

BARRY REITMAN - Bio
KEYSTONE EQUIPMENT LEASING, INC.

Born in tha Bronx; raised in Yonkers. After attending the Baruch School of the City College of New York ("Give a yell; Give a yell; Give a good substantial yell."), Barry sold photocopiers in the Wall Street area of New York. (Part of his sales territory included several blocks of old buildings that were being torn down to make way for what was to be the World Trade Center.)

He was recruited by the copier division of Royal Typewriter to Hartford, their home office city. From there he went into sales of industrial diamond abrasive tools. This lead to the design and production areas of electroformed diamond products.

In 1978 Barry was hired as a nuclear component installation machinist by the Electric Boat division of General Dynamics. Fast-tracked into nuclear installation management, he became the senior shift supervisor of reactor component installation. During his Electric Boat career he was given special clearance to go to sea on the USS Ohio, the first Trident class submarine. ("This is why my eyes glow in the dark.")

In 1983, Barry and his late wife and partner, Rita Marder, founded Keystone Equipment Leasing, Inc. in Bergen County, New Jersey. The firm, which specializes in small ticket equipment leases, relocated to Blooming Grove, New York in January, 2000. While maintaining a strong relationship with local and regional vendors and lessees in the New York/New Jersey area, it has also become an active presence on the internet. Keystone's website has been actively, and so-far successfully, avoiding the slings and arrows of outrageous scammers since 1996. Working closely with Federal and state law enforcement, Barry's documentation has been part of three successful fraud prosecutions, including one which was initiated by an alert from Keystone to the FBI.

Nathan, a five year old champion bull terrier goes to work at the office every day. At sixty-five pounds, Nathan is convinced, as was his predecessors, that he is qualified to be a lap dog.

[The Bull Terrier Club of America rescues approximately 100 to 125 dogs each year. The combination of intelligence and sweet sensitivity that make them such wonderful companions, means that Bull Terriers in need have special requirements. Your check made payable to "BTCA Rescue" will be a blessing. It can be sent to: Keystone Equipment Leasing, Inc., P.O. Box 284, Blooming Grove, NY 10914]

