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## **Don't Miss NAELB Western Regional Meeting**



If you are a captive lessor in sales or a salesman for a single leasing company, you should attend to learn how the brokers are succeeding in today's market place.

If you are an independent leasing broker, this is a must!!!

Time to get your registration in for the National Association of Equipment Leasing Brokers Southern California meeting Friday, Saturday, November 6-7. NAELB Broker members \$99, non-members: \$125. Hilton Orange County, Costa Mesa.

There are several workshops, but two stand out. First: "Marketing Best Practices: Repeat Clients and Vendor Referrals," with Dwight Galloway, CLP, LEAF Financial Corporation, Moderator (perhaps the last in the line doing "application only" up to \$100,000, with brokers waiting in line to be approved to work with Dwight. The workshop also includes Brian Acosta, CLP, Best Practices Broker, whose company Matrix Business Capital is not only cutting up Southern California markets, but expanding across the country, even in this down economy.

Perhaps the best workshop is being held Saturday afternoon by the **top small ticket funders who accept broker business**, perhaps the only ones left in the major playing field today:

Justin Holmgren, U.S. Bank Manifest
Dwight Galloway, CLP, LEAF Financial Corporation
Charlie Ehlers, U.S. Bank Manifest Funding Services
Dave Anderson, Financial Pacific Leasing
Gary Souverein, Pawnee Leasing Corporation

"Ways to Become a Top Broker with Your Funding Sources" is their workshop, which alone, by itself, is worth the entire attendance fee; perhaps much more. Other excellent workshops, too! Register today!

## Please go here for more information:

http://www.naelb.org/cde.cfm?event=251985