

Key Bank Partners with FinTech Aptexx Payment & Property Management

KeyBank entered into a strategic partnership with Aptexx, a provider of payment and property management software. This collaboration is the latest in a series of partnerships Key has established with emerging fintech providers.

Under the affiliation, Aptexx's Resident Anywhere service will be combined with KeyCorp's real estate industry expertise and payment capabilities. This will help provide property owners and managers with a centralized, mobile-first solution to collect rent payments, receive maintenance requests, deliver resident communications and administer one-click micro-surveys.

"This partnership with Aptexx exemplifies our strategy to leverage leading-edge fintech innovations and couple them with our deep industry expertise to deliver solutions that address our clients' specific needs," said Group Head of KeyBank Enterprise Commercial Payments Clark Khayat. "A simplified resident experience improves electronic payment adoption, which helps our real estate clients run their businesses better every day."

www.zacks.com