

Michael Keeler, Publisher of The Lessee Advocate (www.lesseeadvocate.com) is an entrepreneur, business leader, and author with more than 15 years of experience in building successful services businesses involved in finance, outsourcing, and software development. Michael launched The Lessee Advocate to discover, discuss, and share best practices in managing corporate equipment lessee programs. There are many associations and organizations that support lessors. However, corporate lessees face radically different challenges and needs. With interviews of leading finance executives about why they lease equipment and provocative "how to" articles, The Lessee Advocate is the only unbiased source of current know-how about equipment leasing operations for corporate lessees. What do you as a corporate equipment lessee need to be successful?

Michael and his team draw on many years of serving the corporate equipment lessee community. Since 2003, Michael has served Ecologic Leasing Services as the President and CEO. With offices in the US and Canada, Ecologic Leasing Services offers busy executives of Fortune 1000 lessees a comprehensive and turnkey set of lease administration services: leasing operations management, lessor relationship management including an automated competitive lessor marketplace, lease portfolio management including asset management, and web-based leasing software to streamline the equipment finance process. Ecologic provides the automation, the visibility, and the controls to scale your lessee leasing programs and achieve full compliance and full profit potential. Michael welcomes any questions about The Lessee Advocate Newsletter. You can reach Michael by: calling 703-929-8343 or emailing: keeler@lesseeadvocate.com. You can learn more about Ecologic Leasing Services by visiting: <http://www.ecologicleasing.com>.