

# COMMERCIAL FINANCE ASSOCIATION

Annual Asset-Based Lending and Factoring Survey Highlights 2018

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# **Introduction**

The Commercial Finance Association's Annual Asset-Based Industry and Annual Factoring Industry reports are designed to provide lenders year-end 'snapshots' of their respective industries that can be used to benchmark performance.

Thirty-four CFA members engaged in asset-based lending and eight CFA members engaged in factoring participated in this year's surveys. Members who participated in the surveys received more detailed reports mapping additional facets of their industry. If you are a member and are interested in participating, please contact Aydan Savaser at <a href="mailto:asavaser@cfa.com">asavaser@cfa.com</a>. If you are not a member, please contact James Kravitz at <a href="mailto:jkravitz@cfa.com">jkravitz@cfa.com</a> to learn about the many benefits of membership.

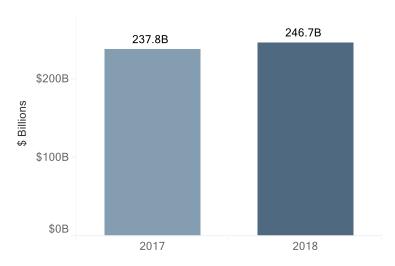
The makeup of the lenders providing data for this report changes from year to year. Participating members also have the ability to revise their previously reported data. As such, the data presented in this report reflects only organizations who responded during the current data collection cycle and 2017 values reported in this report may not be consistent with the previous year's reports.

If you have any questions about the data contained in this report, or if you have suggestions on how we can improve the report in future years, please contact the Westat analysis team at <a href="mailto:CFADataInitiative@westat.com">CFADataInitiative@westat.com</a> or 1-855-887-3820.

Annual Asset-Based Lending Report Highlights

### **Total Credit Commitments**

2017 vs. 2018

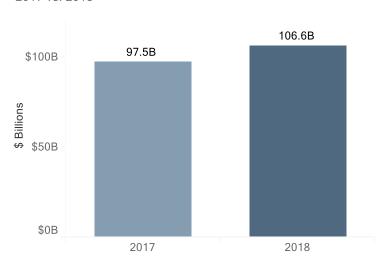


Note: Data represents lenders who responded to CFA's 2018 Annual Asset-Based Lending Survey

Total credit commitments rose by 3.7% in 2018.

### **Asset-Based Loans Outstanding**

2017 vs. 2018

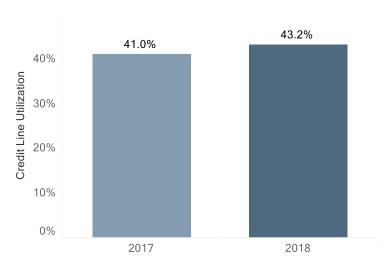


Note: Data represents lenders who responded to CFA's 2018 Annual Asset-Based Lending Survey

Total asset-based loans outstanding increased by 9.3% in 2018.

### Credit Line Utilization

2017 vs. 2018

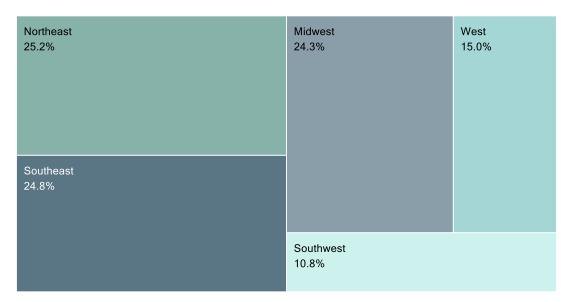


Note: Data represents lenders who responded to CFA's 2018 Annual Asset-Based Lending Survey

Credit line utilization increased 220 basis points from 2017 to 2018.

### Regional Markets - Outstandings

2018

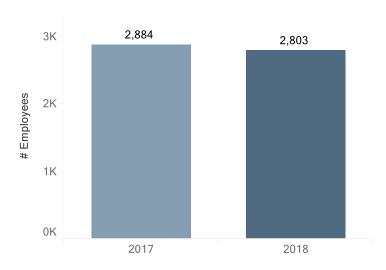


The Northeast and Southeast were home to 50% of the total outstandings loans in 2018.

Note: Data represents lenders who responded to CFA's 2018 Annual Asset-Based Lending Survey

# Asset-Based Lender Employees

2017 vs. 2018



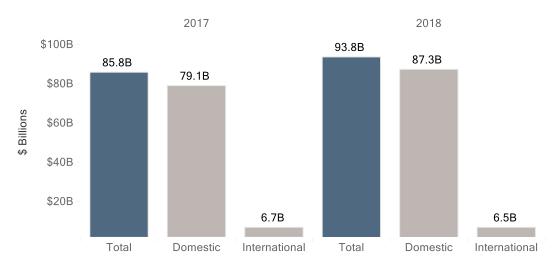
Note: Data represents lenders who responded to CFA's 2018 Annual Asset-Based Lending Survey

Total reported asset-based lending employees decreased 2.8% in 2018.

# **Annual Factoring Report Highlights**

### Domestic vs. International Factoring

2017 vs. 2018

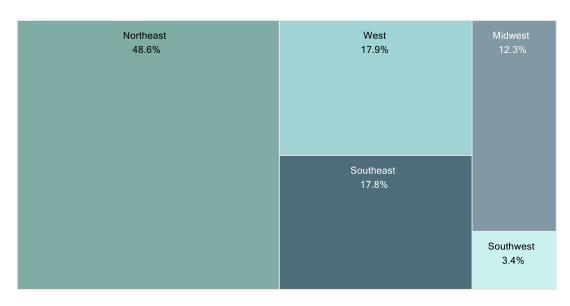


Domestic factoring volume increased 10.4% from 2017 to 2018. International factoring volume decreased 3.0% over the same period.

Note: "International" factoring volume is attributable to clients based outside of the U.S. Note: Data represents lenders who responded to CFA's 2018 Annual Factoring Survey

# Regional Factoring Markets by Volume

#### 2018



The Northeast region represented almost 50% of the total factoring volume in 2018.

Note: Data represents lenders who responded to CFA's 2018 Annual Factoring Survey

### Recourse vs. Non-Recourse Factoring

2017 vs. 2018



Note: Data represents lenders who responded to CFA's 2018 Annual Factoring Survey

The distribution of factoring types remained largely consistent from 2017 to 2018. The majority of factoring volume continues to be on a non-recourse basis.

### Notification vs. Non-Notification Factoring



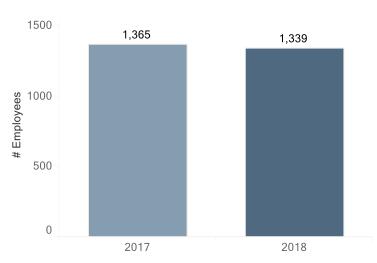


Note: Data represents lenders who responded to CFA's 2018 Annual Factoring Survey

Market share for notification factoring increased 70 basis points in 2018 to 71.7% of total reported factoring volume.

# Number of Employees





Note: Data represents lenders who responded to CFA's 2018 Annual Factoring Survey

The number of reported factoring employees decreased by 1.9% in 2018.