. *See*
 21 Compl. ¶¶ 116 (“On April 17, 2015, Balboa breached this contract by withdrawing
 22 a “13th” payment of \$54,853.79 from ***ShopKo’s bank account***.”) (emphasis added);
 23 122 (similar allegation for Lease No. 211267-001); 39 (“Balboa’s fraudulent
 24 scheme has resulted in ShopKo suffering damages in an amount in excess of

25 _____
 26 ¹⁰ Balboa’s standing argument is inapposite. Mem. at 25. The standing
 27 requirement only applies where the plaintiff is proceeding “with a putative class
 28 action for ‘fraudulent’ conduct under the UCL.” *Garcia*, 859 F. Supp. 2d at 1062.
 ShopKo is only seeking redress of its individual harm. Regardless, it has
 adequately alleged the loss of money and actual reliance. *E.g.*, Compl. ¶¶ 133. 135.

1 \$781,401.46, which is the total amount of money that Balboa improperly withdrew
2 from ShopKo under the 13 leases.”); *Id.* ¶¶ 32, 46 (similar). Because the
3 unauthorized withdrawals were made from ShopKo’s bank accounts, ShopKo has
4 suffered an actual injury, *i.e.* the loss of money. The allegations also make clear
5 that this injury was caused by Balboa’s fraudulent conduct, without which the
6 withdrawals would have never been made. Accordingly, ShopKo has standing to
7 sue for its injuries caused by Balboa as they pertain to all 13 leases, including the
8 two executed by its wholly-owned subsidiary SVS Trucking.

9 Alternatively, if the Court finds that ShopKo does not have standing to
10 redress its injuries related to Lease Nos. 211267-000 and -001, ShopKo can correct
11 this technicality by joining SVS Trucking in this Action pursuant to Rule 17(a).

12 Rule 17(a) provides that:

13 The court may not dismiss an action for failure to prosecute in the
14 name of the real party in interest until, after an objection, a reasonable
15 time has been allowed for the real party in interest to ratify, join, or be
16 substituted into the action. After ratification, joinder, or substitution,
the action proceeds as if it had been originally commenced by the real
party in interest.

17 Fed. R. Civ. P. 17(a)(3).

18 Here, should the Court require, SVS Trucking intends to join this Action to
19 assert claims that have injured both ShopKo and SVS Trucking. If necessary,
20 ShopKo respectfully submits that the most efficient course for correcting this
21 technicality is with an omnibus amended pleading, after the Court has ruled on
22 Balboa’s motion to dismiss. With leave from the Court, such an amended pleading
23 will allow ShopKo to address the standing and jurisdictional clarifications
24 discussed in this Opposition, in addition to any other issues that may arise from the
25 Court’s decision on Balboa’s Motion to Dismiss.

26 CONCLUSION

27 For the foregoing reasons, ShopKo respectfully submits that Balboa’s Motion
28 to Dismiss should be denied in its entirety.

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