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Section 1: 8-K (8-K)

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): April 19, 2012



(Exact name of registrant as specified in its charter)

Ohio
(State or other jurisdiction
of incorporation)

1-11302
Commission
File Number

34-6542451
(I.R.S. Employer
Identification No.)

**127 Public Square,
Cleveland, Ohio**

44114-1306

(Address of principal executive offices)

(Zip Code)

(216) 689-3000

Registrant's telephone number, including area code:

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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EX-99.2 (Supplemental Information Package in Connection With Financial Results)

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Section 2 – Financial Information

Item 2.02 Results of Operations and Financial Condition.

Item 7.01 Regulation FD Disclosure.

On April 19, 2012, KeyCorp issued a press release announcing its financial results for the three-month period ended March 31, 2012 (the “Press Release”) and posted on its website its first quarter 2012 Supplemental Information Package (the “Supplemental Information Package”). The Press Release and Supplemental Information Package are attached hereto as Exhibit 99.1 and Exhibit 99.2, respectively, and are each incorporated by reference.

The information in the preceding paragraph, as well as Exhibit 99.1 and Exhibit 99.2 referenced therein, shall not be deemed “filed” for purposes of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), nor shall it be incorporated by reference in any filing under the Securities Act of 1933, as amended (the “Securities Act”).

KeyCorp's Consolidated Balance Sheets and Consolidated Statements of Income (the "Financial Statements"), included as part of the Press Release, are attached as Exhibit 99.3 to this report and incorporated by reference herein. Exhibit 99.3 is "filed" for purposes of Section 18 of the Exchange Act and, therefore, may be incorporated by reference in filings under the Securities Act.

On April 19, 2012, KeyCorp intends to hold a live conference call that will also be available by webcast to facilitate a discussion of its financial condition at March 31, 2012, and its financial results for the three-month period ended March 31, 2012, including the Press Release and the Supplemental Information Package.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

The following exhibits are furnished, or filed in the case of Exhibit 99.3, herewith:

99.1 Press Release, dated April 19, 2012, announcing financial results for the three-month period ended March 31, 2012.

99.2 Supplemental Information Package reviewed during the conference call and webcast.

99.3 Financial Statements.

* * *

Forward-Looking Statements This filing contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including statements about KeyCorp's financial condition, results of operations, earnings outlook, asset quality trends and profitability. Forward-looking statements are not historical facts but instead represent management's current expectations and forecasts regarding future events, many of which, by their nature, are inherently uncertain and outside of KeyCorp's control. KeyCorp's actual results and financial condition may differ, possibly materially, from the anticipated results and financial condition indicated in these forward-looking statements. Factors that could cause KeyCorp's actual results to differ materially from those described in the forward-looking statements can be found in KeyCorp's Annual Report on Form 10-K for the year ended December 31, 2011, which has been filed with the Securities and Exchange Commission and is available on our website (www.key.com/ir) and on the Securities and Exchange Commission's website (www.sec.gov). Forward-looking statements are not guarantees of future performance and should not be relied upon as representing management's views as of any subsequent date. KeyCorp does not undertake any obligation to update the forward-looking statements to reflect the impact of circumstances or events that may arise after the date of the forward-looking statements.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, KeyCorp has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

KEYCORP

(Registrant)

Date: April 19, 2012

/s/ Robert L. Morris

By: Robert L. Morris

Executive Vice President and Chief Accounting Officer

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Section 2: EX-99.1 (EX-99.1)

Exhibit 99.1

News



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FOR IMMEDIATE RELEASE

KEYCORP REPORTS FIRST QUARTER 2012 NET INCOME OF \$199 MILLION, OR \$.21 PER COMMON SHARE

- Net income from continuing operations of \$199 million, or \$.21 per common share for the first quarter of 2012
- Net interest margin of 3.16%, up three basis points from the fourth quarter of 2011
- Average total loans increased \$766 million, or 6% annualized from the fourth quarter of 2011
- Net charge-offs declined to \$101 million, or .82% of average loan balances for the first quarter of 2012
- Nonperforming loans declined to \$666 million, or 1.35% of period-end loans, and nonperforming assets decreased to \$767 million at March 31, 2012
- Loan loss reserve at 1.92% of total period-end loans and 141.7% of nonperforming loans at March 31, 2012
- Received no objection from the Federal Reserve to Key's capital plan, which included a common stock repurchase program and a plan to evaluate a dividend increase
- Tier 1 common equity and Tier 1 risk-based capital ratios estimated at 11.5% and 13.3%, respectively, at March 31, 2012

CLEVELAND, April 19, 2012 – KeyCorp (NYSE: KEY) today announced first quarter net income from continuing operations attributable to Key common shareholders of \$199 million, or \$.21 per common share. This result compares to \$184 million, or \$.21 per common share for the first quarter of 2011, which included a deemed dividend of \$49 million, or \$.06 per diluted common share related to the accelerated amortization of the discount on the repurchased preferred shares from the U.S. Treasury. First quarter 2012

net income attributable to Key common shareholders was \$194 million compared to net income attributable to Key common shareholders of \$173 million for the same quarter one year ago.

During the first quarter of 2012, the Company continued to benefit from improved asset quality. Nonperforming loans decreased by \$219 million and nonperforming assets declined by

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\$322 million from the year-ago quarter to \$666 million and \$767 million, respectively. Net charge-offs declined to \$101 million, or .82% of average loan balances for the first quarter of 2012, compared to \$193 million, or 1.59% of average loan balances for the same period one year ago.

“Key’s first quarter results demonstrate continued positive momentum as we execute on our relationship strategy, strengthen our balance sheet and maintain disciplined expense control,” said Chairman and Chief Executive Officer Beth Mooney. “Asset quality improved again this quarter, and we were pleased to see growth in our commercial, financial and agricultural loan portfolio. Key remains committed to meeting the credit needs of its customers and communities.”

Key originated approximately \$8.3 billion in new or renewed lending commitments to consumers and businesses during the first quarter of 2012, which is up from \$6.9 billion for the same period one year ago.

Mooney added that she was particularly pleased that Key received several industry honors and recognition in the first quarter. Corporate Insight’s *Bank Monitor* commended Key for service excellence in categories including online bill pay, online account opening, alerts and fund transfers. Greenwich Associates’ 2011 national banking survey recognized Key as a national and regional winner of three excellence awards for its small business banking and middle market banking.

At March 31, 2012, Key’s estimated Tier 1 common equity and Tier 1 risk-based capital ratios were 11.5% and 13.3%, compared to 11.3% and 13.0%, respectively, at December 31, 2011.

Mooney continued: “As previously announced, our Board of Directors has authorized a common stock repurchase program of up to \$344 million to begin in the second quarter of this year through the first quarter of 2013. Our Board will also evaluate an increase in our quarterly common stock dividend from \$.03 per share up to \$.05 per share next month at its regular meeting. These actions, which are a part of our 2012 capital plan submitted to the Federal Reserve and to which the Federal Reserve had no objection, represent an opportunity for Key to return capital to our shareholders while still maintaining our peer leading capital to support organic growth.”

As previously reported, on January 11, 2012, Key signed a purchase and assumption agreement to acquire 37 retail banking branches in Buffalo and Rochester, NY. The deposits associated with these branches total approximately \$2.4 billion, while loans total approximately \$400 million. The transaction is expected to close early third quarter of 2012, subject to customary closing conditions, including regulatory approval of the acquisition.

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The following table shows Key’s continuing and discontinued operating results for the three-month periods ended March 31, 2012, December 31, 2011 and March 31, 2011.

Results of Operations

<i>in millions, except per share amounts</i>	Three months ended		
	3-31-12	12-31-11	3-31-11
<u>Summary of operations</u>			

Income (loss) from continuing operations attributable to Key	\$ 205	\$ 207	\$ 274
Income (loss) from discontinued operations, net of taxes ^(a)	(5)	(7)	(11)
Net income (loss) attributable to Key	<u>\$ 200</u>	<u>\$ 200</u>	<u>\$ 263</u>
Income (loss) from continuing operations attributable to Key	\$ 205	\$ 207	\$ 274
Less: Dividends on Series A Preferred Stock	6	6	6
Cash dividends on Series B Preferred Stock	—	—	31
Amortization of discount on Series B Preferred Stock ^(b)	—	—	53
Income (loss) from continuing operations attributable to Key common shareholders	199	201	184
Income (loss) from discontinued operations, net of taxes ^(a)	(5)	(7)	(11)
Net income (loss) attributable to Key common shareholders	<u>\$ 194</u>	<u>\$ 194</u>	<u>\$ 173</u>
<u>Per common share — assuming dilution</u>			
Income (loss) from continuing operations attributable to Key common shareholders	\$.21	\$.21	\$.21
Income (loss) from discontinued operations, net of taxes ^(a)	(.01)	(.01)	(.01)
Net income (loss) attributable to Key common shareholders ^(c)	<u>\$.20</u>	<u>\$.20</u>	<u>\$.19</u>

- (a) In April 2009, management decided to wind down the operations of Austin Capital Management, Ltd., a subsidiary that specialized in managing hedge fund investments for institutional customers. In September 2009, management decided to discontinue the education lending business conducted through Key Education Resources, the education payment and financing unit of KeyBank National Association. As a result of these decisions, Key has accounted for these businesses as discontinued operations. The loss from discontinued operations for the three-months ended March 31, 2012, was primarily attributable to fair value adjustments related to the education lending securitization trusts.
- (b) March 31, 2011 includes a \$49 million deemed dividend related to the repurchase of the \$2.5 billion Fixed-Rate Perpetual Preferred Stock, Series B (“Series B Preferred Stock”).
- (c) Earnings per share may not foot due to rounding.

SUMMARY OF CONTINUING OPERATIONS

Taxable-equivalent net interest income was \$559 million for the first quarter of 2012, and the net interest margin was 3.16%. These results compare to taxable-equivalent net interest income of \$604 million and a net interest margin of 3.25% for the first quarter of 2011. The decrease in net interest income is attributed to a decline in both the net interest margin and earning assets. The net interest margin has been under pressure as a result of the continuation of the low-rate environment contracting the spread between lending rates and funding costs.

Compared to the fourth quarter of 2011, taxable-equivalent net interest income decreased by \$4 million, and the net interest margin improved by three basis points. The slight decrease in net interest income is primarily due to the write-off of \$6 million of capitalized loan origination costs resulting from the early termination of a leveraged lease in the first quarter of 2012. The improvement in the net interest margin resulted from a decrease in the balance of lower yielding short-term investments during the first quarter of 2012 and a continued decline in funding costs.

Key’s noninterest income was \$472 million for the first quarter of 2012, compared to \$457 million for the year-ago quarter. Gains on leased equipment increased \$23 million, primarily due to a \$20 million gain related to the early termination of a leveraged lease, compared to the same period one year ago. Other income also increased \$16 million from the year-ago quarter. These increases in noninterest income were

partially offset by a \$13 million decrease in operating lease income and a \$13 million decline in electronic banking fees as a result of new government pricing controls on debit transactions that went into effect October 1, 2011.

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The major components of Key's noninterest income for the past five quarters are shown in the following table.

Noninterest Income – Major Components

<i>in millions</i>	<u>1Q12</u>	<u>4Q11</u>	<u>3Q11</u>	<u>2Q11</u>	<u>1Q11</u>
Trust and investment services income	\$109	\$104	\$107	\$113	\$110
Service charges on deposit accounts	68	70	74	69	68
Operating lease income	22	25	30	32	35
Letter of credit and loan fees	54	56	55	47	55
Corporate-owned life insurance income	30	35	31	28	27
Electronic banking fees	17	18	33	33	30
Gains on leased equipment	27	9	7	5	4
Insurance income	12	11	13	14	15
Net gains (losses) from loan sales	22	27	18	11	19
Net gains (losses) from principal investing	35	(8)	34	17	35
Investment banking and capital markets income (loss)	43	24	25	42	43

Compared to the fourth quarter of 2011, noninterest income increased by \$58 million. Net gains (losses) from principal investing (including results attributable to noncontrolling interests) increased \$43 million, and investment banking and capital markets income increased \$19 million compared to the fourth quarter of 2011. Key's fourth quarter investment banking and capital markets income included a \$24 million charge related to funding Visa's litigation escrow liability account. Gains on leased equipment increased \$18 million resulting from the early termination of a leveraged lease in the first quarter of 2012. These increases in noninterest income were partially offset by declines in corporate-owned life insurance of \$5 million, net gains (losses) from loan sales of \$5 million and other income of \$10 million.

Key's noninterest expense was \$703 million for the first quarter of 2012, compared to \$701 million for the same period last year. Personnel expense increased \$14 million due to increased salaries and stock-based compensation expenses, partially offset by a decrease in incentive compensation. Nonpersonnel expense decreased \$12 million compared to the same period one year ago with declines in operating lease expense, FDIC assessments and other real estate owned ("OREO") expense being offset by increases in marketing, the provision (credit) for losses on lending-related commitments and other expense.

Compared to the fourth quarter of 2011, noninterest expense decreased by \$14 million. Business services and professional fees decreased \$19 million and marketing expense declined \$11 million. These decreases in noninterest expense from the fourth quarter of 2011 were partially offset by increases of \$11 million in the provision (credit) for losses on lending-related commitments and \$8 million in other expenses.

ASSET QUALITY

Key's provision for loan and lease losses was a charge of \$42 million for the first quarter of 2012, compared to a credit of \$40 million for the year-ago quarter and a credit of \$22 million for the fourth quarter of 2011. Key's allowance for loan and lease losses was \$944 million, or 1.92% of total period-end loans at March 31, 2012, compared to 2.03% at December 31, 2011, and 2.83% at March 31, 2011.

Selected asset quality statistics for Key for each of the past five quarters are presented in the following table.

Selected Asset Quality Statistics from Continuing Operations

<i>dollars in millions</i>	<u>1Q12</u>	<u>4Q11</u>	<u>3Q11</u>	<u>2Q11</u>	<u>1Q11</u>
Net loan charge-offs	\$ 101	\$ 105	\$ 109	\$ 134	\$ 193
Net loan charge-offs to average loans	.82 %	.86 %	.90 %	1.11 %	1.59 %
Allowance for loan and lease losses to annualized net loan charge-offs	232.39	241.01	261.54	228.85	175.29
Allowance for loan and lease losses	\$ 944	\$ 1,004	\$ 1,131	\$ 1,230	\$ 1,372
Allowance for credit losses ^(a)	989	1,049	1,187	1,287	1,441
Allowance for loan and lease losses to period-end loans	1.92 %	2.03 %	2.35 %	2.57 %	2.83 %
Allowance for credit losses to period-end loans	2.01	2.12	2.46	2.69	2.97
Allowance for loan and lease losses to nonperforming loans	141.74	138.10	143.53	146.08	155.03
Allowance for credit losses to nonperforming loans	148.50	144.29	150.63	152.85	162.82
Nonperforming loans at period end	\$ 666	\$ 727	\$ 788	\$ 842	\$ 885
Nonperforming assets at period end	767	859	914	950	1,089
Nonperforming loans to period-end portfolio loans	1.35 %	1.47 %	1.64 %	1.76 %	1.82 %
Nonperforming assets to period-end portfolio loans plus OREO and other nonperforming assets	1.55	1.73	1.89	1.98	2.23

(a) Includes the allowance for loan and lease losses plus the liability for credit losses on lending-related commitments.

Net loan charge-offs for the first quarter of 2012 totaled \$101 million, or .82% of average loans. These results compare to \$193 million, or 1.59% for the same period last year and \$105 million, or .86% for the fourth quarter of 2011.

Key's net loan charge-offs by loan type for each of the past five quarters are shown in the following table.

Net Loan Charge-offs from Continuing Operations

<i>dollars in millions</i>	<u>1Q12</u>	<u>4Q11</u>	<u>3Q11</u>	<u>2Q11</u>	<u>1Q11</u>
Commercial, financial and agricultural	\$ 15	\$ 28	\$ 23	\$ 36	\$ 32
Real estate — commercial mortgage	21	23	25	12	43
Real estate — construction ^(a)	10	(6)	8	24	30
Commercial lease financing	—	—	2	4	11
Total commercial loans	46	45	58	76	116
Home equity — Key Community Bank	23	20	18	27	24
Home equity — Other	7	9	8	10	14
Marine	10	14	11	4	19
Other	15	17	14	17	20
Total consumer loans	55	60	51	58	77
Total net loan charge-offs	\$ 101	\$ 105	\$ 109	\$ 134	\$ 193

Net loan charge-offs to average loans from continuing operations	.82 %	.86 %	.90 %	1.11 %	1.59 %
Net loan charge-offs from discontinued operations — education lending business	\$ 19	\$ 25	\$ 31	\$ 32	\$ 35

(a) Credit amount indicates recoveries exceeded charge-offs.

Compared to the fourth quarter of 2011, net loan charge-offs in the commercial loan portfolio increased by \$1 million and net loan charge-offs in the consumer loan portfolio decreased by \$5 million. As shown in the table on page 6, Key's exit loan portfolio accounted for \$26 million, or 25.74% of Key's total net loan charge-offs for the first quarter of 2012. Net loan charge-offs in the exit loan portfolio increased by \$4 million from the fourth quarter of 2011 due to increases in net loan charge-offs in the commercial loan portfolios.

At March 31, 2012, Key's nonperforming loans totaled \$666 million and represented 1.35% of period-end portfolio loans, compared to 1.47% at December 31, 2011, and 1.82% at March 31, 2011. Nonperforming assets at March 31, 2012, totaled \$767 million and represented 1.55% of portfolio loans and OREO and other nonperforming assets, compared to

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1.73% at December 31, 2011, and 2.23% at March 31, 2011. The following table illustrates the trend in Key's nonperforming assets by loan type over the past five quarters.

Nonperforming Assets from Continuing Operations

<i>dollars in millions</i>	<u>1Q12</u>	<u>4Q11</u>	<u>3Q11</u>	<u>2Q11</u>	<u>1Q11</u>
Commercial, financial and agricultural	\$ 168	\$ 188	\$ 188	\$ 213	\$ 221
Real estate — commercial mortgage	175	218	237	230	245
Real estate — construction	66	54	93	131	146
Commercial lease financing	22	27	31	41	42
Total consumer loans	<u>235</u>	<u>240</u>	<u>239</u>	<u>227</u>	<u>231</u>
Total nonperforming loans	666	727	788	842	885
Nonperforming loans held for sale	24	46	42	42	86
OREO and other nonperforming assets	<u>77</u>	<u>86</u>	<u>84</u>	<u>66</u>	<u>118</u>
Total nonperforming assets	<u>\$ 767</u>	<u>\$ 859</u>	<u>\$ 914</u>	<u>\$ 950</u>	<u>\$1,089</u>
Restructured loans — accruing and nonaccruing ^(a)	\$ 293	\$ 276	\$ 277	\$ 252	\$ 242
Restructured loans included in nonperforming loans ^(a)	184	191	178	144	136
Nonperforming assets from discontinued operations — education lending business	19	23	22	21	22
Nonperforming loans to period-end portfolio loans	1.35 %	1.47 %	1.64 %	1.76 %	1.82 %
Nonperforming assets to period-end portfolio loans plus OREO and other nonperforming assets	1.55	1.73	1.89	1.98	2.23

(a) Restructured loans (i.e. troubled debt restructurings) are those for which Key, for reasons related to a borrower's financial difficulties, grants a concession to the borrower that it would not otherwise consider. These concessions are made to improve the collectability of the loan and generally take the form of a reduction of the interest rate, extension of the maturity date or reduction in the principal balance.

Nonperforming assets continued to decrease during the first quarter of 2012, representing the tenth consecutive quarterly decline. As shown in the following table, Key's exit loan portfolio accounted for \$103 million, or 13.43% of Key's total nonperforming assets at March 31, 2012.

The following table shows the composition of Key's exit loan portfolio at March 31, 2012, and December 31, 2011, the net charge-offs recorded on this portfolio for the first quarter of 2012 and fourth quarter of 2011, and the nonperforming status of these loans at March 31, 2012, and December 31, 2011.

Exit Loan Portfolio from Continuing Operations

<i>in millions</i>	Balance Outstanding		Change 3-31-12 vs. 12-31-11	Net Loan Charge-offs		Balance on Nonperforming Status	
	3-31-12	12-31-11		1Q12 ^(c)	4Q11 ^(c)	3-31-12	12-31-11
Residential properties — homebuilder	\$ 34	\$ 41	\$ (7)	\$ 2	\$ (2)	\$ 17	\$ 23
Marine and RV floor plan	59	81	(22)	7	2	32	45
Commercial lease financing ^(a)	1,534	1,669	(135)	(1)	(2)	11	7
Total commercial loans	1,627	1,791	(164)	8	(2)	60	75
Home equity — Other	507	535	(28)	7	9	12	12
Marine	1,654	1,766	(112)	10	14	31	31
RV and other consumer	111	125	(14)	1	1	—	1
Total consumer loans	2,272	2,426	(154)	18	24	43	44
Total exit loans in loan portfolio	<u>\$3,899</u>	<u>\$4,217</u>	<u>\$ (318)</u>	<u>\$ 26</u>	<u>\$ 22</u>	<u>\$ 103</u>	<u>\$ 119</u>
Discontinued operations — education lending business (not included in exit loans above) ^(b)	\$5,715	\$5,812	\$ (97)	\$ 19	\$ 25	\$ 19	\$ 23

(a) Includes the business aviation, commercial vehicle, office products, construction and industrial leases, and Canadian lease financing portfolios; and all remaining balances related to lease in, lease out; sale in, sale out; service contract leases; and qualified technological equipment leases.

(b) Includes loans in Key's consolidated education loan securitization trusts.

(c) Credit amounts indicate recoveries exceeded charge-offs.

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CAPITAL

Key's estimated risk-based capital ratios included in the following table continued to exceed all "well-capitalized" regulatory benchmarks at March 31, 2012.

Capital Ratios

	3-31-12	12-31-11	9-30-11	6-30-11	3-31-11
Tier 1 common equity ^{(a), (b)}	11.55 %	11.26 %	11.28 %	11.14 %	10.74 %
Tier 1 risk-based capital ^(a)	13.29	12.99	13.49	13.93	13.48
Total risk-based capital ^(a)	16.68	16.51	17.05	17.88	17.38
Tangible common equity to tangible assets ^(b)	10.26	9.88	9.82	9.67	9.16

(a) 3-31-12 ratio is estimated.

(b) The table entitled "GAAP to Non-GAAP Reconciliations" presents the computations of certain financial measures related to "tangible common equity" and "Tier 1 common equity." The table reconciles the GAAP performance measures to the corresponding non-GAAP measures, which provides a basis for period-to-period comparisons.

As shown in the preceding table, at March 31, 2012, Key's estimated Tier 1 common equity and Tier 1 risk-based capital ratios stood at 11.5% and 13.3%, respectively. In addition, the tangible common equity ratio was 10.3% at March 31, 2012.

The changes in Key's outstanding common shares over the past five quarters are summarized in the following table.

Summary of Changes in Common Shares Outstanding

<i>in thousands</i>	1Q12	4Q11	3Q11	2Q11	1Q11
Shares outstanding at beginning of period	953,008	952,808	953,822	953,926	880,608
Common shares issued	—	—	—	—	70,621
Shares reissued (returned) under employee benefit plans	3,094	200	(1,014)	(104)	2,697
Shares outstanding at end of period	<u>956,102</u>	<u>953,008</u>	<u>952,808</u>	<u>953,822</u>	<u>953,926</u>

During the first quarter of 2011, Key successfully completed a \$625 million common equity offering and a \$1 billion debt offering. The proceeds from these offerings, along with other available funds, were used to repurchase the \$2.5 billion of Series B Preferred Stock issued to the U.S. Treasury Department as a result of Key's participation in the U.S. Treasury's Capital Purchase Program.

LINE OF BUSINESS RESULTS

The following table shows the contribution made by each major business segment to Key's taxable-equivalent revenue from continuing operations and income (loss) from continuing operations attributable to Key for the periods presented. Each of the major business lines is described under the heading "Line of Business Descriptions." For more detailed financial information pertaining to each business segment, see the tables at the end of this release.

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Major Business Segments

<i>dollars in millions</i>	1Q12	4Q11	1Q11	Percent change 1Q12 vs. 4Q11 1Q11	
Revenue from continuing operations (TE)					
Key Community Bank	\$ 528	\$ 546	\$ 565	(3.3)%	(6.5)%
Key Corporate Bank	401	413	406	(2.9)	(1.2)
Other Segments	105	44	93	138.6	12.9
Total Segments	1,034	1,003	1,064	3.1	(2.8)
Reconciling Items	(3)	(26)	(3)	N/M	—
Total	<u>\$1,031</u>	<u>\$ 977</u>	<u>\$1,061</u>	5.5 %	(2.8)%
Income (loss) from continuing operations attributable to Key					
Key Community Bank	\$ 57	\$ 40	\$ 81	42.5 %	(29.6)%
Key Corporate Bank	100	157	126	(36.3)	(20.6)
Other Segments	45	22	58	104.5	(22.4)
Total Segments	202	219	265	(7.8)	(23.8)
Reconciling Items	3	(12)	9	N/M	(66.7)
Total	<u>\$ 205</u>	<u>\$ 207</u>	<u>\$ 274</u>	(1.0)%	(25.2)%

TE = Taxable Equivalent, N/M = Not Meaningful

Key Community Bank

<i>dollars in millions</i>	1Q12	4Q11	1Q11	Percent change 1Q12 vs. 4Q11 1Q11	
Summary of operations					
Net interest income (TE)	\$ 353	\$ 365	\$ 378	(3.3)%	(6.6)%

Noninterest income	175	181	187	(3.3)	(6.4)
Total revenue (TE)	528	546	565	(3.3)	(6.5)
Provision (credit) for loan and lease losses	2	30	11	(93.3)	(81.8)
Noninterest expense	456	477	447	(4.4)	2.0
Income (loss) before income taxes (TE)	70	39	107	79.5	(34.6)
Allocated income taxes and TE adjustments	13	(1)	26	N/M	(50.0)
Net income (loss) attributable to Key	\$ 57	\$ 40	\$ 81	42.5 %	(29.6)%

Average balances

Loans and leases	\$26,617	\$26,406	\$26,312	.8 %	1.2 %
Total assets	30,194	29,867	29,739	1.1	1.5
Deposits	47,768	48,076	48,108	(.6)	(.7)

Assets under management at period end \$21,939 \$17,938 \$20,057 22.3 % 9.4 %

TE = Taxable Equivalent, N/M = Not Meaningful

Additional Key Community Bank Data

<i>dollars in millions</i>	1Q12	4Q11	1Q11	Percent change 1Q12 vs. 4Q11 1Q11	
Noninterest income					
Trust and investment services income	\$ 48	\$ 45	\$ 46	6.7 %	4.3 %
Service charges on deposit accounts	56	59	55	(5.1)	1.8
Electronic banking fees	17	18	30	(5.6)	(43.3)
Other noninterest income	54	59	56	(8.5)	(3.6)
Total noninterest income	\$ 175	\$ 181	\$ 187	(3.3)%	(6.4)%
Average deposit balances					
NOW and money market deposit accounts	\$23,161	\$22,524	\$21,482	2.8 %	7.8 %
Savings deposits	1,992	1,959	1,901	1.7	4.8
Certificates of deposit (\$100,000 or more)	3,447	3,639	4,513	(5.3)	(23.6)
Other time deposits	6,023	6,491	7,959	(7.2)	(24.3)
Deposits in foreign office	370	393	398	(5.9)	(7.0)
Noninterest-bearing deposits	12,775	13,070	11,855	(2.3)	7.8
Total deposits	\$47,768	\$48,076	\$48,108	(.6)%	(.7)%
Home equity loans					
Average balance	\$ 9,173	\$ 9,280	\$ 9,454		
Weighted-average loan-to-value ratio (at date of origination)	70 %	70 %	70 %		
Percent first lien positions	53	53	53		
Other data					
Branches	1,059	1,058	1,040		
Automated teller machines	1,572	1,579	1,547		

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Key Community Bank Summary of Operations

Key Community Bank recorded net income attributable to Key of \$57 million for the first quarter of 2012, compared to net income attributable to Key of \$81 million for the year-ago quarter.

Taxable-equivalent net interest income declined by \$25 million, or 7% from the first quarter of 2011. Average loans and leases grew 1% while average deposits declined 1% from one year ago. Given the continued low-rate environment, the value derived from deposits was less in the current period.

Noninterest income decreased by \$12 million, or 6% from the year-ago quarter, primarily due to a \$13 million decline in electronic banking fees resulting from new government pricing controls on debit transactions that went into effect October 1, 2011.

The provision for loan and lease losses declined by \$9 million, or 82% compared to the first quarter of 2011 due to lower net loan charge-offs from the same period one year ago. Net loan charge-offs were \$49 million for the first quarter of 2012, down \$27 million from the \$76 million incurred in the same period one year ago.

Noninterest expense increased by \$9 million, or 2% from the year-ago quarter. An increase in internally allocated costs and the provision (credit) for losses on lending-related commitments was partially offset by a reduction in FDIC deposit insurance assessments and a decline in personnel expense from one year ago.

Key Corporate Bank

<i>dollars in millions</i>	1Q12	4Q11	1Q11	Percent change 1Q12 vs. 4Q11 1Q11	
Summary of operations					
Net interest income (TE)	\$ 187	\$ 177	\$ 187	5.6 %	—
Noninterest income	214	236	219	(9.3)	(2.3)%
Total revenue (TE)	401	413	406	(2.9)	(1.2)
Provision (credit) for loan and lease losses	13	(61)	(21)	N/M	N/M
Noninterest expense	231	228	228	1.3	1.3
Income (loss) before income taxes (TE)	157	246	199	(36.2)	(21.1)
Allocated income taxes and TE adjustments	57	90	73	(36.7)	(21.9)
Net income (loss)	100	156	126	(35.9)	(20.6)
Less: Net income (loss) attributable to noncontrolling interests	—	(1)	—	N/M	N/M
Net income (loss) attributable to Key	<u>\$ 100</u>	<u>\$ 157</u>	<u>\$ 126</u>	(36.3)%	(20.6)%
Average balances					
Loans and leases	\$18,584	\$17,783	\$17,677	4.5 %	5.1 %
Loans held for sale	509	356	275	43.0	85.1
Total assets	22,863	21,811	21,747	4.8	5.1
Deposits	11,556	11,162	11,282	3.5	2.4
Assets under management at period end	\$30,694	\$33,794	\$41,461	(9.2)%	(26.0)%

TE = Taxable Equivalent, N/M = Not Meaningful

Key Corporate Bank Summary of Operations

Key Corporate Bank recorded net income attributable to Key of \$100 million for the first quarter of 2012, compared to net income attributable to Key of \$126 million for the same period one year ago.

Taxable-equivalent net interest income was flat compared to the first quarter of 2011 as the decreased value derived from deposits was offset by an increase in average earning assets. Although average deposits

increased \$274 million, or 2%, the deposit spread decreased \$11 million due to the prolonged low-rate environment. Average earning assets increased \$869

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million, or 4% from the year-ago quarter, and combined with lower levels of nonperforming assets, led to a \$12 million increase in earning asset spread.

Noninterest income declined by \$5 million, or 2% from the first quarter of 2011. A decrease in operating lease income and trust and investment services income was partially offset by an increase in net gains (losses) from loan sales compared to the year-ago quarter.

The provision for loan and lease losses in the first quarter of 2012 was a charge of \$13 million compared to a credit of \$21 million for the same period one year ago. The charge in the first quarter of 2012 related to the increase in loans and leases, partially offset by continued improvement in the portfolio's asset quality for the tenth consecutive quarter. Net loan charge-offs in the first quarter of 2012 were \$25 million compared to \$75 million for the same period one year ago.

Noninterest expense increased by \$3 million, or 1% from the first quarter of 2011. A decrease in operating lease expense was partially offset by increases in other operating expenses.

Other Segments

Other Segments consist of Corporate Treasury, Key's Principal Investing unit and various exit portfolios. Other Segments generated net income attributable to Key of \$45 million for the first quarter of 2012, compared to net income attributable to Key of \$58 million for the same period last year. These results were primarily attributable to an increase in the provision for loan and lease losses of \$52 million in the exit portfolio. This increase was partially offset by a \$14 million net gain resulting from the early termination of a leveraged lease in the first quarter of 2012 (\$20 million gain on leased equipment less a \$6 million charge for the write-off of capitalized loan origination costs).

Line of Business Descriptions**Key Community Bank**

Key Community Bank serves individuals and small to mid-sized businesses through its 14-state branch network.

Individuals are provided branch-based deposit and investment products, personal finance services and loans, including residential mortgages, home equity and various types of installment loans. In addition, financial, estate and retirement planning, and asset management services are offered to assist high-net-worth clients with their banking, trust, portfolio management, insurance, charitable giving and related needs.

Small businesses are provided deposit, investment and credit products, and business advisory services. Mid-sized businesses are provided products and services that include commercial lending, cash management, equipment leasing, investment and employee benefit programs, succession planning, access to capital markets, derivatives and foreign exchange.

Key Corporate Bank

Real Estate Capital and Corporate Banking Services consists of two business units, Real Estate Capital and Corporate Banking Services.

Real Estate Capital is a national business that provides construction and interim lending, permanent debt placements and servicing, equity and investment banking, and other

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commercial banking products and services to developers, brokers and owner-investors. This unit deals primarily with nonowner-occupied properties (i.e., generally properties in which at least 50% of the debt service is provided by rental income from nonaffiliated third parties). Real Estate Capital emphasizes providing clients with finance solutions through access to the capital markets.

Corporate Banking Services provides cash management, interest rate derivatives, and foreign exchange products and services to clients served by both the Key Community Bank and Key Corporate Bank groups. Through its Public Sector and Financial Institutions businesses, Corporate Banking Services also provides a full array of commercial banking products and services to government and not-for-profit entities and community banks. A variety of commercial payment products are provided through the Enterprise Commercial Payments Group.

Equipment Finance meets the equipment leasing needs of companies worldwide and provides equipment manufacturers, distributors and resellers with financing options for their clients. Lease financing receivables and related revenues are assigned to other lines of business (primarily Institutional and Capital Markets and Commercial Banking) if those businesses are principally responsible for maintaining the relationship with the client.

Institutional and Capital Markets, through its KeyBanc Capital Markets unit, provides commercial lending, treasury management, investment banking, derivatives, foreign exchange, equity and debt underwriting and trading, and syndicated finance products and services to large corporations and middle-market companies.

Institutional and Capital Markets, through its Victory Capital Management unit, also manages or offers advice regarding investment portfolios for a national client base, including corporations, labor unions, not-for-profit organizations, governments and individuals. These portfolios may be managed in separate accounts, common funds or the Victory family of mutual funds.

Key traces its history back more than 160 years and is headquartered in Cleveland, Ohio. One of the nation's largest bank-based financial services companies, Key has assets of approximately \$87 billion at March 31, 2012.

Key provides deposit, lending, cash management and investment services to individuals and small businesses through its 14-state branch network under the name KeyBank National Association. Key also provides a broad range of sophisticated corporate and investment banking products, such as merger and acquisition advice, public and private debt and equity, syndications and derivatives to middle market companies in selected industries throughout the United States under the KeyBanc Capital Markets trade name.

For more information, visit <https://www.key.com/>. KeyBank is Member FDIC.

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This earnings release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including statements about Key's financial condition, results of operations, earnings outlook, asset quality trends and profitability. Forward-looking statements are not historical facts but instead represent management's current expectations and forecasts regarding future events, many of which, by their nature, are inherently uncertain and outside of Key's control. Key's actual results and financial condition may differ, possibly materially, from the anticipated results and financial condition indicated in these forward-looking statements. Factors that could cause Key's actual results to differ materially from those described in the forward-looking statements can be found in KeyCorp's Annual

Report on Form 10-K for the year ended December 31, 2011, which has been filed with the Securities and Exchange Commission and is available on Key's website (www.key.com/ir) and on the Securities and Exchange Commission's website (www.sec.gov). Forward-looking statements are not guarantees of future performance and should not be relied upon as representing management's views as of any subsequent date. Key does not undertake any obligation to update the forward-looking statements to reflect the impact of circumstances or events that may arise after the date of the forward-looking statements.

Notes to Editors:

A live Internet broadcast of KeyCorp's conference call to discuss quarterly results and currently anticipated earnings trends and to answer analysts' questions can be accessed through the Investor Relations section at <https://www.key.com/ir> at 9:00 a.m. ET, on Thursday, April 19, 2012. An audio replay of the call will be available through April 26, 2012.

For up-to-date company information, media contacts and facts and figures about Key's lines of business, visit our Media Newsroom at <https://www.key.com/newsroom>.

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Financial Highlights
(dollars in millions, except per share amounts)

	Three months ended		
	3-31-12	12-31-11	3-31-11
Summary of operations			
Net interest income (TE)	\$ 559	\$ 563	\$ 604
Noninterest income	472	414	457
Total revenue (TE)	1,031	977	1,061
Provision (credit) for loan and lease losses	42	(22)	(40)
Noninterest expense	703	717	701
Income (loss) from continuing operations attributable to Key	205	207	274
Income (loss) from discontinued operations, net of taxes ^(b)	(5)	(7)	(11)
Net income (loss) attributable to Key	200	200	263
Income (loss) from continuing operations attributable to Key common shareholders	\$ 199	\$ 201	\$ 184
Income (loss) from discontinued operations, net of taxes ^(b)	(5)	(7)	(11)
Net income (loss) attributable to Key common shareholders	194	194	173
Per common share			
Income (loss) from continuing operations attributable to Key common shareholders	\$.21	\$.21	\$.21
Income (loss) from discontinued operations, net of taxes ^(b)	(.01)	(.01)	(.01)
Net income (loss) attributable to Key common shareholders	.20	.20	.20
Income (loss) from continuing operations attributable to Key common shareholders — assuming dilution	.21	.21	.21
Income (loss) from discontinued operations, net of taxes — assuming dilution ^(b)	(.01)	(.01)	(.01)
Net income (loss) attributable to Key common shareholders — assuming dilution ^(c)	.20	.20	.19
Cash dividends paid	.03	.03	.01

Book value at period end	10.26	10.09	9.58
Tangible book value at period end	9.28	9.11	8.59
Market price at period end	8.50	7.69	8.88

Performance ratios

From continuing operations:			
Return on average total assets	1.02 %	1.01 %	1.32 %
Return on average common equity	8.25	8.26	8.75
Net interest margin (TE)	3.16	3.13	3.25
From consolidated operations:			
Return on average total assets	.93 %	.91 %	1.18 %
Return on average common equity	8.04	7.97	8.23
Net interest margin (TE)	3.08	3.04	3.16
Loan to deposit ^(d)	86.97	87.00	90.76

Capital ratios at period end

Key shareholders' equity to assets	11.55 %	11.16 %	10.42 %
Tangible Key shareholders' equity to tangible assets	10.60	10.21	9.48
Tangible common equity to tangible assets ^(a)	10.26	9.88	9.16
Tier 1 common equity ^{(a), (c)}	11.55	11.26	10.74
Tier 1 risk-based capital ^(c)	13.29	12.99	13.48
Total risk-based capital ^(c)	16.68	16.51	17.38
Leverage ^(c)	12.09	11.79	11.56

Asset quality — from continuing operations

Net loan charge-offs	\$ 101	\$ 105	\$ 193
Net loan charge-offs to average loans	.82 %	.86 %	1.59 %
Allowance for loan and lease losses to annualized net loan charge-offs	232.39	241.01	175.29
Allowance for loan and lease losses	\$ 944	\$ 1,004	\$ 1,372
Allowance for credit losses	989	1,049	1,441
Allowance for loan and lease losses to period-end loans	1.92 %	2.03 %	2.83 %
Allowance for credit losses to period-end loans	2.01	2.12	2.97
Allowance for loan and lease losses to nonperforming loans	141.74	138.10	155.03
Allowance for credit losses to nonperforming loans	148.50	144.29	162.82
Nonperforming loans at period end	\$ 666	\$ 727	\$ 885
Nonperforming assets at period end	767	859	1,089
Nonperforming loans to period-end portfolio loans	1.35 %	1.47 %	1.82 %
Nonperforming assets to period-end portfolio loans plus OREO and other nonperforming assets	1.55	1.73	2.23

Trust and brokerage assets

Assets under management	\$52,633	\$51,732	\$61,518
Nonmanaged and brokerage assets	33,021	30,639	29,024

Other data

Average full-time equivalent employees	15,404	15,381	15,301
Branches	1,059	1,058	1,040

Taxable-equivalent adjustment \$ 6 \$ 6 \$ 7

(a) The following table entitled "GAAP to Non-GAAP Reconciliations" presents the computations of certain financial measures related to "tangible common equity" and "Tier 1 common equity." The table reconciles the GAAP performance measures to the corresponding non-GAAP measures, which provides a basis for period-to-period comparisons.

(b) In April 2009, management decided to wind down the operations of Austin Capital Management, Ltd.,

a subsidiary that specialized in managing hedge fund investments for institutional customers. In September 2009, management decided to discontinue the education lending business conducted through Key Education Resources, the education payment and financing unit of KeyBank National Association. As a result of these decisions, Key has accounted for these businesses as discontinued operations.

- (c) 3-31-12 ratio is estimated.
- (d) Represents period-end consolidated total loans and loans held for sale (excluding education loans in the securitization trusts) divided by period-end consolidated total deposits (excluding deposits in foreign office).
- (e) Earnings per share may not foot due to rounding.

TE = Taxable Equivalent, GAAP = U.S. generally accepted accounting principles

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GAAP to Non-GAAP Reconciliations
(dollars in millions, except per share amounts)

The table below presents certain non-GAAP financial measures related to “tangible common equity,” “Tier 1 common equity” and “pre-provision net revenue.”

The tangible common equity ratio has been a focus for some investors, and management believes this ratio may assist investors in analyzing Key’s capital position without regard to the effects of intangible assets and preferred stock. Traditionally, the banking regulators have assessed bank and bank holding company capital adequacy based on both the amount and the composition of capital, the calculation of which is prescribed in federal banking regulations. Since the commencement of the Comprehensive Capital Analysis and Review process in early 2009, the Federal Reserve has focused its assessment of capital adequacy on a component of Tier 1 risk-based capital known as Tier 1 common equity, a non-GAAP financial measure. Because the Federal Reserve has long indicated that voting common shareholders’ equity (essentially Tier 1 risk-based capital less preferred stock, qualifying capital securities and noncontrolling interests in subsidiaries) generally should be the dominant element in Tier 1 risk-based capital, this focus on Tier 1 common equity is consistent with existing capital adequacy categories.

Tier 1 common equity is neither formally defined by GAAP nor prescribed in amount by federal banking regulations; this measure is considered to be a non-GAAP financial measure. Since analysts and banking regulators may assess Key’s capital adequacy using tangible common equity and Tier 1 common equity, management believes it is useful to enable investors to assess Key’s capital adequacy on these same bases. The table also reconciles the GAAP performance measures to the corresponding non-GAAP measures.

The table also shows the computation for pre-provision net revenue, which is not formally defined by GAAP. Management believes that eliminating the effects of the provision for loan and lease losses makes it easier to analyze the results by presenting them on a more comparable basis.

Non-GAAP financial measures have inherent limitations, are not required to be uniformly applied and are not audited. Although these non-GAAP financial measures are frequently used by investors to evaluate a company, they have limitations as analytical tools, and should not be considered in isolation, or as a substitute for analyses of results as reported under GAAP.

	Three months ended		
	3-31-12	12-31-11	3-31-11
Tangible common equity to tangible assets at period end			
Key shareholders’ equity (GAAP)	\$10,099	\$ 9,905	\$ 9,425
Less: Intangible assets	932	934	937
Preferred Stock, Series A	291	291	291
Tangible common equity (non-GAAP)	\$ 8,876	\$ 8,680	\$ 8,197

Total assets (GAAP)	<u>\$87,431</u>	<u>\$88,785</u>	<u>\$90,438</u>
Less: Intangible assets	<u>932</u>	<u>934</u>	<u>937</u>
Tangible assets (non-GAAP)	<u>\$86,499</u>	<u>\$87,851</u>	<u>\$89,501</u>
Tangible common equity to tangible assets ratio (non-GAAP)	10.26 %	9.88 %	9.16 %

Tier 1 common equity at period end

Key shareholders' equity (GAAP)	\$10,099	\$ 9,905	\$ 9,425
Qualifying capital securities	1,046	1,046	1,791
Less: Goodwill	917	917	917
Accumulated other comprehensive income (loss) ^(a)	(70)	(72)	(93)
Other assets ^(b)	<u>69</u>	<u>72</u>	<u>130</u>
Total Tier 1 capital (regulatory)	10,229	10,034	10,262
Less: Qualifying capital securities	1,046	1,046	1,791
Preferred Stock, Series A	<u>291</u>	<u>291</u>	<u>291</u>
Total Tier 1 common equity (non-GAAP)	<u>\$ 8,892</u>	<u>\$ 8,697</u>	<u>\$ 8,180</u>
Net risk-weighted assets (regulatory) ^{(b), (c)}	\$76,979	\$77,214	\$76,129
Tier 1 common equity ratio (non-GAAP) ^(c)	11.55 %	11.26 %	10.74 %

Pre-provision net revenue

Net interest income (GAAP)	\$ 553	\$ 557	\$ 597
Plus: Taxable-equivalent adjustment	6	6	7
Noninterest income	472	414	457
Less: Noninterest expense	<u>703</u>	<u>717</u>	<u>701</u>
Pre-provision net revenue from continuing operations (non-GAAP)	<u>\$ 328</u>	<u>\$ 260</u>	<u>\$ 360</u>

(a) Includes net unrealized gains or losses on securities available for sale (except for net unrealized losses on marketable equity securities), net gains or losses on cash flow hedges, and amounts resulting from the December 31, 2006, adoption and subsequent application of the applicable accounting guidance for defined benefit and other postretirement plans.

(b) Other assets deducted from Tier 1 capital and net risk-weighted assets consist of disallowed deferred tax assets of \$47 million at March 31, 2011, disallowed intangible assets (excluding goodwill) and deductible portions of nonfinancial equity investments. There were no disallowed deferred tax assets at March 31, 2012 and December 31, 2011.

(c) 3-31-12 amount is estimated.

GAAP = U.S. generally accepted accounting principles

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Consolidated Balance Sheets

(dollars in millions)

	<u>3-31-12</u>	<u>12-31-11</u>	<u>3-31-11</u>
Assets			
Loans	\$ 49,226	\$ 49,575	\$ 48,552
Loans held for sale	511	728	426
Securities available for sale	14,633	16,012	19,448
Held-to-maturity securities	3,019	2,109	19
Trading account assets	614	623	1,041
Short-term investments	3,605	3,519	3,705
Other investments	<u>1,188</u>	<u>1,163</u>	<u>1,402</u>
Total earning assets	72,796	73,729	74,593

Allowance for loan and lease losses	(944)	(1,004)	(1,372)
Cash and due from banks	416	694	540
Premises and equipment	937	944	906
Operating lease assets	335	350	491
Goodwill	917	917	917
Other intangible assets	15	17	20
Corporate-owned life insurance	3,270	3,256	3,187
Derivative assets	830	945	1,005
Accrued income and other assets	3,091	3,077	3,758
Discontinued assets	5,768	5,860	6,393
Total assets	\$ 87,431	\$ 88,785	\$ 90,438
Liabilities			
Deposits in domestic offices:			
NOW and money market deposit accounts	\$ 29,124	\$ 27,954	\$ 26,177
Savings deposits	2,075	1,962	1,964
Certificates of deposit (\$100,000 or more)	3,984	4,111	5,314
Other time deposits	5,848	6,243	7,597
Total interest-bearing deposits	41,031	40,270	41,052
Noninterest-bearing deposits	19,606	21,098	16,495
Deposits in foreign office — interest-bearing	857	588	3,263
Total deposits	61,494	61,956	60,810
Federal funds purchased and securities sold under repurchase agreements	1,846	1,711	2,232
Bank notes and other short-term borrowings	324	337	685
Derivative liabilities	754	1,026	1,106
Accrued expense and other liabilities	1,450	1,763	1,931
Long-term debt	8,898	9,520	11,048
Discontinued liabilities	2,549	2,550	2,929
Total liabilities	77,315	78,863	80,741
Equity			
Preferred stock, Series A	291	291	291
Common shares	1,017	1,017	1,017
Common stock warrant	—	—	87
Capital surplus	4,116	4,194	4,167
Retained earnings	6,411	6,246	5,721
Treasury stock, at cost	(1,717)	(1,815)	(1,823)
Accumulated other comprehensive income (loss)	(19)	(28)	(35)
Key shareholders' equity	10,099	9,905	9,425
Noncontrolling interests	17	17	272
Total equity	10,116	9,922	9,697
Total liabilities and equity	\$ 87,431	\$ 88,785	\$ 90,438
Common shares outstanding (000)	956,102	953,008	953,926

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Consolidated Statements of Income
(dollars in millions, except per share amounts)

	Three months ended		
	3-31-12	12-31-11	3-31-11
Interest income			

Loans	\$ 536	\$ 542	\$ 570
Loans held for sale	5	4	4
Securities available for sale	116	128	166
Held-to-maturity securities	12	9	—
Trading account assets	6	5	7
Short-term investments	1	1	1
Other investments	8	9	12
Total interest income	684	698	760
Interest expense			
Deposits	77	85	110
Federal funds purchased and securities sold under repurchase agreements	1	1	1
Bank notes and other short-term borrowings	2	2	3
Long-term debt	51	53	49
Total interest expense	131	141	163
Net interest income	553	557	597
Provision (credit) for loan and lease losses	42	(22)	(40)
Net interest income (expense) after provision for loan and lease losses	511	579	637
Noninterest income			
Trust and investment services income	109	104	110
Service charges on deposit accounts	68	70	68
Operating lease income	22	25	35
Letter of credit and loan fees	54	56	55
Corporate-owned life insurance income	30	35	27
Net securities gains (losses) ^(a)	—	—	(1)
Electronic banking fees	17	18	30
Gains on leased equipment	27	9	4
Insurance income	12	11	15
Net gains (losses) from loan sales	22	27	19
Net gains (losses) from principal investing	35	(8)	35
Investment banking and capital markets income (loss)	43	24	43
Other income	33	43	17
Total noninterest income	472	414	457
Noninterest expense			
Personnel	385	387	371
Net occupancy	64	66	65
Operating lease expense	17	18	28
Computer processing	41	42	42
Business services and professional fees	38	57	38
FDIC assessment	8	7	29
OREO expense, net	6	5	10
Equipment	26	25	26
Marketing	13	24	10
Provision (credit) for losses on lending-related commitments	—	(11)	(4)
Other expense	105	97	86
Total noninterest expense	703	717	701
Income (loss) from continuing operations before income taxes			
	280	276	393
Income taxes	75	69	111
Income (loss) from continuing operations	205	207	282

Income (loss) from discontinued operations, net of taxes	(5)	(7)	(11)
Net income (loss)	200	200	271
Less: Net income (loss) attributable to noncontrolling interests	—	—	8
Net income (loss) attributable to Key	\$ 200	\$ 200	\$ 263
Income (loss) from continuing operations attributable to Key common shareholders	\$ 199	\$ 201	\$ 184
Net income (loss) attributable to Key common shareholders	194	194	173
<u>Per common share</u>			
Income (loss) from continuing operations attributable to Key common shareholders	\$.21	\$.21	\$.21
Income (loss) from discontinued operations, net of taxes	(.01)	(.01)	(.01)
Net income (loss) attributable to Key common shareholders	.20	.20	.20
<u>Per common share — assuming dilution</u>			
Income (loss) from continuing operations attributable to Key common shareholders	\$.21	\$.21	\$.21
Income (loss) from discontinued operations, net of taxes	(.01)	(.01)	(.01)
Net income (loss) attributable to Key common shareholders^(c)	.20	.20	.19
Cash dividends declared per common share	\$.03	\$.03	\$.01
Weighted-average common shares outstanding (000)	949,342	948,658	881,894
Weighted-average common shares and potential common shares outstanding (000)^(b)	953,971	951,684	887,836

(a) For the three months ended March 31, 2012, December 31, 2011, and March 31, 2011, Key did not have any impairment losses related to securities.

(b) Assumes conversion of stock options and/or Preferred Series A shares, as applicable.

(c) Earnings per share may not foot due to rounding.

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Consolidated Average Balance Sheets, and Net Interest Income and Yields/Rates From Continuing Operations (dollars in millions)

	First Quarter 2012			Fourth Quarter 2011			First Quarter 2011		
	Average Balance	Interest ^(a)	Yield/Rate ^(a)	Average Balance	Interest ^(a)	Yield/Rate ^(a)	Average Balance	Interest ^(a)	Yield/Rate ^(a)
Assets									
Loans: ^{(b), (c)}									
Commercial, financial and agricultural	\$ 19,638	\$ 194	3.98%	\$ 18,323	\$ 179	3.88%	\$ 16,311	\$ 174	4.33%
Real estate — commercial mortgage	7,993	89	4.48	8,090	92	4.48	9,238	104	4.58
Real estate — construction	1,284	16	4.86	1,380	16	4.68	2,031	20	3.99
Commercial lease financing	5,846	58	3.97	5,982	69	4.62	6,335	80	5.03
Total commercial loans	34,761	357	4.12	33,775	356	4.19	33,915	378	4.51
Real estate — residential mortgage	1,950	25	5.04	1,918	24	5.15	1,810	24	5.32
Home equity:									
Key Community Bank	9,173	93	4.08	9,280	96	4.10	9,453	97	4.14
Other	521	10	7.68	553	11	7.68	647	12	7.60
Total home equity loans	9,694	103	4.27	9,833	107	4.30	10,100	109	4.36
Consumer other — Key Community	1,193	28	9.61	1,191	30	9.62	1,157	28	9.89

Bank										
Consumer other:										
Marine	1,714	27	6.28	1,820	29	6.35	2,174	34	6.26	
Other	118	2	7.79	127	2	7.87	156	3	7.91	
Total consumer other	1,832	29	6.38	1,947	31	6.44	2,330	37	6.37	
Total consumer loans	14,669	185	5.07	14,889	192	5.12	15,397	198	5.20	
Total loans	49,430	542	4.41	48,664	548	4.47	49,312	576	4.72	
Loans held for sale	581	5	3.62	440	4	3.36	390	4	3.52	
Securities available for sale ^{(b), (e)}	15,259	116	3.15	16,790	128	3.16	21,159	166	3.18	
Held-to-maturity securities ^(b)	2,251	12	2.08	1,648	9	2.12	19	1	11.54	
Trading account assets	808	6	2.72	736	5	2.72	1,018	7	2.75	
Short-term investments	1,898	1	.29	2,929	1	.26	1,963	1	.24	
Other investments ^(e)	1,169	8	2.78	1,181	9	2.98	1,360	12	3.33	
Total earning assets	71,396	690	3.91	72,388	704	3.90	75,221	767	4.12	
Allowance for loan and lease losses	(968)			(1,057)			(1,494)			
Accrued income and other assets	10,038			9,942			10,568			
Discontinued assets — education lending business	5,757			5,912			6,479			
Total assets	\$ 86,223			\$ 87,185			\$ 90,774			
Liabilities										
NOW and money market deposit accounts	\$ 28,328	15	.21	\$ 27,722	15	.22	\$ 27,004	19	.29	
Savings deposits	1,997	—	.06	1,964	—	.06	1,907	—	.06	
Certificates of deposit (\$100,000 or more) ^(f)	4,036	29	2.91	4,275	32	2.97	5,628	43	3.05	
Other time deposits	6,035	33	2.19	6,505	37	2.24	7,982	47	2.39	
Deposits in foreign office	769	—	.25	650	1	.25	1,040	1	.31	
Total interest-bearing deposits	41,165	77	.76	41,116	85	.82	43,561	110	1.02	
Federal funds purchased and securities sold under repurchase agreements	1,850	1	.21	1,747	1	.25	2,375	1	.27	
Bank notes and other short-term borrowings	490	2	1.53	471	2	1.87	738	3	1.71	
Long-term debt ^{(f), (g)}	6,161	51	3.61	7,020	53	3.21	6,792	49	3.09	
Total interest-bearing liabilities	49,666	131	1.07	50,354	141	1.12	53,466	163	1.24	
Noninterest-bearing deposits	18,466			18,464			16,479			
Accrued expense and other liabilities	2,325			2,496			2,878			
Discontinued liabilities — education lending business ^{(d), (g)}	5,757			5,912			6,479			
Total liabilities	76,214			77,226			79,302			
Equity										
Key shareholders' equity	9,992			9,943			11,214			
Noncontrolling interests	17			16			258			
Total equity	10,009			9,959			11,472			
Total liabilities and equity	\$ 86,223			\$ 87,185			\$ 90,774			
Interest rate spread (TE)			2.84%			2.78%			2.88%	
Net interest income (TE) and net interest margin (TE)		559	3.16%		563	3.13%		604	3.25%	
TE adjustment ^(b)		6			6			7		
Net interest income, GAAP basis		\$ 553			\$ 557			\$ 597		

(a) Results are from continuing operations. Interest excludes the interest associated with the liabilities referred to in (d) below, calculated using a matched funds transfer pricing methodology.

(b) Interest income on tax-exempt securities and loans has been adjusted to a taxable-equivalent basis using the statutory federal income tax rate of 35%.

(c) For purposes of these computations, nonaccrual loans are included in average loan balances.

(d) Discontinued liabilities include the liabilities of the education lending business and the dollar amount of any additional liabilities assumed necessary to support the assets associated with this business.

- (e) Yield is calculated on the basis of amortized cost.
(f) Rate calculation excludes basis adjustments related to fair value hedges.
(g) A portion of long-term debt and the related interest expense is allocated to discontinued liabilities as a result of applying our matched funds transfer pricing methodology to discontinued operations.
TE = Taxable Equivalent, GAAP = U.S. generally accepted accounting principles

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Noninterest Income
(in millions)

	Three months ended		
	<u>3-31-12</u>	<u>12-31-11</u>	<u>3-31-11</u>
Trust and investment services income ^(a)	\$ 109	\$ 104	\$ 110
Service charges on deposit accounts	68	70	68
Operating lease income	22	25	35
Letter of credit and loan fees	54	56	55
Corporate-owned life insurance income	30	35	27
Net securities gains (losses)	—	—	(1)
Electronic banking fees	17	18	30
Gains on leased equipment	27	9	4
Insurance income	12	11	15
Net gains (losses) from loan sales	22	27	19
Net gains (losses) from principal investing	35	(8)	35
Investment banking and capital markets income (loss) ^(a)	43	24	43
Other income	33	43	17
Total noninterest income	<u>\$ 472</u>	<u>\$ 414</u>	<u>\$ 457</u>

(a) Additional detail provided in tables below.

Trust and Investment Services Income
(in millions)

	Three months ended		
	<u>3-31-12</u>	<u>12-31-11</u>	<u>3-31-11</u>
Brokerage commissions and fee income	\$ 36	\$ 33	\$ 32
Personal asset management and custody fees	39	38	38
Institutional asset management and custody fees	34	33	40
Total trust and investment services income	<u>\$ 109</u>	<u>\$ 104</u>	<u>\$ 110</u>

Investment Banking and Capital Markets Income (Loss)
(in millions)

	Three months ended		
	<u>3-31-12</u>	<u>12-31-11</u>	<u>3-31-11</u>
Investment banking income	\$ 20	\$ 25	\$ 26
Income (loss) from other investments	5	3	2
Dealer trading and derivatives income (loss), proprietary ^{(a), (b)}	(3)	(6)	(2)
Dealer trading and derivatives income (loss), non- proprietary ^(b)	<u>12</u>	<u>(9)</u>	<u>6</u>

Total dealer trading and derivatives income (loss)	9	(15)	4
Foreign exchange income	<u>9</u>	<u>11</u>	<u>11</u>
Total investment banking and capital markets income (loss)	<u>\$ 43</u>	<u>\$ 24</u>	<u>\$ 43</u>

- (a) For the quarters ended March 31, 2012, December 31, 2011 and March 31, 2011, fixed income and equity securities trading comprised the vast majority of this amount. In these quarters, income related to foreign exchange and interest rate derivative trading was less than \$1 million and was offset by losses from Key's credit portfolio management activities.
- (b) The allocation between proprietary and non-proprietary is made based upon whether the trade is conducted for the benefit of Key or Key's clients rather than based upon the proposed rulemakings under the Volcker Rule. The prohibitions and restrictions on proprietary trading activities contemplated by the Volcker Rule and the rules proposed thereunder are not yet final. Therefore, the ultimate impact of the rules proposed under the Volcker Rule is not yet known.

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Noninterest Expense
(dollars in millions)

	Three months ended		
	3-31-12	12-31-11	3-31-11
Personnel ^(a)	\$ 385	\$ 387	\$ 371
Net occupancy	64	66	65
Operating lease expense	17	18	28
Computer processing	41	42	42
Business services and professional fees	38	57	38
FDIC assessment	8	7	29
OREO expense, net	6	5	10
Equipment	26	25	26
Marketing	13	24	10
Provision (credit) for losses on lending-related commitments	—	(11)	(4)
Other expense	<u>105</u>	<u>97</u>	<u>86</u>
Total noninterest expense	<u>\$ 703</u>	<u>\$ 717</u>	<u>\$ 701</u>
Average full-time equivalent employees ^(b)	15,404	15,381	15,301

- (a) Additional detail provided in table below.
- (b) The number of average full-time equivalent employees has not been adjusted for discontinued operations.

Personnel Expense
(in millions)

	Three months ended		
	3-31-12	12-31-11	3-31-11
Salaries	\$ 236	\$ 234	\$ 224
Incentive compensation	66	82	73
Employee benefits	65	55	62
Stock-based compensation	14	13	5
Severance	4	3	7

Total personnel expense

\$ 385

\$ 387

\$ 371

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Loan Composition

(dollars in millions)

	<u>3-31-12</u>	<u>12-31-11</u>	<u>3-31-11</u>	<u>Percent change 3-31-12 vs.</u>	
				<u>12-31-11</u>	<u>3-31-11</u>
Commercial, financial and agricultural	\$19,787	\$19,378	\$16,440	2.1 %	20.4 %
Commercial real estate:					
Commercial mortgage	7,807	8,037	8,806	(2.9)	(11.3)
Construction	1,273	1,312	1,845	(3.0)	(31.0)
Total commercial real estate loans	9,080	9,349	10,651	(2.9)	(14.7)
Commercial lease financing	5,755	6,055	6,207	(5.0)	(7.3)
Total commercial loans	34,622	34,782	33,298	(.5)	4.0
Residential — prime loans:					
Real estate — residential mortgage	1,967	1,946	1,803	1.1	9.1
Home equity:					
Key Community Bank	9,153	9,229	9,421	(.8)	(2.8)
Other	507	535	627	(5.2)	(19.1)
Total home equity loans	9,660	9,764	10,048	(1.1)	(3.9)
Total residential — prime loans	11,627	11,710	11,851	(.7)	(1.9)
Consumer other — Key Community Bank	1,212	1,192	1,141	1.7	6.2
Consumer other:					
Marine	1,654	1,766	2,112	(6.3)	(21.7)
Other	111	125	150	(11.2)	(26.0)
Total consumer — indirect loans	1,765	1,891	2,262	(6.7)	(22.0)
Total consumer loans	14,604	14,793	15,254	(1.3)	(4.3)
Total loans ^(a)	<u>\$49,226</u>	<u>\$49,575</u>	<u>\$48,552</u>	(.7)%	1.4 %

Loans Held for Sale Composition

(dollars in millions)

	<u>3-31-12</u>	<u>12-31-11</u>	<u>3-31-11</u>	<u>Percent change 3-31-12 vs.</u>	
				<u>12-31-11</u>	<u>3-31-11</u>
Commercial, financial and agricultural	\$ 28	\$ 19	\$ 19	47.4 %	47.4 %
Real estate — commercial mortgage	362	567	287	(36.2)	26.1
Real estate — construction	15	35	61	(57.1)	(75.4)
Commercial lease financing	30	12	7	150.0	328.6
Real estate — residential mortgage	76	95	52	(20.0)	46.2
Total loans held for sale ^(b)	<u>\$ 511</u>	<u>\$ 728</u>	<u>\$ 426</u>	(29.8)%	20.0 %

Summary of Changes in Loans Held for Sale

(dollars in millions)

	1Q12	4Q11	3Q11	2Q11	1Q11
Balance at beginning of period	\$ 728	\$ 479	\$ 381	\$ 426	\$ 467
New originations	935	1,235	853	914	980
Transfers from held to maturity, net	19	19	23	16	32
Loan sales	(1,168)	(932)	(759)	(1,039)	(991)
Loan draws (payments), net	(3)	(72)	1	73	(62)
Transfers to OREO / valuation adjustments	—	(1)	(20)	(9)	—
Balance at end of period	<u>\$ 511</u>	<u>\$ 728</u>	<u>\$ 479</u>	<u>\$ 381</u>	<u>\$ 426</u>

- (a) Excluded at March 31, 2012, December 31, 2011, and March 31, 2011, are loans in the amount of \$5.7 billion, \$5.8 billion, and \$6.3 billion, respectively, related to the discontinued operations of the education lending business.
- (b) Excluded at March 31, 2011, are loans held for sale in the amount of \$14 million related to the discontinued operations of the education lending business. There were no loans held for sale in the discontinued operations of the education lending business at March 31, 2012, and December 31, 2011.

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Summary of Loan and Lease Loss Experience from Continuing Operations
(dollars in millions)

	Three months ended		
	3-31-12	12-31-11	3-31-11
Average loans outstanding	<u>\$49,430</u>	<u>\$48,664</u>	<u>\$49,312</u>
Allowance for loan and lease losses at beginning of period	\$ 1,004	\$ 1,131	\$ 1,604
Loans charged off:			
Commercial, financial and agricultural	26	45	42
Real estate — commercial mortgage	23	24	46
Real estate — construction	11	2	35
Total commercial real estate loans	34	26	81
Commercial lease financing	4	6	17
Total commercial loans	64	77	140
Real estate — residential mortgage	6	7	10
Home equity:			
Key Community Bank	25	22	25
Other	8	10	15
Total home equity loans	33	32	40
Consumer other — Key Community Bank	10	11	12
Consumer other:			
Marine	17	20	27
Other	2	2	3
Total consumer other	19	22	30
Total consumer loans	68	72	92
Total loans charged off	132	149	232
Recoveries:			
Commercial, financial and agricultural	11	17	10
Real estate — commercial mortgage	2	1	3
Real estate — construction	1	8	5
Total commercial real estate loans	3	9	8
Commercial lease financing	4	6	6
Total commercial loans	18	32	24

Real estate — residential mortgage	1	—	1
Home equity:			
Key Community Bank	2	2	1
Other	<u>1</u>	<u>1</u>	<u>1</u>
Total home equity loans	3	3	2
Consumer other — Key Community Bank	1	2	2
Consumer other:			
Marine	7	6	8
Other	<u>1</u>	<u>1</u>	<u>2</u>
Total consumer other	8	7	10
Total consumer loans	<u>13</u>	<u>12</u>	<u>15</u>
Total recoveries	<u>31</u>	<u>44</u>	<u>39</u>
Net loan charge-offs	(101)	(105)	(193)
Provision (credit) for loan and lease losses	42	(22)	(40)
Foreign currency translation adjustment	(1)	—	1
Allowance for loan and lease losses at end of period	<u>\$ 944</u>	<u>\$ 1,004</u>	<u>\$ 1,372</u>
Liability for credit losses on lending-related commitments at beginning of period	\$ 45	\$ 56	\$ 73
Provision (credit) for losses on lending-related commitments	—	(11)	(4)
Liability for credit losses on lending-related commitments at end of period ^(a)	<u>\$ 45</u>	<u>\$ 45</u>	<u>\$ 69</u>
Total allowance for credit losses at end of period	<u>\$ 989</u>	<u>\$ 1,049</u>	<u>\$ 1,441</u>
Net loan charge-offs to average loans	.82 %	.86 %	1.59 %
Allowance for loan and lease losses to annualized net loan charge-offs	232.39	241.01	175.29
Allowance for loan and lease losses to period-end loans	1.92	2.03	2.83
Allowance for credit losses to period-end loans	2.01	2.12	2.97
Allowance for loan and lease losses to nonperforming loans	141.74	138.10	155.03
Allowance for credit losses to nonperforming loans	148.50	144.29	162.82
Discontinued operations — education lending business:			
Loans charged off	\$ 23	\$ 31	\$ 38
Recoveries	<u>4</u>	<u>6</u>	<u>3</u>
Net loan charge-offs	<u>\$ (19)</u>	<u>\$ (25)</u>	<u>\$ (35)</u>

(a) Included in “accrued expense and other liabilities” on the balance sheet.

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Summary of Nonperforming Assets and Past Due Loans From Continuing Operations
(dollars in millions)

	<u>3-31-12</u>	<u>12-31-11</u>	<u>9-30-11</u>	<u>6-30-11</u>	<u>3-31-11</u>
Commercial, financial and agricultural	\$ 168	\$ 188	\$ 188	\$ 213	\$ 221
Real estate — commercial mortgage	175	218	237	230	245
Real estate — construction	<u>66</u>	<u>54</u>	<u>93</u>	<u>131</u>	<u>146</u>
Total commercial real estate loans	241	272	330	361	391
Commercial lease financing	<u>22</u>	<u>27</u>	<u>31</u>	<u>41</u>	<u>42</u>
Total commercial loans	431	487	549	615	654

Real estate — residential mortgage	82	87	88	79	84
Home equity:					
Key Community Bank	109	108	102	101	99
Other	12	12	12	11	13
Total home equity loans	121	120	114	112	112
Consumer other — Key Community Bank	1	1	4	3	3
Consumer other:					
Marine	30	31	32	32	31
Other	1	1	1	1	1
Total consumer other	31	32	33	33	32
Total consumer loans	235	240	239	227	231
Total nonperforming loans	666	727	788	842	885
Nonperforming loans held for sale	24	46	42	42	86
OREO	61	65	63	52	97
Other nonperforming assets	16	21	21	14	21
Total nonperforming assets	<u>\$ 767</u>	<u>\$ 859</u>	<u>\$ 914</u>	<u>\$ 950</u>	<u>\$1,089</u>
Accruing loans past due 90 days or more	\$ 169	\$ 164	\$ 118	\$ 118	\$ 153
Accruing loans past due 30 through 89 days	420	441	478	465	474
Restructured loans — accruing and nonaccruing ^(a)	293	276	277	252	242
Restructured loans included in nonperforming loans ^(a)	184	191	178	144	136
Nonperforming assets from discontinued operations — education lending business	19	23	22	21	22
Nonperforming loans to period-end portfolio loans	1.35 %	1.47%	1.64 %	1.76 %	1.82 %
Nonperforming assets to period-end portfolio loans plus OREO and other nonperforming assets	1.55	1.73	1.89	1.98	2.23

(a) Restructured loans (i.e. troubled debt restructurings) are those for which Key, for reasons related to a borrower's financial difficulties, grants a concession to the borrower that it would not otherwise consider. These concessions are made to improve the collectability of the loan and generally take the form of a reduction of the interest rate, extension of the maturity date or reduction in the principal balance.

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Summary of Changes in Nonperforming Loans From Continuing Operations
(in millions)

	<u>1Q12</u>	<u>4Q11</u>	<u>3Q11</u>	<u>2Q11</u>	<u>1Q11</u>
Balance at beginning of period	\$ 727	\$ 788	\$ 842	\$ 885	\$1,068
Loans placed on nonaccrual status	214	230	292	410	335
Charge-offs	(132)	(149)	(157)	(177)	(232)
Loans sold	(27)	(28)	(16)	(11)	(74)
Payments	(65)	(70)	(125)	(156)	(114)
Transfers to OREO	(15)	(12)	(11)	(6)	(12)
Transfers to nonperforming loans held for sale	—	(19)	(24)	(15)	(39)
Transfers to other nonperforming assets	—	(4)	(3)	—	(2)
Loans returned to accrual status	(36)	(9)	(10)	(88)	(45)
Balance at end of period	<u>\$ 666</u>	<u>\$ 727</u>	<u>\$ 788</u>	<u>\$ 842</u>	<u>\$ 885</u>

Summary of Changes in Nonperforming Loans Held For Sale From Continuing Operations

(in millions)

	<u>1Q12</u>	<u>4Q11</u>	<u>3Q11</u>	<u>2Q11</u>	<u>1Q11</u>
Balance at beginning of period	\$ 46	\$ 42	\$ 42	\$ 86	\$106
Transfers in	—	19	24	15	39
Net advances / (payments)	(1)	(3)	(5)	(13)	(20)
Loans sold	(1)	(11)	(5)	(37)	(38)
Transfers to OREO	—	(1)	(19)	(5)	—
Valuation adjustments	(1)	—	(1)	(4)	(1)
Loans returned to accrual status / other	(19)	—	6	—	—
Balance at end of period	<u>\$ 24</u>	<u>\$ 46</u>	<u>\$ 42</u>	<u>\$ 42</u>	<u>\$ 86</u>

Summary of Changes in Other Real Estate Owned, Net of Allowance, From Continuing Operations
(in millions)

	<u>1Q12</u>	<u>4Q11</u>	<u>3Q11</u>	<u>2Q11</u>	<u>1Q11</u>
Balance at beginning of period	\$ 65	\$ 63	\$ 52	\$ 97	\$129
Properties acquired — nonperforming loans	15	13	30	11	12
Valuation adjustments	(7)	(4)	(3)	(7)	(11)
Properties sold	(12)	(7)	(16)	(49)	(33)
Balance at end of period	<u>\$ 61</u>	<u>\$ 65</u>	<u>\$ 63</u>	<u>\$ 52</u>	<u>\$ 97</u>

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Line of Business Results
(dollars in millions)

	<u>1Q12</u>	<u>4Q11</u>	<u>3Q11</u>	<u>2Q11</u>	<u>1Q11</u>	<u>Percent change 1Q12 vs. 4Q11</u>	<u>1Q11</u>
Key Community Bank							
Summary of operations							
Total revenue (TE)	\$ 528	\$ 546	\$ 565	\$ 559	\$ 565	(3.3)%	(6.5)%
Provision (credit) for loan and lease losses	2	30	39	79	11	(93.3)	(81.8)
Noninterest expense	456	477	457	447	447	(4.4)	2.0
Net income (loss) attributable to Key	57	40	57	34	81	42.5	(29.6)
Average loans and leases	26,617	26,406	26,270	26,242	26,312	.8	1.2
Average deposits	47,768	48,076	47,672	47,719	48,108	(.6)	(.7)
Net loan charge-offs	49	71	60	79	76	(31.0)	(35.5)
Net loan charge-offs to average loans	.74%	1.07%	.91%	1.21%	1.17%	N/A	N/A
Nonperforming assets at period end	\$ 402	\$ 415	\$ 439	\$ 455	\$ 475	(3.1)	(15.4)
Return on average allocated equity	7.74%	5.07%	7.19%	4.22%	9.97%	N/A	N/A
Average full-time equivalent employees	8,719	8,633	8,641	8,504	8,378	1.0	4.1
Key Corporate Bank							
Summary of operations							
Total revenue (TE)	\$ 401	\$ 413	\$ 370	\$ 391	\$ 406	(2.9)%	(1.2)%

Provision (credit) for loan and lease losses	13	(61)	(40)	(76)	(21)	N/M	N/M
Noninterest expense	231	228	216	207	228	1.3	1.3
Net income (loss) attributable to Key	100	157	123	164	126	(36.3)	(20.6)
Average loans and leases	18,584	17,783	16,985	17,168	17,677	4.5	5.1
Average loans held for sale	509	356	273	302	275	43.0	85.1
Average deposits	11,556	11,162	10,544	10,195	11,282	3.5	2.4
Net loan charge-offs	25	12	22	29	75	108.3	(66.7)
Net loan charge-offs to average loans	.54%	.27%	.51%	.68%	1.72%	N/A	N/A
Nonperforming assets at period end	\$ 237	\$ 294	\$ 326	\$ 339	\$ 427	(19.4)	(44.5)
Return on average allocated equity	21.07%	30.02%	22.52%	28.26%	19.71%	N/A	N/A
Average full-time equivalent employees	2,254	2,286	2,288	2,191	2,155	(1.4)	4.6

Key Corporate Bank supplementary information (lines of business)

Real Estate Capital and Corporate Banking Services

Total revenue (TE)	\$ 161	\$ 176	\$ 147	\$ 156	\$ 168	(8.5)%	(4.2)%
Provision (credit) for loan and lease losses	—	(31)	(38)	(49)	9	N/M	N/M
Noninterest expense	59	62	65	50	69	(4.8)	(14.5)
Net income (loss) attributable to Key	64	92	76	97	57	(30.4)	12.3
Average loans and leases	7,699	7,445	7,088	7,713	8,583	3.4	(10.3)
Average loans held for sale	291	216	173	229	140	34.7	107.9
Average deposits	8,221	7,643	7,286	7,371	8,611	7.6	(4.5)
Net loan charge-offs	16	10	19	26	65	60.0	(75.4)
Net loan charge-offs to average loans	.84%	.53%	1.06%	1.35%	3.07%	N/A	N/A
Nonperforming assets at period end	\$ 173	\$ 209	\$ 240	\$ 245	\$ 334	(17.2)	(48.2)
Return on average allocated equity	27.56%	35.13%	26.83%	31.13%	15.56%	N/A	N/A
Average full-time equivalent employees	951	953	942	902	882	(.2)	7.8

Equipment Finance

Total revenue (TE)	\$ 64	\$ 62	\$ 68	\$ 63	\$ 63	3.2%	1.6%
Provision (credit) for loan and lease losses	(2)	(15)	(8)	(30)	(26)	N/M	N/M
Noninterest expense	37	48	45	45	52	(22.9)	(28.8)
Net income (loss) attributable to Key	18	18	19	30	23	—	(21.7)
Average loans and leases	4,779	4,680	4,619	4,545	4,621	2.1	3.4
Average loans held for sale	24	10	7	—	4	140.0	500.0
Average deposits	8	9	11	12	6	(11.1)	33.3
Net loan charge-offs	5	(1)	(1)	2	10	N/M	(50.0)
Net loan charge-offs to average loans	.42%	(.08)%	(.09)%	.18%	.88%	N/A	N/A
Nonperforming assets at period end	\$ 28	\$ 41	\$ 31	\$ 39	\$ 44	(31.7)	(36.4)
Return on average allocated equity	26.71%	23.19%	23.05%	35.81%	27.04%	N/A	N/A
Average full-time equivalent employees	469	517	511	511	521	(9.3)	(10.0)

Institutional and Capital Markets

Total revenue (TE)	\$ 176	\$ 175	\$ 155	\$ 172	\$ 175	.6%	.6%
Provision (credit) for loan and lease losses	15	(15)	6	3	(4)	N/M	N/M
Noninterest expense	135	118	106	112	107	14.4	26.2
Net income (loss) attributable to Key	18	47	28	37	46	(61.7)	(60.9)

Average loans and leases	6,106	5,658	5,278	4,910	4,473	7.9	36.5
Average loans held for sale	194	130	93	73	131	49.2	48.1
Average deposits	3,327	3,510	3,247	2,812	2,665	(5.2)	24.8
Net loan charge-offs	4	3	4	1	—	33.3	N/M
Net loan charge-offs to average loans	.26%	.21%	.30%	.08%	—	N/A	N/A
Nonperforming assets at period end	\$ 36	\$ 44	\$ 55	\$ 55	\$ 49	(18.2)	(26.5)
Return on average allocated equity	10.28%	25.61%	15.51%	20.00%	24.51%	N/A	N/A
Average full-time equivalent employees	834	816	835	778	752	2.2	10.9

TE = Taxable Equivalent, N/A = Not Applicable, N/M = Not Meaningful

[\(Back To Top\)](#)

Section 3: EX-99.2 (EX-99.2)



KeyCorp

First Quarter 2012 Earnings Review

April 19, 2012

Beth E. Mooney

Chairman and
Chief Executive Officer

Jeffrey B. Weeden

Chief Financial Officer

Exhibit 99.2



2

FORWARD-LOOKING STATEMENTS AND ADDITIONAL INFORMATION DISCLOSURE

This presentation contains and we may, from time to time, make forward-looking statements within the meaning of the Securities Act of 1933, as amended, and the Securities Exchange Act of 1934, including statements about Key's financial condition, results of operations, earnings outlook, asset quality trends and other matters. Forward-looking statements are not historical facts but instead represent only management's current expectations and forecasts. Such statements, by their nature, are inherently uncertain and outside of Key's control. Forward-looking statements usually can be identified by the use of the following words: "will," "may," "should," "could," "expect," "anticipate," "intend," "estimate," "project," "believe," "assume," "forecast," "target," "potential," "possible," "likely," "unlikely," "contingent," "conditional," "subject to change," "subject to the availability of financing," "subject to regulatory approval," "subject to market conditions," "subject to the actions of third parties," "subject to the actions of government," "subject to the actions of the courts," "subject to the actions of the regulators," "subject to the actions of the shareholders," "subject to the actions of the creditors," "subject to the actions of the customers," "subject to the actions of the employees," "subject to the actions of the management," "subject to the actions of the board of directors," "subject to the actions of the stockholders," "subject to the actions of the bondholders," "subject to the actions of the debtholders," "subject to the actions of the suppliers," "subject to the actions of the customers," "subject to the actions of the competitors," "subject to the actions of the industry," "subject to the actions of the economy," "subject to the actions of the global market," "subject to the actions of the local market," "subject to the actions of the regional market," "subject to the actions of the national market," "subject to the actions of the international market," "subject to the actions of the domestic market," "subject to the actions of the foreign market," "subject to the actions of the emerging market," "subject to the actions of the developed market," "subject to the actions of the transition market," "subject to the actions of the frontier market," "subject to the actions of the commodity market," "subject to the actions of the energy market," "subject to the actions of the technology market," "subject to the actions of the healthcare market," "subject to the actions of the financial market," "subject to the actions of the real estate market," "subject to the actions of the infrastructure market," "subject to the actions of the manufacturing market," "subject to the actions of the services market," "subject to the actions of the retail market," "subject to the actions of the wholesale market," "subject to the actions of the consumer market," "subject to the actions of the business market," "subject to the actions of the government market," "subject to the actions of the military market," "subject to the actions of the space market," "subject to the actions of the aviation market," "subject to the actions of the maritime market," "subject to the actions of the land transport market," "subject to the actions of the air transport market," "subject to the actions of the sea transport market," "subject to the actions of the rail transport market," "subject to the actions of the road transport market," "subject to the actions of the pipeline market," "subject to the actions of the telecommunications market," "subject to the actions of the media market," "subject to the actions of the entertainment market," "subject to the actions of the sports market," "subject to the actions of the education market," "subject to the actions of the healthcare market," "subject to the actions of the pharmaceutical market," "subject to the actions of the biotechnology market," "subject to the actions of the information technology market," "subject to the actions of the computer market," "subject to the actions of the software market," "subject to the actions of the hardware market," "subject to the actions of the services market," "subject to the actions of the consulting market," "subject to the actions of the advertising market," "subject to the actions of the marketing market," "subject to the actions of the public relations market," "subject to the actions of the legal market," "subject to the actions of the accounting market," "subject to the actions of 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market," "subject to the actions of the developed market," "subject to the actions of the market."

“objective,” “plan,” “expect,” “anticipate,” “intend,” “project,” “believe,” “estimate” or other words of similar meaning.

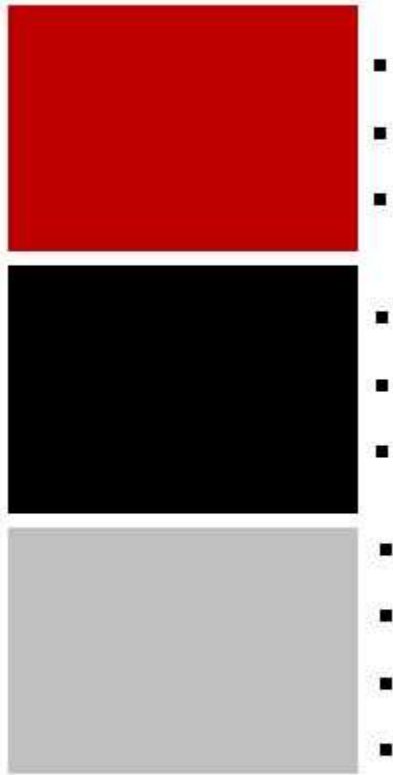
Our forward-looking statements are subject to the following principal risks and uncertainties: the economic recovery may falter or a further recession; the Dodd-Frank Wall Street Reform and Consumer Protection Act and other reforms will subject us to stringent legal and regulatory requirements, including increased scrutiny from our regulators; changes in local, regional and political conditions in the regions where we operate or have significant assets; changes in trade, monetary and fiscal policies of central banks could affect the economic environment in which we operate; our ability to effectively deal with an economic downturn; difficulty; adverse changes in credit quality trends; our ability to determine accurate values of certain assets and liabilities; changes in interest rates, securities, public debt, and capital markets, including changes in market liquidity and volatility; our ability to anticipate and manage interest rate risk presented through unanticipated changes in our interest rate risk position and/or short- and long-term debt; changes in our liquidity position, including but not limited to our ability to enter the financial markets to manage and reposition; adequacy of our risk management program; reduction of the credit ratings assigned to KeyCorp and KeyBank; industry consolidation; unanticipated adverse effects of acquisitions and dispositions of assets, business units or affiliates; and operational failures due to technological, cybersecurity threats or other factors.

We provide greater detail regarding some of these factors in our 2011 Form 10-K, including in Item 1A. Risk Factors and Analysis of Financial Condition and Results of Operation under the heading “Risk Management,” as well as in our subsequent filings, all of which are accessible on our website at www.key.com/ir and on the SEC’s website at www.sec.gov.

Key does not undertake any obligation to update the forward-looking statements to reflect the impact of circumstances that have arisen since the forward-looking statements. Actual results or future events could differ, possibly materially, from those anticipated or indicated by the forward-looking statements from historical performance.

This presentation also includes certain Non-GAAP financial measures related to “tangible common equity, “Tier 1 common equity to total assets” and “revenue.” Management believes these ratios may assist investors, analysts and regulators in analyzing Key’s financial performance. To ensure that these measures are calculated using the appropriate GAAP or regulatory components, they have limitations and should not be considered in isolation, or as a substitute for analysis of results under GAAP. For more information on these calculations and how they compare to the most comparable GAAP measures, please refer to the Appendix to this presentation or our most recent earnings press release, all of which are accessible on our website at www.key.com/ir.

Web addresses referenced in this slide are inactive textual references only. Information on these websites is not part of this presentation.



3

- Delivering sustainable profitability**
- Continued improvement in credit quality**
- Disciplined expense management**
- Growth in average loans driven by CF&A**
- Growth in engaged clients**
- Continued investment to drive future growth**

**No objection from Federal Reserve on capital plan
Board authorized common stock repurchase program
Maintaining peer leading capital levels
Positioned to meet Basel III requirements**

Investor Highlights – First Quarter 2012

**Disciplined
Capital
Management**

					▪
					▪
					▪
					▪
					▪
					▪
					▪
					▪
					▪
					▪



4

(a)

Continuing operations, unless otherwise noted

(b)

Represents period-end consolidated total loans and loans held for sale (excluding education loans in the securitization trusts) divided by period-end consolidated total deposits (excluding deposits in foreign office)

Executing Business Plan: Progress on Target

KEY Metrics

(a)

KEY

1Q12

KEY

4Q11

Targets

Action Plans

Core funded

Loan to deposit ratio

(b)

87%

87%

90-100%

Leverage integrated model to grow

relationships and loans

Improve deposit mix

Returning to a

moderate risk

profile

NCOs to average loans

.82%

.86%

40-50 bps

Focus on relationship clients

Exit noncore portfolios

Limit concentrations

Focus on risk-adjusted returns

Growing high

quality, diverse

revenue streams

Net interest margin

3.16%

3.13%

>3.50%

Improve funding mix

Focus on risk-adjusted returns

Grow client relationships

**Leverage Key's total client solutions and
cross-selling capabilities**

Noninterest income

to total revenue

46%

42%

>40%

Creating positive

operating

leverage

Efficiency ratio

68%

73%

60-65%

Improve efficiency and effectiveness

Leverage technology

**Change cost base to more variable from
fixed**

**Executing our
strategies**

Return on average

assets

1.02%

1.01%

1.00-1.25%

**Execute our client insight-driven
relationship model**

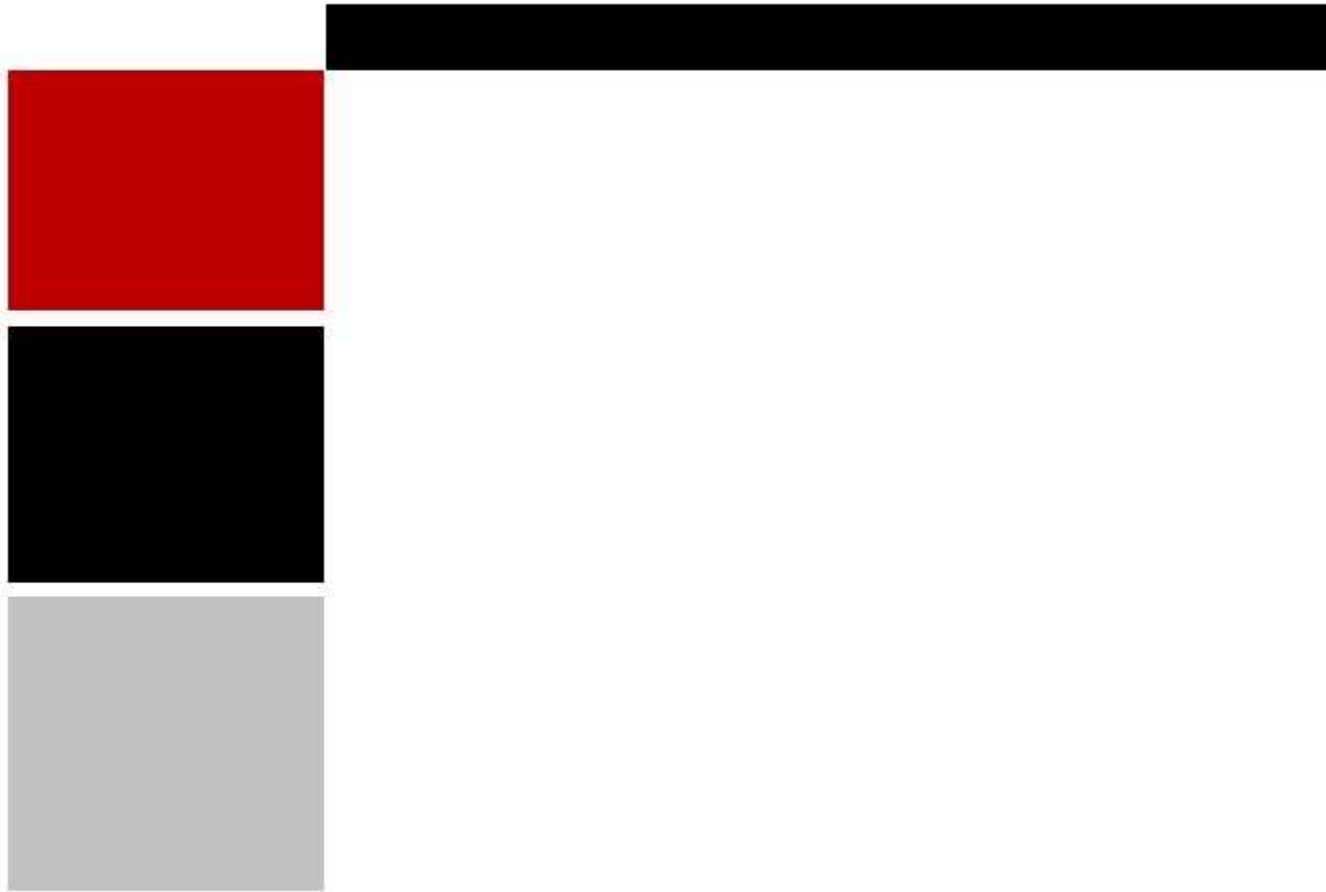
Focus on operating leverage

**Improved funding mix with lower cost core
deposits**

5



Financial Review



6

Financial Summary – First Quarter 2012

Asset Quality

(a)

TE = Taxable equivalent, EOP = End of Period

(a)

From continuing operations

(b)

From consolidated operations

(c)

3-31-12 ratios are estimated

(d)

Non-GAAP measure: see slide 20 of Appendix for reconciliation.

Income from continuing operations attributable to Key

\$.21

\$.21

\$.21

common shareholders

Net interest margin (TE)

3.16%

3.13%

3.25%

Return on average total assets

1.02

1.01

1.32

Tier 1 common equity

(c), (d)

11.5%

11.3%

10.7%

Tier 1 risk-based capital

(c)

13.3

13.0

13.5

Tangible common equity to tangible assets

(d)

10.3

9.9

9.2

Book value per common share

\$10.26

\$10.09

\$9.58

Net loan charge-offs to average loans

.82%

.86%

1.59%

NPLs to EOP portfolio loans

1.35

1.47

1.82

NPAs to EOP portfolio loans + OREO + Other NPAs

1.55

1.73

2.23

Allowance for loan losses to period-end loans

1.92

2.03

2.83

Allowance for loan losses to NPLs

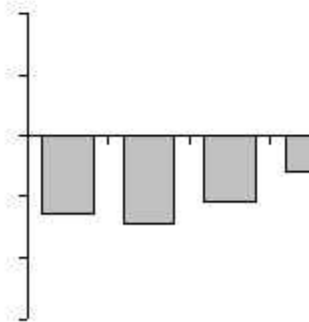
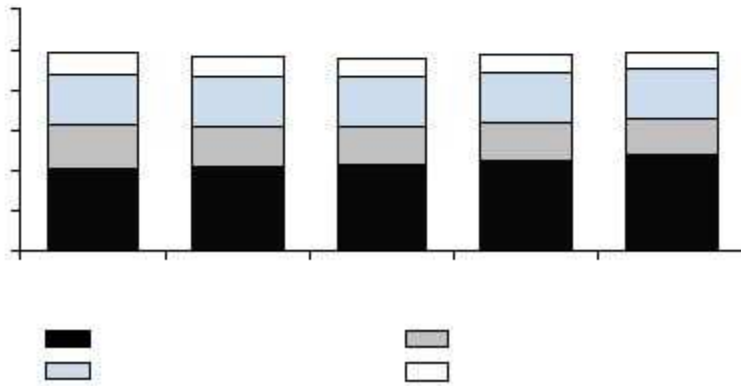
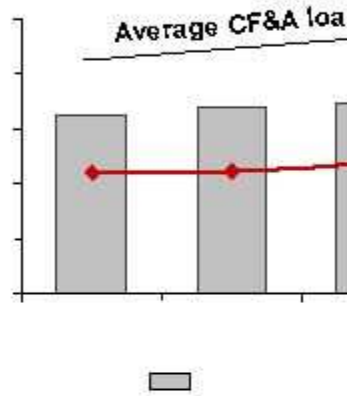
141.7

138.1

155.0



-
-
-



7

Average balances grew for the second consecutive quarter, driven by strong growth in CF&A loans
 Loan commitments increased 20% to \$8.3 billion in 1Q12 from \$6.9 billion in 1Q11
 Positioned to continue to grow loans by leveraging integrated business model and

focusing on targeted segments

\$0
\$10
\$20
\$30
\$40
\$50
\$60
1Q11
2Q11
3Q11
4Q11
1Q12

Loan Growth

\$ in billions

CF&A loans
Utilization rate

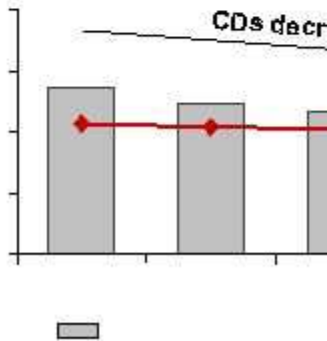
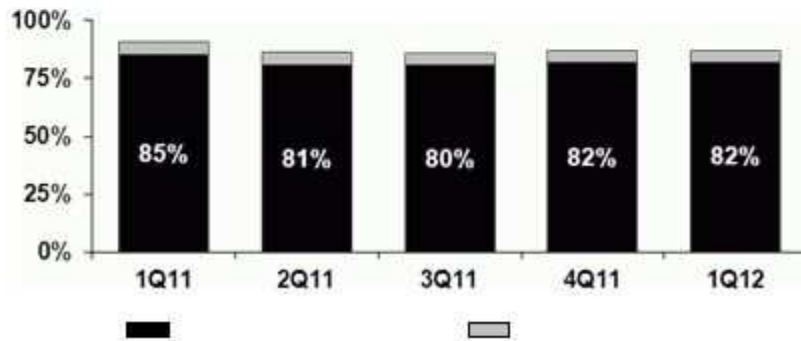
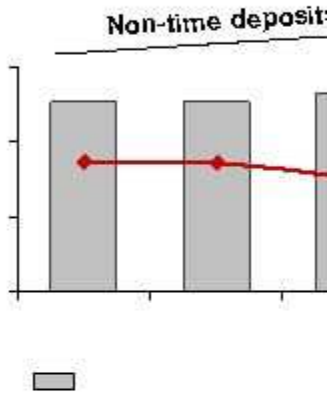
Exit Portfolios
Home Equity & Other
CF&A & Leasing
Commercial Real Estate
\$ in billions

\$49.3
\$48.5
\$19.6
\$18.3
\$17.4
\$16.9
\$16.3
46.9%
46.3%
44.4%
43.4%
43.2%
\$0
\$5
\$10
\$15
\$20
\$25
1Q11
2Q11
3Q11
4Q11
1Q12
30%
40%
50%
60%
(5.2)%
(5.7)%
(4.4)%
(2.3)%
(1.5)%

2.7%
5.4%
7.2%
3.7%
(12.0)%
(8.0)%
(4.0)%
.0%
4.0%
8.0%
1Q10
2Q10
3Q10
4Q10
1Q11
2Q11
3Q11
4Q11
1Q12
\$48.0
\$48.7
\$49.4



-
-
-



8

\$10.1

\$10.8

\$11.7

\$12.4

\$13.6

2.60%

2.59%

2.66%

2.53%
2.48%
\$0
\$5
\$10
\$15
\$20
1Q11
2Q11
3Q11
4Q11
1Q12
.00%
1.00%
2.00%
3.00%
4.00%
5.00%
\$45.4
\$45.3
\$46.5
\$48.2
\$48.8
.12%
.13%
.18%
.15%
.17%
\$20
\$30
\$40
\$50
1Q11
2Q11
3Q11
4Q11
1Q12
.00%
.10%
.20%
.30%

Improving Deposit Mix

Higher cost CDs continue to decline, while lower cost deposits have remained strong
Improved funding mix has reduced the cost of total deposits, which is down 4 bps from 4Q11
Total CD maturities and average cost

—

2012 Q2: \$2.5 billion at 1.54%

—

2012 Q3: \$1.9 billion at 2.92%

—

2012 Q4: \$1.1 billion at 2.64%

—

2013 & beyond: \$4.4 billion at 2.70%

\$ in billions

\$ in billions

(a) Excludes time deposits and deposits in foreign office

(b) Represents period-end consolidated total loans and loans held for sale (excluding education loans in the securitization trusts) divided by period-end consolidated total deposits (excluding deposits in foreign office)

Continuing operations

Discontinued operations

91%

Cost of non-time deposits

Non-time deposits

Average rate on CDs

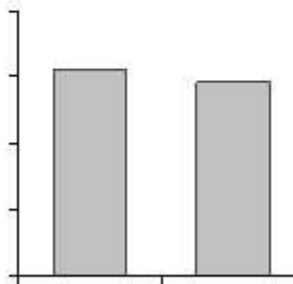
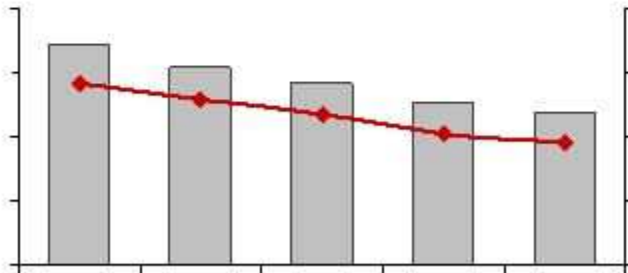
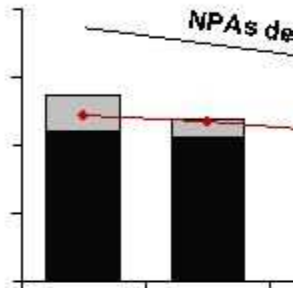
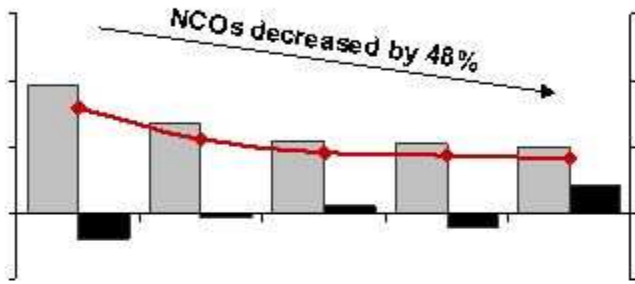
Total average CDs

86%

86%

87%

87%



9
 \$767
 \$859
 \$914
 \$950
 \$1,089

\$0
\$400
\$800
\$1,200
\$1,600
1Q11
2Q11
3Q11
4Q11
1Q12
0.00%
1.00%
2.00%
3.00%
\$944
\$1,004
\$1,131
\$1,230
\$1,372
2.57%
2.35%
2.83%
2.03%
1.92%
\$0
\$400
\$800
\$1,200
\$1,600
1Q11
2Q11
3Q11
4Q11
1Q12
0.00%
1.00%
2.00%
3.00%
4.00%
141.7%
138.1%
143.5%
146.1%
155.0%
0%
50%
100%
150%
200%
1Q11
2Q11
3Q11
4Q11
1Q12
\$193
\$134
\$109
\$105

\$101
\$42
\$(22)
\$10
\$(8)
\$(40)
1.59%
1.11%
.86%
.
82%
.90%
-\$100
\$0
\$100
\$200
\$300
1Q11
2Q11
3Q11
4Q11
1Q12
-1.00%
.00%
1.00%
2.00%
3.00%

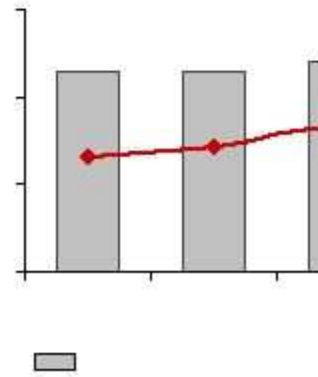
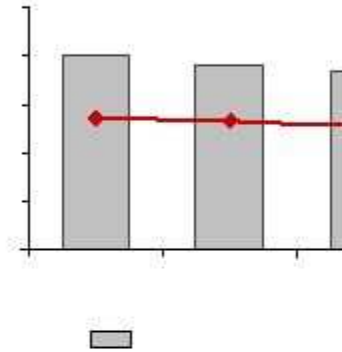
NPLs
NPLs to period-end loans
NCOs
Provision for loan and
lease losses
NCOs to average loans

Allowance for loan
and lease losses
ALLL to period-end loans
\$ in millions
\$ in millions
\$ in millions
NPLs held for sale,
OREO & other NPAs

Continued Improvement in Asset Quality



-
-
-



10

Total Revenue

TE = Taxable equivalent
\$ in millions
Continuing Operations
 Net interest margin
 Net interest income

Net interest margin increased 3 bps from 4Q11, a result of improved funding costs and a decrease in lower-yielding short-term investments
Higher noninterest income primarily driven by principal investing income and a gain from the termination of a leveraged lease
New client acquisition and execution of relationship-based model provide opportunities to grow noninterest income

Noninterest income
 Noninterest income to
 total revenue

\$ in millions

\$559

\$563

\$555

\$570

\$604

3.19%

3.09%

3.25%

3.13%

3.16%

\$0

\$150

\$300

\$450

\$600

\$750

1Q11

2Q11

3Q11

4Q11

1Q12

0.00%

2.00%

4.00%

6.00%

\$457

\$454

\$483

\$414

\$472

45.8%

42.4%

43.1%

46.5%

44.3%

\$0

\$200

\$400

\$600

1Q11

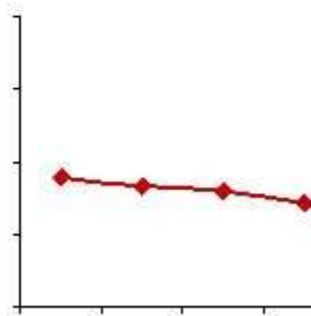
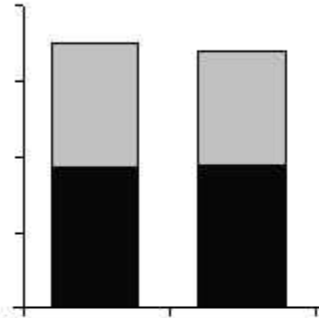
2Q11

3Q11

4Q11
1Q12
30.0%
40.0%
50.0%
60.0%



-
-



\$330
 \$300
 \$310
 \$330
 \$318
 \$0
 \$200
 \$400
 \$600
 \$800
 1Q11
 2Q11
 3Q11
 4Q11
 1Q12

Focused Expense Management

Personnel expense
\$ in millions

Noninterest expense declined \$14 million from 4Q11, with improvement in both personnel and non-personnel expense
Key remains focused on operating leverage

—

Shifting FTE mix towards client-facing positions

—

Leveraging continuous improvement practices

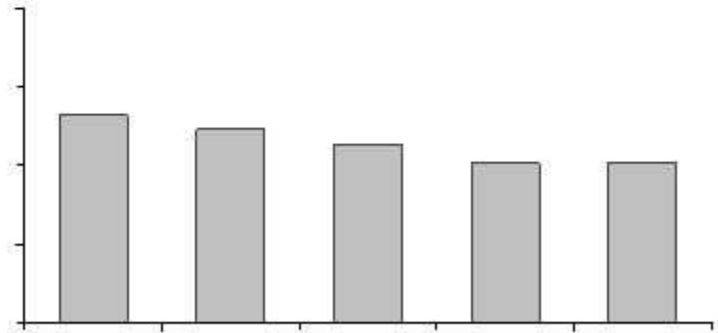
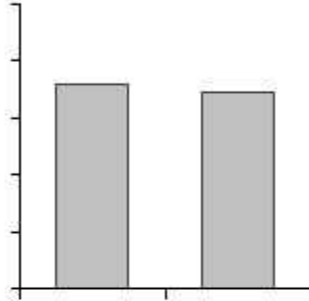
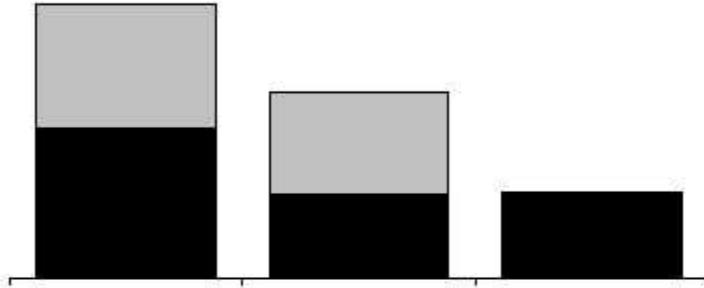
—

Strengthening processes, alignment and accountability across the organization

Non-personnel expense

\$680
\$701
 15,665
 15,381
 15,584
 15,772
 15,424
 15,301
 15,349
 15,490
 15,404
14,000

15,000
16,000
17,000
18,000
1Q10
2Q10
3Q10
4Q10
1Q11
2Q11
3Q11
4Q11
1Q12
\$692
\$717
\$703



12
\$1,031
\$703
\$328
Total revenue
Noninterest
expense
PPNR

Pre-Provision Net Revenue

(a), (b)

and ROAA

(c)

(a)

Net interest income plus taxable-equivalent adjustment and noninterest income less noninterest expense

(b)

Non-GAAP measure: see slide 20 of Appendix for reconciliation.

(c)

From continuing operations

\$ in millions

\$ in millions

Noninterest
income

46%

Personnel
expense

55%

\$360

\$344

\$346

\$260

\$328

\$0

\$100

\$200

\$300

\$400

\$500

1Q11

2Q11

3Q11

4Q11

1Q12

1.02%

1.01%

1.14%

1.23%

1.32%

.00%

.50%

1.00%

1.50%

2.00%

1Q11

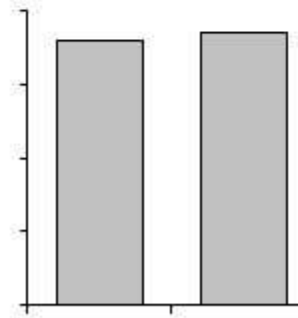
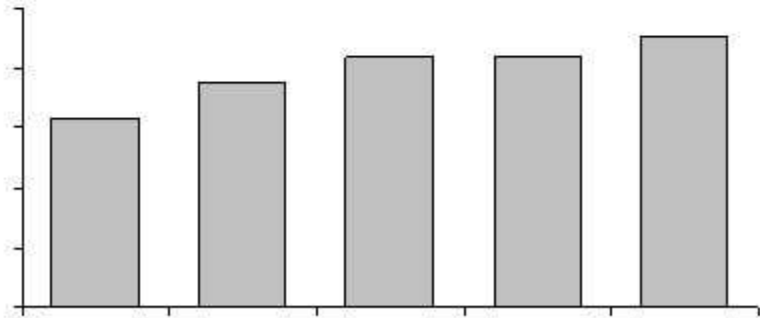
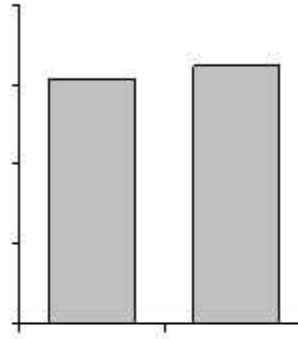
2Q11

3Q11

4Q11



-
-
-
-



13

No objection from Federal Reserve on capital plan

—

Board authorized stock repurchase program

—

**Dividend increase will be evaluated at May
Board meeting**

Peer leading capital position supports growth

Disciplined approach to capital management

Positioned for successful transition to Basel III

Strong Capital Ratios

10.3%

9.9%

9.2%

9.7%

9.8%

0.00%

3.00%

6.00%

9.00%

12.00%

1Q11

2Q11

3Q11

4Q11

1Q12

\$10.26

\$10.09

\$9.58

\$9.88

\$10.09

\$8.00

\$8.50

\$9.00

\$9.50

\$10.00

\$10.50

1Q11

2Q11

3Q11

4Q11

1Q12

11.5%

11.3%

10.7%

11.1%

11.3%

0.00%
3.00%
6.00%
9.00%
12.00%
1Q11
2Q11
3Q11
4Q11
1Q12

(a)

3-31-12 ratio is estimated

(b)

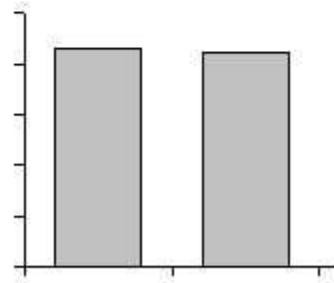
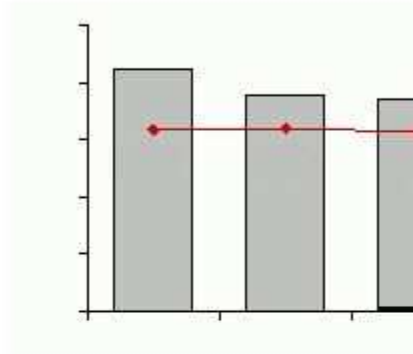
Non-GAAP measure: see slide 20 of Appendix for reconciliation.



Appendix



-
-
-
-
-



15

Average AFS securities
\$ in billions

High Quality Investment Portfolio

Portfolio composed of Agency or GSE backed:

GNMA, Fannie & Freddie

—
No private label MBS or financial paper
Average portfolio life at 3/31/12: 2.4 years
Unrealized net gain of \$505 million on available-for-sale securities portfolio at 3/31/12
Mortgage paydowns in 4Q11 and 1Q12 were \$1.5 billion
Yield decline in 1Q12 from paydowns of higher yielding mortgage investments and purchases of lower yielding investments

(a) Includes end of period held-to-maturity and available-for-sale securities

20.2%

20.4%

21.6%

21.1%

21.0%

0%

5%

10%

15%

20%

25%

1Q11

2Q11

3Q11

4Q11

1Q12

Average yield

Average HTM securities

\$17.5

\$18.4

\$18.5

\$19.0

\$21.2

3.01%

3.07%

3.15%

3.20%

3.19%

\$0

\$5

\$10

\$15

\$20

\$25

1Q11

2Q11

3Q11

4Q11

1Q12

0.00%
1.00%
2.00%
3.00%
4.00%
5.00%





N/M = Not Meaningful

(a)

Net loan charge-off amounts are annualized in calculation. NCO ratios for discontinued operations and consolidated Key exclude education loans in the securitization trusts since valued at fair-market value

(b)

3-31-12 allowance by portfolio is estimated. Allowance/period loans ratios for discontinued operations and consolidated Key exclude education loans in the securitization trusts since valued at fair-market value

Credit Quality

\$ in millions

**Allowance /
period-end
loans**

(b)

**Allowance /
NPLs**

**Net loan
charge-offs**

**Net loan
charge-offs**

(a)

/

**average loans
Nonperforming
loans**

**Ending
allowance**

(b)

**Period-end
loans**

**Average
loans**

3/31/12

1Q12

1Q12

4Q11

1Q12

4Q11

3/31/12

12/31/11

3/31/12

3/31/12

3/31/12

**Allowance /
period-end
loans**

(b)

**Allowance /
NPLs**

**Net loan
charge-offs**

**Net loan
charge-offs**

(a)

/

**average loans
Nonperforming
loans**

**Ending
allowance**

(b)
Commercial, financial and agricultural

\$19,787

\$19,638

\$15

\$28

.31

%

.61

%

\$168

\$188

\$316

1.60

%

188.10

%

Commercial real estate:

Commercial mortgage

7,807

7,993

21

23

1.06

1.13

175

218

263

3.37

150.29

Construction

1,273

1,284

10

(6)

3.13

(1.72)

66

54

56

4.40

84.85

Commercial lease financing

5,755

5,846

-

-

-

-

22

27

68

1.18

309.09

Real estate - residential mortgage

1,967

1,950

5

7

1.03

1.45

82

87

36

1.83

43.90

Home equity:

Key Community Bank

9,153

9,173

23

20

1.01

.86

109

108

94

1.03

86.24

Other

507

521

7

9

5.40

6.46

12

12

28

5.52

233.33

Consumer other— Key Community Bank

1,212

1,193

9

9

3.03

3.00

1

1

37

3.05

N/M

Consumer other:

Marine

1,654

1,714

10

14

2.35

3.05

30

31

45

2.72

150.00

Other

111

118

1

1

3.41

3.12

1

1

1

.90

100.00

Continuing total

\$49,226

\$49,430

\$101

\$105

.82

%

.86

%

\$666

\$727

\$944

1.92

%

141.74

%

Discontinued operations - education
lending business

5,715

5,745

19

25

2.51

3.19

19

23

90

3.00

473.68

Consolidated total

\$54,941

\$55,175

\$120

\$130

.92

%

1.00

%

\$685

\$750

\$1,034

1.98

%

150.95

%



\$ in millions, except average loan size

	<u>Loan Balances</u>	<u>Average Loan Size (\$)</u>	<u>Average FICO</u>	<u>Average LTV^(a)</u>	<u>% of Loans LTV>90%</u>	<u>2011 and later</u>
Home equity loans and lines						
First lien	\$ 4,859	\$ 58,851	752	67 %	.6 %	16 %
Second lien	4,294	45,683	751	75	3.2	11
Total home equity loans and lines	\$ 9,153	\$ 51,841	752	70	1.9	14
Nonaccrual loans						
First lien	\$ 60	\$ 62,813	718	73 %	1.1 %	1 %
Second lien	49	50,059	712	78	4.7	1
Total home equity nonaccrual loans	\$ 109	\$ 56,315	715	75	2.6	1
Community Bank - Home Equity						
First quarter net charge-offs	\$ 23					-
Net loan charge-offs to average loans	1.01 %					



Home Equity Loans – 3/31/12

Vintage (% of Loans)

Loan Balances

Average Loan

Size (\$)

Average

FICO

Average

LTV

% of Loans

LTV>90%

2011 and

later

2010

2009

2008

2007 and

prior

Home equity loans and lines

First lien

22

\$

22,785

\$

746

33

%

.4

%

-

-

-

2

%

98

%

Second lien

486

24,570

730

82

32.5

-

-

-

2

98

Total home equity loans and lines

509

\$

24,485

\$

731

80

31.1

-

-

-

1

99

Nonaccrual loans

First lien

1

\$

20,525

\$

735

25

%

-

-

-

-

-

100

%

Second lien

11

27,989

705

83

33.9

%

-

-

-

1

%
99

Total home equity nonaccrual loans

12

\$

27,423

\$

706

81

32.0

-

-

-

1

99

Exit Portfolio - Home Equity

First quarter net charge-offs

7

\$

-

-

-

4

%
96

%

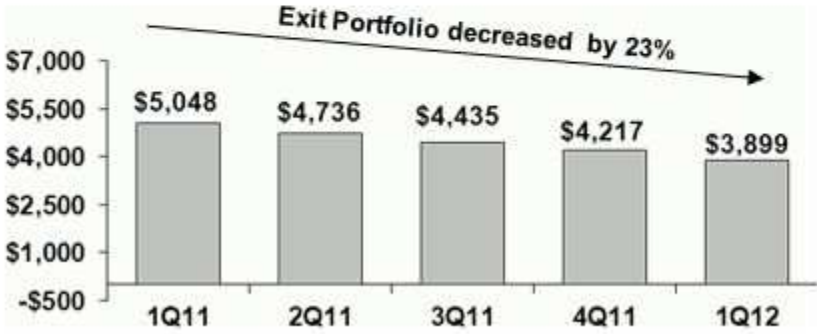
Net loan charge-offs to average loans

5.40

%

(a) Average LTVs are at origination. Current average LTVs for Community Bank total home equity loans and lines is approximately which compares to 78% at the end of the fourth quarter 2011.





\$ in millions

Exit Loan Portfolio

Change
3-31-12 vs.
3-31-12

12-31-11

12-31-11

1Q12

(c)

4Q11

(c)

3-31-12

12-31-11

Residential properties –
homebuilder

\$34

\$41

\$(7)

\$2

\$(2)

\$17

\$23

Marine and RV floor plan

59

81

(22)

7

2

32

45

Commercial lease financing

(a)

1,534

1,669

(135)

(1)

(2)

11

7

Total commercial loans

1,627

1,791

(164)

8

(2)

60

75

Home equity –

Other

507

535

(28)

7

9

12

12

Marine

1,654

1,766

(112)

10

14

31

31

RV and other consumer

111

125

(14)

1

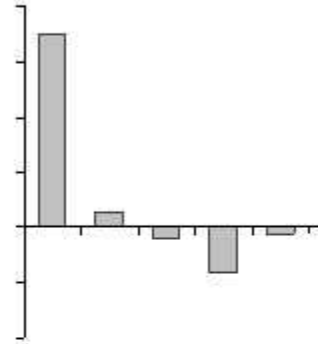
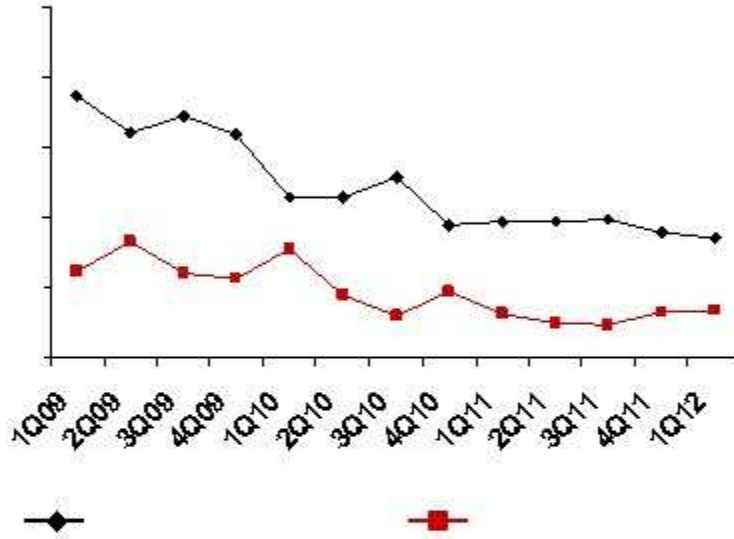
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-

1
 Total consumer loans
 2,272
 2,426
 (154)
 18
 24
 43
 44
 Total exit loans in loan portfolio
 \$3,899
 \$4,217
 \$(318)
 \$26
 \$22
 \$103
 \$119
 Discontinued operations -
 education
 lending business (not included in exit loans above)
 (b)
 \$5,715
 \$5,812
 \$(97)
 \$19
 \$25
 \$19
 \$23

Balance on
Nonperforming
Status
Balance
Outstanding
Charge-offs
Net Loan
\$ in millions

- (a) Includes the business aviation, commercial vehicle, office products, construction and industrial leases, and Canadian and all remaining balances related to lease in, lease out; sale in, sale out; service contract leases; and qualified tenants
- (b) Includes loans in Key's consolidated education loan securitization trusts
- (c) Credit amounts indicate recoveries exceeded charge-offs
-



19

Credit Quality Trends

(a)
 Loan and Lease Outstandings
 .85%

.89%
.99%
.97%
.98%
.95%
1.29%
1.14%
1.14%
1.59%
1.72%
1.61%
1.87%
.34%
.33%
.24%
.25%
.32%
.48%
.30%
.45%
.78%
.56%
.60%
.82%
.62%
0.00%
0.50%
1.00%
1.50%
2.00%
2.50%
30 –
89 days delinquent
90+ days delinquent
(6.8)%
(13.6)%
(10.2)%
(12.3)%
(11.2)%
(16.7)%
(14.3)%
(12.8)%
(1.0)%
(8.1)%
(2.0)%
2.8%
35.1%
-20%
-10%
0%
10%
20%
30%
40%
1Q09
2Q09
3Q09
4Q09
1Q10
2Q10
3Q10
4Q10
1Q11
2Q11
3Q11
4Q11
1Q12

\$ in millions, except per share amounts

	3-31-12	Three m 12
Tangible common equity to tangible assets at period end		
Key shareholders' equity (GAAP)	\$ 10,099	\$
Less: Intangible assets	932	
Preferred Stock, Series A	291	
Tangible common equity (non-GAAP)	<u>\$ 8,876</u>	<u>\$</u>
Total assets (GAAP)	\$ 87,431	\$
Less: Intangible assets	932	
Tangible assets (non-GAAP)	<u>\$ 86,499</u>	<u>\$</u>
Tangible common equity to tangible assets ratio (non-GAAP)	10.26 %	
Tier 1 common equity at period end		
Key shareholders' equity (GAAP)	\$ 10,099	\$
Qualifying capital securities	1,046	
Less: Goodwill	917	
Accumulated other comprehensive income (loss) ^(a)	(70)	
Other assets ^(b)	69	
Total Tier 1 capital (regulatory)	<u>10,229</u>	
Less: Qualifying capital securities	1,046	
Preferred Stock, Series A	291	
Total Tier 1 common equity (non-GAAP)	<u>\$ 8,892</u>	<u>\$</u>
Net risk-weighted assets (regulatory) ^{(b), (c)}	\$ 76,979	\$
Tier 1 common equity ratio (non-GAAP) ^(c)	11.55 %	
Pre-provision net revenue		
Net interest income (GAAP)	\$ 553	\$
Plus: Taxable-equivalent adjustment	6	
Noninterest income	472	
Less: Noninterest expense	703	
Pre-provision net revenue from continuing operations (non-GAAP)	<u>\$ 328</u>	<u>\$</u>



GAAP to Non-GAAP Reconciliation

(a)

Includes net unrealized gains or losses on securities available for sale (except for net unrealized losses on marketable equity securities), net gains or losses on flow hedges, and amounts resulting from the December 31, 2006, adoption and subsequent application of the applicable accounting guidance for defined benefit and other postretirement plans.

(b)

Other assets deducted from Tier 1 capital and net risk-weighted assets consist of disallowed deferred tax assets of \$47 million at March 31, 2011, disallowed intangible assets (excluding goodwill) and deductible portions of nonfinancial equity investments. There were no disallowed deferred tax assets at March 31, 2012.

and December 31, 2011.
(c)
3-31-12 amount is estimated.

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Section 4: EX-99.3 (EX-99.3)

Exhibit 99.3

Consolidated Balance Sheets (dollars in millions)

	3-31-12	12-31-11	3-31-11
Assets			
Loans	\$ 49,226	\$ 49,575	\$ 48,552
Loans held for sale	511	728	426
Securities available for sale	14,633	16,012	19,448
Held-to-maturity securities	3,019	2,109	19
Trading account assets	614	623	1,041
Short-term investments	3,605	3,519	3,705
Other investments	1,188	1,163	1,402
Total earning assets	72,796	73,729	74,593
Allowance for loan and lease losses	(944)	(1,004)	(1,372)
Cash and due from banks	416	694	540
Premises and equipment	937	944	906
Operating lease assets	335	350	491
Goodwill	917	917	917
Other intangible assets	15	17	20
Corporate-owned life insurance	3,270	3,256	3,187
Derivative assets	830	945	1,005
Accrued income and other assets	3,091	3,077	3,758
Discontinued assets	5,768	5,860	6,393
Total assets	\$ 87,431	\$ 88,785	\$ 90,438
Liabilities			
Deposits in domestic offices:			
NOW and money market deposit accounts	\$ 29,124	\$ 27,954	\$ 26,177
Savings deposits	2,075	1,962	1,964
Certificates of deposit (\$100,000 or more)	3,984	4,111	5,314
Other time deposits	5,848	6,243	7,597
Total interest-bearing deposits	41,031	40,270	41,052
Noninterest-bearing deposits	19,606	21,098	16,495
Deposits in foreign office — interest-bearing	857	588	3,263
Total deposits	61,494	61,956	60,810
Federal funds purchased and securities sold under repurchase agreements	1,846	1,711	2,232
Bank notes and other short-term borrowings	324	337	685
Derivative liabilities	754	1,026	1,106
Accrued expense and other liabilities	1,450	1,763	1,931
Long-term debt	8,898	9,520	11,048
Discontinued liabilities	2,549	2,550	2,929
Total liabilities	77,315	78,863	80,741

Equity

Preferred stock, Series A	291	291	291
Common shares	1,017	1,017	1,017
Common stock warrant	—	—	87
Capital surplus	4,116	4,194	4,167
Retained earnings	6,411	6,246	5,721
Treasury stock, at cost	(1,717)	(1,815)	(1,823)
Accumulated other comprehensive income (loss)	(19)	(28)	(35)
Key shareholders' equity	10,099	9,905	9,425
Noncontrolling interests	17	17	272
Total equity	10,116	9,922	9,697
Total liabilities and equity	\$ 87,431	\$ 88,785	\$ 90,438
Common shares outstanding (000)	956,102	953,008	953,926

Consolidated Statements of Income
(dollars in millions, except per share amounts)

	Three months ended		
	3-31-12	12-31-11	3-31-11
Interest income			
Loans	\$ 536	\$ 542	\$ 570
Loans held for sale	5	4	4
Securities available for sale	116	128	166
Held-to-maturity securities	12	9	—
Trading account assets	6	5	7
Short-term investments	1	1	1
Other investments	8	9	12
Total interest income	684	698	760
Interest expense			
Deposits	77	85	110
Federal funds purchased and securities sold under repurchase agreements	1	1	1
Bank notes and other short-term borrowings	2	2	3
Long-term debt	51	53	49
Total interest expense	131	141	163
Net interest income	553	557	597
Provision (credit) for loan and lease losses	42	(22)	(40)
Net interest income (expense) after provision for loan and lease losses	511	579	637
Noninterest income			
Trust and investment services income	109	104	110
Service charges on deposit accounts	68	70	68
Operating lease income	22	25	35
Letter of credit and loan fees	54	56	55
Corporate-owned life insurance income	30	35	27
Net securities gains (losses) ^(a)	—	—	(1)
Electronic banking fees	17	18	30
Gains on leased equipment	27	9	4
Insurance income	12	11	15
Net gains (losses) from loan sales	22	27	19
Net gains (losses) from principal investing	35	(8)	35

Investment banking and capital markets income (loss)	43	24	43
Other income	33	43	17
Total noninterest income	472	414	457

Noninterest expense

Personnel	385	387	371
Net occupancy	64	66	65
Operating lease expense	17	18	28
Computer processing	41	42	42
Business services and professional fees	38	57	38
FDIC assessment	8	7	29
OREO expense, net	6	5	10
Equipment	26	25	26
Marketing	13	24	10
Provision (credit) for losses on lending-related commitments	—	(11)	(4)
Other expense	105	97	86
Total noninterest expense	703	717	701

Income (loss) from continuing operations before income taxes

	280	276	393
Income taxes	75	69	111
Income (loss) from continuing operations	205	207	282

Income (loss) from discontinued operations, net of taxes	(5)	(7)	(11)
--	-----	-----	------

Net income (loss)	200	200	271
--------------------------	-----	-----	-----

Less: Net income (loss) attributable to noncontrolling interests	—	—	8
Net income (loss) attributable to Key	<u>\$ 200</u>	<u>\$ 200</u>	<u>\$ 263</u>

Income (loss) from continuing operations attributable to Key common shareholders	\$ 199	\$ 201	\$ 184
Net income (loss) attributable to Key common shareholders	194	194	173

Per common share

Income (loss) from continuing operations attributable to Key common shareholders	\$.21	\$.21	\$.21
Income (loss) from discontinued operations, net of taxes	(.01)	(.01)	(.01)
Net income (loss) attributable to Key common shareholders	.20	.20	.20

Per common share — assuming dilution

Income (loss) from continuing operations attributable to Key common shareholders	\$.21	\$.21	\$.21
Income (loss) from discontinued operations, net of taxes	(.01)	(.01)	(.01)
Net income (loss) attributable to Key common shareholders ^(c)	.20	.20	.19

Cash dividends declared per common share	\$.03	\$.03	\$.01
--	--------	--------	--------

Weighted-average common shares outstanding (000)	949,342	948,658	881,894
Weighted-average common shares and potential common shares outstanding (000) ^(b)	953,971	951,684	887,836

(a) For the three months ended March 31, 2012, December 31, 2011, and March 31, 2011 Key did not have any impairment losses related to securities.

(b) Assumes conversion of stock options and/or Preferred Series A shares, as applicable.

(c) Earnings per share may not foot due to rounding.

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